



# Memorandum

To: Bulls Community Committee

From: Blair Jamieson

Date: 10 December 2018

Subject: **Bulls Township Signage – Stakeholder Update**

## TABLED DOCUMENT

Tabled at: BCC  
On: 11/12/2018

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## Stakeholder Update

Following resolution 18/BCC/030:

*That the Bulls Community Committee (BCC) recommend to Council that the same design as the township brand is used for the Bulls district-wide branding sign.*

Mr Jamieson (Rangitikei District Council – Strategy & Community Planning Manager) has met with Ms Jan Harris to source images taken by the Trust of a number of Angus Bulls. Ms Helen Scully, Chair of the Bulls and District Community Trust (BDCT), has also confirmed a pathway for the signs to be approved. The BDCT will sign off on the selection of the Bull, both for the township sign and the a-bull branding. This is due to the trust owning the current brand; having proprietary rights that all parties need to honour. The BDCT has agreed that the BCC's resolution is the appropriate and preferred way forward, noting that there needs to be more consistency in both Bulls signage (as there is excess signage in the town) and the Bulls brand. Staff however, do request that the Bulls Community Committee endorse the choice of bull, as per the attached pictures, see [Appendix 1](#).

Since the last BCC meeting, a determination has been made that staff will include the Māori place names, with the appropriate macrons (including council and district logo sets) in all its signage, except Turakina and Taihape (as these names are already the respective Māori place names). Ngā Wairiki Ngāti Apa and Ngāti Parewahawaha are yet to formally confirm the place name of Bulls as either 'Ōhinepuhiawe' or Te Ara Taumaihi'. Due to this, the 'make this place home' slogan will be set below as a banner under this sign.

## Recommendation

1. That the memorandum 'Bulls Township Signage – Stakeholder Update' be received.
2. That the Bulls Community Committee endorse the use of the preferred township bull/sign as evidenced in the memorandum 'Bulls Township Signage – Stakeholder Update'.

Blair Jamieson  
Strategy & Community Planning Manager

# Appendix 1

## *Drafts of the proposed Bulls township signage:*

