

Rangitikei District Council

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Audit/Risk Committee Meeting Order Paper

Monday, 7 December 2015, 2.00 pm

Council Chamber, Rangitikei District Council
46 High Street, Marton

Website: www.rangitikei.govt.nz Email: info@rangitikei.govt.nz

Chair

Mr Craig O'Connell

Deputy Chair

Membership

His Worship the Mayor, Andy Watson and Councillors Nigel Belsham, Dean McManaway, and Lynne Sheridan

Please Note: Items in this agenda may be subject to amendments or withdrawal at the meeting. It is recommended therefore that items not be reported upon until after adoption by the Council. Reporters who do not attend the meeting are requested to seek confirmation of the agenda material or proceedings of the meeting from the Chief Executive prior to any media reports being filed.



Rangitikei District Council

Audit/Risk Committee Meeting Order Paper – Monday 7 December 2015 – 2:00 p.m.

Contents

1	Council Prayer2	
2	Welcome2	
3	Apologies/Leave of Absence2	
4	Confirmation of order of business2	
5	Confirmation of minutes2	Attachment 1, pages 7-14
6	Council decisions on recommendations from the Committee2	Agenda note
7	Office of the Auditor General – Audit Committee – principles and what works2	Attachment 2, pages 15-23
8	Further considerations on the Council's approach to risk	Attachment 3, pages 24-53
9	Audit for 2014/153	Attachment 4, pages 54-68
10	Internal Audit3	Presentation
11	Implementing a Council Controlled Organisation – perspective from the Auditor- General4	Attachment 5, pages 69-151
12	Issues in giving effect to the Health and Safety at Work Act 20155	Attachment 6, pages 152-159
13	Agenda planning5	
14	Late items5	
15	Future items for the agenda5	
16	Next meeting5	
17	Meeting closed	

At its meeting of 28 October 2010 Council resolved that 'The quorum at any meeting of a standing committee or sub-committee of the Council (including Te Roopu Ahi Kaa, the Community Committees, the Reserve Management Committees and the Rural Water Supply Management Sub-committees) is that required for a meeting of the local authority in SO 2.4.3 and 3.4.3.' These Standing Orders were confirmed for the 2013-16 triennium by Council on 31 October 2013.

The quorum for the Audit/Risk Committee is 3.

1 Council Prayer

2 Welcome

3 Apologies/Leave of Absence

4 Confirmation of order of business

That, taking into account the explanation provided why the item is not on the meeting agenda and why the discussion of the item cannot be delayed until a subsequent meeting,be dealt with as a late item at this meeting.

5 Confirmation of minutes

Recommendation

That the Minutes of the Audit/Risk Committee meeting held on 1 September 2015 be taken as read and verified as a true and correct record of the meeting.

6 Council decisions on recommendations from the Committee

At its meeting on 1 October 2015, Council confirmed the following recommendation from the Committee:

15/ARK/001

That the Audit/Risk Committee recommends to Council that the Committee's approved terms of reference be adopted subject to the addition of an annual review of its terms of reference and delegations.

7 Office of the Auditor General – Audit Committee – principles and what works

An outline presentation from the Chair is attached, as the basis for consideration by the Committee of issues raised by the Auditor General.

Recommendations

- 1. That the presentation 'Office of the Auditor General Audit committees principles and what works' be received.
- 2. That.....

8 Further considerations on the Council's approach to risk

File: 5-PO-1-3

A report is attached

Recommendations

- 1. That the report 'Further considerations on the Council's approach to risk' be received.
- 2. That the proposed update of 'Council's strategic approach to risk policy and implementation of a risk management framework' [as amended/without amendment] be adopted.
- 3. That the Audit/Risk Committee
 - a. adopts the draft revised risk management framework [as amended/without amended] for the period 1 January 2016 to 30 June 2017, and
 - b. requests the Chief Executive to detail the proposed actions for the areas of unacceptable risk to the next meeting of the Committee.

9 Audit for 2014/15

File: 5-EX-2-4; 5-FR-1

The draft final management report (with proposed management responses) from the Council's auditors is attached.

Recommendations

- 1. That the draft final management audit report for 2014/15 and proposed management responses be received.
- 2. That the Chief Executive provides a progress update on outstanding issues raised in the management report from the Council's auditors for 2014/15 to the first meeting of the Audit/Risk Committee in 2016.

10 Internal Audit

File: 5-EX-2-6

During the past two years, the Council has shared in an internal audit resource established through MW LASS. Major reviews conducted for Rangitikei so far by the Internal Auditor (Tony Stanley) have been the review of procurement practices and the policy and procedures over setting (and collecting) fees and charges. In addition, the Internal Auditor has had oversight over sensitive procurement projects, most recently evaluation of tenders for the Council's street-lighting maintenance contract.

Tony Stanley will be in attendance to provide an overview of his work today and present his proposed work plan for the coming year. Half-year progress updates will be included on the relevant Committee agenda.

Recommendations

- 1. That the proposed Internal Audit work plan for 2016 be received
- 2. That the Audit/Risk Committee endorse (as amended/ without amendment] the proposed Internal Audit work programme for the Rangitikei District Council

11 Implementing a Council Controlled Organisation – perspective from the Auditor-General

File: 3-OR-5-3

In October 2015 the Office of the Auditor-General published *Governance and accountability* of council-controlled organisations. This is attached.

"Council-controlled organisations (CCOs), one of the features of the Local Government Act 2002 when first enacted, give a local authority the opportunity to engage people with the right skills and experience to focus on operating a business or other undertaking on behalf of the authority. The challenge is that the local authority remains accountable to its community for the CCO's performance. However, despite the name "council-controlled", CCOs are most successful where the local authority seeks to influence rather than control the CCO. CCOs operate best at arm's length from the local authority."

The view formed from research for this paper is that a CCO's success depends largely on an effective relationship between the CCO and its local authority. Clarity of purpose for the CCO, appointing the "right people" and meeting the statutory requirements for monitoring and accountability matter too.

A particular challenge in the current feasibility investigation of a CCO for infrastructure services (to largely replace the current shared services with Manawatu District Council) is the accountability to two local authorities.

The Committee may wish to make recommendations to the Governance Investigation Group.

Recommendation

That, with respect to the investigation of the feasibility of a Council Controlled organisation for infrastructure services in the Manawatu and Rangitikei Districts, the Audit/Risk Committee recommends that

12 Issues in giving effect to the Health and Safety at Work Act 2015.

File: 5-HR-8

The Act comes into effect on 1 April 2016. Council management have been using its staff Health and Safety Committee to take a lead in increasing awareness of the new provisions throughout the organisation and taken steps to secure training about the new statutory requirements for officers, which is the focus of a Q&A posting on the Worksafe website: this is attached for the Committee's information, together with the summary report from the Committee, 30 November 2015.

13 Agenda planning

At its last meeting, the Committee decided that it would address one of the following topics at its next meetings:

- Investigation into the establishment of an infrastructure services Council Controlled Organisation
- Considerations for joint venture engagement
- Project management procedures
- Internal Audit programme (on this meeting agenda)
- 14 Late items
- 15 Future items for the agenda
- 16 Next meeting

to be determined

17 Meeting closed

Attachment 1



Rangitikei District Council

Audit/Risk Committee Meeting

Minutes – Tuesday 1 September 2015 – 1:15 p.m.

Contents

1	Council Prayer
2	Welcome and introduction from the Mayor
3	Apologies/Leave of Absence
4	Independent Chair's declaration and installation.
5	Confirmation of order of business
6	Review of the Committee's terms of reference
7	Managing the Council's risk
8	Audit for 2014/15
9	Audit management report on the 2015/25 Long Term Plan
10	Legal compliance monitoring project
11	Agenda planning
12	Late items6
13	Future items for the agenda
14	Next meeting
15	Meeting closed

Present:

Mr Craig O'Connell (Chair)

Cr Nigel Belsham Cr Dean McManaway Cr Lynne Sheridan

His Worship the Mayor, Andy Watson

Also present:

Cr Soraya Peke-Mason

In attendance:

Mr Ross McNeil, Chief Executive

Mr Michael Hodder, Community & Regulatory Services Group Manager

Mr George McIrvine, Finance & Business Support Group Manager

Ms Debbie Perera, Associate Director, Audit New Zealand Mrs Priscilla Jeffrey, Governance Administrator

Tabled Documents: Ite

Item 2

Report, dated 1 September 2015, from His Worship the Mayor

1 Council Prayer

His Worship the Mayor read the Council prayer.

2 Welcome and introduction from the Mayor

His Worship the Mayor welcomed everyone to the meeting and thanked Ms Debbie Perera, Associate Director Auditor New Zealand, for coming.

His Worship the Mayor read his tabled report. In concluding, he welcomed the appointment of Craig O'Connell as Chair and believed his guidance and independence would be invaluable to the Council.

3 Apologies/Leave of Absence

Nil

4 Independent Chair's declaration and installation

Mr Craig O'Connell read the following declaration.

I, Craig O'Connell, declare that I will faithfully and impartially, and according to the best of my skill and judgement, execute and perform, in the best interests of the Rangitikei District, the powers, authorities, and duties vested or imposed upon me as the Chair of the Audit/Risk Committee of the Rangitikei District Council by virtue of the Local Government Act 2002, the Local Government Official Information and Meetings Act 1987, or any other Act.

Mr O'Connell then took the Chair.

5 Confirmation of order of business

There was no change to the order of business. The Chair commented on the amount of information the Committee could be required to consider and suggested looking particularly at what could change and be improved on. This was the first of two meetings in 2015 and would be a learning process.

6 Review of the Committee's terms of reference

The Committee reviewed its terms of reference.

Resolved minute number 15/ARK/001 File Ref 3-OR-3-4

That the Audit/Risk Committee recommends to Council that the Committee's approved terms of reference be adopted subject to the addition of an annual review of its terms of reference and delegations.

His Worship the Mayor / Cr McManaway. Carried

7 Managing the Council's risk

Mr Hodder spoke to his report.

Resolved minute number 15/ARK/002 File Ref 5-PO-1

That the report 'Managing the Council's risks' be received.

His Worship the Mayor / Cr Belsham. Carried

Resolved minute number 15/ARK/003 File Ref 5-PO-1

That the risk management policy be adopted as presented.

His Worship the Mayor / Cr Belsham. Carried

Resolved minute number 15/ARK/004 File Ref 5-PO-1

That a revised risk management framework be provided to the next meeting of the Audit/Risk Committee, taking into account

- a. the Committee's perspective on tables 1 and 2 in the risk management policy,
- b. the forecasting assumptions included in the 2015/25 Long term Plan
- c. closer definition of likelihood, consequence and effectiveness of current controls and systems.

Cr Sheridan / Cr McManaway. Carried

Undertaking Subject Revised Risk Management Framework

The Chair to read and summarise the good practice guide *Audit committees in the public sector* published by the Office of the Auditor General in 2008 and the follow-up discussion paper *Making the most of audit committees in the public sector* released in 2014.

8 Audit for 2014/15

The Committee considered the interim management report from the Council's auditors including an extract from the Draft 2014/15 Annual Report relating to the following items:

- Whole of Council Funding Impact Statement
- Statement of Comprehensive Revenue and Expense
- Statement of Changes in Net Assets/Equity
- Statement of Financial Position
- Statement of Cashflows
- Part of Note 14: Roading impairment

A draft management response was in preparation, but not yet at a stage where it could be tabled at the meeting.

The Committee also considered the draft arrangements letter from Audit New Zealand for the 2014/15 audit.

Resolved minute number

15/ARK/005

File Ref

5-EX-2-4; 5-FR-1

That the Interim management audit report for 2014/15 be received.

His Worship the Mayor / Cr Belsham. Carried

Resolved minute number

15/ARK/006

File Ref

5-EX-2-4; 5-FR-1

That the draft arrangement letter for the 2014/15 audit be received.

Cr Belsham / Cr McManaway. Carried

9 Audit management report on the 2015/25 Long Term Plan

Mr Hodder spoke to his memorandum.

Resolved minute number

15/ARK/007

File Ref

1-LTP15-1-2

That the audit management report on the 2015/25 Long Term Plan be received.

His Worship the Mayor / Cr McManaway. Carried

Resolved minute number

15/ARK/008

File Ref

1-LTP15-1-2

That the Audit/Risk Committee endorses the proposed responses to the audit management report on the 2015/25 Long Term Plan, and requests an update to the Committee's first

meeting in 2016 on progress with committed actions.

His Worship the Mayor / Cr McManaway. Carried

10 Legal compliance monitoring project

Consideration was given to the report by the Policy Analyst, Mr Stuart Hylton.

Resolved minute number 15/ARK/009 File Ref 5-PY-1

That the Legal Compliance Project Report be received.

His Worship the Mayor / Cr Sheridan. Carried

11 Agenda planning

The Committee, with regard to its terms of reference, identified four topics it wished to consider during the next twelve months.

Resolved minute number 15/ARK/010 File Ref

That in addition to monitoring the Council's approach to risk and considering reports from the Council's auditors, the key topics for the Assets/Risk Committee until the end of 2016 be:

- investigation into the establishment of an infrastructure services Council-Controlled Organisation;
- considerations for joint venture engagements;
- project management procedures;
- Internal Audit programme

and that the Committee requests the Chief Executive to arrange preparation of briefing papers for these topics, one for each meeting.

Cr Sheridan / Cr Belsham. Carried

12 Late items

Nil

13 Future items for the agenda

Nil

14 Next meeting

To be advised by the Chief Executive – potentially early December 2015

15 Meeting closed – 4.06 pm

Confirmed/Chair:

Date:

Attachment 2

Rangitikei District Council

OAG Audit Committee Principles and What Works (2008 and revised)

Summary and questions

OAG Report Introductory comments

- Audit committees have a valuable contribution to make in improving the governance, and so the performance and accountability, of public entities. They can play an important role in examining an organisation's policies, processes, systems, and controls. An effective audit committee shows that an organisation is committed to a culture of openness and continuous improvement.
- An audit committee does not displace or change proper accountability arrangements. Accountability for good governance rests with the public entity's governing body.
- Effective audit committees can provide objective advice and insights into the public entity's strategic and organisational risk management framework. In doing so, they can identify potential improvements to governance, risk management, and control practices.

Four principles for an effective audit committee:

- independence;
- clarity of purpose; (enhance the governance framework, risk management practices, and the controls the entity uses to monitor achievements)
- competence; and
- open and effective relationships.

What works:

- One size does not fit all
- Discussing issues and ideas about solutions not prescriptive
- Common sense organisational need not compliance

Issues and Challenges to consider

- Are we clear about what the Council expects of us?
- What is our role in understanding RDC risks?
 - Financial or broader?
 - What risks are being tested by Council? (do we know the scope that is expected of us?)
 - Are new risks emerging?
 - Do we know the expectations of key stakeholders?
 - Do we know what the appetite for risk is?
- Where do we get our assurance from? (do not rely on the external auditor)
- How do we demonstrate that the Committee is adding value?
- How can we keep up with the changes in the public sector?

Suggestions for Audit Committee

- What is the internal audit work plan?
- What is the timetable for external audit? Meetings of the Audit Committee and external Auditor?
- Review the Annual Plan and identify those areas where the Audit Committee should have an interest and might add value?
- Types of risks traditional (such as financial and legal), strategic (key outcomes and positioning), and organisational (such as culture and staffing)

Issues and Challenges to consider

- New ways of working collaboration/integration/inter sectorial
 - What impact is this having?
 - How is RDC changing?
 - What new risks does this introduce? And what do we need to do the ensure the risks are managed?
- Is changing technology/increased used of technology creating new risks?
- How can we keep up with the changes in the public sector?
- Handling sensitive information in a meeting open to the public

Topics raised in previous annual reports from the Auditor General on Local Government:

- Rating practices
- Value of Audit and Risk committees
- Long term infrastructure funding
- Questionable legality of decisions often justified as 'pragmatic'

Example – OAG report into the Mangawhai Community Waste Water Scheme

- Learnings for Audit Committees
 - Understand the entity as a whole.
 - Assessing the strength of the management control environment is fundamental.
 - Good and open communication between auditor and entity is vital.

Attachment 3



Report

Subject: Further considerations on the Council's approach to risk

To: Audit/Risk Committee

From: Michael Hodder, Community Services Group Manager

Date: 30 November 2015

File: 3-PO-1-3

1 Background

1.1 At its initial meeting on 1 September 2015, the Committee adopted the risk management policy and asked that a revised risk management framework be provide to the next meeting, taking into account:

- a. the Committee's perspective on tables 1 and 2 in the risk management policy;
- b. the forecasting assumptions include in the 2015/25 Long term Plan; and
- c. closer definition of likelihood, consequence and effectiveness of current controls and systems.
- 1.2 Since the Committee's meeting, Local Government New Zealand has held a series of meetings to consider the business case for a Local Government Risk Agency. The analysis of the survey of local authorities conducted during August 2015 indicated:
 - a. variable capability and capacity and overall risk management with the potential for mis-matched risk-resilience investment, and
 - b. variable understanding of the underlying risk of natural hazards to infrastructure and community assets.
- 1.3 As it becomes available, further detail from this process may suggest refinement of the Council's approach to risk and its risk management framework.

2 Comment

- 2.1 An updated policy proposal is attached as <u>Appendix 1</u> and the revised draft framework is attached as <u>Appendix 2</u>. The risk matrix (unchanged) is attached as <u>Appendix 3</u>. It also includes the control effectiveness ratings matrix noted below.
- 2.2 With one exception, the proposed changes to the policy are in the tables. In considering table 1 and 2 at its last meeting, the Committee specifically noted that the risk from over-allocation of water was invisible. While table 1 specifies that a

risk to built assets is the adverse impact from failure to assess risks to these assets (which implies consideration of more frequent and severe storm events resulting from climate change), there is a larger issue – the lack of specific mention in the policy of risks to natural resources and from natural hazards. As the framework is based on table 1 in the policy, an additional section is proposed in table 1 (and has been used in revising the framework:

8. Natural resources and hazards

- 8.1 Inappropriate planning processes leading to degradation of the rural and urban environment through pollution, inappropriate and/or excessive use, or neglect.
- 8.2 Inaccurate responses to the District's natural hazards

It would be logical to extend table 1 to include the two other risk areas previously identified for the Council and detailed in the framework. These are:

- 2.10 Population projections are incorrect, and
- 2.11 Shared Services falters and/or leads to higher costs fir equivalent services.
- 2.3 In reviewing the forecasting assumptions in the 2015/25 Long Term Plan, two additional areas of risk warrant highlighting and included as new entries in table 1 and the framework:
 - 2.12 Exposure to Council following non-compliance in consent processes reflecting the issue faced by Christchurch City in losing its accreditation as a building consent authority, the increasing concern from Horizons and the community about compliance with wastewater discharge consent requirements, and the lapse in drinking-water monitoring processes;
 - 7.5 Exposure to market movement in borrowing costs reflecting the likelihood of Council becoming a net borrower in 2016.
- 2.4 The assumptions include a number of risks associated with the natural and physical environment. However, these are covered be entries in table 1, specifically 2.8 as well as the proposed new entries 8.1 and 8.2.
- 2.5 Table 2 has been extended by being more specific on the tolerance levels for the varying levels of consequence, particularly in the service levels column for the roading network. The various levels of Ministerial intervention provided in Part 10 of the Local Government Act 2002 are now specified as have the various categories of modified audit opinions.
- 2.6 A new Table 3 has been added to include the control effectiveness ratings matrix developed by Lismore City Council (as noted in the report to the Committee's first meeting). This is foreshadowed by including specific reference to this matrix in the Implementation section of the policy. Effectiveness ratings have been added (on a

provisional basis) to the framework, adopting that matrix. These provisional ratings across the 51 areas of risk in the revised framework are:

Rating	Effectiveness	Number of risk areas
0	Not effective	1
1	Slightly effective	1
2	Somewhat effective – potential to improve design; minimal communication	4
3	Reasonably effective – potential to improve documentation and/or communication	13
4	Mostly effective – documentation sound, potential to improve communication	22
5	Very effective	10

These provisional ratings help inform a decision whether to accept the current level of risk or not, since they show the reliability of the control mechanisms which address each area of risk.

- 2.7 The draft revision of the framework identifies 12 areas of risk which are proposed not to be accepted i.e. where it is suggested further work is warranted and will be likely to reduce the risk.¹ These are:
 - 1.6 Pursuing inappropriate business strategies (new)
 - 2.1 Customer service eroded (new)
 - 2.3 Exposure to Council following poor contract management process
 - 2.6 Inability to recover/continue business following disaster (picks up findings of review following June 2015 rainfall event)
 - 2.8 Resource base does not meet community needs
 - 2.9 Business objectives not met

¹ 10 of 12 of these proposals have provisional control effectiveness ratings of 3 or lower.

- 2.11 Shared Services falters...
- 2.12 Exposure to Council following non-compliance in consent processes (new)
- 5.1 Breach of health and safety requirements (new)
- 6.1 Poor information management
- 7.3 Financial exposure in the event of a loss or disaster
- 8.2 Inaccurate responses to the District's natural hazards.
- 2.8 Those risks previously identified as not accepted and now proposed as accepted (on the basis of low residual risk and/or highly effective control processes) are:
 - 2.2 Exposure to Council following poor tender processes (reflecting new procurement policy, electronic purchasing system and use of Tenderlink);
 - 2.5 Action, inaction and/or advice resulting in adverse effects on person or property (perceived low residual risk); and
 - 5.6 Loss of corporate or tacit knowledge (reflecting the suggested need to focus on information management policies and procedures, particularly in relationship to infrastructure under Shared Services or a CCO).

3 Recommendations

- 3.1 That the report 'Further considerations on the Council's approach to risk' be received.
- 3.2 That the proposed update of 'Council's strategic approach to risk policy and implementation of a risk management framework' [as amended/without amendment] be adopted.
- 3.3 That the Audit/Risk Committee
 - a. adopts the draft revised risk management framework [as amended/without amended] for the period 1 January 2016 to 30 June 2017, and
 - b. requests the Chief Executive to detail the proposed actions for the areas of unacceptable risk to the next meeting of the Committee.

Michael Hodder
Community & Regulatory Services Group Manager

Appendix 1

Council's strategic approach to risk – policy and implementation of a risk management framework¹

1. Council policy

- 1.1. Rangitikei District Council faces a range of business risks inherent in the functions of being a local authority. The Council's objective is to integrate risk management practices and procedures that are targeted to (and appropriate for) Council's strategic and operational goals and also appropriate for Council's business functions. So, Council is committed to the identification, evaluation, prioritisation and management of these risks, in order to:
 - reduce, mitigate, transfer or eliminate threats,
 - allow for the most effective use of resources,
 - protect Council's corporate image and reputation as a responsible and ethical organisation, and
 - · exploit opportunities.
- 1.2. Fundamental to achieving this policy is a risk management culture which emphasises the importance of:
 - acquiring and maintaining relevant information required to make sound decisions;
 - consulting with and communicating with all parts of the Council, including Elected Members;
 - having business continuity plans to minimise disruption to services;
 - ensuring robust monitoring of critical measures of success;
 - reporting and investigating all incidents, hazards and complaints;
 - encouraging Elected Members, Council staff, volunteers, contractors and the community in general to work together to create a safe environment and preserve Council's assets for future generations;
 - accepting that continuous service improvements will inevitably require innovative solutions that bring with them certain risks; and
 - responding to a dynamic risk management environment with evolving issues driven by political, legal, financial, operational, cultural, technological and climatic factors.
- 1.3. Council bases its risk management framework on AS/NZS ISO 31000:2009 which defines risk as 'the effect of uncertainty on objectives', often expressed in terms of the consequences of an event and the associated likelihood of occurrence.

¹ Adopted at Finance Committee, 9 July 2009 (09/FIN/017). Updated to reflect (a) the Joint Australian New Zealand International Standard AS/NZS 31000:2009, which superseded AS/NZS 4360:2004 and (b) the assignment of the oversight role to the relevant Council Committee. Tables revised for consideration at Audit/Risk Committee's meeting 7 December 2015.

2. Implementation

- 2.1 Managing risk depends on
 - (a) understanding of the nature and level of the Council's risks,
 - (b) evaluating the significance of each risk, and
 - (c) treating, monitoring and reviewing risk.
- 2.2 Council identifies its risk in terms of governance, business risks, legal compliance, built assets, human resources, information systems and financial management, as listed in Table 1.
- 2.3 Assessment, evaluation and prioritisation of these risks will be considered by the Audit/Risk Committee on an biennial basis, normally in June-July, on the basis of a report covering the following:
 - All identified risks will be assessed in terms of consequence and likelihood, in accordance with the tolerance levels listed in <u>Table 2</u> and with regard for control effectiveness ratings as in <u>Table 3</u>.
 - This assessment will be evaluated in two ways (firstly) on the assumption that no controls exist in the Council's environment and (secondly) with the controls in place at the time of the assessment.
 - Recommendations on where the level of risk is considered unacceptable, and the priorities for the coming year.
 - The proposed additional operational policies or procedures to be developed during that year.
- 2.4 Progress with that work programme agreed by the Strategic Planning & Policy Committee will be reported to that Committee on a six-monthly basis, together with commentary on changes in the risk management environment.
- 2.5 The assignment of responsibilities for implementing the framework is for the Chief Executive to determine.

