



Rangitikei District Council

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**Rangitikei**  
UNspoilt...

# Policy/Planning Committee Meeting

## Order Paper

**Thursday, 10 September 2015,  
1.00 pm**

**Council Chamber, Rangitikei District Council  
46 High Street, Marton**

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**Chair**

Cr Lynne Sheridan

**Deputy Chair**

Cr Richard Aslett

**Membership**

Councillors Cath Ash, Angus Gordon, Rebecca McNeil, Soraya Peke-Mason  
His Worship the Mayor, Andy Watson (ex officio)

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**Please Note:** Items in this agenda may be subject to amendments or withdrawal at the meeting. It is recommended therefore that items not be reported upon until after adoption by the Council. Reporters who do not attend the meeting are requested to seek confirmation of the agenda material or proceedings of the meeting from the Chief Executive prior to any media reports being filed

# Rangitikei District Council

## Policy and Planning Committee Meeting

Order Paper – Thursday 10 September 2015 – 1:00 p.m.

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### The quorum for the Policy/Planning Committee is 4

At its meeting of 28 October 2010 Council resolved that 'The quorum at any meeting of a standing committee or sub-committee of the Council (including Te Roopu Ahi Kaa, the Community Committees, the Reserve Management Committees and the Rural Water Supply Management Sub-committees) is that required for a meeting of the local authority in SO 2.4.3 and 3.4.3.'

## **1 Welcome**

## **2 Apologies/leave of absence**

## **3 Confirmation of order of business**

That, taking into account the explanation provided why the item is not on the meeting agenda and why the discussion of the item cannot be delayed until a subsequent meeting, .....be dealt with as a late item at this meeting.

## **4 Confirmation of minutes**

### **Recommendation**

That the Minutes of the Policy/Planning Committee meeting held on 13 August 2015 be taken as read and verified as an accurate and correct record of the meeting.

## **5 Chair's report**

A report is attached.

File ref 3-CT-15-1

### **Recommendation**

That the Chair's report to the Policy/Planning Committee meeting on 10 September 2015 be received.

## **6 Digital Engagement Plan**

The Digital Engagement Plan is the second requirement in responding to the Government's programme for improved broadband and mobile coverage throughout the country. This plan is expected to outline some projects related to either business growth or community enablement that can be progressed alongside the development of new broadband infrastructure.

There has been a series of meetings with groups of stakeholders in Taihape and Marton to develop this plan; Linda Holman, one of the members of the Marton group, spoke during Council's meeting on 27 August 2015.

The Plan must be submitted to the Ministry of Business, Innovation and Employment by 18 September 2015. A final draft will be tabled at the meeting for discussion.

## **7 Activity management templates**

The non-financial reporting templates for August 2015 are attached, covering the following groups of activities:

- Community Leadership
- Environmental and Regulatory Services
- Community Well-Being

File ref: 5-EX-4

#### **Recommendation**

That the activity management templates for Community Leadership, Environmental and Regulatory Services and Community Well-Being be received.

## **8 Legislation and governance issues**

A report is attached. An interim guideline on Flying drones on Council parks will be tabled at the meeting.

File ref: 3-OR-3-5

#### **Recommendations**

1. That the report 'Update on legislation and governance issues' to the Policy/Planning Committee's meeting of 10 September 2015 be received.
2. That the Policy/Planning Committee recommends that Council approve the interim guideline for 'Flying drones on Council parks' [as amended/without amendment] pending the adoption of a formal policy on the matter

## **9 Bulls Multi-purpose Community Centre – project update including progress with the fundraising plan for the Bulls Multi-purpose Community Centre**

A high-level project plan has been developed and is under discussion with Horowhenua District Council which has recently implemented similar projects.

## **10 Proposed policy on remitting fees for exclusive use of community facilities or for building consents – further consideration**

A memorandum is attached

File ref: 3-PY-1

#### **Recommendations**

1. That the memorandum 'Proposed policy on remitting fees for exclusive use of community facilities or for building consents – further consideration' be received.
2. That the Policy/Planning Committee recommends to Council the adoption of the Policy on remitting fees for exclusive use of community facilities or for building consents



## **11 Final report from Bulls and District Community Trust, Project Marton, Rangitikei.com and Taihape Community Development Trust for 2014/15**

File ref: 3-GF-10

### **Recommendations**

- 1.1 That the report "Final report from Bulls and District Community Trust, Project Marton, Rangitikei.com and Taihape Community Development Trust for 2014/15" be received.
- 1.2 That the Committee acknowledges the contribution from the Memorandum of Understanding partner agencies to the following Levels of Service from the Community Well-being Group of Activities as outlined in the 2014/15 Annual Plan:
  - Up to date and relevant information for visitors and residents on a range of services, activities and attractions
  - An up to date, relevant and vibrant on line presence with information about services, activities and attractions, the District lifestyle, job opportunities and social media contacts
  - Attractive and vibrant towns that attract business and residents
  - Appropriate range of well-used Council and community facilities and services
  - Increased social capital/ cohesion/resilience

## **12 Update on communications strategy**

A report will be tabled.

File ref: 3-CTY-15-1

### **Recommendation**

That the update on the Communication Strategy to the Policy/Planning Committee's meeting of 10 September 2015 be received.

## **13 Update on the Path to Well-being Initiative**

A memorandum is attached.

File ref: 1-CO-4

### **Recommendation**

That the memorandum 'Update on the Path to Well-Being Initiative and other community development programmes – August 2015' be received.

**14 Late Items**

**15 Future Items for the Agenda**

**16 Next meeting**

Thursday 15 October 2015, 1.00pm

**17 Meeting closed**

# Attachment 1



# Rangitikei District Council

## Policy/Planning Committee Meeting

Minutes – Thursday 13 August 2015 – 1:00 p.m.

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**Present:** Cr Lynne Sheridan (Chair)  
Cr Richard Aslett (in the Chair for items 1 to 6)  
Cr Cath Ash  
Cr Angus Gordon  
His Worship the Mayor, Andy Watson

**In attendance:** Mr Michael Hodder, Community & Regulatory Services Group Manager  
Ms Denise Servante, Senior Policy Analyst  
Ms Katrina Gray, Policy Analyst  
Mrs Priscilla Jeffrey, Governance Administrator

**Tabled Items:**

- Item 3:** Deputy Chair's report.
- Item 5:** Discussion Item "Contextual Framework for Proposed Changes to the District Plan".
- Item 12:** Document entitled "Update on Communication Strategy"

## 1 Welcome

The Deputy Chair welcomed everyone to the meeting.

## 2 Apologies

### Resolved minute number

That apologies from Councillor McNeil, Councillor Peke-Mason and Councillor Sheridan (for lateness) be received.

Cr Ash / Cr Gordon. Carried

## 3 Chair's report

The Deputy Chair spoke to his tabled report.

### Resolved minute number

15/PPL/071

### File Ref

That the Deputy Chair's tabled report be received.

Cr Aslett / His Worship the Mayor. Carried

## 4 Confirmation of order of business

The Chair informed the Committee that there would be no changes to the order of business from that set out in the agenda.

## 5 Confirmation of Minutes

### Resolved minute number

15/PPL/072

### File Ref

That the Minutes of the Policy/Planning Committee meeting held on 9 July 2015 be taken as read and verified as an accurate and correct record of the meeting.

Cr Ash / Cr Gordon. Carried

## 6 Feedback on Liquefaction/Ground Shaking

Ms Gray spoke to spoke to her memorandum and to the tabled supplementary discussion document.

The Committee considered the key priorities of economic growth; sustainability for towns; protection of the natural environment and responding to climate changed. Discussion was

also held around the specific topics such as the future of small settlements; rural/rural living environment; town centre development; main highway corridors and economic/commercial business development.

Councillor Sheridan entered the meeting at 1.35pm

The Mayor advised that currently mayors around the region were working together to look beyond the boundary of single regions and it was suggested that the Council should look at the specific topics from a regional perspectives.

**Resolved minute number**                      **15/PPL/073**                      **File Ref**                      **1-PL-2**

That the recommendation 'Feedback Liquefaction/Ground Shaking' be received.

Cr Gordon / Cr Ash. Carried

**Resolved minute number**                      **15/PPL/074**                      **File Ref**                      **1-PL-2**

That, unless the present liquefaction/ground shaking hazard maps in the District Plan were revised to a more detailed specification, the Policy/Planning Committee endorses the approach of retaining these maps and remove the associated rules.

His Worship the Mayor / Cr Gordon. Carried

**Resolved minute number**                      **15/PPL/075**                      **File Ref**                      **1-PL-2**

That the tabled supplementary discussion document entitled "Contextual Framework for Proposed Changes to the District Plan" be received.

Cr Aslett / Cr Sheridan

Councillor Lynne Sheridan resumed the chair

## **7 Activity management templates**

Consideration was given to the non-financial reporting templates for July 2015, covering the following groups of activities:

- Community Leadership
- Environmental and Regulatory Services
- Community Well-Being

Councillor Ash left the meeting at 2.39pm/2.47pm

**Resolved minute number**                      **15/PPL/076**                      **File Ref**                      **5-EX-4**

That the activity management templates for Community Leadership, Environmental and Regulatory Services and Community Well-Being be received.

Cr Gordon / Cr Aslett. Carried

## **8 Update on Legislation and governance issues**

Mr Hodder spoke briefly to his report. The Committee sought further information on the process (and costs) if a company sought to undertake fracking in the District.

**Resolved minute number**                      **15/PPL/077**                      **File Ref**                      **OR-3-5**

That the report 'Update on legislation and governance issues' to the Policy/Planning Committee's meeting of 13 August 2015 be received.

His Worship the Mayor / Cr Gordon. Carried

## **9 Policy in remitting fees for exclusive use of community facilities or for building consents**

The context for this item was a request from Council (at its meeting on 30 July 2015) for a draft policy to be prepared on reducing or waiving fees for (a) exclusive use of Council facilities and (b) internal consenting costs. Since March 2015 Council has considered all such applications on a case by case basis.

Mr Hodder spoke to the draft policies. The main points of discussion were:

- clarification that the policy applied to Council-managed facilities (so, for example, would not apply to the Hunterville Town Hall);
- a tighter definition of circumstances when 100% waiver was justified, particularly community commemorations; and
- the normal range of remission being between 25% and 50% (rather than between 50% and 100%).

The Committee agreed to reconsider the draft policies at its next meeting, in the context of information about the nature and scale of use of Council-managed facilities.

**Resolved minute number**                      **15/PPL/078**                      **File Ref**                      **3-PY-1**

That the draft discussion policy on reducing or waiving fees for exclusive use of Council facilities and on reducing or waiving fees for internal consenting costs be received.

Cr Aslett / Cr Sheridan. Carried



The meeting adjourned at 3.35pm  
The meeting resumed at 3.50pm

## 10 Bulls Multi-purpose Community Centre – project management

The Committee noted that an overall project plan was being developed which would bring together the fundraising plan and the building development plan to identify the key milestones for decision-making by Council. This included developing a project team with the requisite skills and experience. Some of these skills would need to be brought in from outside the existing staff team and discussions with external parties were in hand to ensure the right mix.

It was also noted that a full report would be presented to a future meeting of the Committee.

## 11 Update on place-making

Mr Morris spoke to his report.

It had been noted that some communities had expressed a view that they did not want the place-making makeovers, raising the question whether this was a Council-driven rather than a community-driven project. Some communities just wanted the funds to do their own makeovers and other communities were embracing the concept.

<b>Resolved minute number</b>	<b>15/PPL/079</b>	<b>File Ref</b>	<b>1-CP-7-5</b>
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That the memorandum "Update on the Proposed 7 Day Placemaking Makeovers" be received.

Cr Gordon / Cr Sheridan. Carried

## 12 Update on communications strategy

Consideration was given to the tabled report on communications strategy.

<b>Resolved minute number</b>	<b>15/PPL/080</b>	<b>File Ref</b>	<b>3-CTY-15-1</b>
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That the tabled update on the Communication Strategy to the Policy/Planning Committee's meeting of 13 August 2015 be received.

Cr Ash / Cr Aslett. Carried

### **13 Update on the Path to Well-being Initiative and other community development programmes – July 2015**

Ms Servante spoke to the memorandum.

**Resolved minute number**

**15/PPL/081**

**File Ref**

**1-CO-4**

That the memorandum 'Update on the Path to Well-Being Initiative and other community development programmes – July 2015' be received.

Cr Gordon / Cr Ash. Carried

His Worship the Mayor left the meeting at 4.40pm/4.41pm

### **14 Late Items**

Nil.

### **15 Future Items for the Agenda**

Nil.

### **16 Next meeting**

Thursday 10 September 2015, 1.00pm

### **17 Meeting closed – 4.43pm**

**Confirmed/Chair:** \_\_\_\_\_

**Date:**

# Attachment 2

## Policy /Planning Committee – Chairperson’s Report

September, 2015

I have extracted the following information, concerning our local Regional Growth Study from the Ministry of Business, Innovation and Employment website. It provides a very brief outline of the study, which members may wish to research further. <http://www.mbie.govt.nz/>

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The Study was released in July 2015.

The study identifies a number of sectors and commercial opportunities that have the potential to sustainably grow incomes, jobs and investment in the Manawatū-Whanganui region.

Included in this report is:

- an overview of the Manawatū-Whanganui economic and industry context
- an analysis of commercial opportunities, focusing on:
  - tourism and visitor services
  - sheep and beef farming and processing
  - intensification of land use
  - Mānuka honey
  - fresh vegetables
  - poultry and grain processing
  - affordable care and lifestyle for older people
  - business process outsourcing and food innovation outsourcing.
- an in-depth look at cross-cutting opportunities that have the potential to unlock development and growth for improved economic and social outcomes in the region.

### Next steps

The Study identifies a number of potential opportunities that have implications for a range of stakeholders including central and local government, iwi and Māori, industry groups and businesses.

Central Government agencies, led by MBIE, MPI and Te Puni Kōkiri (TPK), are working in partnership with regional stakeholders to establish and implement a Manawatū-Whanganui Regional Economic Action Plan.

The Action Plan will prioritise key actions and identify who will be responsible for implementing them. TPK, MBIE and MPI will continue their engagement with the region to provide support to regional leaders as the Action Plan is developed and implemented.

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The recent Councilor Street Table again proved to be useful to the public, a number of brochures were issued along with encouraging people to use our website and sign up of our newsletter, ‘Rangitikei Line’. The next **Councillor Street Table** will be held between 10.00am and 12.00 noon, on the **26<sup>th</sup> September** (venue to be advised nearer the time).

