

Project Marton

TABLED DOCUMENT

Sep 9, 2020

Tabled at Marton Community
on 9 September 2020 Committee

Experiencing a period of change. Change in Staff, working environment. Looking to reset and refocus. Big issue going forward is funding, for both Overheads & Salaries, and for events. We have initiated a process of reviewing all our contracts, policies and documents to make sure we are delivering as we should be – Back to Basics and build up from there. Key focus at the moment is meeting current obligations and working on relationship development with key organisations, people/networks and business in the community and build up from there.

Massive win with MBIE Domestic Events Fund. \$62,000 for Harvest Festival. EXCITING

Crafts Alive – cancelled due to COVID Level 2 extension – working through refund process for all vendors and grants.

Meet the candidates – had to be postponed. Currently planned for 28 Sep but that is same night as Maori TV debate so may be rescheduled to another night that first week of Oct. Being run in conjunction with Rangitikei Youth Council.

Staffing – currently one permanent part time staff member, an Interim Co-ordinator contracted in, and the process for employing a part time Admin Assistant nearing completion. Currently relying on lots of volunteer hours and a very committed Committee to work through some matters.

Garden – Has been operating with no direct Project Marton involvement since 2019, however this is part of our 'Back to Basics /Core Business'. The Garden has a great Committee working to develop it further and get things flourishing. Heaps of new Volunteers coming along and working bees have had great community involvement since lock down ended. 2 workshops planned – 26 Sep (Edible Weeds) and School Hols 'make a garden' (date TBC) which are part of the Grant received from the RDC Events Sponsorship Grant in 2019.

Housie – 2nd wed of every month (fundraising). Run by PM volunteers and Committee. Funds raised go to different Community Groups. Potentially increasing to twice a month soon. Has been very well received by Community.

AGM – 12 Oct. Looking for nominations for Committee / Chair

Community Garage Sale Trail – First one was a hit. Asked for as frequently as quarterly but PM hopes to run twice a year. Next is scheduled for 7 Nov.

Market Day – 28 Nov. Funding is a concern. Need to find \$30k to run the event at a minimum (advertising, logistics and entertainment). This is without paying a Co-ord or any wages. COVID level is also a concern (? What is plan if level 2 – can we find a safe way?)

Xmas Parade & Carols – 12 Dec. Bulls is in the morning and ends just prior to our usual start time. Planning on a change of route this year to incorporate whole central business area. Have a funding request in the Events Fund to help cover costs but still need to find other funding. Looking at an option to incorporate a Xmas Light Trail with the parade event.

Xmas Lights trail – see above. Potential dates would be Maps available from Market Day and Voting closes / results announced after Xmas Parade? Work in progress.

Harvest Festival – 28 March 2021. Full steam ahead (thanks to MBIE)

Communication platforms – reviewing – best bang for buck. Are we still getting the results and contact we need with a weekly MailChimp, monthly Newsletter, Facebook? What could we do better?

Marton passport – work in progress – To be completely honest, needs review in line with original plan. Lacking Buy-in from Businesses – potentially in the name 'Passport'? Original aim was to replace the old A-Z. Need some business input before finalised – does it need tweaking? Can we get more on board? Does it need a name change? Plan to meet with Council and find a business-brain or two to review and reset if needed so we can get it completed.

HNM / BA5 – work in progress. HNM has continued monthly but BA5 has not happened since one zoom during Lockdown. Need to reinvigorate. And need to re-find contact lists.

Beer Festival – funding likely an issue. Currently planning for this is on hold

Mens Shed – a great idea but shelved for now until vision, objectives and current obligations of PM are reviewed and reconfirmed. Funding and facilities, and a lead are key concerns with this initiative.

Suicide Prevention workshops – PM will always assist with such events if approached but is not in a position to facilitate such activities at this juncture.