Table 1 Risks to Rangitikei District Council

1. Governance

1.1	Conflicts of interest of Council members ²
1.2	Council members do not fulfil their roles and responsibilities
1.3	Inappropriate behaviour of Council members
1.4	Relevant information not reported to Council

- 1.5 Needs of stakeholders are not met
- 1.6 Appointment of inappropriate Chief Executive
- 1.7 Relationship between Chief Executive and Council not effective
- 1.8 Ineffective Council leadership
- 1.9 Not giving effect to the Treaty of Waitangi
- 1.10 Actions of Chef Executive do not meet required standard

2. Business risks

2.1	Customer satisfaction eroded	

- 2.2 Exposure to Council following poor tender process
- 2.3 Exposure to Council due to poor contract management process
- 2.4 Actions and/or advice resulting in adverse effects on person or property
- 2.5 Exposure to Council due to related entity performance
- 2.6 Inability to recover/continue business following disaster
- 2.7 relationships with Maori (including lwi) deteriorate
- 2.8 Resource base does not match community needs
- 2.9 Business objectives not met
- 2.10 Population projections are incorrect
- 2.11 Shared Services falters and/or leads to higher costs for equivalent services
- 2.12 Exposure to Council following non-compliance in consent processes

3. Legal compliance

- 3.1 Exposure to Council following negligent advice
- 3.2 Not complying with relevant legislation
- 3.3 Proper consultation not followed

4. Built assets

- 4.1 Inability to provide services to stakeholders following damage to assets
- 4.2 Adverse impact from failure to assess risks to assets
- 4.3 Poor asset design/maintenance resulting in potential safety and/environmental issues
- 4.4 Poor management of assets

² The phrase 'Council members' includes 'Community Board members'

5. Human resources

- 5.1 Breach of health and safety requirements
- 5.2 Unsuitable staff
- 5.3 Poor employee performance
- 5.4 Poor communication
- 5.5 Industrial action occurring
- 5.6 Loss of corporate or tacit knowledge

6. Information systems

- 6.1 Poor information management
- 6.2 Breaches of information security
- 6.3 Information system does not adequately support organisational needs

7. Financial management

- 7.1 Misuse of funds
- 7.2 Qualified audit report
- 7.3 Financial exposure in the event of a loss or disaster
- 7.4 Exposure to Council from entities in which Council has a financial interest
- 7.5 Exposure to market movements in borrowing costs

8. Natural resources and hazards

- 8.1 Inappropriate planning processes leading to degradation of the rural and urban environment through pollution, inappropriate and/or excessive use, or neglect
- 8.2 Inaccurate or inept response to the District's natural hazards

REVISED Novem	ce and likelihood ber 2015	ג				
Consequence	Death or injury	Service	Environment	Compliance, corporate governance, information	Financial performance	Community & political
Catastrophic	20 or more deaths. Triage fails	Loss of service (water, sewage) in two or more urban areas for more than 72 hours. Loss of road access to more than 100 properties for more than 2 weeks or closure of more than 50% of the arterial and collector roading network for more than 2 weeks	Unauthorised discharge resulting in substantial and prolonged breach of environmental requirements	Ministerial appointment of Commission or call general election (ss.258F-M LGA 2002). Irrecoverable loss of business- critical information	Substantial increase in rates due to single unplanned loss (greater than \$5 million)	Physical violence and intimidation. Substantial and widespread vandalism on Council buildings
Major	Repeat deaths - same cause on two or more occasions	Loss of service to more than 75% of customers in one utility network for more than 72 hours. Loss of road access to more than 50 properties, or closure of more than 25% of the arterial and collector network for more than 72 hours. Collapse of a boundary bridge	Unauthorised discharge results in serious environmental breach, with serious and long-term environmental damage	Ministerial appointment of Crown Manager (ss.258D-E LGA 2002). Modified audit opinion ('Disclaimer') resulting from widespread failure in controls. Breach of statutory requirements leading to conviction. Loss of business-critical information for more than 48 hours. Widespread access to confidential records. Need to rebuild of IT system following virus attack.	\$1 to \$5 million unplanned loss	Simultaneous resignation of more than 3 Councillors or senior staff. Widespread public protest against Council Delegations to the Minister.

Moderate	Fatality due to single event. Serious widespread illness	Loss of service to majority of more than 40% of customers in one utility network for more than 72 hours. Loss of road access to more than 50 properties or closure of more than 25% of the arterial and collector roading network for more than 48 hours. Collapse of non-boundary bridge.	Unauthorised discharge - serious event - clear-up takes weeks	Ministerial appointment of Crown Observer or Crown Review Team (ss.258, 258A-C, LGA 2002). Modified Audit opinion ('Adverse') to annual report or long-term plan. Breach of statutory or regulatory obligations not leading to conviction. Loss of access to business-critical information for more than 24 hours. Lock-up of IT system following virus attack.	\$100,000 to \$1 million unplanned loss	Failure to implement legislation. Letter from Ombudsman concerning Council processes. Negative coverage of Council policy and performance by national media.
Minor	Breach of legislation or notifiable injury or illness	Unplanned loss of service to more than 25 customers for more than 24 hours. Closure of an arterial or collector road for more than 48 hours where no viable alternative route is available. Exceeding response and resolution times for more than 20% of service requests.	Failure or repeated failure (event cleared up in days)	Ministerial request for information (s.25.7, LGA 2002). Modified Audit opinion ('Qualified)' to annual report or long-term plan. Loss of access to business-critical information for less than 24 hours. Critical breach of information security (e.g. ratepayer records)	Over \$25,000 and less than \$100,000 unplanned loss	Failure to implement Council policy. Letters of complaint to Council or Chief Executive. Negative coverage of Council policy and performance by local media.
Insignificant	Potential minor injury or effects of staff using poor work practices (non-notifiable incident)	Unplanned loss of service to more than 5 customers for more than 12 hours. Road closure for repairs for more than 12 hours. Exceeding response and resolution times set out in the Long Term Plan for between 10 and 20% of requests	Occasional failure to meet resource consent requirements	Unmodified Audit opinion, but with 'emphasis of matter' of paragraph. Administrative breach. Isolated non-critical breach or loss of information security	Up to \$25,000 unplanned loss	Letters of complaint to managers

Table 3 Control effectiveness ratings

Rating	Effectiveness	Description	Quantification
0	Not effective	This control does not address risk	0%
1	Slightly effective	The control is not reliable as it is not well-designed, documented and/or communicated	1-20% effective
2	Somewhat effective	Control may be reliable but not very effective as control design can be improved	21-40% effective
3	Reasonable effective	Control is reliable but not effective as documentation and/or communication could be improved.	41-60% effective
4	Mostly effective	Control is mostly reliable and effective. Documentation exists but can be better communicated.	THE
5	Very effective	Control is reliable and effective. Fully documented process and well communicated.	81-100% effective

Source: Lismore City Council

Appendix 2

Risks to Rangitikei District Council: draft revised framework proposed to Audit/Risk Committee, 7 December 2015

Changes from 2013 framework noted in red

Consequence and I	ikelihood
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		RAW RISK	PRESENT RISK	EFFECTIVENESS	PRESENT SYSTEMS AND PROCESSES	Accept risk	Comment/proposed actions
1. Govern	nance						-
1.1	Conflicts of interest of Council members	C2	В3	4	Induction process after each triennial election; Register maintained by Executive Officer, EM knowledge of one another's interests; noted in Elected Members Handbook; on agenda for every Council meeting	yes	
1.2	Council members do not fulfil their roles and responsibilities; periodic Elected Member only discussions.	C1	B1	3	Peer pressure; Mayor's oversight	yes	
1.3	Inappropriate behaviours of Council members	D4	B1	5	Code of Conduct; peer pressure	yes	
1.4	Inadequate governance systems and procedures	D3	C2	4	Internal reviews by Elected Members; Use of Model Standing Orders; Elected Members Handbook; participation in LGNZ training; ability to get clarification from the Chief Executive.	yes	
1.5	Relevant information not reported to Council	E2	D4	5	Mayor's and Chief Executive's reports to monthly meetings of Council; monthly activity reports to Committees; LGNZ sector briefings	yes	

1.6.	Pursuing inappropriate business strategies	D4	D5	2	Cost benefit analysis; Consideration of community support and external funding; Investment policy - and reporting of any non- compliance through quarterly reports to Finance/Performance Committee. External advice, e.g. from Horizons, Ministry of Primary Industries.	no	This level of risk recognises Council's MoU with joint venture partners for the Bulls multi-purpose centre, the proposed CCO for infrastructure services (operations and projects) and the proposed stage 2 investigation of water sources in the Hunterville- Tutaenui area. The approach in each case is the preparation of a targeted business case.
1.7	Needs of stakeholders are not met	D1	C2	5	Statutory consultation and decision-making requirements; annual survey of community stakeholders and partnership organisations.	yes	
1.8	Appointment of inappropriate Chief Executive	D5	В3	5	External consultant typically used to guide the recruitment process	yes	
1.9	Relationship between Chief Executive and Council not effective	D5	В3	4	Performance management process with guidance from external consultant	yes	
1.10	Ineffective Council leadership	D4	C2	4	Clear vision and targets set through the Long Term Plan and Annual Plan processes and monitored during the year; renewed policy framework; commitment to collective decision-making.	yes	

1.11	Not giving effect to legislation concerning the Treaty of Waitangi	D4	В3	3	Te Roopu Ahi Kaa; Policy on development of Maori capacity to contribute to Council decision-making; maintaining awareness of current Treaty claims and developing relationships with Iwi post settlement.	yes	Controls have a high dependence on informal relationships between Iwi and the Mayor and Chief Executive
1.12	Actions of Chief Executive do not meet required standard	D5	В3	5	Performance management process with guidance from external consultant	yes	

2. Business risks

2.1	Customer service eroded (changes in expectations under/over-estimated)	E2	C3	4	Monitoring of levels of service and specific requests for service; mystery shopping; annual stakeholder survey; ad hoc surveys.	no	Monthly analysis for management of issues in service requests
2.2	Exposure to Council following poor tender process	E2	D4	5	Procurement policy aligned to NZTA guidelines and accepted by Council's auditors; Shared Services through Manawatu District brings higher expertise to tendering processes	yes	A review of the procurement policy (simultaneously with Manawatu District Council) was undertaken in 2013 and subject to internal audit late 2014. The policy is supported by an electronic purchasing system and use of Tenderlink.
2.3	Exposure to Council following poor contract management process	E2	D4	3	Audits with contractors; monthly meetings; referral back to asset management plans.	no	Include as part of monthly activity commentary to Assets/Infrastructure Committee
2.4	Action, inaction and/or advice resulting in adverse effects on person or property	E2	C2	3	Timely information flows within the organisation and early access to legal advice where potentially necessary.	yes	

2.5	Exposure to Council due to related entity performance	В3	D4	4	Council's only commitment to a CCO (MW LASS Ltd) is in conjunction with other local authorities within the Horizons region. However, this may change is the proposed CCO for infrastructure services proceeds. As a member of LAPP, Council has exposure in terms of earthquake contingencies.	yes	
2.6	Inability to recover/continue business following disaster	D6	D4	1	Experience in the 2004, 2006, 2010 and 2015 emergencies showed the Council was able to continue business. Vulnerabilities, especially around IT, have been addressed through the CommVault project and improved fibre connectivity between offices.		The response to the June 2015 rainfall event, while effective, would have benefitted from a current business recovery plansee review provided to Council on 1 October 2015 (part of that meeting's minutes)

2.7	Relationship with Maori deteriorate	D4	C3	4	Examples are the Memorandum of Understanding - Tutohinga, Te Roopu Ahi Kaa (with its renewed focus on the strategic plan); Ratana Community Board; specific engagement with Iwi - Ngati Apa in the Community Partnership Project; Ngati Whitikaupeka in the Taihape Memorial Park Reserve Management plan, the current Maori Community Development Project with Ngati Hauiti and the inclusion of Mokai-Patea Services Trust's Waitangi Big Day Out as an event funded through the Events Promotion Scheme.		
2.8	Resource base does not meet community needs	E3	E2	3	Advocacy to central government for continued accessibility to a realistic level of funding outside rates (roading in particular, but also community development initiatives). Maximise use of volunteers	no	Raw risk reflects tightening parameters on central government funding to local councils (cf. enhanced FAR for roads), uncertainty of funding for new integrated fire service, uncertainty about 60:40 funding for below-ground infrastructure assets; uncertainty about financial impact of Building (Earthquake-prone) Buildings Amendment Bill.

2.9	Business objectives not met	D3	D3	3	Monthly monitoring of the annual capital programme; Progressive reviews during (and at the end of) the year of progress with non-financial objectives in the Long Term Plan/Annual Plan. Commentaries in the bimonthly activity reports provided to Elected Members (and publicly available).	no	
2.10	Population projections are incorrect	C3	B1	5	Updated estimated annual population from Statistics New Zealand are monitored.	yes	
2.11	Shared Services falters and/or leads to higher costs for equivalent services	D7	D4	3	Signed MoU between Rangitikei and Manawatu (three months notice); a dispersed risk through agreements with other councils (e.g. the regional LASS); formal and informal meetings by Elected Members and Chief Executive with counterparts in the other councils.	no	Review of infrastructure services (potential CCO for part) in progress
2.12	Exposure to Council following non-compliance in consent processes	E3	D4	4	Real-time monitoring of water and wastrewater consents enables potential or actual breaches to be detected promptly. Peer review of building consent processes lessens the risk of losing IANZ accreditation. Increasing regional collaboration over all regulatory services.	no	Review processes for monitoring drinking water standard compliance

3. Legal compliance

3.1	Exposure to Council following negligent advice	D5	C3	4	Chief Executive monitoring of all advice provided to Council.	yes
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3.2	Not complying with relevant legislation	D3	В3	4	Sector-wide sharing of new requirements; SOLGM legal compliance modules; External compliance reviews - liquor licensing, resource consents, leases. Management updates and reviews	yes
3.3	Proper consultation not followed	D3	C2	4	Awareness of and use of statutory consultation processes. Greater clarity from significance and engagement policy.	yes

4. Built assets

4. Duiit as	3613						7
4.1	Inability to provide services to stakeholders following damage to assets				Relationship with suppliers [for availability of parts; work to uniformity] and neighbouring councils. Dependent on continuity of IT systems (see 2.6)		
	a. Storms and floods	D4	C3	4	Experience in the 2004, 2006, 2010 and 2015 storm and flood emergencies showed the Council was able to continue business. Some redundancies in infrastructure. A component of asset management plans	yes	
	b. Earthquakes	D8	D8	0	Resilience after a destructive earthquake has not been specifically considered or tested. See 2.6 above.	yes	(See 2.8 for cost risk)
4.2	Adverse impact from failure to assess risks to assets:	D7	D4	4	Expertise from Shared Services with Manawatu on Assets staff, and improving Asset Management Plans (and monitoring of these); arrangements with neighbouring authorities to cover prolonged staff absence (and also local contractors with Utilities).	yes	

4.3	Poor asset design/maintenance resulting in potential safety and/or environmental issues				Expertise from Shared Services with Manawatu on Assets staff, and improving Asset Management Plans (and monitoring of these)	
	a. Water	D5	D5	5	Close liaison with Horizons in planning upgrades	yes
	b. Waste-water	D7	D5	5	Close liaison with Horizons in planning upgrades	yes
	c. Buildings	D7	D5	4	Health and safety audits	yes
	d. Recreational facilities	D3	D3	3	Poolsafe accreditation	yes
4.4	Poor management of assets	E2	C3		Periodically updated Asset Management Plans and their interaction with the Long Term Plan and Annual Plan processes	yes

5. Human resources

5.1	Breach of health and safety requirements	E1	D4	3	Organisation-wide health and safety policy, monitored periodically.	no	High raw risk reflects new legislative requirements. Council has undertaken considerable work in this area over the past year, but there will be considerable additional work to address the requirement of 'due diligence'.
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5.2	Staff are unsuitable or unavailable	D4	C2	4	Shared Services with Manawatu provides a more competitive recruiting arena; formal interviews always associated with referee checks; recognition that there are a large number of 'unique' roles and the need to ensure performance of time-critical functions.	yes	
5.3	Poor employee performance	D3	C3	4	Performance management system (refined in conjunction with developing the 'Rangitikei Road trip') and actions from the Investors in people survey and feedback.	yes	Investors in People appears moribund. The Continuous Improvement process now under way helps employees understand the impact of their performance on others and the organisation as a whole.
5.4	Poor communication	D4	C3	3	Monthly staff meetings; bi- monthly corporate management meetings; team and section meetings; Intranet	yes	

5.5	Industrial action occurring	C3	В3	3	Low union membership; strong team leaders keeping pulse of the organisation.	yes	
5.6	Loss of corporate or tacit knowledge	E1	D3	2	Upgrades to corporate record- keeping and documentation of policies, procedures applicable to particular roles (cf. legal compliance project). Induction an opportunity to explain protocols.	yes	No specific succession planning

6. Information systems

	Poor information management	E3	D4	2	Implementation of SharePoint as corporate information system alongside several other business systems (especially NCS) and databases (AssetFinda and RAMM). No protocols	no	A higher raw risk with Shared Services/CCO for infrastructure services. Envisaged for 2016 is a project aiming for greater assurance of scope of
6.1	Poor information management	E3	D4	2	NCS) and databases (AssetFinda	no	a project aiming for greater assurance of scope of SharePoint, its search function
					asset management under Shared Services.		and linkages to other systems

6.2	Breaches of information security	D4	В3	4	(External) Industry good practice in terms of firewalls; (Internal) restrictions on access to confidential records; automated monitoring of staff access into SharePoint (and deletion of records); review of access rights into NCS; policies in staff handbook	yes
6.3	Information system does not adequately support organisational needs	D3	C2	2	Newly adopted ICT Strategy a platform to achieve this objective.	yes

7. Financial management

7. Fillalicia	i management				T	
7.1	Misuse of funds	C3	В4		Fraud procedure and small size of organisation. Separation of duties. Finance undertakes monthly review of where higher than budgeted expenditure is occurring and mystery shopping at those locations where cash handling may provide opportunities for fraud - the latter also a focus for a recent investigation by Internal Audit.	yes
7.2	Qualified audit report	D3	В4	5	Use of sector good practice guides; working relationship with auditors to secure early identification of any problems	yes

7.3	Financial exposure in the event of a loss or disaster	E4	D7	3	Insurance and likely central government support. However, there is currently uncertainty over affordable cover for belowground assets following the exhaustion of LAPP with the two Christchurch earthquakes and also the gap left by the enhanced FAR for roading (particularly for bridges)	no	
7.4	Exposure to Council from entities in which Council has a financial interest	B4	C3	4	Those mentioned in 2.5.	yes	
7.5	Exposure to market movements on borrowing costs	E2	B4	4	Review of liability management policy and intended long-term use of LGFA facility	yes	

8. Natural resources and hazards

Inappropriate planning processes leading to degradation of the rural and urban environment through pollution, inappropriate and/or excessive use, or neglect.	E3	C2	4	Most of the control measures are National Policy Statements, National Environmental Standards and provisions of Horizons' One Plan and its administration of water consents (river takes and ground water) and wastewater and stormwater discharges. Council has some impact through the land use and subdivision provisions of the District Plan	yes	
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8.2	Inaccurate responses to the District's natural hazards	E1	D3	3	The District Plan includes maps showing natural hazards, particularly seismicity and liquefaction. However, these maps were not intended to be taken as 'property specific', meaning the rules may be overly restrictive and inhibit development.	no	A targeted review of the District Plan is planned for the first half of 2016
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Italics denotes risks additional to those identified as generic for all local councils

Appendix 3

Risk matrix

				Likelihood		
		Almost certain	Likely	Possible	Unlikely	Rare
	Catastrophic	Extreme	Extreme	Extreme	High	High
Consoquences or	Major	Extreme Extreme		High	High	Moderate
Consequences or	Moderate	Extreme	Extreme	High	Moderate	Low
Impact	Minor	Extreme	High Moderate Low		Low	Low
	Insignificant	High	High	Moderate	Low	Low

See table 2 of the Risk management policy for meaning of impacts in terms of human life, service levels. The environment, compliance and corporate governance, financial performance and community/political

				Likelihood		
		Almost certain	Likely	Possible	Unlikely	Rare
	Catastrophic	E8	E7	E5	D8	D6
Consequences or	Major	E6	E4	D7	D5	C4
Consequences or	Moderate	E3	E2	D4	C3	B4
Impact	Minor	E1	D3	C2	В3	B2
	Insignificant	D2	D1	C1	B1	Α

Control effectiveness ratings

Rating	Effectiveness	Description	Quantification
0	Not effective	This control does not address risk	0%
1	Slightly effective	The control is not reliable as it is not well-designed, documented and/or communicated	1-20% effective
2	Somewhat effective	Control may be reliable but not very effective as control design can be improved	21-40% effective
3	Reasonable effective	Control is reliable but not effective as documentation and/or communication could be improved.	41-60% effective
4	Mostly effective	Control is mostly reliable and effective. Documentation exists but can be better communicated.	61-80% effective
5	Very effective	Control is reliable and effective. Fully documented process and well communicated.	81-100% effective

Source: Lismore City Council

Attachment 4

Report to the Board on the audit of

Rangitikei District Council

for the year ended 30 June 2015

Key messages

We have completed the audit for the year ended 30 June 2015. This report sets out our findings from the audit and draws attention to areas where Rangitikei District Council (District Council) is doing well or where we have made recommendations for improvement.

This letter should be read with our interim management report to the Council dated 8 October 2015.

Audit opinion

We issued an unmodified audit opinion on 1 October 2015. This means that we are satisfied that the financial statements and statement of service performance fairly reflect the District Council's activity for the year and its financial position at the end of the year.

Significant matters considered during the audit

June floods

We are satisfied that the District Council has correctly derecognised the assets through the Statement of Comprehensive Revenue and Expenses and the carrying value of the assets is not materially different than their fair value and therefore a revaluation of the entire asset class is not needed.

Rates

Our review did not identify any areas that would suggest that rates levied by the District Council are illegal. This however does not constitute a legal opinion on the rates setting process and we continue to recommend that the District Council seek such advice when and as required.

Transition to the new PBE accounting standards

The District Council was well prepared and took the necessary steps to prepare for the transition to the new Public Benefit Entity (PBE) Accounting Standards, effective from 1 July 2014.

Management completed an assessment on what impact the changes to the accounting standards would have on the District Council's accounting policies and practices. From this assessment there were no significant differences identified.

We are satisfied that the District Council's financial statements have been prepared in accordance with the new PBE accounting standards.

Issues identified during the audit

The following table summarises our recommendations and their priority:

Reference	Recommendation	Urgent	Necessary	Beneficial
3.1	Rates remissions		✓	
	Review the level of rates remissions on a regular basis to ensure that the rates being remitted remains reasonable and affordable for the District Council.			
	Review the current practices to ensure the District Council reduces the risk of unnecessarily remitting rates to ratepayers who are no longer eligible.			
3.2	NZTA subsidy claims	✓		
	Claim all subsidised costs in a timely manner and review all claims for accuracy before being submitted to NZTA.			
3.3	IT Backup error messages		✓	
	Review backups and reporting process to ensure that backups are completed successfully.			
3.4	Improve procedures for logging and reporting IT problems and incidents		✓	
	Log all IT problems, incidents, requests and changes as actions and record them in the servicedesk system.			
	Establish a consistent approach to service level reporting.			

There is an explanation of the priority rating system in Appendix 2.

Thank you

We would like to thank the Council, management and staff for their assistance throughout the audit.

Debbie Perera Audit Director Draft – 4 November 2015

Contents

1	Our audit opinion	5		
2	Business risks/issues	5		
3	Significant findings from the audit	7		
4	Status of previous recommendations	. 10		
Appendices				
Append	ix 1: Explanation of priority rating system	. 12		
Appendix 2: Uncorrected misstatements 1				
Append	ix 3: Mandatory disclosures	. 14		

1 Our audit opinion

1.1 We issued an unmodified audit opinion

We issued an unmodified audit opinion on 1 October 2015. This means that we were satisfied that the financial statements and statement of service performance fairly reflected District Council's activity for the year and its financial position at the end of the year.

In forming our audit opinion, we considered the following matters.

1.2 Uncorrected misstatements

The financial statements are free from material misstatements, including omissions. During the audit, we have discussed with management any misstatements that we found, other than those which were clearly trivial. The significant misstatements that have not been corrected are listed in Appendix 2 along with management's reasons for not adjusting these misstatements. We are satisfied that these misstatements are individually and collectively immaterial.

2 Business risks/issues

2.1 June floods

The significant rainfall event of the weekend of 20-21 June 2015 caused extensive flood damage to the district. In particular the District Council's roading assets were badly affected. While most issues were resolved quickly the damage to some roads was severe and in some cases will not be completely fixed for another two years.

The District Council has estimated the cost to repair the damage is \$11.981 million. We have tested this assessment and have confirmed that it is reasonable based on the best information that the engineers have. We did find that included in the cost to repair is \$550,000 of future hiring costs of a Bailey Bridge. We believe that this is an operating expense rather than a cost of repair and have included it in the unadjusted error schedule in appendix 2.

We reviewed the accounting treatment of the damage to the assets and whether it should be treated as impairment or derecognised.

Due to the transition this year to the new Public Benefit Entity (PBE) accounting standards, the accounting treatment of recognising impairment on revalued assets has changed.

Under the previous standards (NZ IFRS) an entity was able to impair its revalued assets as this was not excluded from the scope within NZ IAS 36 – *Impairment of Assets*. The adjustment would, depending on whether there were sufficient reserves available, be charged to the revaluation reserve balance.