Councillor Lynne Sheridan

# Attachment 3

COMMUNITY LEADERSHIP GROUP OF ACTIVITIES 2015/16			Aug-15	
Performance measures in LTP/Annual Plan				
What are they:		Targets	Progress for this reporting period	
Make decisions that are robust, fair, timely, legally compliant and address critical issues, and that are communicated to the community and followed through		83% of Annual Plan actions substantially undertaken or completed during the year, all groups of activities to achieve at least 75% of identified actions	To be assessed quarterly for Statement of Service performance	
		75% of planned capital programme expended, all network utilities groups of activities to achieve at least 60% of planned capital expenditure	To be assessed quarterly for Statement of Service performance	
Requests for Service				
What are they:		Completed on time	Completed late	Overdue
<b>General enquiry</b>				
Animal Control		49	36	24
Cemeteries		1		
Council Housing/Property		10	4	
Culverts/Drainage		11		
Environmental Health		21	1	
General enquiry		5		
Parks and Reserves		1	1	
Public Toilets		2	5	
Road signs		3		
Roads		32	2	
Roadside Vegetation/Trees		2		
Stormwater		5		
Street Cleaning and litter bins		3	3	
Street Lighting		3		
Urban Roadside Berm Mowing				1
Wastewater		3	1	
Water		29	3	
Grand Total		180	56	25

COMMUNITY LEADERSHIP GROUP OF ACTIVITIES 2015/16			Aug-15
Major programmes of work outlined in the LTP/Annual Plan 2015/16			
Major programmes of work outlined in the LTP/Annual Plan			
What are they:	Targets	Progress for this reporting period	Planned for the next two months
Strategic Planning Activity	Annual Report 2014/15	Interim audit report prepared and included in the Audit/Risk order paper.	Annual Report prepared for adoption in October
	Annual Plan 2016/17	Nothing to report	Nothing - Annual Plan due for consultation/adoption early 2016.
Elections	Preparation for the 2016 elections	Nothing to report	
Iwi/Maori Liaison	Key outcomes from Maori Community Development Programme (to be identified)	Outcomes of Ngati Hauiti MOU almost completed. Scheme promoted for 2015/16.	Complete the 2014/15 MOU arrangement with Ngati Hauiti, manage a process to identify projects for 2015/16
Council	Delivery of programme of policy and bylaw review (see below)	On track	See below
	Preparation of order papers that ensure compliant decision-making	Order papers prepared for A/IN, P/PI, F/P and Council, Te Roopu Ahi Kaa, Marton, Bulls, Hunterville and Turakina Community Committees, Taihape and Ratana Community Boards, Hunterville, Erewhon and Omatane Rural Water Schemes.	Monthly meeting of Council and its Committees, bi monthly meetings of all Community Boards/Committees and Ahi Kaa.
Policy and Bylaw Review	Compliance date	Progress for this reporting period	Planned for the next two months
Scoping report on the level of service for different ONRC classifications	1 September 2015	Nothing to report	Scoping report prepared under shared services arrangement with WOC
Rates Policy	31 December 2015	Nothing to report	Work progressed
Legal Compliance Project	31 December 2015	Report prepared for Audit/Risk Committee. The following modules have been completed: Liquor licencing, enforcement, resource management.	Work on the following modules: LIMs, building control, dog control.
Rates remission policy	30 June 2016	Consultation open for proposed amendment to rates remission policy to accommodate flood damage.	Submissions close 30 September. Then deliberations to be prepared.
Review the Heritage Strategy	30 June 2016	Draft strategy presented to Te Roopu Ahi Kaa.	Draft report to be further considered by the members of Te Roopu Ahi Kaa, then an engagement plan prepared for Council.
Koitiata Waste Water Reference Group		Information sheet prepared and distributed at Koitiata Residents Committee AGM.	Survey confirmed and distributed. Further meeting in October.
	30 June 2017		
Review TAB venue policy	28 February 2016	Not started yet	
Review Gambling venue (class 4) policy	30 May 2016	Not started yet	
Versus survey (including new process and questions for 2015/16)	31 March 2016	Not started yet	
Review Earthquake Prone Buildings Policy	30 June 2016	Not started yet	Briefly (Earthquake-Prone Buildings Amendment Act)
Development of reserve management plans: Marton Park	31 December 2016	Not started yet	

COMMUNITY WELL-BEING GROUP OF ACTIVITIES 2015/16			Aug-15
Performance measures in LTP/Annual Plan			
What are they:	Targets	Progress for this reporting period	
Provide opportunities to be actively involved in partnerships that provide community and ratepayer wins	A greater proportion (than in the previous year) of the sample believe that Council's service is getting better: 37% in 2012, 30% in 2013, 16% in 2014, 17% in 2015	Survey to be undertaken in March 2016	
Identify and promote opportunities for economic growth in the District	The District's GDP growth: In 2013, Rangitikei's GDP growth was -0.8% and trending downwards with an increasing divergence from the national trend.	Interim data available in December 2015.	
	A greater proportion of young people living in the District are attending local schools. Based on latest available Statistics New Zealand population estimates (June 2013) and school enrolments for 2014 (TKI), 56% of residents of high school age were enrolled in local schools and trending upwards.	Interim data available in December 2015.	
	More people living in the District (than is currently projected by Statistics New Zealand) Based on population projections from Statistics New Zealand (medium projection based on 2013 Census), the resident population is projected to decline from 14,450 in June 2013 to 13,900 in June 2028.	Interim data available in December 2015.	
Requests for Service			
What are they:	Completed on time	Completed late	Overdue
None			



COMMUNITY WELL-BEING GROUP OF ACTIVITIES 2015/16			Aug-15
Major programmes of work outlined in the LTP/Annual Plan 2015/16			
What are they:	Targets	Progress to date	Planned activities
Community Partnerships	Facilitation of Path to Well-being groups	See below	
	Delivery of work programme through the MOU	See below	
Key elements of the work outlined in Path to Well-being and MOU workplans			
What are they:	Targets	Progress to date	Planned activities
Advocacy to support the economic interests in the District at regional and national level	To actively promotes the District through multi-media advertising and the Mayor and Chief Executive undertake promotional tours on behalf of the District	Discussions have taken place about developing links between the District and China.	To be determined
	Lead partner in regional collaborative initiatives around economic development	Launch of the Regional Growth Study on 31 July. Lead Team has been appointed and EOIs sought for the Programme Director.	Projects groups to be established.
Timely and effective interventions that create economic stability, opportunity and growth	Increased investment into economic development, e.g. partnering in rural water storage, seeding retail initiatives ('pop-up shops')	Prepared Registration of Interest - Support for the Government's next round of funding for improving broadband access. Digital Enablement Plan progressed.	Align/fine tune to Regional Growth Study/Strategy and begin implementation. Finalise Digital Enablement Plan (September 2015), then implement.
A wide range of gainful employment opportunities in the District	Facilitate and lead on a Rangitikei Growth Strategy that also aligns with and contributes to a regional Agribusiness Strategy	District Promotion and Town Centre Development are two areas in the Rangitikei Growth Strategy that are not included in the regional study.	Develop Promotional Strategy
Attractive and vibrant towns that attract business and residents	Provision of good infrastructure, well-maintained streets in the CBD of main towns	Council facilitation of Place-making Steering groups will diminish significantly with the departure of Kevin Morris. It is hoped that this will be picked up locally, including with a contrivbution from the Town Coordinators. Finalising details for the engagement of Creative Communities to undertake a community training process.	Monitor progress and continue to facilitate and administer as required.
	Events, activities and projects to enliven the towns and District	Final report for 2014/15 from MOU agencies, received in August, highlights at least 5 events in each town that have been organised through the MOU arrangement.	Continue to work and liaise with the the Town Coordinators.
Up to date and relevant information for visitors and residents on a range of services, activities and attractions	Maintain information centres in Taihape and Bulls, the gateways to the District.	Tpe August 2015 384, (2014, 382) Bulls August 2015 440 (2014, 366)	
	Develop an information centre in Marton as part of the "libraries as community hubs" concept.	Meeting convened between Library, Marton business leaders and Project Marton. Urgent need to complete re-painting and signage at Library and develop focussed Marton webpage.	Complete repainting of Library and erect Info Centre signage. \\Work with Project Marton to develop Marton webpages.
	Contract with local organisations to provide a range of information, including: * Up-to-date calendar of events, and * Community newsletters, for local distribution	Calendar of events is being monitored for six months to assess the use of eventfinder as the only avenue to input events to www.rangitikei.com Final report for 2014/15 from MOU agencies received. The calendar of events remains an area of focus.	Complete trial of process to upload events to the calendar through eventfinder.
An up to date, relevant and vibrant <b>on line</b> presence with information about services, activities and attractions, the District lifestyle, job opportunities and social media contacts	Maintain a website that provides information about Council and community services and activities	The Policy Team will be developing an internal operational project plan to ensure that the new website is kept up to date with policy and community information.	Systematically review all community, information pages on the Council website and update. Maintain regular review process.
	Provide a website that is a gateway to the District, with links through to more local web pages, with information about living in the District and social media opportunities.	Rangitikei.com report on plans to develop new branding and additional promotional pages. Be Happy - Taihape project identified as part of the Digital Enablement Plan	Develop the District promotion strategy and identify role of the web portal. Continue to develop Be Happy Taihape.
Opportunities for residents to remain socially and physically active into their retirement years, to enable them to stay in the District for as long as possible	Facilitate and lead on a Positive Ageing Strategy that aims to enhance quality of life for older people in the District	ACC funded programme to assess for fracture risk in elderly residents and focus on exercise followed by referral to a Strength and Balance programme managed by Age Concern. Brochure re services for older people in Taihape has been finalised.	Brochure re services for older people in Taihape to printed and distributed.
Opportunities for people with children to access the quality of life they desire for their families	Facilitate and lead on a Youth Action Plan that aims to enhance quality of life for children and young people in the District	MYD funding is in place to support young people to participate in a 7-Day makeover process. Initially identified as a an Initiative for Taihape - however, Board support for the process in Taihape is needed.	Confirm the 7-Day Makeover community
A more equal and inclusive community where all young people are thriving, irrespective of their start in life	Council will facilitate and lead on a Community Charter that supports all young people in our District to become the best adult that they can	The Board has engaged with the Community Investment process which will take place over the next 8-10 months. MYD have allocated advisors to marton to facilitate a Youth Engagement Process. Consultation Day will take place in early September.	Develop Action Plans to address pre-school and primary aged age groups. Continue to develop engagement with young people in the Charter.
Cohesive and resilient communities that welcome and celebrate diversity	Develop high trust contracts with agencies in each of the three main towns to undertake community development	Final report for 2014/15 from MOU agencies received. Good progress in liaison and networking within the three communities of Bulls, Marton and Taihape.	Continue to work and liaise with the the Town Coordinators.
Funding schemes which have clear criteria, which are well publicised, and where there is a transparent selection process	Facilitate at least an annual opportunity for community organisations to apply for funding under the various grant schemes administered by the Council	The first round of the Community Initiatives Fund and Events Sponsorship Scheme have been completed. The Finance/Perofrmance Committee in August approved a range of grants.	Follow up on paperwork to administer the first round of awards. Publicise on the website. Prepare for round 2 of the CIF and ESS and round 1 of Creative Communities (open for applications throughout October).
	Publish the results of grant application process to a Council-run forum show-casing the results of grant application processes where successful applicants provide brief presentations and are open to questions	Meeting for events organisers held during July. Some enthisiame for a regular get together to share/showcase events.	Similar to be implemented for CIF.
To see Council civil defence volunteers and staff at times of emergency (confidence in the activity)	Contract with Horizons to provide access to a full-time Emergency Management Officer	On Track	
	Arrange regular planning and operational activities	Recovery continues throughout the District. Enhanced Task force green has been extended to 16 October 2015.	EIMS training for key staff and then all other staff.
To be assured of adequately trained, resourced and responsive rural fire force to reduce the incidence of life and property threatening fire	Provide fully trained and adequately resourced volunteer personnel who are in a position to respond to rural fire call-out with the minimum of delay	Ongoing and is on track	

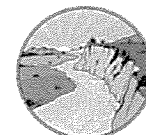
ENVIRONMENTAL AND REGULATORY SERVICES GROUP OF ACTIVITIES 2015/16			Aug-15
Performance measures in LTP/Annual Plan			
What are they:	Targets	Progress to date	
Timeliness of processing the paperwork (building control, consent processes, licence applications)	At least 92% of the processing of documentation for each of Council's regulatory and enforcement services is completed within the prescribed times	100% of all building and resource consents issued within statutory timeframes	
Possession of relevant authorisations from central government	Accreditation as a building consent authority maintained	Maintained	
Timeliness of response to requests for service for enforcement call-outs (animal control and environmental health); within prescribed response and resolution times	Improvement in timeliness reported in 2013/14 (84% were responded to in time and 61% completed in time)	To be calculated	
Requests for Service			
What are they:	Completed on time	Completed late	Overdue
<b>Animal Control</b>			
Animal control Bylaw matter	1		
animal welfare	6		1
Attacks on Animals	3	3	
Barking dog	5	2	1
Dead animal		1	
Dog Property Inspection (for Good	3		10
Found Dog	5	6	
Lost Animal	8		
Property Investigation - animal control	1		
Rushing at animal			1
Rushing at human		1	3
Stock worrying			1
Wandering stock	6	23	2
Wandering/stray dog	11		5
<b>Cemeteries</b>			
Water leak - cemeteries only	1		
<b>Council Housing/Property</b>			
Council Housing/property	10	4	
<b>Culverts/Drainage</b>			
Maintenance (culverts/drainage)	11		
<b>Environmental Health</b>			
Dead animal	3	1	
Dumped rubbish (within town	1		
Livestock (not normally impounded)	2		
Noise - day and night	15		
<b>General Enquiry</b>			
General Enquiry	4		
Water flooding (other than	1		
<b>Parks and Reserves</b>			
Maintenance of Parks and Reserves	1	1	
<b>Public Toilets</b>			

Page 22

Cleaning (public toilets)		1	
Maintenance (public toilets)	2	4	
<b>Road signs</b>			
Maintenance (road signs)	3		
<b>Roads</b>			
Maintenance (roads - not potholes)	25	2	
Maintenance (roads - potholes only)	7		
<b>Roadside Vegetation/Trees</b>			
Maintenance (roadside)	2		
<b>Stormwater</b>			
Maintenance (wastewater)	1		
Replace lid (urgent)	1		
Stormwater blocked drain (non	2		
Stormwater road surface flooding	1		
<b>Street Cleaning and Litter Bins</b>			
Empty parks and reserves litter bins	1	1	
Empty rubbish bins - Bulls	1		
Empty rubbish bins - Marton		2	
Empty rubbish bins - outside CBDs	1		
<b>Street Lighting</b>			
Maintenance (Street lighting)	3		
<b>Urban Roadside Berm Mowing</b>			
Empty parks and reerves litter bins			1
<b>Wastewater</b>			
Maintenance (wastewater)	1		
Wastewater blocked drain	2	1	
<b>Water</b>			
Bad tasting drinking water	2		
Dirty drinking water	7		
HRWS Maintenance required	1		
Identified non-Council issue	3		
No drinking water supply (urgent)	1	2	
Replacement lid (non urgent)	1		
Replacement toby or meter	5		
Water leak - council-owned network,	7	1	
Water leak at meter/toby	2		
<b>Grand Total</b>	<b>180</b>	<b>56</b>	<b>25</b>

ENVIRONMENTAL AND REGULATORY SERVICES TEAM			Aug-15
Major programmes of work outlined in the LTP/Annual Plan 2015/16			
What are they:	Targets	Progress for this reporting period	Planned for the next two months
District Plan (and other) review processes conducted frugally	Continuous monitoring of operative District plan for minor changes.	P/PI committee have discussed potential plan change required on Rural zone and Liquefaction/Ground shaking	Business as usual
	District Plan change implemented		Business as usual
Give effect to the provisions of the Food Bill, when enacted	Implement the Food Premises Grading Bylaw	Awaiting Regulations	Business as usual
Other regulatory functions			
What are they:	Targets	Statistics for this month	Narrative (if any)
Building Consents	Report on number of building consents processed, the timeliness and the value of consented work	23 BC's processed in August, 100% processed within 20 days, average days to process = 7 days. Value of work = \$683,458	1 new relocatable houses being built worth \$180,00. Various house alterations, pole sheds, garages and woodburner installations account for the rest of the amount
	Code of compliance certificates, notices to fix and infringements issued.	35 CCC issued, 2 NTF issued, 0 infringement issued	
Resource Consents	Report on: a) number of land use consents issued and timeliness	4 Land use consents issued with 100% processing time frame, average processing days = 19	
	b) subdivision consents and timeliness	2 Subdivision consents issued with 100% processing time frame, average processing days = 20	
	c) section 223 and 224 certification and timeliness,	1x s223 and 2x s224 certificates issued within 100% timeframe	
	d) abatement and infringements issued.	0	
Dog Control	Report on number of new registrations issued, dogs impounded, dogs destroyed and infringements issued.	200 New Dogs Registered, 10 Impounded, 4 Deceased, 11 Infringements. 2 menacing dog classifications overturned by Objector	628 New Dogs Registered, 22 Impounded, 9 Deceased, 11 Infringements, 4158 Dogs Registered, 743 Unregistered
Bylaw enforcement	Enforcement action taken	3 Warning/information letters regarding breaches of bylaws	
Liquor Licensing	Report on number and type of licences issued .	7 Special Licences, 3 New Managers, 15 Renewal of Managers	9 Special Licences, 5 New Managers, 20 Renewal of Managers

# Attachment 4



**Rangitikei**  
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# REPORT

SUBJECT:           **Update on Legislation and Governance Issues**

TO:                 Policy/Planning Committee

FROM:             Michael Hodder, Community & Regulatory Services Group Manager

DATE:             3 September 2015

FILE:             3-OR-3-5

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## **1     Executive summary**

- 1.1   This update notes legislative and regulatory changes in the past month which impact on the Council's operations.
- 1.2   There have been no further specific announcements about the scope of amendments to the Resource Management Act.
- 1.3   The Sale and Supply of Alcohol (Rugby World Cup 2015 Extended Trading Hours) Amendment Act 2015 took effect on 1 September 2015.
- 1.4   With the introduction of Rule Part 101 by the Civil Aviation Authority, local councils are developing policies on flying drones in Council parks.
- 1.5   The Select Committee has reported back to Parliament on the Building (Earthquake-prone Buildings) Amendment Bill, largely reiterating recommendations in its interim report (May 2015). However, there is a significant refinement: high risk 'priority' buildings now include those where masonry and verandas could collapse onto streets with a 'sufficient' vehicle or pedestrian count): these will need to be assessed and rectified in half the time proposed for high-risk areas.
- 1.6   As a flow-on from recent legislation validating infringements issued under lapsed Speed Limit Bylaws in some councils, the Department of Internal Affairs has advised that it will be contacting each councils about its bylaws and its rates-setting procedures.

