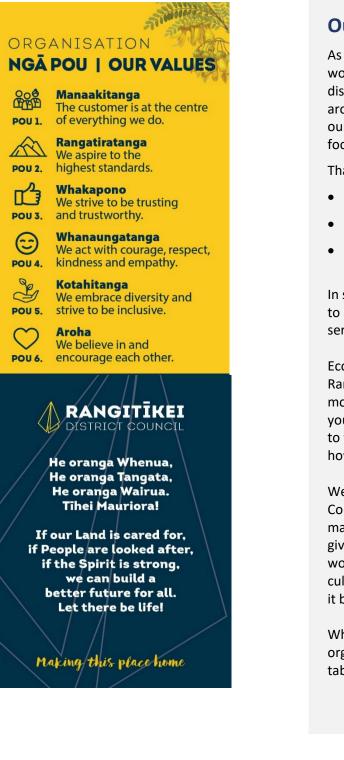


Economic Wellbeing Lead

Lead, coordinate, implement and support town centre revitalisation, business support and economic wellbeing initiatives across the Rangitīkei.



Our expectations

As part of the Rangitīkei District Council we want to work as a team to deliver the best outcomes for our district. We are building our organisational culture around the principles of delivering for our customers, our organisational values, working together, and focussing on outcomes rather than tasks.

That means we will:

- provide strong customer service to all our customers
- operate collaboratively as a total Council team, and
- deliver our services in a way that is best for the district (as opposed to best for the Council)

In short, we want you to think about what we are trying to achieve, and then work as a team to provide great services to the residents of our district.

Economic Wellbeing Lead - that's your primary role at Rangitīkei District Council. But working with us is much more than simply completing the task – it's about how you go about doing the task, how you make a difference to the organisation, the ways you work with others, and how you deliver the best services to the district.

We're crafting a new way of working together here at Council. We think each of us has a key role to play in making our district a great place to live. We do that by giving superb service to our customers; we do it by working together as a group; we do it by building a culture where we can all contribute our ideas; and we do it by focusing on our outcomes.

Where appropriate, we want you to be part of cross organisational teams, to bring your solutions to the table, and to work with those teams to implement them.

What you will do

- Demonstrate a clear understanding of the intent of, and commitment to, the application of the principles of Te Tiriti o Waitangi.
- Lead the development and implementation of strategies and work plans associated with town centres and economic wellbeing as required.
- Act as the key contact for business owners and developers who wish to explore opportunities to establish or expand business in the Rangitīkei district. Manage these relationships to enhance business growth in the Rangitīkei. This includes support for businesses navigating regulatory processes.
- Implement Council led business and economic development projects and ensure externally initiated projects are supported where appropriate e.g. After 5 business events.
- Proactively develop and maintain relationships with key stakeholders that have a role in the district's town centres and business community, including iwi, and primary industry.
- Work with regional and national organisations to influence and facilitate the implementation of strategic initiatives that enhance economic growth and development in the Rangitīkei, including, Whanganui & Partners, MBIE and Tourism New Zealand.
- Lead the delivery of town centre revitalisation initiatives in partnership with the community and key stakeholders.
- Work collaboratively within Council to ensure that town centre, business support and economic wellbeing activities and initiatives are integrated across all Council functions and priorities.
- Seek funding and sponsorship opportunities to support town centre and business development activities.
- Manage Council's employment initiatives, including the Mayors Taskforce for Jobs contract.
- Support the Strategy Team in ensuring the organisation has a strong strategic focus, with an emphasis on economic wellbeing.

Health and Safety

- Accurately and promptly report all accidents, incidents, near misses, hazards and risks
- Keep yourself and others safe, both physically and mentally
- Adhere to all Council Health & Safety policies, procedures, and guidelines
- Proactively contribute to a culture of health, safety and wellbeing awareness and continuous improvement

What we all do

- Grow and develop resilient customer focussed staff, within a culture based on personal responsibility
- Provide a safe, flexible and supportive environment, where performance is recognised and success is celebrated
- Embrace training and professional development opportunities for continuing improvement
- Undertake Civil Defence Emergency Management responsibilities if required

Our customer commitment

We strive to deliver excellent customer service by:

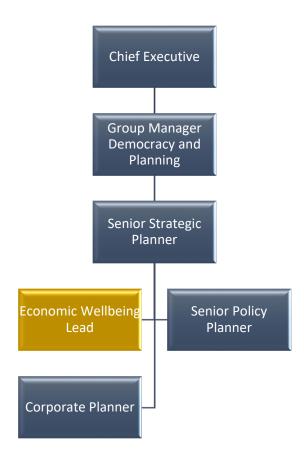
- Understanding and anticipating needs
- Dealing with enquiries promptly and fully
- Providing quality support and information
- Communicating changes to services in advance

We will:

- Welcome, listen and treat everyone respectfully
- Acknowledge and follow up all complaints and requests for service, and provide a timely response
- Seek feedback on the service received so we can continue to improve what we do
- Celebrate the things we do well

Ideally, what you will bring

- Degree in business, marketing, project management, or a related discipline and / or a minimum of five years' experience in a related field
- Strong networking and a consultative approach with a diverse range of people



- Ability to develop and maintain effective stakeholder working relationships
- Demonstrated ability to deliver projects
- Understanding of industry and business development issues in a wider economic development context
- Understanding of the local government sector
- Self-motivated, proactive, and organised.
- Flexible, with an ability to work outside of usual business hours where required
- Able to think strategically, be solution focused and deliver
- Personal resilience and an ability to effectively manage competing demands
- Excellent written and oral communication skills
- Excellent digital skills