Under the new PBE IPSAS accounting standards an entity is not able to impair revalued assets as per IPSAS 21 – *Impairment of non-cash generating assets* on an individual basis. IPSAS 21, paragraph 2 (e) states that "an entity that prepares and presents financial

statements shall apply this Standard in accounting for impairment of non-cash generating assets, **except** for non-cash generating property, plant and equipment that is measured at revalued amounts."

We confirmed the treatment of the storm damaged assets with our technical team who confirmed that while prima facie, PBE IPSAS 17 does not appear to permit individual assets to be devalued for impairment without revaluing the entire class, that the requirement needed to be applied with some pragmatism and identified that derecognising the assets would achieve this. We note that as the District Council does not have any roading revaluation reserve available within equity, the recognition through the Statement of comprehensive revenue and expenses is the same treatment under impairment and derecognition.

We understand the International Public Sector Accounting Standards Board will soon be issuing an exposure draft proposing to scope revalued assets back into the impairment standards.

We are satisfied that the District Council has correctly derecognised the assets through the Statement of Comprehensive Revenue and Expenses and the carrying value of the assets is not materially different than their fair value and therefore a revaluation of the entire asset class is not needed.

2.2 Rates

Rates are the District Council's primary funding source. Compliance with the Local Government (Rating) Act 2002 (LGRA) in rates setting and collection is critical to ensure that rates are validly set and not at risk of challenge.

During the 2013 and 2014 audits we found that there were some inconsistencies between the rates resolution and the rating funding impact statement.

As part of our 2015 audit approach, we reviewed the District Council's compliance with aspects of the LGRA that materially impact on the financial statements. This involved checking that the rating funding impact statement is consistent with the rates resolution and that the rates charged to the community is appropriately set. We understand that the District Council engaged Simpson Grierson to perform a review of the rates levied by the District Council. Management had made appropriate changes in practice and wordings based on the recommendations made by Simpson Grierson.

Our review did not identify any areas that would suggest that rates levied by the District Council are illegal. This however does not constitute a legal opinion on the rates setting process and we continue to recommend that the District Council seek such advice when and as required.

2.3 Transition to the new PBE accounting standards

We audited the District Council's updated accounting policies, opening statement of financial position, and restated comparatives (including disclosures) to ensure material differences arising from the new PBE standards are appropriately reflected in the District Council's financial statements under the new PBE standards.

Our approach to the transition was to review the District Council's impact assessment of the new standards and use available technical tools, such as model financial statements and transition checklists, to ensure the District Council's financial statements materially complied with the new PBE standards.

Management completed a formal impact assessment which was provided to us for consideration. In addition to this, the first draft of the financial statements had been prepared based on the new PBE accounting standards. Our review of the transition of the District Council identified minor errors which were amended subsequent to discussions with management. We note the following:

- The District Council had appropriately determined its reporting tier;
- The impact assessment determined that there were no material differences between the recognition, measurement or disclosure effect on the District Council's financial statements; and
- The accounting policies have been updated to reflect the new accounting standards.

While the opening statement of financial position was not included in the financial statements, we assess that this does not have any material impact to the presentation of the financial statements.

We acknowledge that Council was well prepared for the transition and we have not identified any significant issues that need to be reported.

3 Significant findings from the audit

3.1 Rates remissions

Recommendation

Review the level of rates remissions on a regular basis to ensure that the rates being remitted remain reasonable and affordable for the District Council.

Review the current practice to ensure the District Council reduces the risk of unnecessarily remitting rates to ratepayers who are no longer eligible.

Consider reviewing the setup of the sewerage targeted rate in the future by including differentials within the rate, rather than through remissions.

Findings

The District Council's rates remissions are high in comparison with other Councils. The total rates remitted for the financial year was \$0.743 million which represents 4% of the total rates levied. This is considered significant for a Council the size of Rangitikei.

We understand that the process for remitting rates is to roll forward rates remitted from year to year without the ratepayer needing to reapply. This process exposes the District

Council to the risk that the ratepayer's circumstances mat have changed and they are no longer eligible for a rate remission which means the District Council could be losing rates revenue.

We note that contributing to the high level of rates remissions is the way Council has set up the sewerage targeted rates for properties with multiple toilet pans. In Council's rating Funding Impact Statement Revenue there is an amount charged per toilet pan, while in the rates remission policy there is a sliding scale of remissions for properties with multiple toilet pans. Rather than setting these up as remissions Council could consider including these as differentials within the rating Funding Impact Statement.

Management comment

Agreed. The timing of the development of the 2016/17 Draft Annual Plan provides an opportunity to review Council's rates remission policy and practice, and that any changes to policy and/or practice can be then reflected in the proposed Funding Impact Statement for 2016/17.

3.2 Claiming NZTA subsidy

Recommendation

Claim all subsidised costs in a timely manner and review all claims for accuracy before being submitted to NZTA.

Findings

Our review over the NZTA subsidies identified that a claim for the Wyleys Bridge replacement worth \$0.256 million was not completed in a timely manner nor was the correct amount claimed.

The claim for the Bridge could have been made in the July 2015 claim, however this was not included until August claim. Upon review of the August claim we identified that the District Council had only claimed \$0.174 million back as the wrong expenditure amount had been submitted. After we raised this with staff the remaining balance was claimed in September.

NZTA subsidies represent a significant amount of the District Council's revenue. Delaying the NZTA claims is not considered best practice as this can affect the District Council's cash flows especially given the significant amounts involved.

We expect there to be appropriate controls in place around the NZTA claim process to ensure the District Council's claims are timely and correct. An independent review, by a knowledgeable person, of the claim prior to it being submitted would ensure that errors, such as this, would be identified and amended before submission and it would avoid the delay in receiving the revenue.

Management comment

Agreed. Processes are in place to ensure all subsidy claims are fully reviewed before submission. In addition, finance and internal audit reviewed at year end and will continue to do so on a regular basis throughout the year.

3.3 IT backup error messages

Recommendation

Review IT backups and the reporting process to ensure that backups are completed successfully.

Findings

The email that the information systems team receive to confirm success/failure of backups shows that errors have occurred during the backup process. We found that there is no follow up of these errors and when the report is re-run later, the errors do not appear.

Problems with reporting on the success/failure of backups mean that the District Council cannot be sure that backups of data have been successful. This exposes the District Council to the risk that if they need to recover data they might not be able to.

Management comment

These reports are checked for errors and escalated depending on the nature of the errors from level 1 and 2 (internally) or level 3 which is Spark. The main issue appears to be the Exchange server hanging on average once a month and we are engaged currently with Spark on implementing a solution. This solution could involve a server rebuild and upgrade to latest Exchange software and also a test of Disaster Recovery as a service.

3.4 Improve procedures for logging and reporting IT problems and incidents

Recommendation

Log all problems, incidents, requests and changes as actions and record then in the servicedesk system.

Establish a consistent approach to service level reporting.

Findings

The District Council uses "Spiceworks" servicedesk software to record problems, incidents, requests and changes, however not all calls are logged or closed promptly.

There is currently no reporting on service level achievement and monitoring on outstanding calls. Due to this lack of logging and reporting, the District Council is unable to analyse problems effectively and does not have information on which to evaluate resources needed to meet the required service levels.

Management comment

Council has a Helpdesk reporting system for logging calls and there is weekly reporting and review of these calls. There is, however, a tendency for staff to "turn up" at IT in person and expect an immediate fix which removes IT staff from already allocated tasks, which can then impact on the efficacy of the Helpdesk logging/reporting system. We have recently established a new Team Leader role for this area, and an appointment has just been made. The effectiveness of Helpdesk processes and performance is expected to be given early consideration.

4 Status of previous recommendations

For the status of each matter outstanding from prior management reports refer to the interim management report dated 8 October 2015.

Appendices



Appendix 1: Explanation of priority rating system

Our recommendations for improvement and their priority are based on our assessment of how far short the District Council is from a standard that is appropriate for the size, nature, and complexity of its business. We have developed the following priority ratings for our recommended improvements:

Urgent

Major improvements required

Needs to be addressed urgently

These recommendations relate to a significant deficiency that exposes the District Council to significant risk. Risks could include a material error in the financial statements and the non-financial information; a breach of significant legislation; or the risk of reputational harm.

Necessary

Improvements are necessary

Address at the earliest reasonable opportunity, generally within 6 months

These recommendations relate to deficiencies that need to be addressed to meet expected standards of good practice. These include any control weakness that could undermine the system of internal control or create operational inefficiency.

Beneficial

Some improvement required

Address, generally within 6 to 12 months

These recommendations relate to deficiencies that result in the District Council falling short of best practice. These include weaknesses that do not result in internal controls being undermined or create a risk to operational effectiveness. However, in our view it is beneficial for management to address these.

Appendix 2: Uncorrected misstatements

Current year misstatements	Assets	Liabilities	Equity	Financial Performance
	Dr (Cr)	Dr (Cr)	Dr (Cr)	Dr (Cr)
Rates remissions				-
Hiring cost of the Bailey Bridge	550	1		(550)
Total parent		ALLEX		

Explanation for uncorrected misstatements

- Rates remissions have been recognised as expenditure instead of being netted off against rates revenue. Under PBE IPSAS 23 rates remissions are similar to tax expenditure which requires tax revenue not to be grossed up. The net effect on the statement of comprehensive revenue and expense is nil.
- The future hiring cost of the Bailey Bridge for Te HouHou Bridge has been included in the derecognition of assets which is not in line with the accounting standards as this is future operating expenditure.

These amounts have not been adjusted as they have been deemed as not material to the financial statements.

Appendix 3: Mandatory disclosures

Area	Key messages
Our responsibilities in conducting the audit	We carried out this audit on behalf of the Controller and Auditor-General. We are responsible for expressing an independent opinion on the financial statements and reporting that opinion to you. This responsibility arises from section 15 of the Public Audit Act 2001.
	The audit of the financial statements does not relieve management or the Board of their responsibilities.
	Our audit engagement letter contains a detailed explanation of the respective responsibilities of the auditor and the Board.
Auditing standards	We carry out our audit in accordance with generally accepted audit standards. The audit cannot and should not be relied upon to detect every instance of misstatement, fraud, irregularity or inefficiency that are immaterial to your financial statements. The Board and management are responsible for implementing and maintaining your systems of controls for detecting these matters.
Auditor independence	We confirm that, for the audit of the Rangitikei District Council's financial statements for the year ended 30 June 2015, we have maintained our independence in accordance with the requirements of the Auditor-General, which incorporate the independence requirements of the External Reporting Board. Other than the audit and the audit of the 2015-25 Long Term Plan we have not provided any engagements for the Rangitikei District Council during the year ended 30 June 2015. In addition, we have no
	relationships with, or interests in, the Rangitikei District Council.
Other relationships	We are not aware of any situations where a spouse or close relative of a staff member involved in the audit occupies a position with the Rangitikei District Council that is significant to the audit.
	We are not aware of any situations where a staff member of Audit New Zealand has accepted a position of employment with the Rangitikei District Council during or since the end of the financial year.
Unresolved disagreements	We have no unresolved disagreements with management about matters that individually or in aggregate could be significant to the financial statements. Management has not sought to influence our views on matters relevant to our audit opinion.

Attachment 5

B.29 [15m]

Governance and accountability of council-controlled organisations

Governance and accountability of council-controlled organisations

Presented to the House of Representatives under section 20 of the Public Audit Act 2001.

September 2015

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Contents

Overview	4
Part 1 – Introduction What is a council-controlled organisation? Why we did this work How we did this work Outline of this report	6 6 8 9
Part 2 – Principles and statutory framework underpinning council-controlled	
organisations	10
Principles of good governance for subsidiary entities The statutory framework for council-controlled organisations Issues with the statutory framework	10 11 12
Part 3 – Is a council-controlled organisation the right option?	15
Considerations before deciding to set up a council-controlled organisation Benefits and disadvantages of council-controlled organisations Considering costs and benefits Considering risk	15 16 18 18
Part 4 – Getting the design of a council-controlled organisation right	21
The need for clarity of purpose Should the entity be commercial or non-commercial? The council-controlled organisation's constitution Holding company Other matters to consider	21 22 24 25 26
Part 5 – Appointing directors	30
Legal requirements for appointing directors of a council-controlled organisation Chair of the board Independent directors Councillors as directors of CCOs Local authority managers as directors of CCOs Appointments process Remuneration of CCO directors	30 31 31 32 34 34 35
Part 6 – Accountability and monitoring – the formal requirements	36
Statutory requirements for accountability and monitoring Exempting CCOs from accountability requirements	36 38
Part 7 – Monitoring – having an effective relationship between a local authority and its council-controlled organisations	40
An effective relationship between a local authority and its council-controlled organisations What does monitoring include? Monitoring regimes Informal mechanisms Compliance costs	40 41 44 45 47
Part 8 – Operating in the local government environment	49
Operating in a political environment Political accountability Releasing information Conflicts of interest	49 50 52

Appendix 1 – Examples of council-controlled organisations	56
Example 1: Christchurch City Holdings Limited and group	56
Example 2: City Care Limited – contracting with the parent council	62
Example 3: Dunedin City Council	65
Example 4: Queenstown Lakes District Council – Queenstown Airport Corporation Limited	68
Example 5: Tauranga City Council – creating a new governance model for council-controlled organisations	73
Appendix 2 – Reviews of council-controlled organisation structures that we referred to	79
Figures	
1 – Delivering regulatory services through a council-controlled organisation – Queenstown Lakes	
District Council	17
2 – Losses associated with property investments by a council-controlled trading organisation – Delta Utility	
Services Limited	20
3 – External funding sources for a non-profit council-controlled organisation – Tauranga Art Gallery	23
4 – Competing with private businesses – Tauranga City Council's aquatic centre and gym	29
5 – Aligning council-controlled organisations with their local authority's strategy – Wellington	
City Council	43
6 – Otago Regional Council observers at Port Otago Limited	47
7 – Handling complaints – Wellington City Council	51

Overview

Council-controlled organisations (CCOs) provide local authorities with opportunities and challenges. They give a local authority the opportunity to engage people with the right skills and experience to focus on operating a business or other undertaking on behalf of the authority. The challenge is that the local authority remains accountable to its community for the CCO's performance. However, despite the name "council-controlled", CCOs are most successful where the local authority seeks to influence rather than control the CCO. CCOs operate best at arm's length from the local authority

CCOs operate in a complex environment. Unlike a privately owned entity, a CCO must meet the expectations of both its shareholders and its community. It operates in a political environment and is accountable to its community for its use of community assets or ratepayer funds.

However, despite the differences between the public and private sectors, the essential requirements for good governance are the same.

In preparing this report, we have talked to several local authorities with CCOs and to CCO directors and managers. The information we have gathered shows that a CCO's success depends largely on an effective relationship between the CCO and its local authority. Such a relationship is based on mutual respect and trust. It goes beyond the statutory requirements and requires ongoing commitment from both parties.

It is also important that the local authority carries out its statutory functions well, to provide the foundations for an effective relationship. In particular, the local authority needs to:

- be clear about the purpose of its CCOs;
- · appoint the right people to govern each CCO; and
- · meet the requirements for monitoring and accountability.

CCOs have been part of the local government sector since 2002. This report updates our earlier publications on local authority subsidiaries. It offers guidance on how the principles of good governance apply to setting up, operating, and monitoring CCOs. Although we focus on CCOs, the underlying principles and much of the commentary also apply to other local authority subsidiaries.

The report is intended to be useful for local authorities who have CCOs and, in particular, for those thinking about setting up a CCO. Because of the risks and costs associated with owning a CCO, a local authority should not set up one up lightly.

¹ Local Authority Governance of Subsidiary Entities (2001) and Governance of Local Authority Trading Activities (1994).

This is by no means a comprehensive guide to CCOs. Nor is it general guidance on governance. However, we hope that our discussion of some of the matters that we have encountered will help local authorities and CCOs when they deal with similar issues.

Phillippa Smith

Deputy Controller and Auditor-General

25 September 2015

Introduction

- 1.1 Most local authorities use subsidiary companies or other entities such as trusts to conduct commercial and non-commercial activities on their behalf. The Local Government Act 2002 (the Act) introduced the term "council-controlled organisation" to describe these entities. Before that, commercial entities controlled by local authorities were called Local Authority Trading Enterprises or LATEs.
- 1.2 This report updates our earlier publications on local authority subsidiaries. It offers guidance on how the principles of good governance apply to setting up, operating, and monitoring CCOs.
- 1.3 Some local authorities also own, or have interests in, subsidiary entities that are not council-controlled organisations, such as electricity lines businesses, port companies, and energy companies. Many of the matters that we discuss in this report are relevant to these other subsidiary entities.

What is a council-controlled organisation?

- 1.4 The Act defines council organisations, council-controlled organisations (CCOs), and council-controlled trading organisations (CCTOs):
 - A council organisation is the broadest category. It is an entity in which a local authority has any ownership interest whatsoever.
 - A CCO is an entity in which one or more local authorities control 50% or more
 of the voting rights or appoint 50% or more of the members of the governing
 body. A CCO can be a company, trust, partnership, incorporated society, joint
 venture, or other similar profit-sharing arrangement.
 - A CCO that operates a trading undertaking for the purpose of making a profit is referred to as a CCTO. Not-for-profit entities are CCOs.
 - The definition of CCO excludes port companies, energy companies, electricity lines businesses and their parent trusts, and several other named entities.²
- 1.5 This report is concerned with entities that meet the 50% ownership threshold that is, CCOs and CCTOs rather than other council organisations that do not meet that threshold.
- 1.6 In this report, we use CCO to refer to both CCOs and CCTOs. However, we use CCTO when a point is specific to a CCTO.

Why we did this work

1.7 The Auditor-General is currently the auditor of 124 council-controlled trading organisations (CCTOs) and 74 non-profit CCOs. The Auditor-General also audits another 95 organisations that are related to local authorities but are not CCOs,

- including some entities that have been exempted from being CCOs under section 7 of the Act.³
- 1.8 Successive Auditors-General have had a long-standing interest in the governance and accountability of public entities and their subsidiaries. In 2001, the then Auditor-General published a report on *Local Authority Governance of Subsidiary Entities*, which updated a 1994 report on *Governance of Local Authority Trading Activities*.
- 1.9 That work pre-dated the Act, which introduced an updated governance and accountability regime for CCOs and brought non-profit entities into the CCO accountability regime. It also pre-dated the reform of local government in Auckland, where CCOs now carry out significant activities on behalf of the Council. In addition, the Auckland Council legislation made some changes to the CCO model that apply only to Auckland.
- 1.10 The statutory framework for CCOs in the Act has been in place for more than 12 years, and the number of CCOs has increased steadily from about 145 in 2002 to 198 in 2015. This document updates our previous publications to reflect the current statutory regime and issues with CCOs.
- 1.11 We wanted to:
 - re-examine the principles for good governance of subsidiaries that we proposed in 2001; and
 - identify and discuss the issues relevant to CCOs that have come to our attention since 2002.
- 1.12 In carrying out this work, we focused on the need for:
 - a local authority to have a clear purpose for each of its CCOs;
 - an effective and efficient system for the local authority to monitor the CCO and for the CCO to be accountable to the local authority, in accordance with the requirements of the Act; and
 - the CCO to be accountable to its community and for the local authority to be accountable for the CCO's performance.
- 1.13 The last two bullet points distinguish CCOs from other parent/subsidiary models.
- 1.14 A local authority might set up a CCO for a range of purposes. There is no "perfect model". The preferable form for a CCO, its directors, and its monitoring and accountability will all depend on the local authority's purpose for the CCO. A CCO set up to manage a community asset such as a museum is likely to look different from a CCTO that manages a business such as an airport.

- 1.15 We set out to consider the various options and opportunities that a CCO gives a local authority. We do not recommend one option over another. We also wanted to discuss the benefits or problems that might arise, with reference to various issues that have come to our attention in recent years.
- 1.16 Several local authorities have reviewed their CCO arrangements during the last two or three years. These reviews have led to some restructuring of arrangements, including integrating CCO activities back into local authorities. We did not want to repeat the work done by various consultants in reviewing CCO governance structures. Nor did we want to write about governance generally. Rather, we sought to identify and discuss issues specific to CCOs and to offer our view on them.

How we did this work

- 1.17 We spoke with elected representatives, current and former board members of CCOs or other subsidiaries, and senior staff from the following local authorities and some of their CCOs:
 - Auckland Council;
 - · Christchurch City Council;
 - · Dunedin City Council;
 - · Otago Regional Council;
 - · Queenstown Lakes District Council:
 - · Tauranga City Council;
 - · Wellington City Council; and
 - · Greater Wellington Regional Council.
- 1.18 We considered reviews of CCO governance arrangements that were carried out for:
 - · Dunedin City Council;
 - · Queenstown Lakes District Council;
 - · Tauranga City Council; and
 - · Wellington City Council.4
- 1.19 We also considered our own records, including matters arising during annual financial audits of CCOs and inquiries that involved CCOs. The governance and accountability issues we considered in our inquiry into property investments by Delta Utility Services Limited, a CCO of Dunedin City Council,⁵ have contributed to our thinking and work on this study.

⁴ We list these reviews in Appendix 2.

⁵ Inquiry into property investments by Delta Utility Services Limited at Luggate and Jacks Point (2014).

- 1.20 We do not specifically discuss CCOs that have more than one owner. However, the principles and practices set out in this report will apply to those CCOs, although the monitoring and accountability arrangements may be more complex.
- 1.21 We have not specifically focused on Auckland's substantive CCOs because of their differences, and because the council is reviewing them, although we do refer to Auckland where relevant. We have considered the Auckland CCOs in:
 - Planning to meet the forecast demand for drinking water in Auckland (August 2011); and
 - Auckland Council: Transition and emerging challenges (December 2012).

Outline of this report

- 1.22 The report is structured as follows:
 - an outline of the principles and statutory framework underpinning CCOs (Part 2);
 - whether a CCO is the right option (Part 3);
 - getting the design of CCOs right (Part 4);
 - appointing directors (Part 5);
 - accountability and monitoring the formal requirements (Part 6);
 - monitoring having an effective relationship between a local authority and its CCOs (Part 7); and
 - operating in the local government environment (Part 8).
- 1.23 We discuss examples of CCOs in Appendix 1.

2

Principles and statutory framework underpinning council-controlled organisations

- 2.1 In this Part, we:
 - list the principles of good governance for subsidiary entities;
 - outline the statutory framework for the governance and accountability of CCOs: and
 - note some issues that have arisen with the framework.
- 2.2 We also outline the provisions for Auckland that differ from the framework.

Principles of good governance for subsidiary entities

2.3 In our 2001 report, *Local Authority Governance of Subsidiary Entities*, we proposed five principles for good governance practice for subsidiary entities. They were:

The subsidiary entity should have a clearly defined purpose. We expect the purpose of the entity should be clearly stated and reviewed on a periodic basis. The influence exercised by the local authority over the finances, operations and direction of the entity should be consistent with that purpose.

The subsidiary entity's governing body should be effective. A local authority should have a process in place to appoint a governing body with the skills and competencies to carry out its duties effectively. Procedures should be in place for evaluating the performance of individual members and of the governing body as a whole.

The parties involved should be assigned clear roles and responsibilities. The roles and responsibilities of board members, shareholders, councillors and other parties (such as council and entity staff) should be clearly defined. Clear roles and responsibilities make the trade-offs among differing interests transparent and foster effective decision-making.

The local authority should be able to hold the subsidiary entity to account.

A local authority needs the structures, systems, information and capability to —

- promote its interests (for example, as shareholder or purchaser of services);
- influence the direction of the entity, as appropriate within the accountability relationship; and
- · monitor performance.

Mechanisms for accountability to the community must be in place. A local authority should demonstrate that it is managing the community's financial and non-financial interests in the entity in an effective and efficient manner.

2.4 We confirm these principles and would now add:

The local authority and subsidiary must establish an effective working relationship based on mutual respect and trust. That relationship needs to be close enough for the local authority to know how the CCO is performing but still allow the CCO to operate at arm's length.

The statutory framework for council-controlled organisations

- 2.5 The statutory regime for CCOs is in Part 5 of the Act. No significant amendments have been made to that regime since 2002. However, local authorities should consider how other amendments to the Act, such as the redefinition of the purpose of local government and the requirement for cost-effectiveness in delivering services, might also affect CCOs.
- 2.6 Currently, the main statutory requirements are for a local authority to:
 - consult the community before setting up a new CCO;
 - appoint members of the CCO's governing body in keeping with the local authority's policy for such appointments;
 - consider and comment on the CCO's draft statement of intent;
 - describe the significant policies and objectives for the CCO in its long-term plans and annual plans;
 - regularly monitor the performance of the CCO to evaluate its contribution to the local authority's objectives for the CCO and the local authority's overall aims and outcomes;
 - report on the CCO's actual performance and achievements against its planned performance in the local authority's annual report;
 - review the cost-effectiveness of a CCO's provision of local infrastructure, local public services, or regulatory functions; and
 - consider exempting small non-profit CCOs from the accountability requirements in the Act and periodically review any exemptions given.
- 2.7 For CCTOs, a local authority:
 - must consider how to assess and manage risks associated with its CCTOs and whether the expected returns from any commercial activities are likely to outweigh the risks inherent in the activities;⁶
 - must not give favourable loans or other forms of financial accommodation to CCTOs; and
 - must not guarantee, indemnify, or give a security for any obligation by a CCTO.
- 2.8 The statutory requirements for a CCO and its board members include to:
 - achieve the objectives of its shareholders, both commercial and noncommercial, as specified in the statement of intent;
 - · be a good employer;

⁶ A local authority's investment policy must state the local authority's policies for investments, including how it assesses and manages risks associated with investments (section 105 of the Act). CCTOs can be regarded as a form of investment. See also section 14(1)(fa) of the Act.