## **2     Resource Management Act**

- 2.1   Timing for the introduction of an amendment Bill remains uncertain.

### **3 Sale and Supply of Alcohol (Rugby World Cup 2015 Extended Trading Hours) Amendment Act 2015**

- 3.1 On 1 September 2015, the Sale and Supply of Alcohol (Rugby World Cup 2015 Extended Trading Hours) Amendment Act 2015 came into effect. It was introduced on 12 August 2015 (as a Member's Bill), had its first reading and was referred to the Justice and Electoral Select Committee, with submissions due on 20 August 2015. The Committee reported back on 26 August 2015, the due date; this was followed by the second and third readings. Royal assent was given on 31 August 2015.
- 3.2 The intention is to reduce the administrative burden on licensees and District Licensing Committees during the 2015 Rugby World Cup by permitting eligible on- and club-licensees to extend their normal trading hours to televise notified Rugby World Cup games that fall outside their normal licensed hours. (Off-licences cannot extend their opening hours under these provisions.) Some licensees had already sought (and obtained) special licences: it was evident that practices varied on the conditions being attached to these.
- 3.3 The dispensation covers the live audio-visual broadcast – i.e. delayed coverage or replays are outside the scope of the extended hours being permitted. It will not apply to licensed premises that have had their licences varied or suspended under section 280 of the Act,<sup>1</sup> and the Police will still be able to shut down premises immediately in the circumstances specified in section 266 of that Act.<sup>2</sup> Licensees will be required to stop the sale of alcohol 30 minutes after the end of the game and close the premises 30 minutes after that, but one-way door policies will not operate during these extended hours. Licensees will be required to notify their noise management plan to the District Licensing Committee and the Police seven days in advance before the first opening of an extended licensing day.
- 3.4 The Alcohol Policy Team in the Ministry of Justice has begun issuing newsletters to help businesses and organisations understand these temporary changes.

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<sup>1</sup> The grounds are

(a) that the licensed premises have been conducted in breach of any of the provisions of this Act or of any conditions of the licence or otherwise in an improper manner;

(b) that the conduct of the licensee is such as to show that he or she is not a suitable person to hold the licence; or

(c) that the licensed premises are being used in a disorderly manner so as to be obnoxious to neighbouring residents or to the public.

<sup>2</sup> The grounds are:

(a) if a riot is taking place or there are reasonable grounds for believing that a riot may occur on any licensed premises; or

(b) if there is fighting or serious disorder or there are reasonable grounds for believing that fighting or serious disorder is about to break out on any licensed premises; or

(c) if there is a significant threat to public health or safety; or

(d) if the conduct on any licensed premises amounts to a substantial public nuisance; or

(e) if there are reasonable grounds for believing offences have been committed on the premises that carry a maximum penalty of 5 years or more and there is a significant risk of further such offences being committed on the premises if the premises remain open.

- 3.5 Local Government New Zealand is advocating that the special licences requirements in the Act are reviewed, improved, with delegation of decisions to Council staff. LGNZ has specifically acknowledged a concern of the cost of special licences for clubs in rural communities.

#### **4 Civil Aviation Authority Rule Part 101: flying drones**

- 4.1 On 1 August 2015 the Civil Aviation Authority issued Rule Part 101 which regulates the flying of drones. Guidance from the Authority is that councils may give consent to flying drones in Council parks, but this must be within the requirements of Part 101. The base requirement is that drones must not fly above 120 metres and must at all times be within the light of sight of the operator.
- 4.2 However, Marton and Bulls and out to the coast are within the controlled airspace of Ohakea (as shown in [Appendix 1](#)). Initial contact with the Base indicates that there will be a requirement for drone operators to contact Ohakea Air Traffic Control for clearance before flying drones in Council parks in these parts of the District.
- 4.3 The interim guideline developed by Auckland Council is attached as [Appendix 2](#). Auckland will have similar issues to the southern parts of Rangitikei given the proximity of airports at Mangere, Whenuapai, North Shore and Ardmore. A final policy could not be adopted without a period of public consultation, given the Council's significance and engagement policy. However, adopting an interim guideline would provide some immediate clarity for people wishing to fly drones on Council parks: a draft will be tabled at the meeting for the Committee's consideration.

#### **5 Building (Earthquake-prone Buildings) Amendment Bill**

- 5.1 On 2 September 2015, the Local Government and Environment Committee reported back on the Building (Earthquake-prone Buildings) Amendment Bill.
- 5.2 The Bill includes many changes that were announced by the Minister in May this year, such as zoning New Zealand into areas of low, medium and high risk, and the prioritising of education, hospital and emergency buildings. The Council's submission that there should be an overlay to reflect consequence was not accepted by the Committee. Nor does it seem that the Committee has understood the concern that so much critical detail was being left for regulations.
- 5.3 The significant change is adding a new category of priority buildings to cover those parts of an unreinforced masonry building like a parapet or veranda which could fall into a public road, footpath or other thoroughfare that has



been identified by a council as having sufficient vehicle or pedestrian traffic to warrant prioritisation.<sup>3</sup> It is estimated that some 2,000 buildings nationwide will fall into this new category.

- 5.4 These buildings will not be specified by regulation. Councils will be required to use the special consultative procedure to identify any part of a public road, footpath, or other thoroughfare in an area of medium or high seismic risk onto which parts of an unreinforced masonry building could fall in an earthquake; and that has sufficient vehicle or pedestrian traffic to warrant prioritising the identification and remediation of those parts of unreinforced masonry buildings. However, the Minister of Building and Housing has stated that he would expect all commonly used retail areas like central business districts to be included.<sup>4</sup>
- 5.5 The effect of being a priority building is that the times for assessment and upgrade requirements would be halved. In a high risk area (as is the case for Rangitikei), this means the assessments would need to be completed in two and a half years, instead of five, and upgraded within seven and a half years rather than 15.
- 5.6 The Bill is expected to be enacted by the end of this year. From this time Council's Earthquake-prone Buildings Policy (last revised in 2011) will lapse<sup>5</sup>. That policy required parapets and masonry chimneys to be checked and either strengthened or removed with all work being completed within five years. A letter was sent in January 2012 to all owners of buildings, which, based on era and type of construction, were identified as being potentially earthquake prone (and within the central business areas of Taihape, Mangaweka, Hunterville, Marton and Bulls) advising of the policy and of the deadline for compliance as May 2016. Verandas were not specified in the policy.

## **6 Currency of Council bylaws – review by Internal Affairs**

- 6.1 On 21 July 2015, the Land Transport (Speed Limits Validation and Other Matters) Bill was introduced, passed through all stages under urgency, and came into effect the following day. This legislation ensures that any infringement issued under a local council Speed Limit Bylaw which had lapsed retained validity. This was not an issue for Rangitikei, as its Speed Limit Bylaw was last renewed its Speed Limit Bylaw on 27 August 2009<sup>6</sup>, and is thus not due for further review until 2019. Since then there have been three amendments – 26 November 2013, 1 May 2014 and 20 October 2014.

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<sup>3</sup> Sections 133 AC(1)€ and 133AD(2)(a).

<sup>4</sup> Minister Nick Smith: Beehive statement, 2 September 2015: We do not want this new priority status being applied to buildings in areas where there are few people being put at risk. Councils will have the task of identifying those areas with sufficient vehicle or pedestrian traffic to justify the new priority category. Our expectation is that all commonly used retail areas like central business districts will be included.

<sup>5</sup> Clause 22 of the Amendment Bill

<sup>6</sup> This replaced the bylaw made on 16 December 2004.

6.2 The Department of Internal Affairs administers the Local Government Act 2002 under which local bylaws are generally made. Part 10 of the Act gives the Minister of Internal Affairs powers to assist local authorities which have problems. The lowest level of such intervention is seeking information<sup>7</sup>.

6.3 A list of all Council's bylaws and their review date is attached as Appendix 3.

## **7 Joint and several liability**

7.1 Joint and several liability means that when multiple defendants are found to have caused the same damage, each defendant can be obliged to pay up to full amount of the loss suffered by the plaintiff. This issue has been prominent through court settlements over leaky homes when building contractors have disappeared leaving local councils to bear the total financial penalty.

7.2 The Law Commission recommended that joint and several liabilities is retained in the building sector (rejecting the alternative of proportionate liability, which has the risk that plaintiffs bear the risk of defendants who cannot pay). However, the Commission recommended that the liability for councils (as Building Control Authorities) be capped - \$300,000 for a single dwelling, \$150,000 per unit for a unit in a multi-unit development, and \$3 million for a multi-unit development.

7.3 The Government's response to the Commission, presented to Parliament on November 2014, agreed with retaining joint and several liability for the building sector, but will undertake further work and consultation before deciding on any specific changes (such as the recommended caps). The Ministry of Business, Innovation and Employment has recently advised that this work is progressing.

## **8 Regulations under the Food Act 2014**

8.1 Earlier this year, Council submitted to the regulations proposed to be made under the Food Act 2014. In August 2015, the Ministry for Primary Industries published its review of submissions together with the Cabinet paper which contains the Government's directions on the regulations. These will be finalised before the end of the year and come into effect in March 2016.

8.2 The scope of infringement notices will remain limited to those "necessary and achievable" for the commencement of the Act. Further infringement offences, including scalable fees for repeat offending, may be added as the Ministry and territorial authorities gain experience with the new regime.

8.3 Clarity has been provided that requirements for "recognised agencies" to demonstrate competencies, qualifications and experience will not apply to territorial authorities when managing their core verification functions. In

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<sup>7</sup> Section 257.

addition, Cabinet has approved drafting instructions to Parliamentary Counsel to amend regulation 4 of the Food (Fees and Charges) Regulations 2015 so that it is explicit that territorial authorities will set their fees and charges separately, and will be able to grant an exemption from, or waive or refund, such fees and charges.

## **9 Recommendations**

- 9.1 That the report 'Update on legislation and governance issues' to the Policy/Planning Committee's meeting of 10 September 2015 be received.
- 9.2 That the Policy/Planning Committee recommends that Council approve the interim guideline for 'Flying drones on Council parks' [as amended/without amendment] pending the adoption of a formal policy on the matter

Michael Hodder  
Community & Regulatory Services Group Manager

# *Appendix 1*



South  
Taranaki Bight

Marion

1

54

Rangiwahia

Apiti

Buahine  
Forest Park

Nors

Halcombe

Bulls

Feilding

Dannevirke

Palmerston  
North

1

3

Mangatainoka

Linton

Foxton

56

Shannon

57

Levin

Eketahuna

Alfredton

Tiraumea

Pong.

# *Appendix 2*





# Flying drones (UAVs) on council parks

## 1. Introduction

New rules introduced by the Civil Aviation Authority (CAA) requiring people to obtain council approval to operate Unmanned Aerial Vehicles (UAVs) on public land come in to effect 1 August 2015.

Unfortunately Auckland Council was not made aware of the impending changes, therefore have not had time to work through the implications of the new rules and the most effective way to manage such activities in public places we manage.

We have therefore decided on an interim approach.

As yet there are no designated areas for the casual use of UAVs on council parks other than areas licenced by model aircraft clubs. **In the interim, flyers are permitted to use council parks, with the exception of council cemeteries and the Auckland Botanic Gardens, but are requested to be aware of and abide by the conditions set out below.**

**Please note: Cornwall Park is not owned by Auckland Council.**

## 2. Scope

The interim guidelines below cover all electric powered remote controlled model aircraft of the type commonly referred to as “drones” that are capable of vertical take-off and landing and small hand-launched gliders less than 1.5m wing span. It does not cover the following;

- Fixed wing electric-powered model aircraft greater than 1m wing span
- All fixed- winged model aircraft that are internal combustion engine (petrol) powered.
- Gliders greater than 1.5 m wing span and bungee-launched gliders
- Single rotor helicopters that are electric powered or internal combustion engine (petrol) powered
- jet powered models

This latter class of model aircraft can only be flown on private property or officially recognised sites under the control of approved operators, such a model aircraft clubs.

### 3. Interim guidelines

In the interim, flyers are permitted to use council parks but are requested to be aware of and abide by the following conditions;

- Comply with the Civil Aviation Authorities (CAA) rules relating to the mode of operating UAVs.
- Comply with the Auckland Council Public Safety and Nuisance Bylaw 2013 which states:  
*(1) A person must not use a public place to:*  
  
*(c) use any material or thing (including a vehicle, bicycle, motorised scooter, model aircraft, skateboard, roller skates or roller blades, shopping trolley or similar object) recklessly or in a manner which may intimidate, be dangerous, be injurious to or cause a nuisance to any person;*
- Comply with the Office of the Privacy Commissioner guidance on preserving peoples' personal privacy by not flying over other people using the park or over adjoining private property.

AND comply with the following interim rules for the casual use of UAVs on public land;

- Be courteous of other park users, who often have visited the park for the quiet enjoyment of the park
- Not operate over a sports field if in use by others
- Not fly over any parked vehicles or roads
- Not operate within of 20 metres of or be flown over other users of the park or live stock
- Not operate within 20 metres of a sensitive wildlife habitats, or, nesting or roosting birds, such a NZ dotterel
- Not operate within 20 metres of or be flown over a park building
- Not operate during a fire ban period
- Not overfly adjoining private property
- Be in full view of the operator at all times (e.g. not visible through binoculars, or operated via monitor, or smartphone only)
- Be flown in daylight hours only, and
- Cease operation if requested by a member of the public or council staff

Any person proposing to use a UAV for commercial purposes, such as filming, must obtain the appropriate permit from council

Any breach of the above conditions could result in termination of the individual's permission to use public land for the above purposes.

