IN CASE OF EMERGENCY, PLEASE

PRESS PLAY

READY

Be prepared & plan for play

RESPOND

Use play to support immediate needs

RECOVER

Help tamariki process & heal through play

RESTORE

Rebuild confidence, connection & routines through play

RESILIENCE

Grow skills for a stronger, brighter future through play



IN CASE OF EMERGENCY, PLEASE PRESS PLAY



GET READY AND PACK FOR PLAY.

A little play goes a long way!

Emergencies can turn everyday life upside down. When life feels uncertain, play can help tamariki stay connected, express themselves, make sense of a changing world and find moments of comfort, familiarity and joy.

A few simple things packed in your whānau grab-and-go bag can make a difference.

PREPARING YOUR GRAB BAG FOR PLAY

Choose a small, portable bag or container and fill it with things your whānau can enjoy together.

CREATE
Paper, notebooks, crayons, pencils and stickers

IMAGINE
Small toys, figures, dolls or soft toys

FEEL COMFORTED
A familiar toy, comfort item or family photo

PLAY TOGETHER
Cards, simple board games, puzzles or guessing games

MAKE & BUILD
Playdough, cardboard, blocks, string or fabric

MOVE
A soft ball, skipping rope or ideas for movement games

READ & RELAX
Favourite books, picture books or activity sheets

PLAY DURING A CRISIS: KEEP IT SIMPLE

FOLLOW THEIR LEAD
Let tamariki choose whether and how they want to play.

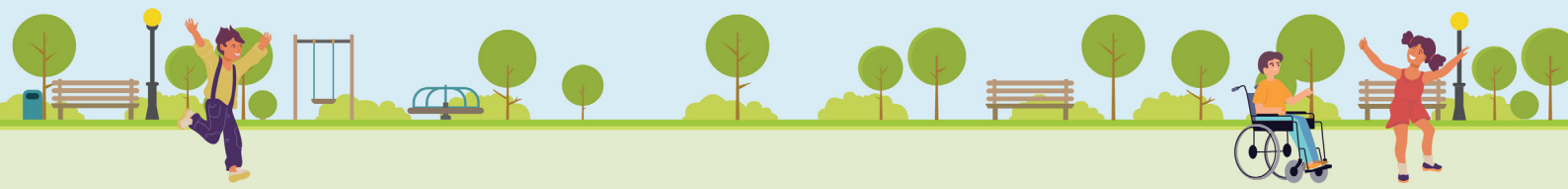
STAY CONNECTED
Playing together can offer comfort, familiarity and connection.

MAKE ROOM FOR FEELINGS
Listen, be present and never force participation.

ADAPT TO THE MOMENT
Tamariki might want to play, rest, watch or simply be close to someone they trust. All are okay.

BE PREPARED. BE PLAY READY.

Play is about more than keeping children entertained. It creates opportunities for connection, creativity, choice and moments of joy when they are needed most.



A LITTLE BAG. A LITTLE PLAY. A BIG DIFFERENCE.

Choose items that suit your tamariki's ages, interests, abilities and needs. Check and refresh your bag from time to time.