- show a sense of social and environmental responsibility by having regard to the interests of the community in which it operates and endeavouring to accommodate or encourage those interests when able to do so;
- carry out its affairs in keeping with sound business practice (if it is a CCTO);
- make all operational decisions under the authority of the statement of intent and constitution:
- prepare an annual statement of intent, a half-yearly report, and an annual report;⁷ and
- meet the requirements of Parts 1 to 6 of the Local Government Official Information and Meetings Act 1987.

Issues with the statutory framework

- 2.9 We have previously reported on some issues with the statutory framework. These issues include:
 - how local authorities have used the power to exempt small CCOs;
 - compliance by non-profit CCOs with the requirement to have a statement of intent (this was a new requirement for those entities from 1 July 2004); and
 - the quality of performance measures in statements of intent.
- 2.10 We did most of this work in the first few years after the Act introduced these new measures in 2003. In that work, we commented that some local authorities and CCOs were slow to learn and meet the new accountability requirements for non-profit CCOs. The main problem was CCOs not reporting their performance and achievements in their annual reports because they did not have a statement of intent to report against.8
- 2.11 This has now been largely fixed. Most local authorities and CCOs meet the accountability requirements, and there is less need for us to refer to breaches in our audit reports.
- 2.12 However, the quality of statements of intent has been and remains an issue. In 2007, we published a report on the quality of statements of intent and performance reporting by CCOs and other public entities. In that report, we criticised the range and quality of performance measures some CCOs use and how they reported achievements against those measures.

⁷ These requirements do not apply to listed companies – see section 71A of the Act.

⁸ Controller and Auditor-General (2008), *Local Government: Results of the 2006/07 audits*, "Part 9: Non-profit council-controlled organisations".

⁹ Controller and Auditor-General (2007), Statements of corporate intent: Legislative compliance and performance reporting.

- 2.13 It is not clear to us that local authorities are commenting on draft statements of intent or using their power to modify the content of the statement of intent as much as they could. We comment on this in Part 7.
- 2.14 Other issues about CCOs have arisen in annual audits or as matters raised with us by ratepayers. Those matters include:
 - whether local authorities had properly consulted before setting up a CCO,¹⁰ including whether the consultation requirement had been avoided when a holding company rather than a local authority formed the CCO;
 - local authorities breaching the Act's prohibitions on giving favourable financial treatment to their CCTOs;¹¹
 - the commercial failure of smaller CCTOs;
 - the appropriateness of local authorities subsidising the activities of CCOs that compete with local businesses; and
 - appointing councillors as directors, including concerns about management of conflicts of interest for councillor/directors and whether councillors should be remunerated for their director role.

Auckland Council and substantive CCOs

- 2.15 In 2010, Auckland's local authorities were amalgamated into Auckland Council. The legislation that enacted this amalgamation introduced the concept of a "substantive CCO". These are defined as CCOs that deliver significant services or activities on behalf of Auckland Council or that own or manage assets with a value of more than \$10 million. Seven such CCOs were formed in the amalgamation.
- 2.16 Some additional accountability requirements apply to Auckland Council and its substantive CCOs. These include:
 - Auckland Council must have an accountability policy for substantive CCOs.
 This policy must set out how the Council expects the CCOs to contribute to the priorities of the Council and the Government. The Council may require the CCOs to say how they will do this in their statements of intent.
 - Substantive CCOs must give effect to the Council's long-term plan and act consistently with other plans (including local board plans) and strategies if the Council directs it to do so.

¹⁰ The Act previously required a local authority to use the special consultative procedure before setting up or becoming a shareholder of a CCO. In 2014, this changed to a requirement to consult in keeping with the consultation principles in section 82. This does not apply to a CCO such as a holding company that establishes a subsidiary CCO.

¹¹ See sections 62 and 63

¹² Section 4(1) of the Local Government (Auckland Council) Act 2009.

- 2.17 Auckland Council can also impose additional accountability requirements on substantive CCOs. It can:
 - specify additional planning and reporting requirements beyond those in Part 5 of the Act;
 - set out any requirements for managing strategic assets, including the process for approving any major transactions;
 - · require quarterly reporting; and
 - require substantive CCOs (other than Auckland Transport) to adopt 10-year
 plans covering asset management, service levels, how the CCO will respond to
 population growth and environmental factors, and how the CCO will give effect
 to the Council's plans and priorities.
- 2.18 The other unique feature of the Auckland model for substantive CCOs is the statutory prohibition on appointing councillors or local board members to the governing body of a substantive CCO (apart from Auckland Transport, where two councillors may be appointed).
- 2.19 There is also a requirement for all of Auckland Council's CCOs to hold two meetings in public each year:
 - At one meeting, the CCO considers comments from shareholders on its draft statement of intent for the forthcoming financial year.
 - The other meeting considers the CCO's performance in the previous financial year against its statement of intent.

Is a council-controlled organisation the right option?

- 3.1 In this Part, we look at what a local authority should consider when deciding to set up a CCO. We discuss:
 - what the local authority should consider before deciding to set up a CCO;
 - · the benefits and disadvantages of CCOs; and
 - the risks that the local authority should consider.

Considerations before deciding to set up a councilcontrolled organisation

3.2 Before deciding to set up a CCO, a local authority needs to comply with the requirements and principles in Part 6 of the Act that apply to decisions. This will include considering the costs and benefits of setting up a CCO as opposed to other options, and identifying who might be affected by the decision and how to consider their views.

Is a CCO the best option?

- 3.3 In setting up a CCO, a local authority needs to:
 - · determine what it is trying to achieve;
 - consider whether a CCO is the best means to achieve that objective;
 - consider whether a CCO is a cost-effective and sustainable way of achieving the objective;
 - · decide whether the entity will be a CCO or a CCTO;
 - if the CCO is a CCTO, consider whether it will be a viable business in terms of size and capability; and
 - ensure that it has the capability and capacity to manage a relationship with the CCO and to monitor its performance.

Capability to govern and monitor

- 3.4 The local authority's own ongoing capacity and capability to oversee the subsidiary both at Council and management levels is an important question when setting up a CCO. This is particularly so for a local authority setting up a CCO for the first time. The oversight needed includes:
 - appointing directors for the new entity;
 - managing an effective relationship with the CCO;
 - setting an appropriate monitoring framework;
 - engaging with accountability and reporting documents prepared by the CCO;
 and
 - meeting the local authority's own accountability and reporting requirements in the Act.

3.5 Managing all of these successfully is fundamental to setting up and maintaining a good relationship with the CCO. We discuss each further in Parts 5 to 7.

Benefits and disadvantages of council-controlled organisations

The benefits a CCO may bring

- 3.6 In 2009, the Royal Commission on Auckland Governance and the Auckland Transition Agency considered how about 40 council organisations associated with the former Auckland local authorities would fit in to the new Auckland Council structure. The Royal Commission noted that local authorities give the following reasons for placing activities in separate entities:¹³
 - improved commercial focus that is, operating a company with a professional board of directors with the objective of achieving greater operating efficiency;
 - ring-fencing financial risk, by using an incorporated structure to insulate a
 local authority from financial liability for an activity or venture involving other
 parties (such as a joint venture);
 - empowering local communities that is, creating a trust with a set budget funded by a local authority but managed by members of the community for a specific purpose such as maintaining a community centre; and
 - tax-effectiveness local authorities can derive tax credits from commercial subsidiaries that pay dividends.
- 3.7 Other reviews and stakeholders identified some further benefits of CCOs:¹⁴
 - independence separation from political direction;
 - streamlining bureaucracy, enabling nimbleness and agility CCOs have less "process" to follow in making decisions than local authorities;
 - economies of scale, where shared services CCOs combine several local authorities' similar activities;
 - the ability to recruit and retain high-quality board members and staff who might not be available to be members or employees of a local authority; and
 - access to a wider range of funding sources a trust or similar entity with community representatives can get donations and contributions for significant community projects and may be eligible for funding that local authorities are not.

¹³ Royal Commission on Auckland Governance (March 2009), Volume 1, chapter 21, paragraph 21.14, pages 459-460.

¹⁴ Auckland Transition Agency (March 2010), Auckland in Transition: Report of the Auckland Transition Agency,
"Volume 2 Attachments: Council Controlled Organisations", Part 1, pages 8-9; Queenstown Lakes District Council
(2013), Organisational Review Assessment of the council-controlled organisation model, page 8.

Possible disadvantages of CCOs

- 3.8 Some possible disadvantages of CCOs include:
 - the local authority's lack of direct accountability to the community for the services the CCO delivers;
 - tensions between the objectives of pursuing profit and delivering community outcomes;
 - additional ongoing costs the costs incurred by the local authority in monitoring the performance of the CCO, and the CCO's own costs, can increase overall service delivery costs; and
 - reduced ability to manage risk arm's-length delivery can make managing risks to the reputation of the local authority more difficult.¹⁵
- Figure 1 gives an example of a local authority that has tried a range of alternative arrangements for service delivery.

Figure 1

Delivering regulatory services through a council-controlled organisation – Queenstown Lakes District Council

Queenstown Lakes District Council has tried a range of options for delivering its services since the mid- to late 1990s. These include contracting out to the private sector, the CCO model, and then bringing most activities back in-house. In 1998, the Council took the novel step of contracting out its regulatory services to a private company as part of a general move at the time to contract out many of its core services.* Nine years later, in 2007, the Council decided to end the arrangement with the private company and bring regulatory services one step closer to the Council by buying the private company and forming a new CCO to deliver regulatory services.**Again, this was an unusual arrangement for regulatory services.

In late 2012, the Council commissioned a review of two of its CCOs as part of a wider organisational review of all Council activities.† The review assessed the cost, efficiency, and effectiveness of the CCO model against 13 criteria.†† Other councils reviewing their CCOs might find these criteria useful.

The review recommended that it would be more appropriate for the Council to provide regulatory and recreation and leisure activities than the two CCOs. The primary reasons were to reduce cost, both to the Council and to customers; to reduce fragmentation of activities; to improve integration of policy development and regulatory functions; and to improve management of the tension between commercial and community outcomes.

The Council agreed with the recommendation. In March 2013, it decided to disestablish the two CCOs and to bring their activities back in-house.

- * We reported on how Queenstown Lakes District Council went about this decision, and considerations for other local authorities considering contracting out, in a 1999 report, Contracting Out Local Authority Regulatory Functions.
- ** We inquired into the Council's consultation and decision-making process and reported to the Council in a letter that we published on our website in September 2007, Queenstown Lakes District Council regulatory and resource management services.
- [†] The Council's airport company, Queenstown Airport Corporation Limited, and a forestry joint venture with Central Otago District Council were excluded from the review.
- †† Queenstown Lakes District Council (2013), Organisational Review Assessment of the council-controlled organisation model, page 3.

¹⁵ This paragraph includes points made in Queenstown Lakes District Council (2013), Organisational Review Assessment of the council-controlled organisation model, page 8.

Considering costs and benefits

- 3.10 Although setting up a CCO to manage a local authority service may have cost efficiencies, there will be additional overhead costs associated with establishing and continuing to oversee a CCO. The CCO will have its own overhead costs. It will have a management and administration structure separate from the local authority. It will incur costs in preparing a statement of intent and in reporting against it, and will also incur audit fees. It may have additional accountability requirements under legislation other than the Act, such as the Companies Act 1993 or the Charities Act 2005.
- 3.11 Local authorities should be aware of these costs and take them into account when deciding whether a CCO is the most appropriate model. In short, the scale of a CCO's undertaking should be large enough to justify the additional costs.
- 3.12 The Act was amended in 2014 to require local authorities to review the costeffectiveness of their service delivery arrangements.¹⁶
- 3.13 This new requirement requires local authorities to actively consider the place of CCOs in service delivery. A review must consider options for governance, funding and delivery of infrastructure services, and regulatory functions.
- 3.14 The Act lists the options that local authorities must consider when reviewing arrangements. The local authority can:
 - retain responsibility for all aspects of service delivery;
 - delegate responsibility for governance and funding to a joint committee or other shared governance arrangement; or
 - retain responsibility for governance and funding but give responsibility for delivery to a CCO, other person or agency, or another local authority.

Considering risk

- 3.15 Considering risk, and whether the perceived benefits outweigh any inherent risks, is an important step in deciding whether to set up a CCO.
- 3.16 Councillors need to be comfortable with devolving authority to others, because directors of CCOs will effectively be making decisions on their behalf. A local authority must make clear to its CCOs how much risk it will tolerate. Then, when the CCO is operating, it should be able to give the local authority assurance about how it manages risk.

Local authorities need to consider risk management

- 3.17 Local authorities are required to consider and express their views on risk management from time to time in their investment policy.¹⁷ Local authorities with CCOs need to have an effective governance regime for managing the risks associated with CCOs, including through the statement of intent process. This is part of a council's responsibility for prudent financial management.
- 3.18 In addition, amendments to the Act in 2010 added new requirements to consider the risks of commercial activities. Local authorities must now periodically determine whether the expected returns from any investments or commercial activities are likely to outweigh the risks inherent in the investment or activities.¹⁸
- 3.19 There is also a requirement to address risk management in contracts between local authorities and CCOs where the CCO is responsible for delivering infrastructure, services, or regulatory functions for the local authority.¹⁹

Can a local authority transfer risk to its CCO?

- 3.20 A reason for setting up a separate entity such as a CCO can be to insulate the local authority from financial liability for an activity or venture involving other parties (such as a joint venture). However, when there are concerns or problems, the parent local authority is likely to find that it retains accountability for outcomes in a reputational sense at least.
- 3.21 When transferring authority and responsibility to the governing body of a CCO, the local authority needs to be clear about its appetite for risk. The local authority also needs to make this clear to CCO directors.

¹⁷ Section 105(e) of the Act. CCTOs are usually regarded as a form of investment.

¹⁸ Section 14(1)(fa) of the Act.

¹⁹ Section 17A(5) of the Act.

Our inquiry into property investments by Delta Utility Services Limited (Delta) at Jacks Point and Luggate illustrates these points (see Figure 2).²⁰

Figure 2

Losses associated with property investments by a council-controlled trading organisation – Delta Utility Services Limited

In mid-2008, Delta, a CCTO of Dunedin City Council, entered into a joint venture for a residential sub-division at Luggate, near Wanaka. The property development was not successful, and Delta lost about \$4.4 million from the Luggate joint venture (after tax). Delta also lost about \$2 million on another property investment at Jacks Point, Queenstown. Although the Dunedin City Council had no legal liability for the investments or the losses, the Council's net worth decreased by about \$6.4 million because of Delta's investments. Ratepayers with concerns about the investments directed their criticism at the Council as well as at Delta.

In our inquiry report, we considered that the Council bore some responsibility for the investments even though Delta did not give the Council much information about the investments. This was because the Council's governance regime at that time failed to provide any guidance or oversight to Delta about investment, and the Council had not specified its risk appetite for the activities of its trading organisations. The Council's main interest seemed to have been on returns from its CCTOs and not so much on what they were actually doing

In 2011, the Council changed the governance arrangements for its CCOs. We outline those changes in Example 3 in Appendix 1. Delta has subsequently ceased its property development activities.

Getting the design of a councilcontrolled organisation right

- 4.1 In this Part, we consider:
 - the importance of being clear about the purpose of a CCO;
 - whether a CCO is a CCO or a CCTO;
 - the constitution or equivalent founding documents of a CCO; and
 - the advantages and disadvantages of holding companies.
- 4.2 In setting up a CCO, a local authority may need also to consider other questions such as:
 - how it will manage possible conflicts between its role as shareholder of a CCO and a role as purchaser of the CCO's services or regulator of the CCO's activities;
 - whether it needs to ensure a "level playing field" between the CCO and the CCO's local competitors.

The need for clarity of purpose

- 4.3 It is important that a local authority is clear about why it has a CCO or CCOs. The purpose of each CCO needs to be clear to the local authority's elected members and to the CCO. The purpose for the CCO is likely to affect:
 - the choice of the CCO's legal form;
 - · the detail of its constitution;
 - who the local authority appoints to govern the CCO; and
 - the arrangements that the Council puts in place to monitor the performance of the CCO (see Part 7).
- A local authority must consult the community before setting up a CCO.²¹ It must be able to state the CCO's purpose clearly to enable effective consultation with the community and to set clear objectives for the CCO. This is an opportunity for the local authority to explain its reasons for setting up a CCO, say why it is choosing a CCO over other options considered, ensure that its objectives for the CCO are known, and take account of community views in its decision-making process.
 - Local authorities should consider whether the CCO's purpose is consistent with the purpose of local government
- 4.5 The purpose of local government was changed in 2012. It now focuses on the needs of the local authority's own district or region for local infrastructure, local public services, and regulatory functions. The purpose for local government formerly referred to promoting the social, cultural, economic, and environmental well-being of communities, in the present and in the future.

- A local authority must, in its district or region, "meet the current and future needs ... for good-quality local infrastructure, local public services, and performance of regulatory functions in a way that is most cost-effective for households and businesses".²² It would seem that the purpose of a CCO should fall within that statutory definition of the purpose of local government.
- 4.7 Section 11A of the Act provides that a local authority, in performing its role, must have particular regard to the contribution five core services make to its communities:
 - network infrastructure;
 - public transport service;
 - · solid waste collection and disposal;
 - · the avoidance or mitigation of natural hazards; and
 - libraries, museums, reserves, and other recreational facilities and community amenities.
- 4.8 Most of the activities of the CCOs known to us fit within the five core areas listed in paragraph 4.7. Other activities include:
 - contracting in areas outside core activities, such as property development, including outside the district or region;
 - · economic development;
 - · forestry and farming; and
 - technology and innovation (where it is not obviously related to core activities such as waste).
- 4.9 Our observation from this study and our other work with local authorities is that most local authorities have not yet considered in any detail how the 2012 revised purpose of local government might affect or constrain CCO activities.

Should the entity be commercial or non-commercial?

- 4.10 When setting up a CCO, a local authority needs to decide whether the CCO's main purpose is to operate a business for profit or to perform a public benefit activity, such as provide a service to the community on behalf of the local authority.
- 4.11 If the local authority intends the entity to be a profit-making enterprise, the entity will be a CCTO and the most appropriate structure for the entity is likely to be a company. For non-profit activities, such as operating community facilities, the entity will be a CCO and a structure such as an incorporated society or charitable trust may be more appropriate.
- 4.12 When considering the Auckland Council CCO structure, the Auckland Transition Agency noted the benefits of carrying out commercial activities through CCOs:

- CCOs can use board appointments to introduce commercial disciplines and specialist expertise to add value to CCOs and help them to better achieve their objectives and the Council's long-term strategies.
- CCOs focus on achieving a constrained set of business objectives (as opposed to the much broader focus of councils). This, along with a corresponding drive to align resources with the required outcomes, brings a unifying focus to the entity.
- CCOs can make efficiency gains by aligning systems and processes to the specific needs of the business (again, as opposed to the multi-faceted nature of councils).
- CCOs are often able to collaborate more effectively, especially by forming partnerships and alliances with the private sector. CCOs are commonly perceived as being more commercial and flexible than local authorities.²³
- 4.13 From the local authority's perspective, giving responsibility to a capable board to run a commercial activity efficiently on the local authority's behalf can free up the local authority to focus on matters such as strategy, policy, or regulatory functions.

Why set up non-profit CCOs?

4.14 Most of the reasons for setting up separate entities relate to commercial entities.

The Royal Commission noted that the main reason for setting up a non-profit CCO was to empower a local community. As Figure 3 shows, a local authority may also set up a CCO with the intention of distancing it from the local authority to better attract funding from the community, particularly in the arts sector.

Figure 3

External funding sources for a non-profit council-controlled organisation — Tauranga Art Gallery

Tauranga Art Gallery was initially set up by an independent trust. Much of the capital funding came from private sources. The Gallery later became a CCO when the Council was required to provide ongoing operational funding and determined that increased oversight was required.

One of the Gallery's objectives, as set out in its Trust Deed, is to lead and promote activities to raise funds for the Gallery. A review of the Gallery's governance structure in January 2013 (Morrison Low, *Tauranga City Council Review of CCOs and Tauranga Art Gallery Trust*) identified the lack of funding as an ongoing concern. The report commented that no public art gallery is self-sustaining financially, and all rely on public funding to be sustainable. The report also recorded a view that potential donors can be reluctant to donate funds to a Council-owned entity because benefactors think that they are subsidising the Council. This concern has led to the establishment of independent fund-raising foundations, in Tauranga and elsewhere.

²³ Auckland Transition Agency (March 2010), Auckland in Transition: Report of the Auckland Transition Agency, "Volume 2 Attachments: Council Controlled Organisations", page 8.

4.15 A local authority may also seek to "ring-fence" risk. We commented in Part 3 that local authorities need to recognise that they are likely to retain reputational responsibility for CCOs even when they try to transfer risk.

Tax

- 4.16 Tax considerations are also relevant in deciding whether to set up a commercial or non-commercial entity, and in CCO group structures where some of the entities are profitable and some are not.
- 4.17 A non-profit CCO with charitable purposes that is not a company may be recognised as exempt from income tax. A CCO can operate on a commercial basis but be a non-profit entity. However, if it has a purpose of making a profit and is able to return profit to its shareholders, it will be a CCTO.
- 4.18 Tax is a complex area on which a local authority should seek specialist advice.

The council-controlled organisation's constitution

- 4.19 In setting up a CCO, the local authority will prepare the CCO's constitution. This is a set of rules for governing the actions of a CCO. The Act requires all decisions about operating the CCO to be made in keeping with its statement of intent (discussed in Part 7) and constitution, so it is important to get the constitution right.
- 4.20 Most CCTOs will be companies, but a non-profit CCO could be a trust, partnership, incorporated society, joint venture, or other arrangement. The form of the "constitution" referred to in the Act will vary accordingly.
- 4.21 The constitution is a means by which the local authority can:
 - define what matters must be referred back to local authority and what can be decided by the CCO's directors;
 - permit directors of the CCO to act in the interests of the local authority or holding company, rather than the CCO, as provided by section 131(2) of the Companies Act 1993; and
 - recognise and set out procedures for managing potential conflicts between its roles as owner and purchaser or funder or regulator (see paragraphs 4.37-4.42).
- 4.22 Formal documents such as the constitution and the statement of intent, and non-statutory measures such as a letter of expectations, play an important role in ensuring that the purpose and role of the CCO is clearly understood. These documents should be reviewed regularly see Example 4 in Appendix 1.

Section 131(2) of the Companies Act 1993

- 4.23 There is a question as to whether a CCO company's constitution should include a provision enabling a director of the subsidiary to act in what the director believes to be the best interests of the parent rather than the subsidiary, as permitted by section 131(2) of the Companies Act 1993.
- 4.24 In our view, section 131(2) of the Companies Act adds little to the requirements of the Local Government Act. Section 59(1)(a) of the Local Government Act provides that the principal objective of a CCO is to "achieve the objectives of its shareholders, both commercial and non-commercial, as specified in the statement of intent". This means that the interests of a CCO ought to be aligned with those of its parent authority. However, it is possible that issues may arise that are not specifically covered by the statement of intent.
- There are arguments in favour of including a provision to give effect to section 131(2) in a company CCO's constitution. CCOs are part of a local authority group, and the community frequently expects the same accountability from a CCO as it does from the local authority. A section 131(2) provision enables directors to take account of the wider social obligations of the parent authority.
- 4.26 It is possible that directors less used to governance in the public sector might take comfort from such a provision. Further, it might help councillors who are directors of CCOs to manage any potential conflict between their roles as councillor and as director.
- 4.27 Of the local authorities we reviewed during our work, most include a section 131(2) provision in the constitutions of subsidiary companies.

Holding company

- 4.28 A holding company will have responsibility for managing a local authority's interests in its subsidiary entities and will usually carry out the monitoring role on behalf of the local authority (see Parts 6 and 7). The holding company's primary responsibilities will be for the strategic direction of the local authority's CCOs as a group and monitoring their operational performance.
- 4.29 A holding company can develop and promote best practice in corporate governance processes. It can contribute specialist commercial skills, experience, and business disciplines to the monitoring of the local authority's trading activities and be a valuable adviser to CCO directors and officers.
- 4.30 Of the local authorities we considered in this review, Christchurch City Council, Dunedin City Council, and Greater Wellington Regional Council have holding

- companies. Tauranga City Council had a holding company but has now disestablished it.
- 4.31 We discussed the advantages and disadvantages of a holding company with people we interviewed. They identified the following advantages of a holding company:
 - It enables a clear focus on subsidiary entities' performance and governance.
 - · Borrowing can be managed at a group level.
 - It helps to separate politics from the commercial realities of running a business.
 - It can remove or reduce undue political influence on the appointment of directors for the subsidiaries.
 - It enables an appropriate delineation between operations and governance responsibilities.
- 4.32 On the other hand, interviewees identified the following disadvantages:
 - A holding company structure does not help with community relations and often makes discussions between the local authority and an operational CCO difficult.
 - A holding company can act as a barrier between the subsidiary and the elected members – delegating the monitoring role to a holding company can create an additional layer of reporting that elected members do not support because they want to "look the board in the eye".
- 4.33 We discuss monitoring by holding companies further in Part 7, and Examples 1 and 3 in Appendix 1 are about holding companies.