► Find out more: phone 09 301 0101



# *Appendix 3*

## Schedule of Bylaw reviews

	Initial bylaw	Previous bylaw	Current Bylaw	Date for review	Thereafter
Stock Droving and Grazing	2001	29/05/2008	3/10/2013	30/06/2023	2033
Mokai Bridge Bungy Jumping	1997	29/05/2008	3/10/2013	30/06/2023	2034
Control of Dogs	1997	17/12/2004	27/11/2014	27/11/2024	2034
Speed Limits	2004		27/08/2009	30/06/2019	2029
Liquor Control	30/06/2005		30/06/2010	30/06/2018	2028
Control of Skateboarding	30/06/2005		30/06/2010	30/06/2020	2030
Trading in Public Places	1995	15/10/2007	1/01/2013	30/09/2022	2032
Public Places	1995	15/10/2007	1/01/2013	30/09/2022	2032
Control of Advertising Signage	1995	15/10/2007	1/01/2013	30/09/2022	2032
Animal Control	7/10/2013			3/10/2018	2028
Water Services	13/05/2013			13/05/2018	2028
Fire Prevention	12/02/2014			12/02/2019	2029
Food Premises	30/01/2015			30/01/2020	2030

# Attachment 5

# MEMORANDUM

TO: Policy/Planning Committee

FROM: Michael Hodder

DATE: 3 September 2015

SUBJECT: **Proposed policy on remitting fees for exclusive use of community facilities and for building consents – further consideration**

FILE: 3-PY-1

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At its meeting on 30 July 2015, Council requested a draft policy be prepared on reducing or waiving fees for (a) exclusive use of Council facilities and (b) internal consenting costs. Since 2015, Council has considered all such applications on a case-by-case basis.

The Committee considered a draft policy at its meeting on 13 August 2015. Changes discussed were:

- Not waiving 100% of fees except where the event is a community commemoration such as Anzac Day, and
- In all other cases, reducing the level of discount to either 25% or 50%

These changes are included in the revised discussion draft of the policy (at [Appendix 1](#)).

The Committee also asked for information about the nature and scale of the use of Council's facilities.

For halls, revenue received from hireage costs for exclusive use was \$15,800 in 2014/15. The most significant use (both number of hires and revenue) was for sports training and competitions - \$4,372 (26 instances). This excludes local schools which used the halls on 17 occasions, paying \$1,306. The Samoan community used the Marton Memorial Hall on 17 occasions, paying \$3,630. Other organisations (including government agencies and local businesses) used the halls on 14 occasions, paying \$1,519. Surplus Brokers conducted auctions in Bulls and Marton, paying \$2,085. The balance of use during the year was for private functions or where the purpose is unclear from the General Ledger.

For parks, revenue received from hireage costs for exclusive use was \$6,039 in 2014/15. As would be expected, this revenue comes from regular fixtures (notably the Northern Wanganui Rugby Sub-Union in Taihape and the Marton Rugby Club); the Taihape A & P Show and Show Jumping event, school cluster sports days and Whanau Sports Day.

There was no exclusive use by other organisations of the libraries during 2014/15, so no hireage costs were charged.

If such a policy were approved, delegating its application to the Chief Executive would mean that requests for fee reductions could be dealt with in a more timely way than having to wait for the next Council meeting (and ease the time required at such meeting). Requests for greater reductions would be referred to Council.

### **Recommendations**

1. That the memorandum 'Proposed policy on remitting fees for exclusive use of community facilities and for building consents – further consideration' be received.
2. That the Policy/Planning Committee recommends to Council the adoption of the policy on remitting fees for exclusive use of Council facilities and for internal consenting costs; and that the Chief Executive be delegated authority to give effect to the policy, with requests for greater reductions being referred to Council for decision.

Michael Hodder  
Community & Regulatory Services Group Manager

# *Appendix 1*

(A) Policy on reducing or waiving fees for exclusive use of Council facilities (i.e. parks, halls and libraries)<sup>1</sup>

**Objective**

To recognise in a tangible way the contribution made to the lives of District residents by a range of not-for-profit organisations or event organisers

**Council may reduce fees by 100% when**

- the event is a community commemoration (such as Anzac Day).

**Council may reduce fees by 50%~~waive all fees~~ when**

- the organisation has been established for less than twelve months, or
- the organisation/event organiser is predominantly young people (under 20 years), or
- the activity or event has free entry to residents of the District, or
- the organisation or event organiser has secured financial assistance from Council's Community Initiative Fund or the Events Sponsorship Scheme for the activity or event.

**Council may reduce fees by 25~~50~~% when**

- the activity or event commemorates the life or lives of individuals who have lived in the District and made a contribution to the community, or
- the organisation/event organiser can demonstrate hardship arising from loss of other sponsorship.

**Council will not reduce or waive fees when**

- the organisation or event organiser is raising funds for another organisation, event or individual, or
- the activity or event is primarily for the organisation making the application and at which the community will not typically have a presence, or

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<sup>1</sup> **Note:** Local, community organisations are charged one-fifth of the hireage charges set for the Council's halls. Such automatic discounts do not apply to such organisations for exclusive use of other Council facilities, including parks.

- the fee is a refundable bond against damage or payment of remaining fees if not waived.

(B) Policy on reducing or waiving fees for internal consenting costs

**Objective**

To recognise in a tangible way the contribution made to the lives of District residents by organisations and businesses operating within the District.

Council may reduce fees by 50% ~~waive all fees~~ when

- the application is for an activity or facility on land which is receiving a rates remission or which would be likely to meet the criteria for a remission when the activity or facility is undertaken). specifically –
  - a community, sporting and other not-for-profit organisations qualifies for a rates remission., or
  - land deemed to have been affected by natural calamity.
- the application is for an activity or facility which is integral to a project accepted under the Council's Parks Upgrade Partnership Fund.

Council may reduce fees by 25~~50~~% when

- the application is for an activity or facility on land which is receiving a rates remission (or has received such a remission no more than two years previously or which would be likely to qualify for a remission when the activity or facility is undertaken), specifically –
  - a new type of business, or
  - an existing business which is expanding, or
  - Maori freehold land.
- the activity or facility commemorates the life or lives of individuals who have lived in the District and made a contribution to the community.



**Council will not reduce or waive fees when**

- the activity for which a consent is being applied for is confined to the organisation making the application and in which the community will not typically have a presence, or
- consenting fees have been waived or reduced under Council's rates remission policy – incentives to address earthquake-prone buildings, or
- the facility is primarily a private residence.

Revised discussion draft

# Attachment 6



**Rangitikei**  
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# REPORT

SUBJECT: Final report from Bulls and District Community Trust, Project Marton, Rangitikei.com and Taihape Community Development Trust for 2014/15

TO: Policy/Planning Committee

FROM: Denise Servante, Strategy and Community Planning Manager

DATE: 31 August 2015

FILE: 3-GF-10

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## 1 Background

1.1 Council has a budget of \$100,000 set aside to fund agreed work programmes with its MOU partners. Specifically Council contracted with the Bulls and District Community Trust, Project Marton, Rangitikei Tourism and Taihape Community Development Trust to focus on:

- *The provision of community information such as welcome packs for new residents and community newsletters*
- *The provision of a website that is a gateway to the District, with links through to local web pages, with information about living in the District and social media opportunities*
- *The delivery of events, activities and projects to enliven the towns and District*
- *Support, encouragement and facilitation of business networks within the towns and District*
- *Providing a community development presence in the towns, supporting cohesive and vibrant communities that have a positive vision for the future and an open acceptance of diversity*
- *Working with Council on developing collaborative partnerships through the Path to Well-being Initiative<sup>1</sup>*

1.2 The partnering organisations have met regularly with Council officers and provided quarterly reports in accordance with the Memorandum. This report summarises progress following receipt of the fourth quarterly report for 2014/15.

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<sup>1</sup> 2012-22 draft LTP page 59/60

## 2 Bulls and District Community Trust

- 2.1 The final quarterly report received from the Bulls and District Community Trust for 2014/15 is attached as Appendix 1.
- 2.2 Progress against the work plan during the first three quarters of 2014/15 was excellent. The departure of Jayme Anderson in mid-May required that all projects in progress were completed by Trustees with support from members of the community and Council staff. The Trustees focussed on priority tasks and successfully achieved good outcomes.
- 2.3 The new Community Development Manager, Jan Harris, started in early July. It is likely that she will want to revisit the work programme put forward by the previous Community Development Manager with the Trustees and it is suggested that allowance is made for this. However, there is a need to ensure that key administrative tasks – such as updating the [www.unforget-a-bull.co.nz](http://www.unforget-a-bull.co.nz) website and ensuring Bulls events are included on the events calendar – are covered adequately.

Table 1: Summary of Bulls and District Community Trust annual progress report		
Council's intended Level of Service is to:	During 2014/15, Bulls and District Community Trust intended to:	During 2014/15, Bulls and District Community Trust has:
Contract with local organisations to provide a range of information, such as community newsletters, for local distribution	Produce <ul style="list-style-type: none"> <li>* Bulls to Scott's Ferry Bull-e-tin</li> <li>* Bulls and Rangitikei Welcome Packs</li> </ul> Promote <ul style="list-style-type: none"> <li>* Events (own and others)</li> <li>* Rangitikei brochure/map</li> </ul> Maintain <ul style="list-style-type: none"> <li>* Bulls town map/brochure</li> </ul>	<ul style="list-style-type: none"> <li>* Produced and delivered 1,050 Bull-e-tinns 11x per year</li> <li>* Issued Bulls and Rangitikei Welcome Packs</li> <li>* New Bulls business map/brochure produced</li> <li>* Following events promoted:               <ul style="list-style-type: none"> <li>Bulls School cross country</li> <li>Christmas Parade and Family Fun Day</li> </ul> </li> </ul>
Contract with local organisations to provide a website that is a gateway to the District, with links through to more local web pages, with information about living in the District and social media opportunities	<ul style="list-style-type: none"> <li>* Link to <a href="http://www.rangitikei.com">www.rangitikei.com</a></li> <li>* Maintain Bulls NZ Facebook page</li> </ul>	<ul style="list-style-type: none"> <li>* Agreed with Bulls and District Enterprises to manage and maintain <a href="http://www.unforgetabull.co.nz">www.unforgetabull.co.nz</a>. Note: not updated since May 2015.</li> <li>* Not linked to <a href="http://www.rangitikei.com">www.rangitikei.com</a></li> <li>* 1,405 likes (up from 1,201 in June 2014) Bulls NZ Facebook page</li> </ul>

Council's intended Level of Service is to:	During 2014/15, Bulls and District Community Trust intended to:	During 2014/15, Bulls and District Community Trust has:
Contract with local organisations to develop and deliver events, activities and projects to enliven the towns and District	* Organise three town events <sup>2</sup>	* Following events organised Matariki (June 2015) Rangitikei Wear-a-bull Arts (Aug 2014) Bulls' Got talent (Aug 2014) Rangitikei's Got Talent (Sept 2014) Rhythm in Bulls (Feb 2015)
Contract with local organisations to support, encourage and facilitate business investment within the towns and District	* Promote opportunities for business ventures as appropriate * Support new businesses and help to retain existing, such as organising Late Night Shopping events * Provide links with employment	* 4 new businesses promoted online * Mid-winter late night shopping * 2 x Xmas late night shopping
Proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver more services in the community	* Direct input into management of Domain, Bulls Town Hall, Walker Park/Haylock Park * Participation in work programme of Enjoying Life in the Rangitikei, Safe and Caring and Treasured Natural Environment theme groups * Representative from Bulls on e.g. CCTV Steering Group * Work with the Town Centre Plan Steering Group to implement the Town Centre Plan	Specifically (and in addition): * Liaison between Council and community member interested in developing a community garden in Bulls * Falls prevention Programme supported in liaison with Whanganui DHB (Te Ora Nyman) * Youth project lead agency to deliver youth project for town centre plan process * Acted as umbrella group for application to Pub Charity for planters via town centre plan on
Provide opportunities to be actively involved in partnerships that provide community and ratepayer wins	* Support and value volunteer input * Support Rangitikei River Users Group * Ongoing liaison with community groups and key individuals	2 community workers available, managed by the Community Development manager and supported Rose Show, Golf Club, painting the Bull, Book Fair and Christmas Parade.

<sup>2</sup> Bulls Christmas Parade and Free Fun Day, Wearabull Arts, Free outdoor concert

### 3 Project Marton

3.1 The final quarterly report for 2014/15 received from Project Marton is attached as Appendix 2.

Table 2: Summary of Project Marton annual progress report		
Council's intended Level of Service is to:	During 2014/15, Project Marton intended to:	During 2014/15, Project Marton has:
Contract with local organisations to provide a range of information, such as community newsletters, for local distribution	Produce * Monthly newsletter * Marton Information Packs Promote * Events (own and others) Maintain * Discover Marton brochure	* Newsletter distribution is now 850 (up from 700 in June 2014). * 209 information packs distributed * 84 events promoted * 2,000 copies Discover Marton brochure printed and distributed
Contract with local organisations to provide a website that is a gateway to the District, with links through to more local web pages, with information about living in the District and social media opportunities	* Develop and maintain Marton website * Link to <a href="http://www.rangitikei.com">www.rangitikei.com</a> * Develop social networking pages	* No stand alone website for Marton but pages embedded in <a href="http://www.rangitikei.com">www.rangitikei.com</a> . Not updated since March. * 666 "likes" up 42% over the year.
Contract with local organisations to develop and deliver events, activities and projects to enliven the towns and District	* Organise Marton Market Day and Marton Harvest Festival <sup>3</sup> * Support Rangitikei's Got Talent series of events	* Following events organised: Market Day (Nov 2014) Marton's Got talent (Aug 2014) Rangitikei's Got Talent (Sept 2014) Marton Harvest Party (March 2015)

<sup>3</sup> Marton Harvest festival, includes Craft Fair, scarecrow competition and Harvest party, Festival of Cultures, Rangitikei's Got Talent, Lead agency for District-wide event

Council's intended Level of Service is to:	During 2014/15, Project Marton intended to:	During 2014/15, Project Marton has:
Contract with local organisations to support, encourage and facilitate business investment within the towns and District	<ul style="list-style-type: none"> <li>* Marton branding</li> <li>* Promote Service Excellence Awards in Marton</li> <li>* Develop After 5 Network for local businesses</li> <li>* Security cameras; project implementation</li> <li>* Hanging baskets for Broadway</li> </ul>	<ul style="list-style-type: none"> <li>* T-shirts and merchandise for sale</li> <li>* Held quarterly with multiple winners</li> <li>* 4 x After 5 meetings held</li> <li>* CCTV camera project successfully completed</li> <li>* Hanging baskets organised for the year in conjunction with Lions. Handed over to Lions</li> <li>* Active role with Town Centre Plan Steering Group</li> </ul>
Proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver more services in the community	<ul style="list-style-type: none"> <li>* Ongoing liaison between community groups and key individuals</li> <li>* Participation in work programme of Enjoying Life in the Rangitikei (leading on Art sub-group), Good Access to Health Services and Buoyant Economy theme groups</li> </ul>	<ul style="list-style-type: none"> <li>* Led on production/reprint of Arts Brochure</li> <li>* Facilitates Southern Rangitikei networking group (monthly)</li> <li>* Reported monthly to Marton Community Committee</li> </ul>
Provide opportunities to be actively involved in partnerships that provide community and ratepayer wins	<ul style="list-style-type: none"> <li>* Organise annual Meet and Greet Community Days</li> <li>* Supporting Time Bank initiatives in Marton</li> <li>* Community Cooking Classes at Memorial Hall</li> </ul>	<ul style="list-style-type: none"> <li>* Thank You BBQ for volunteers at Arahina</li> <li>* Christmas Tree Giving successfully managed with Marton Christian Welfare</li> <li>* Community Cooking Classes at Memorial Hall with Supergrans and Budget Service</li> </ul>

#### 4 Rangitikei.com

- 4.1 The final quarterly report received from Rangitikei Tourism for 2014/15 is attached as Appendix 3.
- 4.2 An area of ongoing development is the events page of the website. Rangitikei.com is working with the town coordinators to establish an efficient and effective system to ensure the calendar is maintained and is complete.

