

## TABLED DOCUMENT

Tabled at Bulls Community Committee  
on 10 March 2021

3 Pain Street  
BULLS 4818

Dear Tyrone and BCC and The Manager Te Matapihi

I am very keen for Te Matapihi to be the best community hub we can have.

I was very disappointed with the lack of advertising during November/December/January with so many community events happening in the Rangitikei, many having received funding from our different community grants. ( Travelling Tuataras - approx 30 people; Ze Bong - approx 10 people; Marton Music Festival; Turakina Highland Games; Rhythm in Bulls and the Harvest Festival)

At a time when all New Zealander's were encouraged to explore their own country and many more people were travelling through Bulls, we let the ball drop by not having a good promotion strategy..

It has been 5 months and not only are their on-going issues within Te Matapihi but there are many things that we can do to encourage people to stop in our town.

We need:

Street signage - there is only a 'Read-a-Bull' sign

Where are the signs for Intercity, Inter-islander, Bluebridge?

Signage - we could use the Bulls and chalk advertise activities

Use of Public Media....You Know Your from Bulls/ Hunterville/ Turakina/ Marton a lot more effectively.

I would also like to suggest that cabinets/displays be installed under the stairs so that Bulls merchandise can be sold and local areas can be displayed too.

Many local events have posters but these are not displayed in our Community Hub! Locals have indicated that they would like to see posters. (Friendship Club/Community Bowls) The TV screen has portrait style graphics on a landscape screen which makes them hard to see and record information you may need.

Please, we have members in our community who will no longer go to the library (due to the lift failing so often) so we need to work positively and proactively to regain the confidence of not only our Bulls Community but also the wider Rangitikei region.

I hope we can work together to get Te Matapihi working for and with our community.

Kind Regards

Raewyn Turner