Other matters to consider

- 4.34 A local authority will never be just the shareholder of a CCO. It will always be accountable to the community for the activities of the CCO. It is also likely to have other roles for the CCO such as purchaser, regulator, or promoter of economic development in the district.
- 4.35 A protocol to clarify the various relationships between the local authority and the CCO can help define the governance relationship. Such an agreement will also help define the commercial relationship between a CCO and its parent entity where goods or services are being purchased.
- 4.36 Where possible, local authorities should consider and make their position on these matters clear when setting up a CCO. This is because they can affect community views on the proposal.

Managing the owner/purchaser roles

- 4.37 When a local authority is purchasing services from its subsidiary, there is an inherent tension between the two roles. As shareholder, the local authority is interested in the efficient and successful operation of the CCO. It sets objectives and expects the CCO to achieve them. Those objectives might include making a profit. However, as purchaser, the local authority will want to minimise the cost of the service, whether that cost is met by the authority directly²⁴ or by fees paid by ratepayers.
- 4.38 As shareholder, the local authority will monitor the CCO's performance (unless that function is carried out by a holding company). It may also want to monitor aspects of the CCO's performance in providing services. The two concerns should be separate, and the monitoring processes should ideally be kept separate. For instance, different council officials could be responsible for the two functions.
- 4.39 For example, in Christchurch, City Care has separate relationships with Christchurch City Holdings Limited (CCHL) as its parent and with the Council officers for the works contracts it has with the Christchurch City Council.²⁵ City Care representatives we spoke with said that they had no contact with councillors (other than in their capacity as CCHL directors). They described the relationship with the Council as "purely contractual" and related only to service delivery. City Care's accountability relationship is with its immediate parent, CCHL.
- 4.40 The "ownership" relationship will be recorded in the statement of intent and any letter of expectations. It is important that the purchaser relationship is also recorded.²⁶ A purchase contract will define matters such as service level, price, and the rights that the local authority will have as purchaser to monitor the CCO's performance of its obligations.
- 4.41 Determining fees and charges is an operational decision that the directors of the subsidiary are responsible for. However, the local authority could reserve the right to set fees or require the CCO to consult it. In practice, ratepayers will want affordable fees and charges for services. Ratepayers may look to their elected representatives to intervene when fees are increased or when ratepayers consider them to be too high. Although actual accountability will lie with the CCO, elected members will retain some political accountability. We discuss this matter further in Part 8 and in Figure 7.

²⁴ Section 14(1)(f) of the Act requires a local authority to carry out any commercial transactions in accordance with sound business practices.

²⁵ We discuss City Care and its contracting arrangements in Example 2 of Appendix 1.

²⁶ If the CCO is responsible for delivery of infrastructure, services, or regulatory functions for the local authority, there must be a contract or other binding agreement, unless one of the exceptions in section 17A applies – see sections 17A and 61 of the Act.

4.42 A local authority should consider whether, if the service and its price is so significant or sensitive that elected members want to have a continuing involvement in it, it may not be a suitable function for the local authority to devolve to a CCO.

Competitive neutrality

- 4.43 Local authorities generally try to promote economic development in their districts by encouraging businesses to set up there. However, there is an argument that CCOs operating in direct competition with private businesses may inhibit competition and deter business growth.
- 4.44 The Act has some restrictions to ensure "competitive neutrality" for CCTOs. These provisions restrict the local authority's ability to lend money on favourable terms to CCTOs or to give any guarantee, indemnity, or security for a CCTO's performance of its obligations.²⁷
- There is no restriction in the Act on a local authority awarding contracts to its CCOs. This is a matter of policy for local authorities. The local authority's procurement policy should cover contracting with CCOs and how it fits with the local authority's overall policy and strategy. In some instances, local authorities might have strategic reasons for giving their CCOs work, such as ensuring their financial viability. However, controversy can arise if it appears that the local authority favours its CCOs by awarding contracts to them or subsidising their operations.
- 4.46 In other instances, local authorities require their CCOs to compete for work on the same footing as other businesses. This can be a concern for CCOs, especially if they are facing financial difficulties and if they see themselves as part of the broader council group that the local authority has responsibility for. Equally, the community may consider that the local authority should favour its CCO as a local employer over competitors from outside the district. We consider this further in Example 2 of Appendix 1.
- 4.47 The question of subsidy, whether real or perceived, can arise when a CCO competes with a privately owned business. Figure 4 describes the example of Tauranga City Council's aquatic centre, which includes a gym.

Figure 4

Competing with private businesses – Tauranga City Council's aquatic centre and gym

Bay Venues Limited is a subsidiary of Tauranga City Council. It manages the Council's aquatic centre and gym. It charges one fee for membership of both the swimming pool and the gym. Other gym providers argued that they cannot match this deal and that the CCO is subsidising the cost of gym membership.

Tauranga City Council has a policy* about Council involvement in commercial activity and whether the Council or a CCO should deliver that activity. The policy covers factors such as financial benefit to the community, contribution to the Council's strategic objectives, synergy with a public service delivered by the Council, and competitive issues.

Councillors were satisfied that the gym was making a profit that subsidised the ratepayer-funded aquatic facility. It appeared that the fees charged were at the upper end of typical membership fees in Tauranga, and that there was no subsidisation of the gym.

The Council has agreed, in its Enduring Statement of Expectations for Bay Venues Limited,† that the CCO may increase fees for "non-commercial pricing decisions" — where an entry price has a Council subsidy — without consulting the Council, provided the increase does not exceed the annual increase in the Consumer Price Index. Any pricing change above that must be agreed with the Council as part of annual funding negotiations. The CCO can set prices for commercial activities as it wants, as long as the Council has warning of any significant change.

Council as regulator

- 4.48 We comment on the regulatory responsibilities of local authorities for the sake of completeness.
- 4.49 Local authorities have many regulatory responsibilities under several statutes.

 Local authorities can be both service provider and regulator of that service. They can also be in competition with other private providers at the same time.²⁸
- 4.50 If a CCO carries out regulatory functions, the local authority should ensure that it puts in place the same separation between the regulator function and the CCO as it does when the local authority carries out the regulated activity.

 $^{^{\}star} See \ Example \ 5 \ of \ Appendix \ 1 \ and \ http://econtent.tauranga.govt.nz/data/documents/committee_meetings/2014/december/agen_council_15 \ december/agen_council_15 \ dece$

[†] Commercial Activities in Council Facilities Policy, adopted 15 June 2011.

Appointing directors

- In this and the following three Parts, we discuss the role of a local authority, and its elected members, in relation to its CCO(s). The local authority's primary responsibilities under the Act are:
 - to appoint the directors of a CCO (see Part 5);
 - to set the direction of the CCO through the statement of intent (see Parts 6 and 7);
 - to monitor the CCO's performance (see Parts 6 and 7); and
 - accountability for the CCO's performance (see Part 6).
- 5.2 In this Part, we consider:
 - the legal requirements for appointing directors of CCOs;²⁹
 - · appointing the chair and independent directors;
 - · councillors and local authority managers as directors; and
 - the process for appointing directors.

Legal requirements for appointing directors of a councilcontrolled organisation

5.3 The Act requires a local authority to have an objective and transparent process for appointing directors to a CCO.³⁰ The Act provides that a local authority can appoint only a person with the appropriate skills, knowledge, or experience to contribute effectively to the entity's achievement of its objectives:

57 Appointment of directors

- (1) A local authority must adopt a policy that sets out an objective and transparent process for
 - (a) the identification and consideration of the skills, knowledge, and experience required of directors of a council organisation; and
 - (b) the appointment of directors to a council organisation; and
 - (c) the remuneration of directors of a council organisation.
- (2) A local authority may appoint a person to be a director of a council organisation only if the person has, in the opinion of the local authority, the skills, knowledge, or experience to—
 - (a) guide the organisation, given the nature and scope of its activities; and
 - (b) contribute to the achievement of the objectives of the organisation.
- A CCO's governing document (such as a trust deed) might also contain provisions about who may be appointed to a CCO's board or the method of appointment.

²⁹ We use the terms "director" and "board" in the same way that the Act does (see section 6(3)(b)) to include trustees or other office holders responsible for the governance of a CCO.

³⁰ This requirement applies to all appointments to council organisations, which include CCOs.

- Appointing directors is an important role, because it is one of the local authority's principal means for influencing the performance of a CCO. In large part, good governance depends on the performance of the directors. A transparent process is important so that the public can have confidence that directors are appointed on merit and drawn from a wide range of possible appointees.
- If a local authority complies with section 57 of the Act, the board of a CCO should be made up of a diverse range of people who are able to bring relevant expertise to the organisation. For the board to be fully effective, it should comprise directors with a range of complementary skills and experience to ensure that ideas are challenged and tested and that decision-making is robust.
- 5.7 The local authority's purpose for a CCO will determine its choice of directors.

 A CCTO is likely to need directors experienced in working in a commercial environment, at least some of whom will be skilled professional directors. A CCO operating a community facility might benefit from drawing a director or two from the community.

Chair of the board

- 5.8 The local authority usually appoints the chair unless the CCO's constitution states otherwise. An effective chair will influence the success of the board. The chair will be the spokesperson for the entity and will be the primary point of contact between the local authority and the entity. The chair will manage board meetings and play a leadership role in guiding the direction of the CCO.
- 5.9 The local authority should aim to appoint a chair who is experienced in governance and who understands the context in which local government subsidiaries operate.

Independent directors

- 5.10 The Financial Markets Authority has noted that:
 - Independence of mind is a basic requirement for directors ... Directors with an independent perspective are more likely to constructively challenge each other and executives and thereby increase the board's effectiveness.³¹
- 5.11 To meet the statutory requirement for directors with appropriate skills, knowledge, and experience, the local authority is likely to need to appoint directors who are independent of the local authority. The desirability of engaging commercial expertise in a council business is often a reason for setting it up as an arm's-length entity.
- 5.12 The general view is that independent directors can be appointed to provide:

³¹ Financial Markets Authority (2014), Corporate Governance in New Zealand, Principles and Guidelines, A Handbook for directors, executives and advisers, page 13.

- · commercial and governance expertise;
- · diversity on the board; and
- an insulating layer between the political activities of the Council and its operational arms.
- 5.13 Conversely, it is argued that independent board members do not always appreciate the legislative obligations of the parent local authority or that the expectations of a CCO differ from those of a private organisation. Commercial directors may know little about local government and may not understand the political context and expectations for increased transparency.
- 5.14 Local authorities should recognise that new directors from the private sector might not have experience of the challenges of the local government environment. A CCO's induction for new directors should be designed to address that need.

Councillors as directors of CCOs

- 5.15 Local authorities may want to appoint councillors to the boards of their CCOs.³² Reasons may include a desire to prioritise the parent local authority's objectives and expectations and to provide a way for information to flow between the subsidiary and the local authority.
- 5.16 The same statutory provisions apply to appointing an elected member as a director: the appointment process should be objective and transparent, and the elected member should have the requisite skills, knowledge, or experience to contribute as a director.
- 5.17 Our review identified a range of opinions about appointing elected members.

 Each of the following arguments, for and against, was made to us several times during interviews.
- 5.18 Elected members say that councillor-directors:
 - are likely to have a good knowledge and understanding of local government and of the local community;
 - · contribute valuable "political nous" to a CCO board;
 - provide an extra layer of assurance that the subsidiary will be kept in touch with the "mood" of the Council;
 - add value by managing matters about the CCO that are before the Council;
 - · contribute to the diversity of the board; and
 - can act as a representative for their community's interests.

³² However, the Auckland model for substantive CCOs has a statutory prohibition on appointing councillors or local board members to the governing body of a substantive CCO (apart from Auckland Transport, where two councillors can be appointed).

- 5.19 Councillor-directors can also add to the Council's understanding of the affairs of the CCO. Around the Council table, they are able to provide clarity to their colleagues about matters affecting the CCO. They can ensure that the Council has an informed debate that focuses on the main issues for decision. That said, councillor-directors may be unable to participate in decisions on matters about the CCO because of their interest as a director.
- 5.20 However, those we interviewed also identified disadvantages in having councillors on boards. The principal arguments made against councillor-directors were:
 - councillor-directors often lack the skills to perform well as a director;
 - there is an inherent conflict between a councillor-director's obligations to the Council and their community and their obligations to the subsidiary; and
 - councillor-directors are more likely to be subjected to, and swayed by, pressure
 from community groups, so that it may be more difficult for a councillordirector to maintain confidentiality of commercial or other information about
 the CCO's business.
- 5.21 There is a view that the potential for conflict between a councillor-director's interests and responsibilities as a councillor and as a CCO director is reduced where the councillor is a director of a CCO holding company. The reasoning is that the holding company will be focused on managing the local authority's investment in its CCOs, rather than on the specific business of each CCO. However, a director of a holding company has a particular need for business acumen and governance experience.
- 5.22 Most independent directors and CCO board chairs we spoke to believed that the disadvantages of councillor appointments outweigh the benefits. The unanimous view was that CCO directors should be competent to carry out the governance function effectively, and some noted that some councillor-directors lack that competence.
- 5.23 We consider that appointing elected members to CCO boards should be the exception. If local authorities wish to appoint elected members to their subsidiary boards, then the appointment should be open and transparent, and subject to the same selection criteria as for independent directors.
- 5.24 We acknowledge the argument that elected members can make a contribution to CCO governance. We also recognise that councillor-directors may add value to a board by being a Council voice, by ensuring that the CCO's objectives are aligned to those of the local authority, and by providing a community perspective. However, a councillor-director must have the necessary skills and experience to contribute fully to the governance of the CCO.

- 5.25 If a local authority appoints councillors to the boards of its subsidiaries to ensure that the CCO remains mindful of its shareholder's expectations, the councillor's presence on the board should not be a substitute for a formal system for monitoring and accountability. There are other, more transparent methods for the parent local authority to influence a CCO, such as the statement of intent process, a letter of expectations, the dividend policy, and approval of major transactions.
- 5.26 In our view, effective monitoring and oversight, including setting clear expectations about the CCO's purpose and strategic alignment, should obviate any need for councillor-directors to provide an additional layer of oversight.

Local authority managers as directors of CCOs

- 5.27 A local authority may want to appoint its chief executive or another senior officer to the board of a CCO.
- 5.28 Many of the advantages and disadvantages with councillor-directors will apply also to managers as directors. There is also real potential for a manager's role as adviser to the Council to conflict with his or her obligations to the CCO as director.

Appointments process

- A local authority must adopt a policy that sets out a "transparent and objective" process for appointing members of a governing body with the skills and competencies to carry out their duties effectively (see paragraph 5.3).
- 5.30 The policy should cover such matters as:
 - who is eligible (or not eligible) for appointment for example, elected members, staff, residents of the district;
 - the process for identifying which skills appointees should have;
 - · how candidates will be identified;
 - · how candidates' skills will be assessed;
 - the composition of the appointment panel (for example, does it include external members?);
 - the role of the board chair (for example, will the chair be consulted or be a member of the appointment panel?); and
 - the remuneration of directors.
- 5.31 Each local authority we spoke to had appropriate appointments policies for independent directors. However, the processes for appointing councillor-directors were less clear. An exception was Christchurch City Council.

5.32 Many local authorities do not include the CCO chair in the process of appointing directors. Some chairs said it would be useful for them to take part. This was because they have greater knowledge and experience of current board members and are better able to determine the "fit" of a preferred candidate. Although it is the right of the local authority to appoint directors to its boards, we recognise that there may be value in including the chair in the appointments process.

Remuneration of CCO directors

- 5.33 The usual practice is that councillor-directors receive directors' remuneration in addition to their remuneration as councillors. A CCO director is responsible for the governance of the CCO. The position, if discharged properly, involves work, so remuneration is appropriate.
- 5.34 Wellington City Council adopted a policy in 2011 that councillors appointed to subsidiary boards are not remunerated. One councillor-director told us that this policy was intended to take the politics out of appointments. However, he thought that councillor-directors are now "second class citizens" because they are treated differently from remunerated independent directors.

6

Accountability and monitoring – the formal requirements

- 6.1 In this Part, we discuss the primary requirements for:
 - a local authority and a CCO to account for the CCO's performance;
 - · a local authority's monitoring of its CCOs; and
 - exempting small CCOs from the accountability requirements in the Act.

Statutory requirements for accountability and monitoring

The CCO

- 6.2 The Act requires a CCO to prepare and publish:
 - an annual statement of intent, agreed to by the parent local authority (see Part 7); and
 - an annual report, which must include a comparison of its actual and intended performance (as set out in its statement of intent), and audited financial statements.³³
- 6.3 A CCO must produce a half-yearly report for shareholders on the entity's operations during the half year, including the information required by its statement of intent.³⁴ The form and content of the half-year reports will differ according to those requirements. The report may contain financial information, but it does not have to be audited.

The local authority

- 6.4 The Act requires a local authority to:
 - consult its community before setting up a CCO;35
 - include its significant objectives and policies for ownership and control of CCOs in its long-term plan and signal any significant changes in its annual plans;³⁶ and
 - include in its annual report a comparison of the CCO's actual performance with the intended performance set out in the local authority's long-term plan (or annual plan).³⁷
- 6.5 A local authority may include forecast financial statements for its CCOs in its longterm plans and annual plans.³⁸
 - 33 Sections 67 and 68 of the Act.
 - 34 Section 66 of the Act.
 - 35 Section 56 of the Act.
 - 36 Section 95 and Schedule 10, clause 7, of the Act.
 - 37 Schedule 10, clause 28(c), of the Act.
 - 38 Schedule 10, clauses 12 and 18, of the Act.

- The focus of local authority reporting is on how the local authority's significant policies and objectives for owning and controlling CCOs have been met and on whether the CCO has delivered on planned achievements and results as set out in the local authority's long-term or annual plans.³⁹ The local authority's annual report must include enough information to enable an informed assessment of the operations of the CCO, including a comparison with the CCO's stated objectives in its statement of intent.
- The Act requires a local authority to set out its objectives and strategies for having CCOs and how it will measure the CCOs' performance, not just the objectives and performance measures for the CCOs.

Reporting on specified activities

- 6.8 From the 2015 long-term plans, local authorities and CCOs that provide five specified groups of activities must use a standard set of performance measures when reporting to their communities on the delivery of those activities. The groups of activities are:
 - · water supply;
 - sewerage and the treatment and disposal of sewage;
 - stormwater drainage;
 - · flood protection and control works; and
 - · roads and footpaths.
- 6.9 If a CCO provides these activities, it must include additional information in its statement of intent and report against that information in its annual report. The additional information is a statement of intended levels of service provision that specifies:
 - the mandatory performance measures for the group of activity;
 - if mandatory performance measures have not been specified, the performance measures that the CCO considers will enable the public to assess the level of service for major aspects of groups of activities; and
 - the CCO's target for each performance measure.

Monitoring

- 6.10 A local authority must monitor the performance of its CCOs to evaluate their contribution to the achievement of:
 - the local authority's objectives for the organisation;
 - the desired results set out in the CCO's statement of intent; and
 - the overall aims of the local authority.⁴⁰

³⁹ Schedule 10, clauses 7 and 28, of the Act.

- 6.11 Monitoring includes the local authority agreeing to the CCO's statement of intent and putting systems in place to evaluate whether the CCO has achieved the local authority's objectives for it and the CCO's contribution to the local authority's overall aims and outcomes. Carried out well, monitoring gives the local authority assurance that the CCO is meeting the objectives that the local authority has set. Monitoring provides the basis for a constructive relationship between local authority and CCO.
- 6.12 We further discuss monitoring, both formal and informal, in Part 7.

Public access to information

6.13 Parts 1 to 6 of the Local Government Official Information and Meetings Act 1987 apply to CCOs as if they were local authorities. This means that the provisions of that Act about access to official information apply to CCOs. However, the provisions of that Act about meetings do not apply. The Ombudsmen Act 1975 also applies to CCOs – meaning that an Ombudsman can investigate and report on any matter of administration involving a CCO.

Review of purpose

- The requirement that a local authority state its own objectives in owning CCOs and that it agree to the CCO's statement of intent means that local authorities are likely to review these matters regularly.
- 6.15 Generally, the local authorities we spoke to were clear about their overall strategy and objectives for their CCOs. Most had stated this well in their accountability documents, although one had focused on the role and objectives of its CCOs rather than what the Council sought from them.
- 6.16 The local authorities that have CCOs for investment purposes were particularly clear on purpose for example, Dunedin City Council, which requires its CCOs to "maximise dividends".⁴¹ The process that Tauranga City Council used to review its CCOs and agree on their purpose is set out in Example 5 in Appendix 1.

Exempting CCOs from accountability requirements

6.17 The Act provides for some entities to be exempted from being a CCO. The consequence of exemption is that the Act no longer applies to the entity for the period of the exemption. The practical effect is that the entity does not have to meet the reporting requirements for CCOs set out in the Act. However, the parent local authority should still monitor the entity's performance.

- 6.18 Under section 7, there are two means by which a CCO may be exempted:
 - The Governor-General may exempt an entity on a recommendation from the Minister of Local Government. This provision is aimed at entities that are already subject to appropriate accountability under their own Acts. Therefore, the Minister must be satisfied that the entity's accountability under its own Act is of a similar nature and effect to that required of a CCO under the Act.⁴²
 - A local authority can exempt "small" organisations. This provision addresses
 concerns about compliance costs for small non-profit trusts. The Act does not
 define "small", but local authorities cannot exempt CCTOs. In exempting nonprofit entities, local authorities must have regard to:
 - the nature and scope of the activities provided by the entity; and
 - the costs and benefits, if an exemption is granted, to the local authority, the entity, and the community.
- 6.19 If a local authority exempts a CCO, it may revoke the exemption at any time. A local authority must review an exemption within three years after it is granted and then at intervals of no more than three years. In most instances, although the exempt entity is no longer required to prepare financial statements under the Act, it is required to do so under its rules or trust deed.⁴³
- 6.20 Most exempt CCOs are trusts that operate community facilities in the arts, cultural heritage, recreation, or social services areas. These activities are often done by small non-profit community entities such as trusts. If those entities are small, the costs of accountability under the Act may outweigh the benefits and they are likely to be appropriate candidates for exemption.
- 6.21 There are about 30 CCOs exempted by their local authorities that are still subject to audit by the Auditor-General. They have annual revenues that range from under \$5,000 to \$13.3 million and assets that range from under \$7,000 to almost \$19 million. They include some larger entities associated with the Auckland Council that are "small" in the context of the Auckland Council.

⁴² The Otago Museum Trust Board, Museum of Transport and Technology Board, and Canterbury Museum Trust Board have been exempted by the Governor-General under section 7(1).

⁴³ The Auditor-General continues to audit most of these exempt entities under their trust deeds or rules, despite their being exempted from the Act.

Monitoring – having an effective relationship between a local authority and its council-controlled organisations

- 7.1 In this Part, we discuss matters that local authorities should consider when determining the most effective model for monitoring the performance of their CCOs. These matters include:
 - the importance of an effective relationship between a local authority and its CCOs; and
 - appropriate administrative processes, both formal and informal, for monitoring a CCO's performance.

An effective relationship between a local authority and its council-controlled organisations

- 7.2 However a local authority chooses to monitor its CCOs, its primary aim should be to find a system that enables an effective relationship between parent and subsidiary. That relationship should go beyond the formal statutory requirements.
- 7.3 An effective relationship is founded on mutual respect between local authority and CCO for the role of the other. It needs to be close enough for the Council to know how the CCO is performing, but still leave the CCO space to operate at arm's length.
- A CCO is part of the Council's broader operations, and the Council is ultimately accountable to the community for the performance of the CCO. The Council will want confidence that the CCO is performing well and meeting community expectations, and that it is operating as a public sector entity should. The Council should not be surprised by the activities of the CCO and, if things go wrong, the CCO should have ready access to the Mayor and the local authority's chief executive.
- 7.5 After an effective relationship has been established, it needs to be maintained. Elected members and board members change. Induction for new elected members should include a briefing about the local authority's CCOs and how the local authority manages its relationship with them. Similarly, induction for new board members should include a briefing on the CCO's relationship with the local authority.
- 7.6 In our work with local government, we sometimes observe tensions in the relationship between local authorities and their subsidiaries. Difficulties can arise for several reasons, including:
 - a lack of strategic alignment between the local authority and the CCO;
 - inadequate communication between the local authority and the CCO;
 - the CCO failing to appreciate and respect the accountability obligations of the local authority; and

- the local authority failing to respect the confidentiality of information provided by the CCO or to allow the CCO to manage its business at arm's length.
- 7.7 Elected members are directly answerable to their community for the delivery of services and the appropriate use of ratepayer funds, so it is unsurprising that they expect to maintain oversight of a CCO. However, for the relationship between the Council and its CCO to operate effectively, the Council has to trust the CCO to deliver on its expectations.
- 7.8 The local authority's formal and informal mechanisms for monitoring a CCO's performance should be designed to support that relationship of trust.

What does monitoring include?

- 7.9 There is no one model for monitoring CCOs. The arrangements that a local authority adopts should fit the particular circumstances of the CCO. Details may even differ from one CCO to another there may be different practices for a CCO and a CCTO in the same group.
- 7.10 However, a framework for monitoring should:
 - offer opportunity for genuine engagement between the Council and CCO, at appropriate intervals and at the appropriate level of seniority, on the Council's strategy and priorities and on the CCO's business performance and risks;
 - enable adequate consideration of the CCO's draft statement of intent;
 - · comply with the relevant legislation;
 - not impose costs on either the local authority or the CCO that are out of proportion to the benefits that the CCO achieves; and
 - enable councillors to pursue their interest in the CCO's business openly and transparently.⁴⁴
- 7.11 At a minimum, a monitoring regime will include:
 - · agreement of the statement of intent;
 - regular reporting by the CCO, at least each quarter, on progress against the objectives set in the statement of intent; and
 - a good relationship between the local authority and the CCO, at both governance level and officer level, which enables issues to be dealt with early.