Table 3: Summary of Rangitikei.com annual progress report		
Council's intended Level of Service is to:	During 2014/15, Rangitikei.com intended to:	During 2014/15, Rangitikei.com has:
Contract with local organisations to provide a range of information, such as community newsletters, for local distribution	Promote * Events (own and others) * Rangitikei brochure/map Maintain * Rangitikei brochure/map	18,415 District maps or brochures distributed 410 District information packs distributed
Contract with local organisations to provide a website that is a gateway to the District, with links through to more local web pages, with information about living in the District and social media opportunities	* Maintain <a href="http://www.rangitikei.com">www.rangitikei.com</a> , including District-wide events and attractions pages * Facilitate town-based web pages and links to town specific websites * Maintain Facebook and Twitter pages associated with <a href="http://www.rangitikei.com">www.rangitikei.com</a> * Update State Highway signage	* Worked to develop streamlined process to input events onto events calendar * 60,000 views of website (monthly average 5,030) Website traffic increased by 26% on * Facebook presence boosted with photographic competition
Contract with local organisations to develop and deliver events, activities and projects to enliven the towns and District Contract with local organisations to support, encourage and facilitate business investment within the towns and District	* Organise 2/3 Corridor Connection Events * Complete signage on cycle trail from Wanganui to Hunterville with NZ Cycle Trails * Organise signage for Gentle Annie Cycle Trail	* AGM with Lance Bickford, CE of Destination Manawatu and Andrew Watt from Horizons as keynote speakers * Three Rivers cycleway signage provided and publicity launched (40,000 cycleway maps printed and available for distribution through the Country Road initiative)
Proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver more services in the community	* Develop sector specific support with neighbouring districts across lower North Island to ensuring District interests are fed into regional and national networks * Participation in work programme of Enjoying Life in the Rangitikei and Buoyant Economy theme groups	Good partnership developed with Destination Manawatu, specifically: * Three Rivers cycleway promotion through Country Road * Child friendly events (14,000 Little Explorer booklets distributed) Initial conversations with neighbouring authorities/RTOs on a west coast art trail Lead agency for District promotion sub group of Enjoying Life in the Rangitikei



## 5 Taihape Community Development Trust

5.1 The final quarterly report received from Taihape Community Development Trust for 2014/15 is attached as Appendix 4.

Table 4: Summary of Taihape Community Development Trust annual progress report		
Council's intended Level of Service is to:	During 2014/15, Taihape Community Development Trust intended to:	During 2014/15, Taihape Community Development Trust has:
Contract with local organisations to provide a range of information, such as community newsletters, for local distribution	Produce * Talk Up Taihape e-newsletters Promote * Events (own and others) * Rangitikei brochure/map Maintain * Taihape Brochure and Taihape pages in Rangitikei Welcome Pack	* 11 x Talk Up Taihape e-newsletters * Active promotion of local events (as listed in report), including coverage in printed media * Funding in place to redesign Taihape brochure
Contract with local organisations to provide a website that is a gateway to the District, with links through to more local web pages, with information about living in the District and social media opportunities	* Maintain <a href="http://www.taihape.co.nz">www.taihape.co.nz</a> website * Link to <a href="http://www.rangitikei.com">www.rangitikei.com</a> * Maintain Taihape NZ and NZ Gumboot Day Facebook pages	* The Taihape website is excellent – informative and up-to-date. It links through to <a href="http://www.rangitikei.com">www.rangitikei.com</a> * Website in process of being updated for re-launch in 2015/16 * Ongoing FB pages with good response (1,271 likes for Taihape NZ page and 1,571 for Gumboot Day page) * Led development of NZBTA (Boot Throwing Association) and inaugural South Island Gumboot Throwing Championships.
Contract with local organisations to develop and deliver events, activities and projects to enliven the towns and District	* Organise 5 town events <sup>4</sup>	* Following events organised: Gumboot Day (March 2015)
Council's intended Level of	During 2014/15, Taihape	During 2014/15, Taihape

<sup>4</sup> E.g. Gumboot Day, Christmas Parade, Producers Market, International Women's Day, Spring Fling Promotion

Service is to:	Community Development Trust intended to:	Community Development Trust has:
		Spring Fling (Sept 2014) Christmas parade (2014) International Women's Day event (March 2015) Taihape's Got Talent )Aug 2014) Rangitikei's Got Talent (Sept 2014)
Contract with local organisations to support, encourage and facilitate business investment within the towns and District	<ul style="list-style-type: none"> <li>* Monthly Tai-happy Hour Business Forum</li> <li>* Promote available business assistance/ training opportunities (Vision Manawatu, Ruapehu REAP)</li> <li>* Promote opportunities for business ventures as appropriate</li> </ul>	<ul style="list-style-type: none"> <li>* 7 x Tai-happy hours (now suspended in favour of a Taihape Business Club)</li> <li>* Monthly Producer's Market supported</li> <li>* Monthly service excellence awards</li> <li>* Business profile in each Talk-up Taihape newsletter</li> </ul>
Proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver more services in the community	<ul style="list-style-type: none"> <li>* Direct input into work programme for Taihape Community Network project to coordinate delivery of services and information about services in Taihape/northern Rangitikei</li> <li>* Participation in work programme of Enjoying Life in the Rangitikei and Good Access to Health Services theme groups</li> </ul>	<ul style="list-style-type: none"> <li>* Facilitates monthly Taihape network meetings</li> <li>* Chaired the Enjoying Life in the Rangitikei Theme Group</li> <li>* MOU signed with Women's Refuge to provide a safe house in Taihape</li> <li>* Participated in Buoyant District Economy Theme Group</li> <li>* Facilitated Rangitikei Housing Advisory group</li> </ul>
Provide opportunities to be actively involved in partnerships that provide community and ratepayer wins	<ul style="list-style-type: none"> <li>* Liaise with Library over volunteer event</li> <li>* Support White Ribbon Day event</li> <li>* Ongoing liaison between community groups and key individuals</li> </ul>	<ul style="list-style-type: none"> <li>* Active liaison with many community groups across Taihape.</li> <li>* Coordinated training and establishment of Welfare Committee in Taihape for Civil Defence. Preparing response Plan for Taihape.</li> </ul>

## **6 Comment**

- 6.1 As in previous years, it is clear from the extensive work programmes provided by the MOU organisations that all are delivering above and beyond the contribution that Council provides for.

## **7 Recommendations**

- 7.1 That the report "Final report from Bulls and District Community Trust, Project Marton, Rangitikei.com and Taihape Community Development Trust for 2014/15" be received.
- 7.2 That the Committee acknowledges the contribution from the Memorandum of Understanding partner agencies to the following Levels of Service from the Community Well-being Group of Activities as outlined in the 2014/15 Annual Plan:
- Up to date and relevant information for visitors and residents on a range of services, activities and attractions
  - An up to date, relevant and vibrant on line presence with information about services, activities and attractions, the District lifestyle, job opportunities and social media contacts
  - Attractive and vibrant towns that attract business and residents
  - Appropriate range of well-used Council and community facilities and services
  - Increased social capital/ cohesion/resilience

Denise Servante  
Strategy and Community Planning Manager

# *Appendix 1*

# STRATEGIC PERFORMANCE FRAMEWORK MOU ORGANISATIONS: BULLS AND DISTRICT COMMUNITY TRUST

July 2014 – June 2015

Group of Activities: Community Well-being

Activity: Economic development and District Promotion

Activity goals:

To promote the District as a place to visit and to live

Attractive and vibrant towns which are sustainable

Contribution to four well-beings: Cultural well-being; Economic Well-being

Contribution to community outcomes: A buoyant District economy, Enjoying life in the Rangitikei

<b>Goal 1:</b>	<b>Promotion of the District as a place to visit and to live</b>	
<b>Outcome:</b>	<b>Up to date and relevant information for visitors and residents on a range of services, activities and attractions</b>	
	<b>Outputs and Milestones</b>	<b>Progress to date</b>
Project 1:		
Producing and disseminating information via newsletters and/or websites	Promote Rangitikei brochure/map Bulls and Rangitikei Welcome Packs Brochures Website Facebook Link to Rangitikei.com Raid on Wellington Bulls to Scotts Ferry Newsletter	<p>1 Welcome to Bulls Pack issued during this time to new residents. Influx of 38 Samoan families into Bulls November and January, packs to be distributed. 3 Samoan families arrived and were welcomed</p> <p>Bulls Enterprise handed management of the website and abull register to The Trust. Monthly bulletin and events are shown on <a href="http://www.unforgetabull.co.nz">www.unforgetabull.co.nz</a>, with essential updates begun.</p> <p>Manage Facebook pages Bulls NZ (1405 likes). New information on community groups, events and happenings reaches at least 100 fans, with interactive posts at least once a week. This was managed by a trustee in between staff. With new business in Bulls and changes at Wallace imminent, a new business map is under production. This is an initiative to promote business, provide information. This was produced and paid for by businesses and distributed in December.</p> <p>Bulls to Scotts Ferry Newsletter continues strongly with funding from Dudding Trust. 1050 delivered by local volunteers. Printed by local business, and folded by local rest home residents which has made them feel connected with the community. This was distributed and feedback noted.</p>

Project 2:		
Assist with Bulls website <a href="http://www.unforgetabull.co.nz">www.unforgetabull.co.nz</a>	Maintain <a href="http://www.unforgetabull.co.nz">www.unforgetabull.co.nz</a> website Link to <a href="http://www.Rangitikei.com">www.Rangitikei.com</a>  Promote to local businesses to increase listings	Assist with queries from <a href="http://www.unforgetabull.co.nz">www.unforgetabull.co.nz</a> website. 4 new businesses are to be listed on the website.
Project 3:		
Manage social media sites	Maintain Bulls NZ FaceBook page	Increase of facebook fans, we now have 1405 likes, an increase of 90 since last period.
Project 4:		
Promote ad hoc events/activities	Bulls School held their annual cross country at Rangitikei Golf Club.  Late Night Shopping in Bulls – new initiative	A very successful cross country event with families and teachers praising the venue and the organisation of the event. This was held on 2 September 2014, and was a very successful and engaging event. Bulls School says this aligns with their community goals.  Bulls businesses held a mid-winter late night shopping event on 9 July 4-8pm. This was a trial due to the cold weather, however was very successful with most of the 8 businesses making high sales. Some of the businesses noted that they had more sale in the 2 and a half hours than they did in the whole week. Other had more sales than what they had done in a day. All businesses that participated were happy with the outcomes. In the lead up to Christmas, we had two late night shopping events planned for Thursday 27 November and Friday 12 December 4-8pm. These were well supported by the locals and out of town stalls attended to support the event. Cr McNeil worked hard to ensure a successful event.
Project 5:		
Media	Regular articles in the local newspapers promoting events. Articles/adverts in other regional/national papers, as appropriate. Radio promotion as required and if funding available	Articles/adverts in other regional papers, as appropriate. Positive article on events held in Bulls. A large weekend write up was in the Wanganui Chronicle about Bulls, as well as a positive write up about the Rangitikei's Got Talent. As well as numerous regional articles surrounding the appointment of the new Community Development Manager.

Project 6:		
Brochure	Maintain Bulls brochure.	Developing new business map as above. We have 8,000 in production. We have a good stock of brochures which won't require reprinting for at least a year. Currently exploring options with the aim for it to be finished following the Wallace Developments completion. Done in December. Suggestions for next map noted. All businesses paid.
Project 7:		
Women's Lifestyle Expo	Organise and coordinate promotion regionally to promote the district with activities and events.	Rangitikei Tourism and the Trust have rebooked a site at the expo to be held 10 <sup>th</sup> and 11 <sup>th</sup> of May, planning is taking place for this now.
Project 8:		
Promote available assistance/advice services	Vision Manawatu/ Destination Manawatu Promote Business assistance/training opportunities	Rangitikei Tourism has taken the lead role building a relationship with these two organisations.

<b>Outcome:</b>	<b>Active promotion of the District nationally and internationally as a lifestyle destination</b>	
	<b>Outputs and Milestones</b>	<b>Progress to date</b>
Project 1:		
Producing and disseminating information via newsletters	Bulls to Scotts Ferry Bullitinn distributed to 1050 people in Bulls, Rural, Scotts Ferry and Ohakea.	Bulls to Scotts Ferry Bullitinn distributed to 1050 people in Bulls, Rural, Scotts Ferry and Ohakea. It is delivered monthly, 11 times a year. It is full of local news, and its popularity is always growing. We are having increased enquiries surrounding listings community groups and new businesses, as well as success stories of our Youth.
Project 2:		
Producing and disseminating information via websites and social media	Provide up to date information about projects, events, activities and community organisations.	Provide up to date information about projects, events, activities and community organisations on Bulls website and Facebook. This encourages the community to engage with local groups and events. Managed by Trustee May/July15.
<b>Goal 2:</b>	<b>Attractive and vibrant towns which are sustainable</b>	<b>Attractive and vibrant towns which are sustainable</b>
<b>Outcome:</b>	<b>The development of events, activities and projects to enliven the towns and District</b>	<b>The development of events, activities and projects to enliven the towns and District.</b>
	<b>Outputs and Milestones</b>	<b>Outputs and Milestones</b>
Project 1:		
Matariki	Organise and coordinate	The Community Development Manager is planning with Parewahawaha Marae, and Bulls School. This event will happen 18 <sup>th</sup> June 2015. A Fantastic Marae/Schools/Trust partnership with students at the Marae then Town Hall with Turakina Maori Girls college joining. This cultural event is important to the community. Led by a Trustee with schools.
Project 2:		
Rangitikei Wearabull Arts	Organise and coordinate	Wearabull Arts planned for August 29 <sup>th</sup> . 2114 entries reaching 24. Although this was lower than hoped, we attained 11 entries from local primary schools, and a record 9 entries for Bulls Got Talent. This is more than double last year's entrants. The level of creativity and skill was noticeably higher in the Wearabull Arts, whereby the combined Got Talent show exhibited the wonderful range of talents and different cultures evident.
Project 3:		
Bulls Got Talent	Organise and coordinate	Show was held in conjunction with Wearabull Arts. We exceeded our aim of 8 entries for this show, and hope to expand in order to strengthen the event.



