

# Memorandum

To:                    Huntermville Community Committee

From:                 Blair Jamieson

Date:                 7 December 2018

Subject:             **Huntermville Township Signage – Stakeholder Update**

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## Stakeholder Update

Following resolution 18/HCC/041:

*That the Huntermville Community Committee recommend to Council that the Huntaway dog is used for the Huntermville district-wide branding sign and that the Committee nominate Ms Carroll as the designated contact person for the final image.*

Ms Carroll met with Mr Jamieson (Rangitikei District Council – Strategy & Community Planning Manager) on 9 November 2018, to discuss the details for both the committees' resolution and the nature of the huntaway. Two different photos of a huntaway dog were considered with the selected picture evidenced in [Appendix 1](#). Council has now paid and secured the rights to use this dog for the township signage.

Since this discussion, Council has agreed to include Māori place names, with the appropriate macrons (including council and district logo sets) in all its signage, except Turakina and Taihape (as these names are already the respective Māori place names). Due to this, the 'huntaway capital of the world' slogan will be set below as a banner under this sign. Additionally, staff are requesting the committee support the installation of another sign, this time a lot smaller in size, that includes 'Huntermville' and 'Huntaway Capital of the World'; being positioned underneath the huntaway statue. This is to ensure that when photo opportunities and district branding activities are undertaken, the statue itself can be identified next to its place name and slogan. A copy of this has also been included, see [Appendix 2](#).

Huntermville will be the first of the Rangitikei townships to see these new stylised township signs. A brief will be sent to our local sign writer (based in Taihape) for this work to be carried out. Ideally by the next committee meeting there should be some new signage to celebrate.

## Recommendations

1. That the memorandum 'Huntermville Township Signage – Stakeholder Update' be received.
2. That the Huntermville Community Committee endorse the installation of a small sign that includes 'Huntermville' and 'Huntaway Capital of the World' underneath the huntaway statue.

Blair Jamieson  
Strategy & Community Planning Manager

# Appendix 1

*Final draft of the proposed Hunterville township signage:*



Please note: the grass under the seated huntaway will be rendered out before the sign goes for printing.



## ***Appendix 2***

***Small sign proposed for underneath the huntaway statue:***