Statement of intent

7.12 Monitoring is not a means for a local authority to control a CCO, but it is an opportunity to set its direction. Engagement on a CCO's statement of intent is the local authority's primary opportunity for influencing the actions of the CCO. The statement of intent should reflect the strategic direction of both the parent

- and the CCO.⁴⁵ The statement of intent must set out the CCO's objectives and the nature and scope of the activities it will carry out.
- 7.13 The statement of intent must set out the CCO's intended objectives and actions for three years. If the CCO has subsidiaries, the statement of intent must cover them as well. The statement of intent must not be inconsistent with the CCO's constitution
- 7.14 The Act makes the importance of the statement of intent and constitution clear.

 It provides that all decisions about the operation of a CCO must be made by, or under the authority of, the board, in keeping with the statement of intent and the constitution.⁴⁶
- 7.15 We have observed, in this review and in other work, that both CCOs and local authorities can underrate the significance and value of the statement of intent. It can be considered a compliance burden rather than a useful tool for planning, management, and reporting, and for the CCO's accountability to the public. The importance of the statement of intent process is illustrated by Example 4 in Appendix 1.
- 7.16 The Act requires the local authority to agree to the statement of intent. A local authority should consider the draft carefully and require the CCO to modify it if necessary. Local authorities can also require the CCO to modify the statement of intent during the year, asking it to add or remove content.⁴⁷ Our understanding is that the modification process is little used.
- 7.17 Agreement on the statement of intent ensures that the subsidiary is operating within broad parameters approved by the shareholder. By facilitating an effective and robust process, with councillors who are engaged, and a subsidiary that is responsive and committed to working with its shareholder, the local authority will ensure that the agreed statement of intent is a document that provides clarity and direction for all parties. Figure 5 shows one approach to achieving this.

⁴⁵ See Schedule 8 of the Act for the purpose of the statement of intent, and process and content requirements.

⁴⁶ Section 60 of the Act.

⁴⁷ Section 65(2) of the Act.

Figure 5

Aligning council-controlled organisations with their local authority's strategy – Wellington City Council

One approach is to let the CCOs consider how they fit with the local authority's overall strategy. Wellington City Council told us that, when the Council was developing a long-term strategy for the city,* all CCOs were asked through letters of expectation to tell the Council how they were contributing, rather than the council setting out its expectations. This was a "bottom up" method for ensuring that the CCOs considered the strategic direction of their shareholder and what they needed to do to ensure alignment in the early stages of development of the Council's strategy.

Timing

- 7.18 The Act requires a CCO to:
 - present its draft statement of intent to its shareholder on or before 1 March each year;
 - to consider the shareholder's comments within two months;
 - · to complete the statement of intent by 30 June; and
 - to make it publicly available within one month of completion.⁴⁸
- 7.19 This time frame was intended to fit with the local authority's consultation on its annual or long-term plan, which must also be completed by 30 June.
- 7.20 However, most local authorities finalise their draft annual plans or consultation documents in March or early April. This allows a local authority little time to incorporate information about the CCO into those documents. In practice, some local authorities require their CCOs to submit information at an earlier date than the statutory date for the draft statement of intent. Directors of one CCO commented that they were required to provide budget information in the previous October. They thought that it was too early from a commercial point of view to have firm plans for the next financial year beginning nine months ahead.
- 7.21 That said, the formal presentation of the draft statement of intent draft should not be the local authority's first intimation of any significant new initiative that the CCO plans. Ideally, the local authority and the CCO would be in regular discussions about the CCO's proposals before the draft statement of intent is presented. If engagement starts early, there should be no surprises when the draft statement of intent is presented. This should enable the local authority to incorporate any significant proposals in its documents for consultation.

^{*} Known as Wellington Towards 2040: Smart Capital.

Letter of expectations

7.22 Some local authorities (for example, Christchurch and Tauranga City Councils) also provide their CCOs with a letter of expectations. Although there is no statutory requirement for a local authority to do this, it can be a useful mechanism for providing clarity about roles and responsibilities, and for setting clear boundaries on how the board meets its obligations. It can be a valuable addition to the local authority's monitoring regime.

Monitoring regimes

7.23 Local authorities use a variety of models for monitoring their subsidiary entities. Some assign responsibility to a holding company. Others prefer to monitor their subsidiaries directly, sometimes through a sub-committee of the Council with support from a dedicated Council business unit.

Holding company

- 7.24 A holding company has responsibility for managing a local authority's interests in its subsidiary entities and will usually carry out the monitoring role on behalf of the local authority. It can also review the performance of the boards and directors of its subsidiaries.
- 7.25 Of the local authorities that we considered in this review, three have holding companies that monitor their subsidiaries Christchurch and Dunedin City Councils, and Greater Wellington Regional Council. Example 1 in Appendix 1 describes the Christchurch group. Example 3 in Appendix 1 describes changes Dunedin City Council made to its holding company after a review.

Council monitoring

- 7.26 Of the local authorities we considered, three have in-house CCO monitoring units that support the Council in its monitoring of CCOs.
- 7.27 Auckland Council set up a CCO Governance and Monitoring Committee of Council to monitor the performance of its CCOs, appoint directors, and negotiate the statements of intent. Auckland Council has a dedicated monitoring unit in the Council's Finance team to monitor and assess performance.
- 7.28 At Wellington City Council, monitoring of CCOs is carried out by the relevant committee of Council, based on the committee's area of responsibility. The Council has a dedicated CCO business unit that provides support and advice to the committees, manages the Council's relationships with its CCOs, and oversees the monitoring regime.

- 7.29 The advantage of an in-house monitoring unit is that it is a ready point of contact in the local authority for CCOs. It can also be a ready source of advice for elected members.
- 7.30 However, there are disadvantages. There is a risk that council officers can become involved in the business of the CCO. Several of the CCO interviewees claimed that CCOs' performance reports to the Council were in effect prepared by council officers, rather than by CCOs.
- 7.31 If an in-house business unit performs the monitoring role, the local authority should ensure that council officers respect the subsidiary's governance framework and management structure and allow the subsidiary to fulfil its obligations without undue interference.
- 7.32 As we noted in paragraph 3.4, the need to monitor CCOs and manage the local authority's relationship with them means that the local authority must have the capability to do so. This is particularly so where the Council carries out the monitoring directly, supported by its officers.

Informal mechanisms

- 7.33 In addition to the statutory requirements, local authorities and CCOs can consider other ways to improve the effectiveness of their relationship. Which mechanisms are appropriate will depend on the nature of the CCO.
- 7.34 For local authorities, this may include:
 - supplementing the statutory accountability framework to make their expectations clear to CCOs, such as by sending a letter of expectations;
 - involving their CCOs in their strategic planning processes (see Figure 5); and
 - periodically reviewing how their CCOs contribute to the local authority's overall objectives and outcomes.
- 7.35 For both CCOs and local authorities, other considerations are:
 - agreeing how often CCO boards or board representatives should meet with elected members, whether formally at Council meetings or informally (perhaps in a workshop setting);
 - whether to set up regular meetings between the Mayor and the chair and their respective chief executives;
 - agreeing on appropriate communication channels for CCO staff and local authority staff;
 - considering informal ways of communicating, including briefings or workshops for significant activities or projects;

- considering whether reporting more regularly than half yearly is necessary and, if so, to what purpose; and
- agreeing to a "no surprises" approach to communication.
- 7.36 Informal points of contact will help to support a "no surprises" approach and help the CCO to understand the local authority's appetite (or lack of appetite) for risk. Particularly for a CCTO, informal points of contact provide an opportunity for the directors and managers of the CCTO to understand the culture that the local authority considers acceptable for a public sector entity.

Council observers on CCO boards

- 7.37 We encountered a few instances where a shareholder local authority sends an "observer" to board meetings of its CCO subsidiary. The observer might be the Mayor or another elected member, or an employee of the local authority. The observer reports back to the local authority informally on the CCO's business. The reasons usually given were that the observer gave the local authority "some comfort" about the CCO and could provide the local authority's perspective to the CCO.
- 7.38 If there is an effective monitoring regime and a good relationship between the local authority and the CCO, we consider that an observer is unlikely to add much. However, in the example of Port Otago Limited in Figure 6, the role was based on good relationships and seemed to work well. If there is to be an observer, then the role must be clearly defined and understood by the CCO, the local authority, and the observer. For example:
 - · Does the observer have the right to speak at meetings?
 - Does the observer convey information to the board from the Council?
 - · Who does the observer report back to and on what matters?
 - What CCO information will the observer receive?
 - Does the observer have access to confidential information, and who can the observer report that information to?
 - Could the observer's role amount to them being a "deemed director" of the
- 7.39 We suggest that, if there is to be an observer, the role should be designed to benefit both the local authority and the CCO. Above all, an observer should not be a substitute for formal monitoring by the local authority.

Figure 6

Otago Regional Council observers at Port Otago Limited

We spoke with representatives from Port Otago Limited (the company) and Otago Regional Council. The company has both port and property activities. It is governed by a six-member board and pays regular dividends to the Council.

The company and the Council told us that the long-standing accountability and governance relationship between them, which involves both formal and informal mechanisms, works well.

The board members are independent directors appointed by the Council. The Council does not appoint councillors to the board. A senior Council staff member attends board meetings as an observer.

As well as formal half-yearly and annual reports, the company's chair and chief executive report periodically to the whole Council, and a liaison group of company and Council representatives meets as required to discuss particular issues. The liaison group also briefs councillors from time to time. The company takes a "no surprises" approach to its dealings with the Council.

Board evaluations

- 7.40 Another aspect of performance monitoring is regular evaluation of a CCO board's performance whether by the board itself, by a holding company, or by a reviewer external to the board. Evaluation should cover the performance of the board as a whole and the performance of individual directors.
- 7.41 Formal evaluation is an opportunity to assess how well the board is performing, to identify possible improvements in how it operates, and to identify skill gaps in directors. It can identify training and development needs for individual directors.
- 7.42 The Institute of Directors is a source of guidance on evaluating board performance.

Compliance costs

- 7.43 Local authorities and their CCOs can incur significant costs in ensuring the CCO's accountability to the shareholder and the community. A local authority should consider whether the obligations it imposes on its subsidiary entity, in terms of both staff resourcing and costs, are in proportion to the function, size, and capability of the entity.
- 7.44 It is important that the local authority establishes clear channels of communication with the CCO for monitoring purposes and that those channels are used. For example, an elected member wanting information from the CCO should seek that information through the appropriate Council officer. To go direct to the CCO risks duplication and can impose an administrative burden on CCO staff outside the formal accountability requirements.

- 7.45 There is also a risk that a local authority's role as owner can become confused with its day-to-day engagement with the CCO as the provider of a service. We noted in our review of Watercare Services Limited in 2011⁵⁰ that such confusion of relationships could require additional reporting by Watercare that goes beyond what councillors need to know to discharge their governance role.
- 7.46 If a local authority purchases services from the CCO, it will want to monitor service performance. This dual interest as shareholder and purchaser can lead to more intensive scrutiny than a similar entity might experience from its shareholders in the private sector.

Operating in the local government environment

- 8.1 In this Part, we focus on matters that directors (and managers) of a CCO will encounter as part of a public entity but are unlikely to meet in the private sector.

 These matters include:
 - operating in the political environment of local government;
 - accountability in that environment;
 - · requirements for releasing information; and
 - managing conflicts of interest.
- 8.2 These add to factors we discussed in earlier Parts of the report:
 - the statutory requirements for accountability and monitoring (Part 6); and
 - the features of an effective relationship between a local authority and its CCOs (Part 7).
- 8.3 Although it is easy to identify differences between public and private sectors, the essential requirements for good governance are the same.

Operating in a political environment

- A CCO operates in a complex environment. Although a CCO may be an arm's-length commercial operation, unlike a privately owned entity, it operates in a political environment. It must meet the expectations of both shareholder and community. A CCO is the steward of community assets or uses ratepayer funds. It is accountable to the community for their use. At the same time, the parent local authority is accountable to the community for the performance of the CCO.
- 8.5 CCOs are publicly owned entities. As elected representatives of the community, councillors have a legitimate interest in a CCO's activities. As a consequence, CCOs are subject to scrutiny from members of the public and from elected members that a business in the private sector is unlikely to experience. Private sector businesses are used to operating in private. Public sector entities must be prepared to operate in public.
- Public scrutiny is often apparent in the expectation that information will be readily available or in allegations that a director's personal interests conflict with those of the CCO. These matters are discussed later in this Part.
- 8.7 Further, elected members have a direct accountability to the community that elected them. They are also likely to have many connections in the community. Directors of CCOs may be less connected to the community, so members of the public may turn to councillors when they perceive problems with a CCO.
- 8.8 A decision of a CCO justified on commercial or other grounds and consistent with the agreed objectives set out in its statement of intent might nevertheless be

unpopular with the community. The community might expect councillors to bring pressure on the CCO to review its decision. An example could be land that a CCO owns but does not currently use. The CCO might seek a commercial return on the land, whereas the community might prefer that the land be used as a park or playground.

Political accountability

- 8.9 The formal statutory requirements are unlikely to address all of the accountability issues with CCOs that might arise. Problems in accounting for the performance of a CCO generally arise from the complexity of the relationships between a subsidiary entity, its shareholding local authority, and the community.
- 8.10 We discussed the question of political accountability with the people we interviewed whether elected members, CCO directors, or officials. Drawing on those discussions, and on our other work in the local government sector, we believe that addressing the following matters can help.

CCOs must understand the political environment they operate in

- 8.11 A CCO must understand the political environment it operates in. Directors and managers of a CCO need to acknowledge that councillors often engage with the community and will, from time to time, also want to engage on matters to do with the CCO.
- 8.12 CCOs can perceive that, when the CCO is running smoothly, the local authority receives the credit but that, when things go wrong, the subsidiary gets the blame. CCOs need to understand that, as owner, the local authority will want to publicise "good news stories" about its subsidiaries.
- 8.13 However, the parent local authority also needs to understand that its adoption of the CCO's successes can send a conflicting message to the community, who may then assume that the local authority is responsible for the delivery of service or stewardship of assets.

Handling complaints about CCOs

8.14 It is simple to say that responsibility for handling complaints about a CCO should sit with the Council when the issue concerns the Council's strategy for the CCO, and with the CCO when the complaint concerns the CCO's delivery of service or performance more generally.

- As Figure 7 shows, in practice, complaints will be made directly to councillors or the local authority, who are likely to want to try to resolve the matter rather than referring it to the CCO.
- 8.16 We suggest that the local authority and the CCO agree a protocol on handling complaints to avoid confusion about the accountability of the CCO.

Figure 7

Handling complaints - Wellington City Council

Wellington City Council faced criticism from community groups after it merged Wellington's major events venues, including the Wellington Town Hall and the Michael Fowler Centre, into a CCO called Positively Wellington Venues Limited. The merger followed concerns that the venues were costing too much to manage in-house. The Council's terms of reference for the CCO required it to break even but also to achieve greater community access to the facilities. However, elected members began to receive complaints from community groups used to getting discounted rates under the previous structure, who believed that the rates were too high.

The CCO then faced political pressure to review its fees, which had been set at a level to ensure that the subsidiary covered its costs. In spite of the political pressure, the fees remained unchanged.

CCOs must have effective engagement with the community

- 8.17 A CCO needs to engage with the community, especially if it is delivering a service on behalf of the Council. The nature of the engagement will depend on the business of the CCO. For example, if the CCO delivers a service, the relationship with the community will be that of supplier and customer.
- 8.18 CCOs need to think about what information they make available to the community, because the community is ultimately the CCO's owner. We discuss the statutory requirements for the release of information in paragraphs 8.21-8.29.

Local authorities should say what they want

- 8.19 We discussed in Part 7 the importance of an effective relationship and clear expectations between the local authority and the CCO. Expectations may be communicated by any or all of the statement of intent, a letter of expectations, and a policy drafted by the subsidiary and agreed to by the local authority.
- 8.20 These expectations can include the level and means of the CCO's community engagement. It is an opportunity for the local authority to identify issues it wishes to deal with itself or on which it wants to be consulted before there is public communication. Such issues might concern, for example, the tension between dividend to the local authority and subsidy of service to the community or between dividend and investment in the CCO's business. The local authority and

the CCO should try to anticipate the issues that might arise and agree in advance how they should be handled.

Releasing information

8.21 A CCO is subject to the requirements of the Local Government Official Information and Meetings Act 1987 about releasing information. The presumption is that information will be released unless one of the specified grounds for withholding information applies – for example, to enable the carrying out commercial activities or to protect legal professional privilege.

Sensitive information

- 8.22 The request for commercially sensitive information may come from the parent local authority. A CCO is not required to include information in its statement of intent, its half-yearly report, or its annual report that it could properly withhold under the Local Government Official Information and Meetings Act.⁵¹
- 8.23 However, as the owner, the local authority will expect to receive important commercial information from its subsidiary, including sensitive information that may not be public. This can be particularly challenging if the subsidiary is a listed company.
- 8.24 The local authority is entitled to receive information it needs to hold its subsidiary to account, including sensitive information. Local authorities need strategic commercial information to act as diligent shareholders. They need to understand the board's strategy for the CCO, business cases for major investments, the financial outlook for the business, and expected turnover.
- 8.25 However, the local authority should ensure that it has effective processes to manage the exchange of sensitive information and minimise the risk of confidentiality breaches. Concerns about the risks of sensitive information being publicly disclosed can impede the flow of information and affect the relationship if the concerns are not proactively managed and the risks minimised.
- 8.26 Setting procedures for handling sensitive information, having a common understanding of respective interests, and having clear expectations about how such information will be protected will support a relationship of trust and confidence.
- 8.27 There was a general acknowledgement among the CCOs we spoke to that a higher level of transparency is required because a subsidiary entity is publicly owned.

 However, they also observed that this requirement can have a negative effect on operations if the subsidiary cannot maintain a competitive edge.

- 8.28 One subsidiary told us that it is often a challenge to strike a balance between meeting obligations for transparency in the accountability documents while maintaining commercial sensitivity. Although the subsidiary complies with its obligations to include specific information in its statement of intent, it is always mindful that competitors use the documents because they signal proposed or actual commercial activity. This affects what information is included. See also Example 4 in Appendix 1.
- 8.29 Some local authority subsidiaries are companies listed on the New Zealand Stock Exchange and subject to its rules about information flows. This can affect what information can be shared with the shareholder. In addition, listed companies are exempted from the requirement to prepare a statement of intent, a half-yearly report, and an annual report.⁵² As a result, the local authority may not receive as much information as it wants.

Confidentiality breaches

- 8.30 Sometimes, information can be misused. Many of the CCO directors and managers we spoke with mentioned the risk that not all elected members were prepared to keep sensitive information about the CCO's activities confidential.
- 8.31 Such confidentiality breaches can inhibit the exchange of information and have a detrimental effect on the relationship between a local authority and its CCO. They can also create risk for the commercial position of the CCO.
- 8.32 We mentioned in our 2014 report into investments by Delta Utility Services Limited that there can be a tension between open communication and commercial sensitivity for CCOs:
 - 7.33 For council-controlled trading organisations, there can be a tension between open communication and commercial sensitivity. There will often be a good reason for a council-controlled organisation to protect or withhold information during commercial negotiations [under the Local Government Official Information and Meetings Act 1987], including when the council-controlled organisation considers that there is a risk of leaking confidential information that might affect those negotiations.
 - 7.34 However, when decisions have been made, confidentiality considerations should become less important, and council-controlled organisations need to decide then how best to communicate with their shareholding councils.

 Private sector entities dealing with council-controlled organisations should be aware of this, and that the situation is more complex when dealing with a public entity.⁵³

⁵² Section 71A of the Act.

⁵³ Controller and Auditor-General (2014), Inquiry into property investments by Delta Utility Services Limited at Lugaate and Jacks Point, page 126.

- 8.33 CCHL told us that it has not experienced significant issues with breaches of confidentiality. There is a clear understanding between the holding company and its subsidiaries that all reports are treated as confidential, because competitors could use information made public. As a result, the subsidiaries provide more detailed information in their reports to CCHL than they otherwise might.
- 8.34 However, sensitive information is excluded from reports that go to the Council to minimise the risk of information being leaked to the public.
- 8.35 CCHL's guidelines for the conduct of directors require directors to observe the confidentiality of non-public information acquired by them as directors.

Conflicts of interest

- 8.36 CCOs are public entities and stewards of public assets. In that context, the perception that a director of a CCO is acting in their own interest is serious. Given the public scrutiny of public entities, allegations of conflicts of interest seem to arise readily. It is important to handle such allegations carefully. In the mind of the public, the perception of a conflict of interest can be as damaging as an actual conflict.
- 8.37 Actual conflicts of interest will often arise. New Zealand has a small population, and CCO directors are likely to have other interests in the business and local communities. Conflicts of interest, potential or actual, should be identified, declared, and carefully managed.
- 8.38 For CCO companies, the provisions of the Companies Act 1993 about conflicts of interest apply to board members. That Act defines an interest in a transaction to be when a director is a party to, or will or may derive a material financial benefit from, the transaction, or if they are a director, officer, or trustee of a party to the transaction.
- 8.39 When such a situation arises, a director must disclose their interest to the board and add it to the interests register. If there is a likelihood of an interest causing a future conflict, a director can include a general notice in the interests register. This is then regarded as enough disclosure of interest for that transaction.
- 8.40 Failing to disclose interests in keeping with the requirements of the Companies Act is an offence.
- 8.41 Councillor-directors are also subject to these requirements. In addition, they must be mindful of the conflict of interest rules contained in the Local Authorities (Members' Interests) Act 1968 when they are participating in matters before the local authority that they may have a pecuniary interest in.

- 8.42 Even if there is no pecuniary interest, a councillor can create legal risk to a decision before a local authority if their participation raises:
 - a conflict between their duty as a member of the local authority and any duty to act in the interests of the subsidiary; or
 - a risk of predetermination, if the councillor has taken part in earlier discussions on the matter at the subsidiary board table and then takes part in discussions on the same matter at the council table.⁵⁴

Appendix 1 Examples of council-controlled organisations

The following examples describe matters that we consider might help local authorities who have CCOs or who are thinking of setting them up. The examples are referred to where relevant in the text of the report.

The first example is about Christchurch City Council's holding company, Christchurch City Holdings Limited (CCHL), and its monitoring of the Council's CCOs.

The City Care Limited example is about one of the Christchurch CCOs. It is included as an example of a local authority having a contracting relationship with a CCO in addition to the shareholder-subsidiary relationship.

The third example is about Dunedin City Council's group of CCTOs and the review of the group's governance structure.

The fourth example is a discussion of Queenstown Lakes District Council and Queenstown Airport Corporation Limited, about the Airport company's issue of a minority shareholding to Auckland International Airport Limited without formally consulting its parent local authority. This example illustrates the need for trust between a Council and its subsidiary, and the significance of the subsidiary's constitution.

The fifth example is about Tauranga City Council working with the directors of its primary CCO to determine a new governance model for all of its CCOs.

Example 1: Christchurch City Holdings Limited and group

We reviewed Christchurch City Council's wholly owned subsidiary CCHL and its group of subsidiaries because they have been in place for more than 20 years and appear to operate successfully.

We spoke to chairs and chief executives of several of the subsidiary companies, to the then Mayor, and to the chief executive of CCHL.

The Council set up CCHL in 1993 as a holding company for the Council's commercial investments. It was designed as a "confidential, independent, non-political buffer between the Council and the companies it owned". The holding company structure was adopted to ensure a commercial approach to managing the investments.⁵⁵

CCHL's main purpose is to invest in, and promote the establishment of, significant infrastructure assets in a commercially viable manner. Its statement of intent for 2014/15 notes that "CCHL is mindful of the significant investment by the Council in its operations, and of the need to preserve and grow shareholder value

and the level of dividends to the Council". It has no role in the operations of the subsidiaries.

A board of eight directors governs CCHL, which currently employs three staff.

Group structure

The Council has interests in a range of subsidiaries. CCHL holds the majority of shares in, and monitors seven of these subsidiaries:

- Orion New Zealand Limited an electricity distribution network covering 8000 square kilometres in central Canterbury. The Council has an 89.3% shareholding through CCHL. Orion owns the electrical contracting business Connetics Limited.
- Christchurch International Airport Limited which owns and operates
 Christchurch International Airport. CCHL has a 75% shareholding and the
 Crown holds the remaining 25%.
- Enable Services Limited (trading as Enable Networks) a CCTO wholly owned by CCHL that delivers high-speed fibre optic networks to Christchurch.
- Lyttelton Port Company Limited Christchurch's deep-water port, now wholly owned by CCHL.
- Eco Central Limited which oversees the processing of refuse and recycling collections throughout Canterbury. CCHL wholly owns this CCTO.
- Red Bus Limited a CCTO wholly owned by CCHL that provides public passenger transport and freight services in Canterbury.
- City Care Limited a CCTO wholly owned by CCHL that constructs and maintains infrastructure and property assets. It operates throughout New Zealand.

The Council has designated its shareholdings in CCHL and five of the seven CCTO subsidiaries as "strategic assets" in its significance policy. City Care Limited and Red Bus Limited are no longer designated as strategic assets.