Project 4: Rangitikei's Got Talent	Promote, and encourage	Thanks to funding from RDC Community Initiatives and Lions foundation, Rangitikei's Got Talent was held at the Bulls Town Hall on 20 September. This was the first year that Bulls hosted the event, with an impressive turnout of 200 – especially on election day! There were great levels of talent, from young and mature, as well as local Samoan groups and locals. We attained great volunteer support for the event. Final cost to Trust was \$462.00.
Project 5: Free outdoor concert	Organise and coordinate an event for February 2014	The Rhythm in Bulls summer concert was on February 22 <sup>nd</sup> 2014. A time change of 4pm – 8pm meant that this was an ideal time for families (the target audience). Local Bulls Got Talent winner Anna Hartley also performed. 2015 event is planned for Saturday 28 February 4-7pm again with local talent performing.
Project 6: Bulls Christmas Parade and Family Fun Day	Facilitating, organising/encouraging and finding appropriate volunteers to assist.	The event held 8 <sup>th</sup> December 2014. Local volunteers helped out with the event, and we had 100 children through the cave on Saturday. Helen Cooper and James O'Regan worked hard to ensure a successful event. Collaboration with the Bulls School in running the Free Family Fun afternoon and Gala day, which was highly successful with the school raising \$20,000 and participation by many families.
Project 7: Youth Project	Work with youth – facilitate	Thanks to the support of council, I attended the Masterton Youth Conference in July 2014. New initiative: An agreement has been made with council regarding a Bulls Youth Project, contributing to the Town Centre Plan. The Community Development Manager has undertaken a Bulls Youth Project, with planning through October and the initial meetings with 12-24 year olds in November and December. Project ongoing with reduced number of students and high level of cooperation from Council Staff. after Jayme leaving RDC staff have been supportive of the project with Jane Dunn.
Project 8: Rangitikei event(s)	Work with other Town Coordinators on a Rangitikei's got talent.	Plans for towns to hold their own Talent shows with finale in September completed successfully here in Bulls. Marton to host 2015 finale show on 5 September.

<b>Outcome:</b>	<b>Support, encourage and facilitate business investment within the towns and District</b>	
	<b>Outputs and Milestones</b>	<b>Progress to date</b>
Project 1:		
Wallace Development	Support, encourage, and liaise to provide links and information that if helpful to this new large development which will benefit our community.	Development is almost completed. BP together with Wild Bean Café has opened, as well as Jabies Doner Kebab and Feastabull, Mint Café, Four Square and Bar and the new 24 hour toilets. Thai House opened in November. Planning for Westpac ATM to be located on Development site following Bank closure in February. Westpac cash withdrawal and deposit opened by 4 Square.
Project 2:		
Encourage business opportunities	Encourage opportunities for business ventures as appropriate. Look at opportunities now and when they come along and report on them.	New business is opening up all over Bulls. We have a Barber shop opening where Posh Comfort used to be, Pritchards Kitchens has been bought and will be a new Aluminium Joinery company. Your Top Draw has expanded into Feilding, reopening as Coffee on the MOOve. Fashion-A-Bull outlet store has opened. LaBulls has relocated into Palmerston North, however Bali and Teek remains in Bulls. A pet lodge has also moved to Bulls. This movement is all great for the town, and maintains that most of the shops are tenanted.
Project 3:		
Promote businesses to start up and/or relocate to Bulls or Rangitikei	Provide information and show enthusiasm to those who show interest!	See Late Night Shopping initiative above. Three businesses have collaborated to produce a radio advertisement, as well as social media interactions and competitions to entice travel to Bulls, as well as raise engagement on social media. Businesses are beginning to prepare for the busy season, with lots of travellers around the town.

## Group of Activities: Community Well-being

### Activity: Community partnerships

#### Activity goals:

To proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver across the community outcomes.

#### Contribution to four well-beings: Economic Well-being

Contribution to community outcomes; Access to health services, A safe and caring community, Lifelong educational opportunities, A buoyant District economy, A treasured natural environment, Enjoying life in the Rangitikei

Goal 1:		To proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver across the community outcomes.
Outcome	Effective programme of work through the Path to Well-being Initiative	
	Outputs and Milestones	Progress to date
Project 1:		
Access to health services	Liaise with theme group.	The Trust continues to actively participate in this group, and the Southern Rangitikei Health and Social Services network meetings. A Fall Prevention Programme has been in Bulls since Sept, planned with Te Ora of the DHB, this concluded in November and has been aimed at older community residents, with evaluation results concluding this was a valuable course with increased awareness of services available. Contact made with Tom Mullholland for Health sessions late August.
Project 2:		
Safe and caring communities	Liaise with theme group. Continue education and get updates on installed CCTV cameras.	Will assist with information and links to groups in Bulls. Work with local Police and Community group in regards to the cameras. Coordinator has joined the CCTV working group which is facilitated by Council.
Project 3:		
Lifelong Educational Opportunities	Liaise with theme group, schools, early childhood centres	New Kindy to potentially open here in Bulls due to the inundation on waiting lists. This is great to support our future generations from a young age, and support families to stay in the area. Porse carers looking at working in the area.
Project 4:		
A buoyant District economy	Liaise with theme group	

Project 5:		
A treasured natural environment	Liaise with theme group, Rangitikei Environment Group/Friends of Mt Stewart/Rangitikei River Forum	Rangitikei River meeting held in August, the volunteer work to remove Old Man's Beard is much appreciated. River users meeting postponed till March. River users group meeting held April. Well attended. New signs for rubbish. Planting plan for 2016. Delayed to 2016.
Outcome	Increased social capital/cohesion/resilience	Increased social capital/cohesion/resilience
	Outputs and Milestones	Outputs and Milestones
Project 1:		
Acknowledging, thanking and rewarding volunteers	Thank you cards sent and acknowledgements to volunteers who helped with the What A Load Of Bulls Wearabull Arts	Thank you Planned late 2015
Project 2:		
Collaboration and networking	Liaise with community groups and key individuals. Build/maintain relationships with the various communities within our community, eg Maori, seniors, sports clubs, Museum, etc	The Trust has supported the Steering Group in applying for funding to Pub Charity for a community initiatives project. Funding successful and accounted for.
Project 3:		
Community High Tea	Organise and Coordinate	This is planned for 8 March 2015, to collaborate with International Women's Day and Wanganui Women's Network. This will also aid in providing info for the Rural residents of the support services Wanganui and the Women's Network has to offer. This was cancelled due to lack of ticket sales..
Project 4:		
Town Centre Plan	All Steering Group meetings attended	Work with Steering Group, plan has been produced and presented to Council.
Project 5:		
Small Town Conference	Liaise with Event Manager in Balclutha	The 2014 event was cancelled in Petone. Awaiting information for 2015. This Conference was attended by Bulls Community Development Manager late April 2015.
Outcome:	<b>Appropriate range of well-used Council and community facilities (ranging from active development of new facilities to ensuring the community gets good use out of what it has already)</b>	

	Outputs and Milestones	Progress to date
Project 1:		
Community leisure facilities	Domain – encourage more use, work with clubs to unite, support affiliation with Rugby and Sports Club. Encourage and work with Rangitikei Golf Club as they are at risk.	<p>The Rangitikei Golf Club continues to be a benefit to the community and recognised by overseas players. Reports are published in the Bullitinn.</p> <p>The Bulls Tennis Club continues to be used to a high level and is a great benefit to the community. Monthly updated are published in the Bullitinn.</p>
Project 2:		
Golf Course Programme	Work on beautification in town, this includes town hall, museum, domain and golf club	PD workers have been out regularly. The coordinator managed 2 community workers, who undertook several duties which included assisting at the Bulls Rose Show, Golf Club, Painting of the Bull, assisting with Bulls Christmas Parade. Set up book Fair May 2015.
Project 3:		
Bulls Town Hall	Meet with users twice a year to establish any maintenance, new requirements	The installed lights continue to be of high benefit to the community, are used well and immensely appreciated. Meeting of users planned for May.
Project 4:		
Walker Park/Haylock Park	Ensure that facilities are clean, mown, cared for, and promoted well for people to use both local and travelling public	The parks are well used. The daffodils are currently coming through. Community garden is being explored for Haylock Park.

## *Appendix 2*

4<sup>th</sup> Quarter 2014/2015: July - June 2015

## Project Marton

Group of Activities: Community Well-being

Activity: Economic development and District Promotion

Strategic Priorities:

- Attracting (and retaining) sustainable businesses in the District
- Attracting people to the Rangitikei to live (or to stay living here)

Contribution to four well-beings: Cultural well-being, Economic Well-being

Contribution to community outcomes: A buoyant District economy, Enjoying life in the Rangitikei



Key Strategic Priority:	Promotion of the District as a place to visit and to live.	
Goal 1:	To coordinate and support greater activity and community cohesion in the Marton and District areas.	
Outcome 1:	Up to date and relevant information for visitors and residents on a range of service, activities and attractions.	
	Outputs and Milestones	
Project 1: (1.1.1)		
Monthly newsletter	Project Marton will continue to produce a monthly community newsletter. This cements connectivity between residents, clubs, organisations, churches and businesses, effectively communicating information to the wider community.	<b>Achieved &amp; Ongoing:</b> 70 per month hard copies, delivered to public spaces. 850 monthly emailed. 119 Services supported with information disseminated and 325 Community Clubs/events promoted.
Project 2: (1.1.2)		
New Marton brochure:	Project Marton has developed the Discover Marton brochure, with ambient and captivating graphics this is a great brochure for visitors and is to be kept up-to date and in line with our new branding.	<b>Achieved:</b> 2000. Disseminated through info sites, cafes and new residents. A design that is easy to amend for reprints as change requires.
Project 3: (1.1.3)		
Information Packs	Produce Information Packs for new and potential residents. Include a wide range of information from schools to recreational opportunities and general useful information. Work with local real estate agents and property managers to disseminate.	<b>Achieved &amp; Ongoing:</b> 209 Distributed over the year.
Project 4: (1.1.4)		
Promotion of Ad hoc events	Promotion of events for other local organisations through FB, email, newsletter, community board. Encourage community	<b>Achieved &amp; Ongoing:</b> This is a popular service, received well. Events and activities promoted.113 Social clubs, 121 Social

	support for local events.	services, 84 events.
<b>Project 5: (1.1.5)</b>		
Rangitikei District Pack	Support town coordinators and Rangitikei Tourism to produce and disseminate promotional pack.	<b>Achieved:</b> Hard copies printed and PDF now available on line at rangitikei.com
<b>Project 6: (1.1.6)</b>		
Womens Expo	Support town coordinators and Rangitikei Tourism with the promotion of District at the Womens Expo.	<b>Achieved:</b> In collaboration with information centres and other town coordinators. Successfully raising awareness of Rangitikei and the facilities and events. Much interest in the heritage weekend and cycle trails.

<b>Outcome:2</b>	An up to date, relevant and vibrant on-line presence with information about services, activities and attractions, the District lifestyle & job opportunities.	
	<b>Outputs and Milestones</b>	
<b>Project 1 (1.2.1)</b>		
Social Networking	Establish interactive and up-to-date presence on Facebook. Help local businesses get their information on a collaborative platform. Use email e-newsletter to effectively get information of events, businesses, clubs and initiatives out to the public.	<b>Achieved &amp; Ongoing: Further.</b> Likes this quarter to 666. (42% increase in the 12 months) Facebook regularly updated. Community updates emailed every week with all upcoming information for the community. Reach ranging from 1000-6500 per week.
<b>Project 2: (1.2.2)</b>		
Website	Work collaboratively with the Rangitikei-based Coordinators and District Council to support promotion of Rangitikei.com, including our own Marton page. <a href="http://www.MartonNZ.com">www.MartonNZ.com</a> This will create a strong and continuous front of mind marketing for Marton, and the entire Rangitikei District, including information for both local residents and visitors.	<b>Achieved &amp; Ongoing:</b> Regular updates to website including the Marton calendar and newsletter were conducted through until March. Website is constantly promoted through email signatures, Facebook, newsletter.

<b>Key Strategic Priority:</b>	<b>Attractive and vibrant towns that attract business and residents</b>
<b>Goal 2:</b>	<b>To enhance visitor experience and economic potential</b>
<b>Outcome 1:</b>	The development of events, activities and projects to enliven the towns and District
	<b>Outputs and Milestones</b>
<b>Project 1: (2.1.1)</b>	



Market Day:	Deliver successful Marton Market Day to encourage diversity and create a platform to build on community connection and cohesion. The day is also significant for both established businesses and individuals looking for an opportunity to build new business.	<b>Achieved:</b> Despite poor weather forecasts it produced a very good day, with over 200 stall sites allocated, entertainment covering 2 stages. <b>Visitor number approx. 3.5k.</b>
<b>Project 2: (2.1.2)</b>		
Branding	Project Marton will further develop the Marton brand to support pride in our own unique identity.	<b>Achieved &amp; Ongoing:</b> Project Marton continues to sell the tee shirts and other merchandise. No further branding set yet for this year, however there remains strong interest in establishing more informative signs on SH1 and SH3.
<b>Project 3: (2.1.3)</b>		
Marton Harvest Festival	A month long Festival celebrating our identity, culture and history, including the much enjoyed Scarecrow competition. Promote the events on four successive Saturdays – culminating with the Project Marton Harvest Fair held at Marton Park. This all day event will include Craft Fair, a free outdoor concert, children's games and activities, the huge Giant Pumpkin Competition, and will feature celebrity chef demonstrating Harvest Fare. All events focus upon family-friendly days and activities for the whole community to come together and celebrate our history, culture and identity.	<b>Achieved:</b> Held on the 22 <sup>nd</sup> March in the Marton Park. Included stalls, music, beer brewing competition, scarecrow competition, pumpkin competition, celebrity chef demonstration Mike Van de Elzen. Most successful event to date with 5000+ attendees. Majority of visitors from out of town. Feedback in the Debrief highlighted the importance of this event in the Marton calendar to support social wellbeing, connectedness and sense of pride within the community.
<b>Project 4: (2.1.4)</b>		
Hanging Baskets	Continue working with service groups to enhance street beautification with the use of floral hanging baskets.	<b>Achieved:</b> Worked in conjunction with Lions to have these installed throughout the year. These lasted well, especially through the important visitor months of November, December and January. This activity was handed to Marton Lions club in February.
<b>Outcome 2:</b>	Support, encourage and facilitate business investment within the towns and District	
	<b>Outputs and Milestones</b>	
<b>Project 1: (2.2.1)</b>		
Build and support strong networks and relationships with key business stakeholders, including the Youth	<ul style="list-style-type: none"> <li>*Attend required meetings</li> <li>*Disseminate information to stake holders</li> <li>*Attend and report to Marton Community Committee</li> <li>*Maintain awareness of opportunities to create sustainable economic growth.</li> <li>*Encourage healthy partnerships within the local community,</li> </ul>	<b>Achieved &amp; Ongoing:</b> Presented activity report at each MCC meeting. Facilitated monthly Health Network meetings Attended Marton Town Centre planning meetings, supporting initiatives from this, and disseminated information to public through usual channels.

Employment and Business Support Officer, Marton Ward Councillors, RDC staff and to assist in developing social activities during the year to enable local businesses to get to know each other share ideas and support.	<p>district and neighbours, actively promoting Marton outside of Marton.</p> <p>*Keep up to date with current information locally, regionally and nationally continually seeking out new possibilities and funding sources to enable community and economic development.</p> <p>*Identifying means through a collaborative framework to support council long term objectives to encourage sustainable economic development.</p>	Hosted 4 After 5 meetings at Club Hotel, Friendship club, Budget centre, Property Brokers and Mad Toms. Included special evenings with candidate forums to cover the general elections and Annette Kendall, a specialist in the field of small town development.
<b>Project 2: (2.2.2)</b>		
Work with youth and business development co-ordinator.	Encourage business opportunities within Marton. Utilising the networking skills of a variety of resourceful people/organisations to encourage business to set up in Marton. This achieves more job opportunities, retain more residents, and encourage more people to come and live in Marton.	<u>Ongoing</u> . Project Marton has been actively working within the parameters of the Steering committee to encourage new business and engage with the current ones through the initiatives created through the MTCP process.
<b>Project 3: (2.2.3)</b>		
Service Excellence Awards	Creating a culture of excellence throughout our businesses and community. Open for nomination from the public, a great opportunity for locals to connect with local business. Generate a high level of service, giving locals a town culture to be proud of.	<u>Achieved &amp; Ongoing</u> : This continues to be held quarterly. Winners to date for this period are Christine Lewis: Marton Pharmacy, Bill Mathews: McVerry Crawford, Alison Jacob: Community Support .
<b>Project 4: (2.2.4)</b>		
After 5 Network	Work collaboratively with local business to establish a networking group to support local business, identify potential initiatives, and develop a supportive framework with which to support and nurture new business and maximise opportunities for new business.	<u>Achieved &amp; Ongoing</u> : . Events held in this period at Club hotel, Friendship Club Hall, Budget Centre, Property Brokers and Mad Toms. Covered topics including town revival, signage identification, business collaboration, keeping up with web based technology as well as using one forum as an introduction to candidates for the general election. Also included successful evening with guest speaker Annette Kendall, specialist in small town development and invigoration.