When CCHL was set up, it had assets worth \$170 million. As at 30 June 2014, the group was reported as owning assets with a combined value of \$3.2 billion. Its 2014 group profit before tax was \$454 million. Its subsidiaries are reported to have generated average returns, including capital growth, of more than 14% each year since 1995. CCHL has paid \$1.1 billion in capital and dividend payments to the Council since 1995.

Appointment of directors

As required by the Act, the Council has adopted a policy for the appointment and remuneration of directors of its subsidiaries.⁵⁷

Christchurch City Holdings Limited

The Council appoints the directors of CCHL. The CCHL board comprises four Council directors and four independent directors.

After each Council election, the Council forms a Council Appointments Committee to recommend to the Council candidates for non-Council director positions on the CCHL board when vacancies arise.

The Committee usually comprises the CCHL chair, a councillor, a recently retired councillor, and an experienced external director, none of whom are seeking appointment to the board.

The Committee first determines the skills, knowledge, and experience that the directors need for the board to be effective. The policy notes that, because of the confidential and sensitive nature of much of the business coming before the board, "it is critical to the success of this board that it has a composition which is capable of maintaining the confidence of both the Council and the subsidiary companies". The intention is that Council directors and non-Council directors are all appointed on merit.

The Council also appoints the Chair of the CCHL board, on the nomination of the Council Appointments Committee. A CCHL Chair Succession Planning Policy provides for the Council Appointments Committee to ensure smooth transition between CCHL chairs.

CCHL's subsidiaries

CCHL manages appointments to the boards of CCHL subsidiaries, in keeping with the Council's policy for appointing directors. If there are minority shareholders, CCHL consults them on appointments as necessary. As with appointments to CCHI's own board, the focus is on ensuring that each board has an appropriate balance of relevant skills and expertise, and that appointments are made on merit. The policy emphasises the need for directors to understand "the wider interests of the publicly accountable shareholder".

CCHL maintains an up-to-date list of candidates. When there is a vacancy on the board of one of the subsidiaries, the selection process is carried out by the CCHL Governance Committee. The Committee determines the skills, knowledge, and experience needed for the vacancy, in consultation with the chair of the relevant board. The Committee then reviews its database for potential candidates, and also

⁵⁷ See "Policy on Appointment and Remuneration of Directors", 27 October 2011. The Council first adopted a policy on appointments in 1997.

engages a recruitment consultant to identify other possible candidates. It then establishes a long list of candidates.

It usually selects four candidates to interview. The Committee then recommends its preferred candidate to the full CCHL board. The board then makes a recommendation to the Council, which makes the final decision.

Elected members are not precluded from appointment, but they must go through the same appointments process as independent candidates. At the time of writing, no councillors were appointed to any of the CCHL subsidiaries' boards, although councillors are appointed to the boards of four other subsidiaries owned directly by the Council.

Monitoring and oversight

The formal monitoring process comprises:

- completing and approving each CCTO's statement of intent;
- half-yearly presentations by each CCTO to the CCHL board;
- · quarterly reports to CCHL by each CCTO; and
- · annual letters of expectation.

The CCHL board considers each subsidiary's draft statement of intent and recommends the final statement of intent to the Council. The Council separately reviews the statements of intent. Twice a year, the chair, chief executive, and chief financial officer of each subsidiary meet the CCHL board and report progress against the objectives in their statement of intent.

In addition, the subsidiaries report to CCHL each quarter. Reports to the CCHL board are confidential. We were told that the confidentiality enables frank discussions and that there has been little difficulty in maintaining appropriate confidentiality in recent years.

CCHL reports to the Council on the subsidiaries' statements of intent. It also provides the Council with a periodic report on the subsidiaries' performance. However, because of the need to keep commercial information confidential, it will also conduct workshops for elected members on subsidiaries' performance and issues of interest.

At the start of each Council term, CCHL runs an education programme for all councillors as part of the Council's induction programme. The education programme sets out the rules and expectations for how the subsidiaries and CCHL will engage with the Council. It provides clarity about roles and responsibilities. CCHL has a Board Charter that sets out the roles and responsibilities of the board, and the Council has guidelines for the conduct of directors of CCHL and its subsidiaries.

In addition, all directors (both councillors and independent directors) are given an induction session led by CCHL's chief executive. The chief executive provides them with various documents and explains the company processes to them. All directors are encouraged to become members of the Institute of Directors, and CCHL funds their attendance at appropriate governance-related courses.

CCHL has a Director Induction policy that requires a subsidiary board to hold an induction programme for new directors as soon as possible after their appointment. The chair of the subsidiary is responsible for meeting the obligation.

Underpinning the relationships between CCHL and its subsidiaries, and CCHL and the Council, is a clear "no surprises" policy – that is, the subsidiary must give the shareholder timely warning of major issues.

When we carried out our work in Christchurch for this report, Lyttelton Port Company Limited was listed on the New Zealand Stock Exchange. Because of its obligations as a listed company to treat all of its shareholders the same, it could not provide any information to CCHL that was not also publicly available. As a result, CCHL's monitoring regime for that company differed. In effect, the port company briefed the CCHL board only annually.

Remuneration of directors

CCHL determines the remuneration paid to directors of the CCTOs and must review it at least every three years. Fees for each board are set as an aggregate amount, leaving each board to determine the remuneration for individual directors.

In setting remuneration, CCHL is required to take account of:

- · the need to attract and retain appropriately qualified directors;
- the remuneration paid to comparable companies in New Zealand;
- the performance of the CCTO and any changes in the nature of its business;
 and
- · any other relevant factors.

The Council's policy requires that a Council director on a CCTO board is entitled to receive:

... normal directors' fees due to this policy being based on all appointments being based on merit and directors being appointed to act in the interests of the company and not as representatives. It is considered that all directors on any board should be treated equally in recognition of the responsibility taken on by all directors to act in the interest of the company they serve.

The Council sets fees for directors of CCHL after the Council elections, based on a recommendation from CCHL. Again, the policy provides that no distinction is to be made between non-Council directors and Council directors when assessing fees. However, since the 2013 election, the Council directors do not receive fees. Instead, CCHL donates an equivalent amount to charity.

The policy requires CCHL to arrange and pay for directors' liability insurance for, and to indemnify, each of its directors. The policy further notes that the Council supports the payment by CCTOs of directors' liability insurance and the indemnification of all directors.

Complaints

We asked those we interviewed how complaints about a CCTO were managed, particularly where the complaint was made to a councillor or to CCHL.

We were told that a complaint about the activities of a CCTO was usually directed to the CCTO. If an elected member received a complaint, or had a query of their own, the matter is handled through the chief executive of CCHL.

Our observations

The directors and chief executives of subsidiaries we spoke to largely supported the CCHL holding company model. They variously described CCHL as a "buffer" or "insulating layer" between the Council and the operations of the CCTOs.

That separation allowed them to focus on commercial objectives. It reduced their concerns about their ability to keep commercial information confidential under political and public scrutiny. However, they were conscious that, as Council-owned entities, they needed to meet a higher standard of transparency than companies operating in the private sector.

They thought that the monitoring regime was effective in providing a degree of clarity about responsibilities and expectations. One chair described CCHL's monitoring as "reasonable and appropriate".

They all said that the appointments process worked well, that CCHL was always aware of the skills needed for the vacant positions, and that the sub-committee usually identified suitable candidates.

We noted several factors that might contribute to the apparent success of the CCHL model:

• The roles of Council, CCHL, and the subsidiaries are clear. They are also clearly understood by the various participants.

- There is a clear focus on skills and capability in appointments to boards.
- There appeared to be mutual respect and confidence between CCHL and subsidiaries.
- There is effective separation between political and operational matters, although this may mean that elected representatives have limited access to information about the businesses.

Example 2: City Care Limited – contracting with the parent council

Introduction

City Care Limited (City Care) is a CCTO wholly owned by Christchurch City Council through its holding company, CCHL. The Council has awarded several contracts to City Care. This has led to allegations that the Council is subsidising City Care and unfairly disadvantaging competitors.

We have included this example because it illustrates the potential conflict between a Council's interest as a shareholder and its interest in obtaining "value for money" for its ratepayers through a competitive purchase process, and treating other businesses in its district fairly.

City Care

The Council formed City Care in November 1999. City Care acquired the Works Operations Unit of the Council. Most, but not all, of the maintenance work previously done by the Council was awarded to City Care at that initial stage.

City Care's main activities are maintaining parks, gardens, sports fields, buildings and public facilities, roading networks, and water, wastewater, and storm water networks. Its clients include local and central government authorities and commercial businesses nationwide.

City Care employs about 1500 staff. It has offices in 16 locations around the country, including in Auckland, Hamilton, Tauranga, Wellington, and Christchurch. In early 2013, City Care launched its Building Construction division. It competes with other CCTOs and privately owned businesses for work throughout the country.

City Care is one of the five members of the Stronger Christchurch Infrastructure Rebuild Team (SCIRT), an alliance responsible for rebuilding damaged roading and water, storm water, and wastewater networks in Christchurch after the 2011 earthquakes.

One of City Care's primary objectives is to operate a successful business to generate a dividend stream for the Council. In 2013/14, City Care reported a profit of \$12.9 million (compared with \$2.8 million the previous year) and paid an annual dividend of \$5.67 million (\$6.28 million the previous year) to CCHL.

Christchurch City Council contracts awarded to City Care Limited

Since 1999, City Care has been awarded Council contracts for maintenance work on the Council's core assets. The Council and City Care entered into arrangements that secured favourable treatment for City Care for up to five years from formation. In 2003, the Council agreed to an extension of the term of some of its contracts in return for a reduction in the price paid to City Care.

The Council also agreed to cover a proportion of any redundancy costs that City Care might incur from a change in its circumstances. That obligation expired on 1 December 2009.

Contracts awarded between 2008 and 2010

In 2008, when some of the maintenance contracts had expired and others were due to expire within two years, the Council considered whether to enter into negotiations with City Care for three groups of maintenance contracts or to seek competitive tenders.

The Council took advice about whether it was able to enter into direct negotiations with City Care or whether it needed to carry out a contestable process. The advice was that, because City Care was (then) a strategic asset, the Council could take into account considerations such as the benefit of a strong, financially sound subsidiary and the effective and efficient use of Council resources.

Provided it followed the statutory decision-making process, the Council was able to negotiate new contracts with City Care. That process required the Council to consider the views and preferences of persons and organisations likely to be affected by, or to have an interest in, the decision — including contractors wishing to compete for the contracts.

Elected members considered the effect of City Care losing the contracts it held at that time not only on City Care but also on the wider Council group. In the end, councillors instructed the chief executive to begin negotiations with City Care while taking appropriate steps to ensure that any recommendation after the negotiation process was independently verified as being in keeping with sound business practice.

The Council agreed that its Audit and Risk Management Committee would appoint a panel to enter into negotiations with City Care. The panel was to follow our 2008 good practice guide, *Procurement guidance for public entities*. ⁵⁸ Subject to the panel's approval, the chief executive was authorised to enter into the contracts after notifying the Council. The chief executive was required to report back to the Council if, in his view, the negotiated terms and conditions did not give the Council value for money. In that instance, the Council would start a competitive tender process.

After successful negotiations, City Care was awarded several facilities management and water and waste management contracts.

Contracts awarded between 2010 and 2012

During 2010/11, several Council urban parks contracts were due to expire.

The parks contract negotiation was in progress at the time of the September 2010 earthquake. As a result, the negotiation did not proceed. The Council asked City Care to continue the work under the previous contract.

Because of the Canterbury earthquakes, the roading maintenance contracts that were due to expire on 30 June 2011 were rolled over for another year. In June 2012, after direct negotiations, the Council entered into three contracts with City Care to maintain urban parks, road landscapes, and land drainage and waterways for a fixed term of two years.

The direct negotiations followed the process previously agreed by the Council.

Contracts since 2012

The Council has progressively put contracts to competitive tender. Since 2012, City Care has successfully competed in a tender to retain the roading maintenance work. The parks contract was also tendered, but City Care did not win the tender.

Public perception

There has at times been negative comment in the media about the Council awarding contracts to City Care without going through a competitive tender process. Industry members have commented about the perceived absence of competition. We have also received queries about the Council's decision to negotiate new maintenance contracts directly with City Care.

Our observations

A local authority is not obliged to tender its contracts. It is open to the Council to determine its own procurement policy, having regard to the principles that govern the use of all public funds. These principles are contained in *Procurement guidance*

for public entities, and we expect public entities to consider these principles when relevant.

One of the principles is about ensuring value for money. Although open tendering can be the best way of demonstrating value for money, it is not the only way. The Council has the discretion to determine how it can obtain and demonstrate value for money.

If its subsidiary is a potential supplier, the Council is likely to also want to support its subsidiary and to take account of the effect of the subsidiary failing to prosper on the wider Council group.

In the contracts referred to above, the Council decided that the effect on the Council and group would be too great if City Care were not successful in a competitive tender process. The Council made a strategic decision to negotiate directly with its subsidiary. However, the overriding objective was a contract price that provided value for money to the ratepayer, while ensuring the ongoing viability of its subsidiary. If that outcome was not achievable through direct negotiations, the Council determined that it would then tender the contracts.

However, this came at the cost of a perception that the Council was unfairly favouring its subsidiary and stifling healthy competition.

The Council appears to have paid due regard to our recommendations about procurement in making its decision. In weighing up the advantages and disadvantages, the Council should always have the best interests of the ratepayer at the forefront of its decision-making. In this instance, the Council decided that the advantages in entering into direct negotiations rather than tendering the contracts outweighed the disadvantages of negative publicity about the lack of competition and the perceived effect on the industry.

Example 3: Dunedin City Council

Dunedin City Holdings Limited

Dunedin City Council (the Council) has a long-established CCO group structure. It formed its first CCOs in the early 1990s and its holding company in 1992.

The Dunedin City group comprises:59

- Dunedin City Holdings Limited, a holding company that owns and/or monitors the other companies in the group;
- a treasury company that manages borrowing by the Council and the CCOs;
- three CCTOs owned for investment purposes that is, to make a profit rather

⁵⁹ Dunedin City Council, Long Term Plan 2015/16-2024/25, Volume 2, "Section 6: Council Controlled Organisations", pages 310-311.

than to deliver Council-related services to the public – and subsidiaries and associated companies of those entities;

- two companies involved in managing and operating the Council's major facilities;
- the Taieri Gorge Railway, a tourism company;
- Dunedin's airport (the Council has a 50% ownership share);
- a property owning company (the Council has a 49% ownership share); and
- three non-trading companies and one small trust.⁶⁰

The Council's long-term plan is clear about why the Council has CCTOs. It states:

Council-Owned Companies

Council-owned companies are an important component in the Council's financial strategy. While they are valuable assets in terms of their capital value, the income (income includes dividends, subvention payments and interest) they generate from their operations are used to keep down the levels of funding required from the city's ratepayers. 61

The CCTOs generate cash for the Council through dividend payments to the holding company, which the holding company then pays to the Council. The holding company also pays market interest to the Council on a shareholder advance provided by the Council. These dividend and interest payments contribute to the Council's cash flow, and it uses the dividend payments to help fund Council activities.

Review of council-controlled trading organisations

From 2006, the Council sought higher dividends from the holding company. It considered that the after-tax profits and cash flows in the group as a whole could support higher dividends. The Council needed to fund several large infrastructure projects and wanted more funding from its holding company and subsidiaries. As the pressure for higher returns continued during the next few years, the holding company began borrowing to sustain the dividends.

The Council and holding company could not agree on the size and nature of the Council's funding problems or solutions, and there were perceived dysfunctional relationships within the group. By early 2011, tensions had come to a head and the Council commissioned a governance review by Warren Larsen (the Larsen review).⁶²

⁶⁰ These have been exempted from accountability requirements under section 7(3) of the Act.

⁶¹ Dunedin City Council, Long-Term Plan 2015/16-2024/25, Section 1: Major Issues and Strategies, page 41.

⁶² Larsen Consulting (2011), Governance Review of All Companies in Which Dunedin City Council and/or Dunedin City Holdings Limited has an equity interest of 50% or more.

Governance arrangements lacked commercial tension

The Larsen review was critical of the governance arrangements in the Council group and recommended changes. The long-standing governance practice in the Council group was that the five directors of the Council's holding company were also directors of the CCTOs. This meant that the boards of the holding company and the CCTOs had largely the same directors for more than 10 years.

There were historical reasons for this arrangement, but the Larsen review found that it had led to a lack of commercial tension in the group. This was because the holding company was not fulfilling a strategic and performance monitoring role for the subsidiaries. There was a risk that too much collegiality could impede robust debate (between the board of the holding company and the boards of the subsidiaries, because they were largely the same).

Other long-standing practices included:

- a councillor chaired the holding company and was also a director of the subsidiaries, but he did not see himself as a conduit for information back to the Council;
- a senior Council officer was the secretary of the holding company and attended holding company board meetings; and
- the Mayor and chief executive of the Council attended part of those board meetings.

Despite these arrangements, the Larsen review noted that:

- a few people often held important information, which was not shared appropriately;
- communication within the Council and with its investment companies needed to improve, with more formal reporting structures between the holding company and the subsidiary companies, and between the holding company and the Council;
- part of the blame for communication problems lay with councillors because of their poor attendance at important meetings about holding company matters; and
- councillors needed to show more trust and capability in handling confidential information.

The Council changed the governance arrangements after the Larsen review to provide that a director could not be on the board of both the holding company and a subsidiary in the group, and that councillors and staff members could not be on subsidiary boards. The Council appointed a new holding company board in October 2011 with no councillors on it. It also created a position of group chief financial officer.

Our observations

The Larsen review illustrates the importance of maintaining tension in a company group structure between the monitoring responsibilities of the shareholder and the accountability of the subsidiary. It illustrates the importance of:

- good communication between CCOs and local authorities and between subsidiaries and their holding companies, and the risk of relying purely on informal arrangements;
- local authorities being clear with their CCOs about their appetite for risk;
- having different directors involved in the holding company and the subsidiaries so there is independent oversight and monitoring of the performance of the subsidiaries; and
- independent review of CCO governance arrangements from time to time, particularly long-standing arrangements.

The Larsen review contains useful observations for other local authorities with CCOs, particularly those with group structures.

Example 4: Queenstown Lakes District Council – Queenstown Airport Corporation Limited

Introduction

This example is about a decision in 2010 by Queenstown Airport Corporation Limited (Queenstown Airport) to issue a minority shareholding in the company to Auckland International Airport Limited (Auckland Airport) without formally consulting its then 100% shareholder – the Queenstown Lakes District Council.

The decision was subject to legal challenge by a group of concerned ratepayers and Air New Zealand against Queenstown Airport, Auckland Airport, and the Council. The legal proceedings were discontinued before a substantive court hearing.

We include this example because it illustrates:

- the importance of relationships and systems that support good communication between a local authority and its subsidiary;
- the tension between accountability and the need to keep some commercial matters confidential: and
- the need for the constitution of a wholly owned subsidiary of a local authority to be kept up to date and appropriate.

In preparing this example, we talked with the main participants from the Council and the Queenstown Airport board to learn their perspective on the transaction. We also considered some of the legal advice prepared for Queenstown Airport, and affidavits and other material prepared for the judicial review proceedings.

Share issue

On 7 July 2010, Queenstown Airport entered into an agreement with Auckland Airport to issue just under 25% of the shares in Queenstown Airport to Auckland Airport. The agreement established a "strategic alliance" between the two airport companies. The Queenstown Airport board did not seek formal approval from the Council before issuing the shares to Auckland Airport.

The Queenstown Airport board had been discussing a possible alliance with Auckland Airport since late 2009, including the possibility of raising capital by issuing shares to Auckland Airport. The negotiations were carried out under a confidentiality agreement between Queenstown Airport and Auckland Airport, in keeping with standard commercial practice.

The board considered two main options at a meeting in late June 2010. The options were:

- asking the Council to decide on the best way for Queenstown Airport to raise capital; or
- · raising the capital by issuing shares to Auckland Airport.

The board noted that the first option would take longer and would not necessarily achieve the same value. Any requirement for the Council to formally engage in the process would have increased the time needed to complete the transaction. It would also have increased the risk of others with competing commercial interests becoming involved.

The board had independent commercial advice on the merits of the share issue proposal. It was satisfied that issuing shares to raise capital was in the best interests of the company and its shareholder.

Constitution

Under Queenstown Airport's constitution at that time, the board could issue shares in the company to new shareholders without first having to offer them to existing shareholders. The board had legal advice confirming that its constitution did not require it to seek the Council's approval to issue a minority shareholding to Auckland Airport. However, the legal advice said that it would be highly unusual for the board to proceed without notifying the Council.

The board did not want to issue more than a 25% shareholding without engaging the Council. Therefore, it agreed with Auckland Airport that:

- Queenstown Airport would initially issue a 24.99% shareholding to Auckland Airport; and
- the board of Queenstown Airport would have the option to issue a second tranche of shares to Auckland Airport, subject to formal engagement with, and approval from, the Council.⁶³

Communication between the board and the Council

The chair of the Queenstown Airport board had sounded out the then Mayor⁶⁴ on options to raise capital, including the proposal to issue shares to Auckland Airport, in March 2010 and again in April and May. The chair was not seeking the Council's approval of the transaction but attempting a "no surprises" approach. The board was concerned that information about the proposal might be leaked and prejudice the deal if the whole Council were told too early.

In mid-June, the Mayor asked the chair to brief more people within the local authority. At a meeting on 17 June 2010, the chair briefed the Mayor, the Deputy Mayor, the chief executive, 65 and the Council's financial controller. The chair required them to sign confidentiality agreements. The chair was not seeking agreement to the proposal but providing information about it and seeking reactions from those present. The financial controller was concerned about whether the proposal was lawful, and raised the issue of compliance with the statement of intent. His preference would have been to have a confidential Council workshop about the proposal, but the Airport board was concerned about confidentiality. The meeting agreed that all councillors should be briefed on the transaction shortly before it was announced.

The statement of intent

The Council considered Queenstown Airport's draft statement of intent at a workshop in March 2010. The draft statement of intent did not mention raising capital or the proposed issue of shares. It said, "No capital injections from shareholders are expected in the current period."

In late June 2010, Queenstown Airport amended the draft Statement of Intent to say, "The company will consider the need for and source of capital subscriptions as may be required."

⁶³ Auckland Airport and Queenstown Airport cancelled the agreement about a second tranche of shares in March

⁶⁴ References in this Example to the Mayor and chief executive are to the people who held those positions at the time of these events in 2010.

⁶⁵ The Council had a new chief executive who had started in March 2010.

Councillors were given a copy of the final statement of intent, but the change was not pointed out to them. Those in the Council who had signed the confidentiality agreements considered that those agreements meant that they could not mention the change.

The transaction

The Queenstown Airport board resolved to issue the shares on 7 July 2010. Auckland Airport countersigned the agreement after financial markets closed on that day. Councillors were briefed on the transaction at 4pm that day. The time was chosen to ensure that there would be no leak before the matter could be made known to the market. On 8 July 2010, the transaction was announced and became public.

The legal challenge

Some councillors and some members of the Queenstown community were concerned about the share issue. The concerns included that the Council had not been consulted and that local people had not had the opportunity to express their views or to purchase shares in the airport.

A group of Queenstown people and business owners opposed to the sale and Air New Zealand began judicial review proceedings against the Council, Queenstown Airport, and Auckland Airport. 66 They considered that the Council had a duty under the Act to consult them on the matter.

Our observations

Communication between the Council and its subsidiary

Until early 2010, when the Council's chief executive left, there had been informal communication between the chief executives of Queenstown Airport and the Council, and between the Chair of Queenstown Airport and the Mayor. The Mayor and chief executive also had a standing invitation to attend board meetings. The Council's new chief executive started in March 2010 and had not established a relationship or communication arrangements with Queenstown Airport during these events.

There were no protocols between the Council and Queenstown Airport for handling sensitive information. A protocol could have helped to guide communication about the proposal, although it would not have dealt with the concern about the risk of leaks by some councillors.

One of the board's objectives, as reflected in Queenstown Airport's statement of intent and noted in the Council's 2009 long-term plan, was to:

⁶⁶ The group formed a company, Queenstown Community Strategic Assets Group Trustee Limited, to act as trustee for an incorporated society to be formed for the purpose of opposing the share issue.

Ensure adequate communication exists between the Queenstown Airport and the community and its elected representatives by way of an ongoing public information service and the holding of regular open meetings with a liaison group comprising community group representatives, interested individuals, airport users, etc, while continuing existing reporting systems.

However, this broad objective did not suit a sensitive commercial negotiation where the board was subject to confidentiality requirements and did not trust all councillors to keep information confidential.

Statement of intent

Clause 1 of Schedule 8 of the Act says that the purpose of a statement of intent is to state the CCO's intentions for the year, to provide an opportunity for the shareholders to influence its direction, and to provide a basis for the accountability of the directors to the shareholders for the performance of the organisation.

The change to Queenstown Airport's statement of intent was made late and was not drawn to councillors' attention. The reference to raising capital was brief and vague given the board's actual intention at the time. It is questionable whether the statement of intent met the purpose requirements of the Act.

Confidentiality

The Mayor and others in the local authority were given information about the proposed transaction in confidence. That put them in a difficult position. The Mayor had to decide when to inform the rest of the Council about the proposed transaction. The chief executive and a senior staff member were also obliged to keep the proposal confidential. That meant that the chief executive was unable to meet her responsibility as the Council's main advisor.

The Queenstown Airport board members were also subject to confidentiality requirements, which made it difficult for the board to adhere to a "no surprises" policy and keep the Council fully informed. The confidentiality requirements were not consistent with accountability to a local authority shareholder and the wider community. Standard private sector confidentiality requirements may need to be adapted for a transaction with a publicly owned entity.

The constitution was out of date and had not been kept under regular review Queenstown Airport was incorporated as a company in 1988. The constitution was written in 1996 when the company was re-registered under the Companies Act 1993.

Under section 45 of the Companies Act, if a board intends to issue new shares of equal rank to existing shares, the existing shareholders have a "pre-emptive right" to be offered the new shares unless the constitution of the company modifies or negates that requirement. Queenstown Airport's constitution removed the pre-emptive rights of existing shareholders and provided that the board could issue shares of any class at any time, to any person and in such numbers as the board thought fit.

Such a provision was unusual for a council-owned company. It was not consistent with the Act. Shares in an airport company are a "strategic asset" of the local authority under the Act, which means that a local authority cannot transfer ownership or control of the shares unless it consults on the proposal in its long-term plan or by amending its long-term plan.

The Council had not considered whether the constitution was adequate to protect its interests in the airport company nor had it made appropriate changes in response to the Act.⁶⁷

Example 5: Tauranga City Council – creating a new governance model for council-controlled organisations

Tauranga City Council has recently adopted a new model for the governance and oversight of its CCOs. This example describes and comments on the process the Council used in developing the model.

Tauranga CCOs

Tauranga City Council has several CCOs. These include Bay Venues Limited (which oversees the Council's aquatic and indoor sport and recreation facilities), Tauranga Art Gallery Trust, and Western Bay of Plenty Visitor and Tourism Trust. The Council also owns shares in Bay of Plenty Local Authority Shared Services (BOP LASS Limited) and New Zealand Local Government Funding Agency Limited.

Organisational review

In January 2012, the Council commissioned a strategic review of its then CCO structure to ensure that the structure was compatible with the Council's outcomes and to determine the optimal operating structure for the CCOs. 68 The review was to consider the purpose and viability of each CCO, as well as the potential for cost savings or increased revenues. At that time, the CCOs included Tauranga City Aquatics Limited and Tauranga City Venues Limited, which were wholly owned by a holding company, Tauranga City Investments Limited.

⁶⁷ The constitution has since been amended to restrict the board's power to issue new shares without shareholder approval.

⁶⁸ Morrison Low (2012), Tauranga City Council: Review of CCOs and Allied Leisure Activities.

The review came about because of a range of issues with the CCOs, and with Tauranga City Aquatics Limited and Tauranga City Venues Limited in particular. Those issues included lack of financial sustainability and poor relationships between the Council and the CCOs.

The review found that the CCOs were managed under four disparate regimes and that each had a separate relationship with the Council. As a consequence, the CCOs were not working together effectively.

The review identified a lack of clarity about the purpose of each CCO and uncertainty about expectations, roles, and responsibilities. It recommended that Tauranga City Venues Limited and Tauranga City Aquatics Limited be consolidated into a new entity, with a mix of public good and commercial drivers. The intention was to enable the new CCO to be more self-sufficient and less dependent on rates funding.

After the review, but largely as a result of direction from newly elected members and pressure from the two CCOs, the Council decided to restructure its subsidiaries. Bay Venues Limited (Bay Venues) was formed by the merger of Tauranga City Aquatics Limited and Tauranga City Venues Limited on 1 July 2013. Bay Venues was then amalgamated with the holding company, Tauranga City Investments Limited, on 1 July 2014.

Developing a new governance framework

After the new CCO was formed on 1 July 2014, Council staff ran a series of workshops and meetings with elected members (and, in several instances, Bay Venues directors). These workshops and meetings were held to discuss and agree a process for setting a governance framework for Bay Venues.

It was intended that the new framework would enable the Council to clarify its expectations of Bay Venues. Ultimately, the framework would apply to all of the Council's CCOs. The objective was to help the CCO boards to operate efficiently and to clarify their responsibilities.

As part of this process, councillors wanted to establish a greater rapport with the board of Bay Venues. Councillors recognised that the new governance model would be more effective if the two groups could work together on its development. They agreed that, where appropriate, Bay Venues directors would be invited to be a part of the development of the framework.

However, councillors wanted first to identify the important pillars of an ideal governance model. In a workshop, councillors and Bay Venues directors considered the experience of Auckland Council in managing its CCOs. They heard from two

guest commentators, including an Auckland councillor, who spoke about their experience of the Auckland model.

The councillors and directors identified six main areas they wanted to clarify:

- the role of the board;
- · the role of the Council;
- · governance principles;
- · organisational purpose;
- · funding principles; and
- · decision-making principles.

These six matters were then addressed as part of the development of the governance manual (discussed later in this example).

Councillors held a further workshop to determine the purpose of Bay Venues. They decided to assess each component of Bay Venues' business to determine whether it had more of a commercial focus or a community focus. Components with a commercial focus needed a clear definition of acceptable risk and to be properly empowered to function effectively. Community-focused components usually had more ratepayer subsidy, which meant that the Council should lead the setting of prices for the CCO's services.

This assessment enabled councillors and directors to identify the implications of each decision – such as setting user fees, monitoring progress, and ratepayer subsidy.

CCO Governance Manual

Informed by several workshops, meetings, and discussions, councillors agreed to set up a joint CCO working group, comprising four elected members and four Bay Venues board members, to develop a CCO Governance Manual. The Governance Manual was initially for Bay Venues but was intended to ultimately apply to all of the Council's CCOs. The Council wanted to develop a document that clearly outlined the Council's expectations of the board over the long term.

The completed document – now referred to as the Enduring Statement of Expectations of – outlines the Council's expectations of the Bay Venues board for matters that are unlikely to change from year to year.

The Enduring Statement of Expectations is designed to complement the annual letter of expectation. It identifies seven principles that the joint CCO working

⁶⁹ See Example 5 of Appendix 1 and the minutes of Tauranga City Council's meeting of 15 December 2014, "Enduring Statement of Expectations for Bay Venues Ltd" (available on the Council's website – www.tauranga. govt.nz).

group agreed were needed for a strong governance relationship. These principles are:

- Provide key services which deliver value to the customer/ratepayer.
- · Run the business in an efficient and effective manner.
- Manage and invest in assets in a way that maintains and enhances them into the future.
- Operate in an entrepreneurial manner (a manner which is results-focused, demonstrates proactive leadership and a preparedness to take sensible levels of risk relative to the nature of the entity).
- Operate in a manner which does not fiscally disadvantage the Council.
- Generate an ongoing decrease in the overall ratepayer contribution to Bay Venues.
- Report to Council in a timely and transparent manner that ensures no surprises.

The Enduring Statement of Expectations clearly describes the purpose of Bay Venues and clarifies the respective roles of the Council and the CCO board. It also provides decision-making guidelines by allocating responsibility depending on the nature of the decision to be made.

The Enduring Statement of Expectations includes a set of relationship expectations, including communication protocols, branding expectations, financial reporting obligations, and consultation expectations. It provides clarity about funding, including the principles to be applied. It also establishes the Council's expectations for public meetings, director appointments, and performance review processes.

Letter of expectation

The same CCO working group then set about developing an annual letter of expectation for Bay Venues, to outline the Council's short-term goals for the CCO. The Council expected that the focus areas and deliverables identified in the letter of expectation would be reflected and incorporated into the CCO's next statement of intent.

The letter of expectation provides direction on issues that are important to the Council. It clarifies that the Council's role is to determine the outcomes that Bay Venues is expected to deliver, to set out the parameters Bay Venues will operate within, and to monitor Bay Venues' performance.

The letter of expectation provides specific performance measures that the Council will use to assess the performance of the CCO. The targets are derived from direction provided by elected members and from the Council's agreed strategic objectives, informed by several Council strategies and policies.

The letter of expectation was provided to Bay Venues in November 2014. The Council required that Bay Venues incorporate the focus areas and deliverables into its 2015/16 draft statement of intent, which Bay Venues provided to the Council for consideration by 1 March 2015.

The CCO Working Group reviewed the draft statement of intent before it was considered by the Council. The CCO Working Group agreed that applying the letter of expectation and the Enduring Statement of Expectations to the development of the draft statement of intent was a positive step.

Review of funding options

As part of the governance review, the Council also reviewed the financial structure of Bay Venues to determine whether it was the best way to deliver the Council's objectives. In particular, the Council considered whether the mix of commercial and community-focused assets in a CCO model is the most effective way to meet its needs.

After a series of workshops that involved both elected members and Bay Venues directors, a set of principles about the financial structure of Bay Venues was agreed. The principles are:

- Asset ownership should be in the entity managing the service in relation to that venue.
- An initial debt to equity ratio of 20:80 is appropriate.
- The initial debt servicing grant should match the initial debt servicing cost.
- Council should take up the interest rate risk on initial debt.
- Unless specifically decided by Council, new capital projects should have debt servicing costs covered from additional revenue.
- A business case will be required for all new capital projects (new capital excludes renewals).
- Depreciation funding will be retained within Council.
- · Renewals will be funded by specific renewal grants.

Council staff prepared a draft report that the Bay Venues board considered. The report was then updated to include the directors' recommendations and presented to elected members for final consideration and approval. The financial restructuring was completed in June 2015.

Our observations

The Council appears to have gone through a careful process to determine the purpose and objectives of its CCOs and the Council's expectations of them. The process provided a forum for the main parties to reach a shared view on a comprehensive set of issues to do with the Council and its CCOs. It also enabled councillors and some board members of the major CCO to develop good working relationships.

The Council has documented the results of the work in two documents that set out its expectations of its CCOs.

A longer-term Enduring Statement of Expectations that clearly states a set of governing principles and procedures provides clarity of purpose and should contribute to a robust and effective relationship built on mutual trust and understanding.

An annual letter of expectation to inform the CCOs' development of their statements of intent is a valuable mechanism for ensuring clear objectives and strategic alignment with the Council.

In trying to establish a better working relationship with its CCOs, elected members and board members have been actively involved in preparing these two documents. This should ensure that the documents are regarded as authoritative and meaningful governance documents.

Appendix 2

Reviews of council-controlled organisation structures that we referred to

We referred to the following reviews of CCO structures when preparing this report.

- Larsen Consulting (2011), Governance Review of All Companies in Which
 Dunedin City Council and/or Dunedin City Holdings Limited has an equity
 interest of 50% or more commissioned by the Dunedin City Council because
 of tensions between the Council and its holding company about funding
 problems (the level of sustainable dividends) and solutions.
- Morrison Low (November 2012), Tauranga City Council: Review of CCOs and Allied Leisure Activities — a strategic review commissioned by Tauranga City Council of all of its CCOs to ensure alignment with the Council's outcomes and to determine the optimal operating structure.
- Queenstown Lakes District Council (March 2013), Organisational Review
 Assessment of the council-controlled organisation model commissioned by the
 Queenstown Lakes District Council as part of a wider organisational review of
 all Council activities, focusing on cost, efficiency, and effectiveness of the CCO
 model against 13 criteria. The Council's airport company CCTO, Queenstown
 Airport Corporation Limited, and its forestry joint venture with Central Otago
 District Council were excluded from the review.
- Wellington City Council three reviews by Plimmer Consulting: What Works?
 A report for Wellington City Council on getting the best from council-controlled organisations (August 2012); CCOs governance review A report for Wellington City Council on a review of its council-controlled organisations (October 2012); and Enhancing alignment and performance Wellington City Council's CCOs (August 2012) the Council commissioned a phased review of ways in which it could get the best outcomes from its CCOs.

Publications by the Auditor-General

Other publications issued by the Auditor-General recently have been:

- Reviewing aspects of the Auckland Manukau Eastern Transport Initiative
- Annual Report 2014/15
- Service performance reporting: Results of the annual audits of TEIs for the year ended
 31 December 2014
- Request for inquiry into the regulation of the ancient swamp kauri industry
- Kaipara District Council: The Auditor-General's decision on requests to make a report under section 44 of the Local Government Act 2002
- · Consulting the community about local authorities' 10-year plans
- New Zealand Police: Enforcing drink-driving laws Progress in responding to the Auditor-General's recommendation
- Response to queries about recovery from the Canterbury earthquakes
- Annual Plan 2015/16
- · Reflections from our audits: Service delivery
- Being accountable to the public: Timeliness of reporting by public entities
- · Effectiveness of governance arrangements in the arts, culture, and heritage sector
- Health Promotion Agency Katherine Rich Possible conflicts of interest
- Whānau Ora: The first four years
- Inland Revenue Department: Governance of the Business Transformation programme
- · Auckland Council: How it deals with building consents
- Draft annual plan 2015/16
- · Auditor-General's findings about AgResearch's Future Footprint project

Website

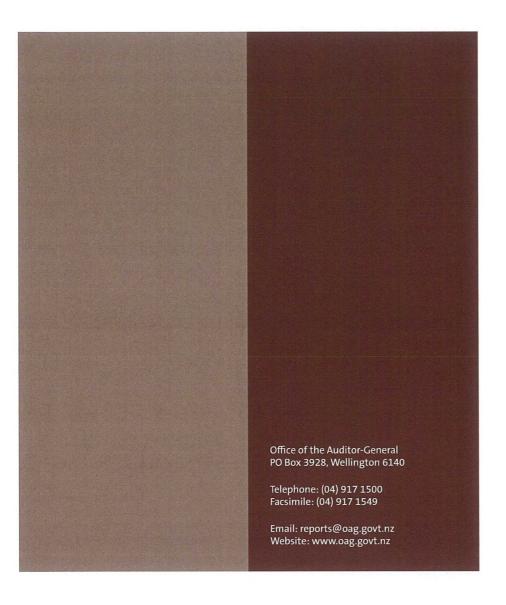
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Attachment 6

Issues in giving effect to the Health and Safety at Work Act 2015

http://www.business.govt.nz/worksafe/about/reform/questions-and-answers

Does the Health and Safety at Work Act move liability from the company to its officers?

No. The main duty of care for health and safety is held by the company (the person conducting the business or undertaking or "PCBU").

An officer does not have to directly ensure the health and safety of the PCBU's workers. Their role is to exercise due diligence to ensure that the PCBU meets its health and safety obligations.

The officer's due diligence duty supports the PCBU's primary duty of care—it does not replace it.

The duties of an officer and the PCBU are independent of each other. This means a breach of a PCBU's duty does not necessarily mean that the officer's duty has also been breached. For example, if a PCBU has failed to meet its duty, and the officer has exercised due diligence and therefore met their duty, the officer would not be personally liable for any health and safety failings and the focus would be on the PCBU.

Who is an "officer" under the Act?

Officers will generally be anyone who is able to direct the conduct of the business or undertaking.

- For a PCBU that is a **company**, its directors are officers.
- For a PCBU that is a **partnership**, its partners are officers (in limited partnerships, only general partners are officers).
- For other types of business structures or undertakings, people who hold a position comparable to a Director of a company will be an officer (such as a Board Member).

In addition, a person who occupies a position in relation to the business or undertaking that allows the person to exercise significant influence over the management of the business or undertaking (for example a chief executive) is an officer. These are the most senior people who are the guiding mind and will of the organisation.

Exactly who comes under this definition will depend on the individual structure and governance of the specific business or undertaking in question. The test is whether the person has enough authority to exercise significant influence over the management of the business and can carry out the proper due diligence (see "What does "due diligence" mean in the context of the Bill?" below).

A person who merely advises or makes recommendations to an officer is not an officer themselves.

The extent of the officer's duty depends on the nature of the business or undertaking, the position of the officer and the nature of the officer's responsibilities.

What does "due diligence" mean?

Due diligence means that an officer must take reasonable steps to ensure that the PCBU complies with its health and safety obligations. This includes staying up to date on health and safety issues, understanding the nature of the operations and the hazards and risks that come with them, and making sure that there are appropriate resources and processes to eliminate or minimise those risks.

Due diligence as it is defined in the Bill is broadly the same as the concept of due diligence that directors already know in a wider business sense (for example, managing financial risk or business objectives).

The Act defines due diligence as including taking reasonable steps to:

- a. acquire, and keep up-to-date, knowledge of work health and safety matters
- b. gain an understanding of the nature of the operations of the business or undertaking of the PCBU and generally of the hazards and risks associated with those operations
- c. ensure that the PCBU has available for use, and uses, appropriate resources and processes to eliminate or minimise risks to health and safety from work carried out as part of the conduct of the business or undertaking
- d. ensure that the PCBU has appropriate processes for receiving and considering information regarding incidents, hazards, and risks and for responding in a timely way to that information
- e. ensure that the PCBU has, and implements, processes for complying with any duty or obligation of the PCBU under this Act; and
- f. verify the provision and use of the resources and processes referred to in paragraphs (c) to (e).

An officer who is a volunteer, local authority councillor or an elected or appointed local, school or community board member also has the duty of due diligence. However, under the new law they will be exempt from prosecution in respect of any failure to meet that officer's duty (see "Does the Bill discourage voluntary officers?" below).

How does the Act change an officer's potential risk of liability?

The Act is fairer to officers than the current law and more consistent with their governance role. It encourages officers to pro-actively undertake due diligence to ensure that health and safety is a priority for their organisation, because this will remove their risk of liability (see "What does "due diligence" mean in the context of the Bill?" above).

Under existing law, officers are incentivised to avoid inquiring into health and safety matters because the risk of liability is reduced if they are **not** involved. Right now, an officer is liable for any health and safety failure by the company if they authorised, sanctioned, agreed to or participated in that failure – whether or not the company is charged.

Under the Bill, an officer will only be liable if it is proved that they failed to carry out proper due diligence as part of the governance role. This makes the Bill more consistent with an officer's governance role, as it is simply broadening the concept of due diligence that all directors already know in a wider business sense to include health and safety.

Does an officer need to get involved in day to day management, become a health and safety expert or carry out site visits or audits?

No. Officers provide governance, managers manage. Officers are leaders and they make the major decisions that influence health and safety. These include strategic direction, securing and allocating resources and ensuring the company has the right people, systems and equipment in place to eliminate or minimise workplace risks.

This is comparable to an officer's responsibility to ensure that the right financial management systems are in place to maximise benefits to their organisation. Whether or not an officer has any particular financial expertise, it is in their best interest to make sure this key area is safeguarded. They do this by carrying out due diligence on the financial systems in place and ensuring they maintain oversight of how finances are being managed.

Similarly, while there is no expectation for an officer to get involved in day to day management, become a health and safety expert or carry out site visits or audits, under the new law they must understand the nature of the PCBU's operations and the hazards and risks generally associated with them. An officer must then ensure the PCBU has the right processes in place to meet its health and safety duties, as well as the resources to implement those processes.

Is an officer responsible for what goes on in another business if there are overlapping duties?

Not directly. An officer's duty is to exercise due diligence to ensure that their own PCBU is meeting its health and safety duties.

When two or more PCBUs work together, they may have overlapping duties (see diagram below). Each PCBU has an obligation to collaborate and consult with the others to make sure that the environment is safe and that no worker is left unprotected. In this situation, the officers' duty still lies at the governance level—to take reasonable steps to ensure the PCBU has and implements processes to collaborate and consult with the other PCBUs.

A good example of overlapping duties is a construction site. Here you may find a construction firm that uses contractors, who in turn hire sub-contractors to carry out work. Each of these is a PCBU and each has an influence on both the workplace and the people in it. The overlapping duties can be seen in the diagram below.

Business A (PCBU: Primary Duty of Care)

- A's officers (Due Diligence Duty)
- A's workers (Reasonable Care Duty)

Business B (PCBU: Primary Duty of Care)

- B's officers (Due Diligence Duty)
- B's workers (Reasonable Care Duty)

Each PCBU must make sure that the health and safety of all the workers onsite is protected, as well as any others affected by the work of that PCBU (so far as is reasonably practicable). Each PCBU must discharge its duty around health and safety matters to the extent that it has the ability to influence and control them.

Businesses A and B would need to make arrangements with each other to ensure the health and safety of workers onsite and both must make sure that the arrangements are carried out. This means that no PCBU can "contract out" of its responsibility to keep workers safe. Instead, every PCBU involved will contract together to meet its duties.

An officer's duty in this situation remains the same—due diligence. The due diligence duties of Business A's officers relate only to what Business A is (or is not) doing.

Do the officer duties in the Act also apply to senior management?

Yes, but only to the most senior executives. The chief executive and potentially other senior executives who exercise significant influence over the management of the business or undertaking will have the same due diligence duty as the directors and board members. The definition of officer in the Act is intentionally narrower than the one used in Australia, which includes persons who *make or participate in making decisions that affect the whole or substantial part of the business*.

The due diligence duty only applies to officers and senior managers who exercise governance functions because they are the only ones who can reasonably carry out due diligence as specified in the Bill (see "What does "due diligence" mean?" above).

The Act states that a person who merely advises or makes recommendations to an officer is not an officer themselves. Managers (including human resource managers), supervisors and work health safety advisers do not generally make key decisions on how the PCBU operates. Instead, they provide information and advice to help the officers of the PCBU make its decisions and then carry them out. Therefore, they are workers, not officers.

All workers, including senior and mid-level managers, have a duty to take reasonable care with their own health and safety and that of others.

Does the Act discourage voluntary officers?

The Act seeks to minimise this issue by removing the risk of prosecution for officers who act on a purely voluntary basis (out of pocket expenses only). While these officers still have the duty to carry out due diligence, they cannot be charged over any failure.

How does the Act change penalties for officers?

The most likely charge against an officer is that officer has failed to meet its due diligence duty. The maximum penalty for this charge has decreased significantly, from \$250,000 to \$100,000.

Should a failure to meet the due diligence duty be proven to have exposed an individual to a risk of death or serious injury, the penalty has been increased, from \$250,000 to \$300,000.

The maximum penalties for reckless conduct have significantly increased for both individuals and PCBUs, but prosecutions for this charge are likely to be very rare. This is because the burden of proof is very high, and also because other charges may be more appropriate in the circumstances (such conduct would likely overlap with offences under the Crimes Act).

There are three categories of offence:

Category 1 Reckless conduct - applies to a person who has a Health and Safety duty and, without reasonable excuse, engages in conduct that exposes an individual to a risk of death or serious injury or illness, and is reckless as to the risk. The maximum penalty for an officer is \$600,000, five years' imprisonment, or both.

Category 2 Failure exposing to serious risk - applies to a person who fails to comply with their Health and Safety duty, and the failure exposes an individual to a risk of death or serious injury or illness. The maximum fine for an officer is \$300,000.

Category 3 Failure - applies to a person who fails to comply with their health and safety duty. The maximum fine for an officer is \$100,000.

Currently, the offence broadly equivalent to category 1 carries a maximum fine of \$500,000, 2 years imprisonment or both. Conduct that could be charged under category 2 or 3 carries a maximum fine of \$250,000.

Plans for the future and the change in legislation.

With the change to legislation the key Health & Safety focus for 2016 will be on Contractor Management. The proposed H&S legislation requires a primary duty of care by the PCBU (Person conducting business or undertaking) to ensure as far as practicably the health & safety of:

- (a) Workers employed or engaged, or caused to be employed or engaged by the PCBU while the workers are at work in the business or undertaking: and
- (b) Workers whose activities in carrying out work are influenced or directed by the PCBU, while the workers are carrying out the work.

MW LASS

As part of the MW LASS there is regional appointment for a HSE Coordinator role. The key work this role will complete will be to synchronize H&S documentation, procedures and practices across the various councils. The end state for this two year appointment is Tertiary status for ACC for the various councils. While protecting staff and council this initiative will make significant savings for councils across the region in their ACC premiums. Unfortunately MDC are not part of this initiative.

To summarize

The new legislation "Health & Safety at Work 2016" commencement date the 4th April 2016 is the result of the recommendations of the independent taskforce on Workplace Health & Safety. The aim is the reduction of New Zealand's workplace injury and death toll by 25% by 2020.

While it will require leadership and action from businesses and workers to achieve this goal and while there is never room for complacency there is enough evidence that RDC H&S environment is well placed to implement these changes.

RDC Health & Safety Report November 2015

Risk Management

RDC has run a programme of H&S audits over the last two years which has made good use of external contractor's knowledge and internal staff expertise. Hazard identification has been completed by Mike Davidson Quality Services Consultancy Services and H&S committee members who should be recognised for this work.

A small number of highly rated risks/hazards have been identified at specific parts of the RDC sites such as WTP, WWTP, Swimming Pools and Waste Transfer Stations. Several of these hazards have been isolated, minimised or eliminated. Managers have constructed a number of work plans to address these hazards and while most have been reduced one remains a work in progress.

The implementation of the Parks & Reserves Team in July resulted in a large H&S effort to document process and procedures including a training component to ensure that staff could start work on 1 August and continue to be trained as new activities were brought in-house. This team and its processes and procedures were audited by Impac Risk & Safety Management Solutions. It is pleasing to note that a favourable report was received from Impac. While the report is favourable with no major omissions or critical oversights in setting up this new activity it will form the basis of our work programme in this area.

Risk identification is ongoing across all areas of RDC workplaces with regular audits to ensure identified risks have been actioned.

Training

All RDC staff have received various H&S training and assessments this year. The June flooding event highlighted the need to keep staff current with Civil Defence Emergency training. Training will continue to be identified and provided for staff as part of RDC's commitment to Health & Safety.

Reporting

It is important to note that accident / incident reporting has increased. This is indicative of staff understanding the importance of reporting and how this information can engineer safety changes to reduce or prevent accidents in the future. The main sources of incidents involve vehicles at 9 and tripping incidents at 4.