<b>Project 5: (2.2.5)</b>		
Security Cameras.	Continue to work with NZ Police, Rangitikei District Council and other town stakeholders towards successfully having CCTV cameras installed district wide.	<b>Achieved:</b> Entire funding was raised by Project Marton for the Rangitikei District. Work completed, including latest technology CCTV cameras in Bulls, Marton, Hunterville and Taihape. The cameras are an effective tool for both identifying and apprehending suspects as well as enhancing the safety of the district.
<b>Goal 3:</b>	<b>Support greater community cohesion and engagement.</b>	
<b>Outcome 1:</b>	Increased social capital/cohesion/resilience	
	<b>Outputs and Milestones</b>	
<b>Project 1: (3.1.1)</b>		
Timebank	A community 'Bank' where participants give of their time, using their talents and skills, to help others. The hours can be accrued for personal use. Time banking is becoming a valuable tool within communities to effectively build community resilience. Marton will benefit by being able to engage members of the community, helping and supporting one another and bringing the community closer together. Time banking recognises the many hours that volunteers often put in, and helps to repay the favour...Often, due to lack of services or financial constraints people are unable to access the services they require. Timebanking is an effective method of filling that gap.	<b>In progress and Ongoing:</b> Regrouping, with support from coordinators nationwide. There remains strong interest in developing this to the level that would be truly comprehensive and supportive of members. Investigation of recruiting a lead coordinator in this role.
<b>Project 2: (3.1.2)</b>		
Rangitikei's Got Talent	Project Marton will support town coordinators and service groups to promote an environment for locals including youth to develop the talent potential within a supportive districtwide arena.	<b>Achieved:</b> Worked in collaboration with both Taihape and Bulls to achieve this district-wide event. This year was held in Bulls. (Each year is held in different town) Work is well under way to deliver the 2015 event in Marton.
<b>Project 3: (3.1.3)</b>		
Marton's Got Talent	Project Marton will support Youth development officer, youth leaders and service groups to help promote an environment for people to develop their talent potential, including musical, dance, and cultural. This will help to engage our youth in a productive manner, while building confidence and self-esteem, meet new friends and open their minds to new potentials.	<b>Achieved:</b> Very successful. Attended by 500. Presented the best opportunity so far for engagement with the Samoan community. Every category was won by members of our Samoan Community. Volunteer support was very diverse including churches, schools and sports clubs.
<b>Project 4: (3.1.4)</b>		

Christmas Tree Giving	Project Marton will support Westpac bank to run the Christmas Giving Tree project. Gifts are distributed through Marton Christian Welfare and Te Kotuku Hauora social services to families in need.	<b>Achieved:</b> <u>Best result to date.</u> Hundreds of gifts were delivered to families and children throughout the community, along with food parcels prepared by Marton Christian Welfare.
<b>Project 5: (3.1.5)</b>		
Community Cooking Classes	Project Marton will facilitate community cooking classes by working collaboratively with groups in our area. This will empower community members, especially the young, to be able to be self-sufficient, while being more informed about their food choices, and the effect on their budget/nutrition.	<b>Achieved:</b> Full house, well received with participants all grading opportunity as "Very Valuable" Worked in conjunction with Budget Service and Super Grans, holding the classes at the Rangitikei College cooking rooms.
<b>Project 6: (3.1.6)</b>		
Build and support strong networks and relationships with key community stakeholders, and to deal appropriately with or pass on concerns or issues raised.	Attend agreed local meetings, particularly those that are relevant to building community capacity and any required by key funding partners such as Rangitikei District Council. Promote the activities and facilities available to the local community through support by: Support the development of the Marton website Produce and distribute monthly newsletter Liaise with local media (to promote new ideas and events and report on current ones). Develop and build on local events, and activities to engage all members of the community.	<b>Ongoing:</b> Coordinator reports to the Marton Community Committee every month, raising awareness of activities being undertaken within the community. Updated website and Eventfinder with events and activities. Produced newsletter July/Aug/Sept/Oct/Nov/Dec/Feb/Mar/April/May. Regular communication with press to build awareness of events, activities and initiatives within the community. Worked with schools, clubs and churches to promote and support their events. Attended and supported groups, Buoyant District economy, Marton Connections, DEP, MTCP steering group, MoU. Facilitated monthly Health networking meetings.
<b>Project 7: (3.1.7)</b>		
Acknowledging, thanking and rewarding volunteers	Open Day: Meet & Greet: Creating an opportunity for all groups, clubs and organisations to come together to promote their respective organisations and actively seek new recruitments. This opportunity for the community bridges the difficulty of the initial contact with new recruits, allowing a no obligation introduction to everything Marton has to offer. It allows a comfortable setting in which all locals are welcome to explore the opportunities available to them.	<b>Achieved;</b> Rather than holding an open day Project Marton held an open "Thank you BBQ" for volunteers in December. Held at Arahina. This was an opportunity to celebrate the volunteers.
<b>Outcome 2:</b>	<b>Appropriate range of well-used Council and community facilities and services</b>	

	Outputs and Milestones	
<b>Project 1: (3.2.1)</b>		
Promote use of facilities and services.	Promote the use of halls, community kitchen and parks. Encourage community events that use these facilities	<b>Ongoing:</b> Project Marton continues to receive queries for venues and uses every occasion to promote the facilities within the district.

#### Group of Activities: Community Well-being

##### Activity: Community partnerships

##### Activity goals:

- Developing, with partners, the right mix of service provision to complement the attractions of the natural landscape and vibrant communities
- To proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver across the community outcomes.

Contribution to four well-beings: Economic Well-being

Contribution to community outcomes; Access to health services, A safe and caring community, Lifelong educational opportunities, A buoyant District economy, A treasured natural environment, Enjoying life in the Rangitikei

<b>Goal 4:</b>	<b>Effective programme of work through the Path to Well-being Initiative</b>	
<b>Outcome 1:</b>	<b>Actively participate in the Path to Well-being programme of work</b>	
	<b>Outputs and Milestones</b>	
<b>Project 1: (4.1.1)</b>		
Access to health services	<p>Through the Marton connections project we have identified the gaps and barriers to services within our area. Each one of these will be addressed.</p> <ul style="list-style-type: none"> <li>• Lack of public awareness of services available</li> <li>• Services unavailable in Marton</li> <li>• Lack of viable transport</li> <li>• Wrong or unhelpful information at agencies.</li> </ul> <p>Work with the steering committee to develop viable action plan for service delivery.</p>	<p><b>Ongoing:</b> Project Marton continues to work with agencies to address these issues for the community and to champion the on-going services here and attracting/supporting other agencies to deliver services within the community. Promotion of social services to the wider community through newsletter, connection emails, community board and events, offering free space for any service wishing to take the opportunity to promote themselves to a very wide group of public. -Encouraged and promoted services to deliver to Marton. -Submitted to Horizons LTP and Public Transport policy, advocating</p>

		<p>for more robust services including public bus, and to consider the viability of community trust vehicle.</p> <p>-Successfully requested inclusion in the Wanganui Health Networks services. (Providing heirloom tomatoes and montys surprise trees free to the community, organised all volunteers and logistics for this to happen)</p> <p>Invited different services to present at the Health networking meetings so all agencies could gain a better understanding of the roles these groups offered the community.</p> <p>By offering a “No wrong door” policy we have supported a large number of residents, to find the correct services for them, through Budget service, Counselling service, Te Kotuku Hauora, Brain Injury, Community Law, JP service, Housing New Zealand, PATHS, Age concern and Christian Welfare.</p>
<b>Project 2: (4.1.2)</b>		
Safe and caring communities	Build relationship with the organisations that support this outcome.	<b>Ongoing:</b> Continuing support for the community through dissemination of information from these organisations.
<b>Project 3: (4.1.3)</b>		
Lifelong Educational Opportunities	Disseminate information as it comes to hand.	<b>Ongoing:</b> Dissemination of all information as it comes to hand.
<b>Project 4: (4.1.4)</b>		
A buoyant District economy	Investigate opportunities for economic growth. Support business leaders and contribute to discussions on growth and promotion of businesses.	<b>Ongoing:</b> After a hiatus this group has regrouped, with new focus on regional economic development, Project Marton continues to facilitate After 5, supporting further opportunities for businesses. In discussion as to how we can support new initiatives such as Pop-up shops.
<b>Project 5: (4.1.5)</b>		
A treasured natural environment	Dissemination of information to the wider community. Liaise with group about concerns within the community. Encourage community participation with any projects.	<b>Ongoing:</b> Dissemination of all information as it comes to hand.
<b>Project 6: (4.1.6)</b>		
Enjoying life in the Rangitikei	Encourage retailers/craftspeople/community groups to promote their art/business. Ongoing discussion about events and opportunities for promotion of district and district wide events to	<b>Ongoing:</b> Leading the reproduction of a new arts brochure in conjunction with artists district-wide. In collaboration with other town coordinators, to promote district wide events nationally.

	encourage participation.	
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Project Mართონ

## *Appendix 3*



STRATEGIC PERFORMANCE FRAMEWORK MOU ORGANISATIONS:RANGITIKEI.COM

Group of Activities: Community Well-being

Activity: District and Business Promotion

Activity goals:

To promote the District as a place to visit and to live

Attractive and vibrant towns that attract growth

Contribution to four well-beings: Cultural well-being; Economic Well-being

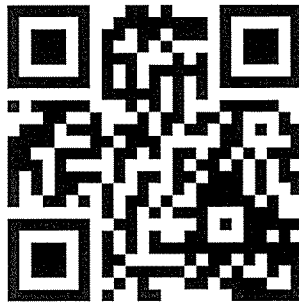
Contribution to community outcomes: A buoyant District economy, Enjoying life in the Rangitikei

<b>Goal 1:</b>	<b>Promotion of the District as a place to visit and to live</b>	
<b>Outcome:</b>	Up to date and relevant information for visitors on a range of services, activities and attractions	
	<b>Milestones</b>	
<b>Activity 1:</b>		
Produce and/or disseminate information via newsletters and/or websites	<ul style="list-style-type: none"> <li>• Maintain up to date district wide information on <a href="http://www.rangitikei.com">www.rangitikei.com</a></li> <li>• Quarterly e-newsletters to members and interested parties on district happenings via <a href="http://www.rangitikei.com">www.rangitikei.com</a></li> <li>• Maintain Social Media pages, promoting networking throughout Rangitikei Businesses and with other regional agencies</li> <li>• Website on mobile platform</li> </ul>	<ul style="list-style-type: none"> <li>• Rangitikei.com have maintained event listings while working on finding and correcting inefficiencies in the website.</li> <li>• E-Newsletters are now more frequent, by monthly. Members also receive updates on training opportunities made available through Vision Manawatu.                             <ul style="list-style-type: none"> <li>• Advice and quotes have been sought to seek funding for website upgrades and fix issues that have become present due to updates in technology.</li> <li>• Meet with Branding designer to work on creating a clear brand representation for rangitikei.com and the district. (Funding to be sought.)</li> <li>• New retail, service and produce businesses have joined the</li> </ul> </li> </ul>

		<p>membership outside the scope of "Tourism".</p> <ul style="list-style-type: none"> <li>• Carried out updates district wide information, community and business directories as well as paid advertising.</li> <li>• Maintain Social Media pages, Facebook, pinterest, and twitter. Networking throughout Rangitikei Businesses and other regional agencies</li> </ul>
<p><b>Activity 2:</b> Promote Rangitikei as a destination.</p>	<ul style="list-style-type: none"> <li>• Promote Rangitikei Tourism product through regional visitor initiatives.</li> </ul>	<ul style="list-style-type: none"> <li>• 4945 District brochures where distributed this period.</li> <li>• 82 District information packs have been distributed to real estate agents and Ohakea community coordinator. Also an edited version to assist the Samoan contingency arriving with extra, Medical and emergency information, Schools, childcare and immigration centre contacts.</li> <li>• New Members approached ex. Village Milk to add a foodie trail to our district promotion showcasing local produce and products available from the farm gate.</li> <li>• 150 District information packs have been distributed.</li> <li>• Continued contract with Palmerston north International Airport. Large d</li> </ul>

		<p>district map image advertising.</p> <ul style="list-style-type: none"> <li>• Continued contract with Jasons travel media ltd. Nationwide distribution of Rangitikei district map. With 18,000 left until reprint 5390 distributed.</li> <li>• With great demand the district cycle way maps are out. With scarce financial support a reprint is in question.</li> <li>• Collaborating on new cycleway map with Destination Manawatu due to go to print late June.</li> <li>• Destination Manawatu will adopt the same circular signage as Rangitikei and carry through their district cycle ways.</li> <li>• Maintain distribution contracts with Jasons travel media limited and Wickliffe distribution, for district map to 1780 locations NZ wide .</li> <li>• 63 District information packs have been handed out.</li> <li>• Distribution of 6300 district visitor map via Jason's travel and Wickliffe distribution. Distribution contracts to be reviewed following MOU funding.</li> <li>• The new country road cycleway map was completed with a print run of 40,000 and put into distribution. This is the collaborated cycleway map combining Rangitikei and Manawatu. These rides will also be promoted on <a href="http://www.manawatuna.co.nz/the-country-">www.manawatuna.co.nz/the-country-</a></li> </ul>
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		<p><a href="#">road/</a> in addition to Rangitikei.com.</p> <p>115 District information packs have been distributed.</p> <p>Set out foundations for website redevelopment to include updated event calendar modules with direct feed, updated business and community listings modules and new Reconsider, Return, Reconnect pages. As presented in 2015/16 work plan presentation to council.</p> <p>Rebranding work to commence August 2015.</p>
<b>Outcome:</b>	Up to date and relevant information for residents on a range of services, activities and attractions	
	<b>Milestones</b>	
<b>Activity 1:</b>		<ul style="list-style-type: none"> <li>• Updates to community and Business directory.</li> <li>• Completed strategic plan and presented to council</li> </ul>

<p>Produce and/or disseminate information via newsletters and/or websites</p>	<ul style="list-style-type: none"> <li>• Maintain events listings on rangitikei.com.</li> <li>• Facebook posts and Twitter tweets for iconic events.</li> <li>• Image/video galleries on rangitikei.com, Facebook, YouTube Channel</li> </ul>	 <ul style="list-style-type: none"> <li>• QR code Product placement taster linking to Rangitikei.com.</li> <li>• Stickers have been placed in various locations through and around the district/country.</li> <li>• Regular tweets around event promotion and day to day random great finds or pics.</li> <li>• Use of online live chat system has increased.</li> <li>• Website traffic has increased by 26% 900+ user on the same period last year.</li> <li>• Facebook likes keep growing and Rangitikei tourism also have control of the Bulls NZ, and Rangitira golf club pages</li> <li>• Drafting event policy to streamline the process, and collection of event information. Coming into line with neighbouring districts policies which will also enable Rangitikei.com to take advantage</li> </ul>
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		<p>of their marketing media displays and big screens as well as increased promotion through the national event calendar. Connecting with Stuff, AA Travel, Time out, Yahoo NZ, MSN NZ, and the NZHerald.co.nz.</p> <ul style="list-style-type: none"> <li>• Website traffic has increased this period compared to last year up 44% from 10,953 to 15,784 With a 4% rise in returning visitors.</li> <li>• Facebook has had steady organic growth with the Photo competition activity hitting 1200 views in 3 hours.</li> <li>• On Completion of event policy MOU partners agree to undertake a trial using the event finder system.</li> <li>• At this stage it will be collected manually but with upgrades to web based calendar, we plan to incorporate an automatic feed system</li> <li>• A rangitikei nz eventfinder instructions log in and passwords have been given to town coordinators and community groups</li> <li>• A how to list your event tab has been created on Rangitikei.com with step by step instructions.</li> <li>• Facebook presence has increased</li> </ul>
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		<p>with photo competition activity with steady growth.</p> <ul style="list-style-type: none"> <li>• Web site traffic has doubled with a monthly average of 5030 veiws looking to hit 60,000 this year</li> <li>• Web site traffic saw 13,150 visits this period.</li> <li>• With the event finder system is being picked up by community groups and the Rangitikei.com events calendar is starting to look fuller and up to date. Further encouragement still need by town coordinators.</li> </ul>
<b>Outcome:</b>	Active promotion of the District nationally and internationally as a lifestyle destination	

	Milestones	
<b>Activity 1:</b>		
Actively promote Rangitikei as a destination on the web	<ul style="list-style-type: none"> <li>Collaborate with Green Plum Group to promote Rangitikei as a visitor/lifestyle destination.</li> </ul>	
<b>Activity 2:</b>		
District wide promotion through media & promotional imagery.	<ul style="list-style-type: none"> <li>Collaborate with District groups on media promotions.</li> <li>Develop and keep up to date district promotional media aligned with rangitikei.com <ul style="list-style-type: none"> <li>Promote Rangitikei 'Postcard' DVD on USB Flash drives.</li> </ul> </li> <li>Update/cycle State Highway signs with new images promoting new strap line.</li> </ul>	<ul style="list-style-type: none"> <li>Working through the design of a collaborated Cycleways map with destination Manawatu.</li> <li>Received funding from creative communities NZ towards the walking photographic gallery to be completed post competition.</li> <li>Investigating the scope for business and event billboard to be placed in or around district entry points.</li> <li>Worked with Rangitikei farm stay and Country calendar to provide a visitor package. In conjunction with show going to air featuring RT Farm stay.</li> <li>Rangitikei.com photo competition is up and running. Supported by RDC, Rathmoy lodge, Gravity Canyon, Mangaweka adventure company and creative communities NZ</li> <li>Rangitikei.com provided new images to RDC, website and long term plan.</li> </ul> <p>Met with editor of Air New Zealand's Arrivals inflight magazine. \</p>



		<ul style="list-style-type: none"> <li>• Child friendly Rangitikei events and activities promoted via The Little explorer booklet created by Destination Manawatu and was distributed to 14000 school children.</li> <li>• Rangitikei local producers and business promoted through Manawatu's "The Page" Magazine</li> <li>• Meet with Wanganui, Manawatu, Horowhenua, and South Taranaki representatives about west coast arts trail.</li> <li>• Collaborating with BMR Creative Destination Manawatu and NYX Software Ltd - Rangitikei.com rebrand and web re-development</li> </ul>
<b>Goal 2:</b>	<b>Attractive and vibrant towns that attract growth</b>	
<b>Outcome:</b>	The development of events, activities and projects to promote the towns and District as a great place to live and visit	
	<b>Milestones</b>	
<b>Activity 1:</b>		
Annual district wide promotion through supporting iconic events.	<ul style="list-style-type: none"> <li>• Promote all annual iconic events on rangitikei.com.</li> <li>• Promote iconic events on Facebook and Twitter</li> <li>• Follow up with post event information on Facebook &amp; Twitter</li> </ul>	<ul style="list-style-type: none"> <li>• Promotion of the What a load of Bull Wear a Bull Arts and Bulls as got Talent on Facebook and Event finder as well as setting up and selling tickets to the event through the event finder ticket system.</li> </ul>

		<ul style="list-style-type: none"> <li>• Rangitikei Farmstays Mud Muster set to become an iconic event for the district with double in numbers this year. We promoted through facebook, twitter, newsletters to our 700+ database and Newspapers.</li> <li>• Carried out design and creation of the What a load of Bull Wear a Bull arts and Bull has got Talent. Theme, Tickets, Posters, Certificates, VIP packs and settings.</li> <li>• Supported new coordinator through event organisation and running.</li> <li>• Provide Information point at the Turakina highland games.</li> <li>• 600 brochures into packs for the Marton country music festival.</li> <li>• Rangitikei.com ran a best stall and customer service completion at the Marton Harvest Fair giving away a weekend escape with Rathmoy lodge.</li> <li>• Photo graphic competition editorials in the Whanganui chronicle, District monitor, Rangitikei mail and Manawatu standard.</li> <li>• Continued assistance and promotion of district events.</li> </ul>
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		<ul style="list-style-type: none"> <li>• Promotion of district events and when available post event photography via facebook.</li> <li>• While working closely to support the Mudder and Hunterville Shemozzle</li> </ul>
<b>Activity 2:</b>		
District wide promotion through newly developed Cycle Trails.	<ul style="list-style-type: none"> <li>• Register new Cycle Trail from Wanganui to Hunterville with NZ Cycle Trails.</li> <li>• Organise official launching of Gentle Annie and new Wanganui/Rangitikei Cycle Trail.</li> <li>• Follow up with post event information on Website and Social Media pages</li> </ul>	<ul style="list-style-type: none"> <li>• Signage plan for the three rivers cycleway is completed and application being prepared to add the ride to the NZ Cycleways touring circuit.</li> <li>• 4500 Cycle maps have be distributed in the last 12 month, 500 left collaborating new map with Manawatu.</li> <li>• The Three rivers cycle way signage has been given to council for the roading team to erect. Sport Wanganui and crank it cycles have been approached to be involved in a cycle race on the trail.</li> <li>• Rangitikei Cycleways now promoted under "The Country road" in collaboration with DM, leveraging their distribution, website and in house expertise and production.</li> </ul>
<b>Outcome:</b>	Support, encourage and facilitate business investment within the towns and District	
	<b>Milestones</b>	
<b>Activity 1:</b>		

<p>Corridor Connection Events</p>	<ul style="list-style-type: none"> <li>• Hold 2-3 Corridor Connection Events each year for all tourism operators, people interested in starting a tourism business, regional partners and other interested parties. Invite engaging speakers and provide support to businesses through education opportunities, media, networking and other opportunities for each event.</li> </ul>	<ul style="list-style-type: none"> <li>• Held AGM with guest speaker Lance Bickford from Destination Manawatu discussing “The Country road NZ” brand and Andrew Watt from Horizons on keeping our water ways protected as tourism operators/river users, also supplying spray bottle and detergent packs to pass on to visitors and make available to recreational groups and information centres. John Key was invited but returned apologies due to his busy election campaign. However were joined by Ian Mckelvie, whom briefly shared a few words on his view on tourism in the district.</li> </ul>
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Group of Activities: Community Well-being

Activity: Community partnerships

Activity goals:

To proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver across the community outcomes.

Contribution to four well-beings: Economic Well-being

Contribution to community outcomes; Access to health services, A safe and caring community, Lifelong educational opportunities, A buoyant

District economy, A treasured natural environment, Enjoying life in the Rangitikei

<b>Goal 1:</b>	<b>To proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver across the community outcomes.</b>	
<b>Activities</b>	<b>Programme of work through the Path to Well-being Initiative</b>	
	<b>Outcomes and Milestones</b>	
<b>Activity 1:</b>		
Access to health services		
<b>Activity 2:</b>		
Safe and caring communities		
<b>Activity 3:</b>		
Lifelong Educational Opportunities		
<b>Activity 4:</b>		
A buoyant District economy	<ul style="list-style-type: none"> <li>Collaborate with neighbouring District/Regional organisations to create partnerships with a focus on promoting the Rangitikei as a lifestyle/visitor destination ensuring the district interests are fed into regional and national networks.</li> </ul>	<ul style="list-style-type: none"> <li>Collaboration with Destination Manawatu on new cycleway maps.</li> <li>Collaboration with DM, leveraging their distribution, website and in house expertise and production</li> </ul>
<b>Activity 5:</b>		
A treasured natural environment		<ul style="list-style-type: none"> <li>Distributed River user clean up kits to operators, community groups, scouts, hiking clubs.</li> </ul>
<b>Activity 6:</b>		
Enjoying life in the Rangitikei		
<b>Activities</b>	<b>Building social capital/cohesion/resilience</b>	
<b>Activity 1:</b>	<b>Outcomes and Milestones</b>	

Acknowledging, thanking and rewarding volunteers	<ul style="list-style-type: none"> <li>• Recognition of local volunteer businesses and people who donate information and imagery for promoting the District.</li> <li>• Acknowledge all organisations who participate in the launch of the new Cycleways.</li> </ul>	
<b>Activity 2:</b>	<b>Outcomes and Milestones</b>	
<b>Activity 3:</b>	<b>Outcomes and Milestones</b>	
<b>Activities:</b>	<b>Support, encourage and facilitate the use and development of Council and community facilities within each area (ranging from active development of new facilities, to ensuring the community gets good use out of what it has already)</b>	
	<b>Outcomes and Milestones</b>	
<b>Activity 1:</b>		
Produce and/or disseminate information via newsletters and/or websites	<ul style="list-style-type: none"> <li>• Promote Council and community facilities on rangitikei.com</li> <li>• Information in community newsletters as appropriate</li> </ul>	<ul style="list-style-type: none"> <li>• Recognition of council support for the Live your city escape photo competition.</li> </ul>
<b>Activity 2:</b>		

**District Promotion/Website (Approx 12 hours/week):**

**\$15,000 +GST**

Continued development and maintenance of Rangitikei.com  
 Develop rangitikei.com on a mobile platform  
 Hosting fees, domain name registrations, email hosting  
 Updating page information  
 Uploading event information, image galleries, partnership links  
 Website promotion – regional/national  
 Corridor Connections/business support/training

**NZ Cycle Trail Registrations / New Trail Launches:**

**\$7000 +GST**

Complete NZ Cycle Trail application for Wanganui to Hunterville Cycle Trail  
 Erect signage for Gentle Annie Trail and new Trail

Coordinate official opening events for both trails  
Promotional material

**Update State Highway Signs with new images:**

**\$8000 +GST**

Run competition for residents and visitors to obtain new images  
Design new imagery for signs promoting "Rangitikei – Live your city escape"  
Produce and erect new signs  
Produce set of temporary skins for iconic events based on website images

## *Appendix 4*



Group of Activities: Community Well-being

Activity: Economic development and District Promotion

Activity goals:

To promote the District as a place to visit and to live  
Attractive and vibrant towns which are sustainable

Contribution to four well-beings: Cultural well-being; Economic Well-being

Contribution to community outcomes: A buoyant District economy, Enjoying life in the Rangitikei

<b>Goal 1:</b>	<b>Promotion of the District as a place to visit and to live</b>	<b>To coordinate and support greater activity and community cohesion in the Taihape and district areas.</b>
<b>Outcome:</b>	Up to date and relevant information for visitors and residents on a range of services, activities and attractions, promotions, residents and business	
	<b>Outputs and Milestones</b>	<b>Progress to date</b>
<b>Project 1:</b>		
Producing and disseminating information via newsletters and/or websites, face to face contact, email, all forms of telecommunication. Being accessible for all.	<p>Promote Rangitikei brochure/map</p> <p>Promote the Rangitikei Information Pack</p> <p>11 <i>Talk Up Taihape</i> e-newsletters per year emailed to at least 200 people.</p> <p>Develop a '10 best things to see/do' in Taihape poster</p> <p>Newspapers, radio</p>	<p>Achieved.</p> <p>Hand out Information Packs as appropriate.</p> <p>Achieved. <i>Talk Up Taihape</i>, Year 6 #6 was distributed on 25 June; #7 on 1 August, #8 on 1 September; #9 on 30 September, #10 on 3 November, #11 on 4 December, Year 7 #1 on 5 February, and #2 on 3 March, #3 on 31 March, #4 on 4 May, #5 on 3 June.</p> <p>Achieved. '10 best things to see/do' posters are on back of public + Info Centre toilet doors, and on display at the Gretna. Plan to enlarge poster to put on empty shop windows.</p>
<b>Project 2:</b>		
Manage the Taihape website	<p>Maintain <a href="http://www.taihape.co.nz">www.taihape.co.nz</a> website.</p> <p>Link to <a href="http://www.Rangitikei.com">www.Rangitikei.com</a></p> <p>Promote to local businesses to increase</p>	<p>Ongoing. Plan to launch updated website on 15 Sept.</p> <p>Achieved.</p> <p>Ongoing. New listings – Andrea Spicer Jeweller and</p>



		<p><b>Community Christmas dinner 2014</b> – 72 people attended. Taihape New World donated much of the food, with sponsorship/help from Katrina O'Brien, Bennetts Funeral Services, Senior Citizens, Angela Oliver, TWMC, Alastair Maclean, Anglican Church, Mayor Watson, Dave and Sandra Spier, TCB, Tania Paikea, Alf Simi, Tanya Beatty, Witika family, Straggle Muster (band). Submitted thank you advert in CD Times to all sponsors/helpers.</p> <p>Completed <b>Gumboot Day art workshops</b> to encourage participation in GD competitions – The Hutt, Older &amp; Bolder, Papanui Junction School, Mainly Music, Paua, Work &amp; Income = 51. Also worked with Playcentre, Day Care, both Kohanga Reo and TAS. Promoted Mangaweka Bridge Opening and Settlers Ball.</p> <p>List events on EventFinda.</p>
<b>Project 5:</b>		
Media	<p>Regular articles in the local newspapers promoting events.</p> <p>Articles/adverts in other regional/national papers, as appropriate.</p> <p>Radio promotion as required.</p> <p>Weekly radio interview with Ski FM to promote local events and activities.</p>	<p><b>CD Times:</b> 22 July – Talent time again – Taihape's Got Talent advert</p> <p><b>Wanganui Chronicle:</b> 23 July – Ideas fest planned for town's revamp</p> <p><b>Central District Times:</b> 29 July – Walkabout for future – Have your say now on elderly housing</p> <p>5 August – Taihape's Got Talent – advert</p> <p><b>Wanganui Chronicle:</b> 13 August – Taihape's talent urged to enter</p> <p><b>CD Times:</b> 5 August – Positive ideas to brighten town</p> <p>19 August – Stamping around globe – Taihape's Got Talent advert</p> <p>26 August – Painting the town yellow – Blast from the past photo – Taihape's Got Talent advert (thanks to sponsors/helpers)</p> <p><b>Wanganui Chronicle:</b> 3 Sept – Home-school students take Taihape event</p>

		<p><b>Mountain Scene, Queenstown:</b> 4 Sept – Queenstown hosting national gumboot throwing champs</p> <p><b>CD Times:</b> 9 Sept – Taihape Birthday – advert; 1894-2014 Taihape Celebrates</p> <p><b>Rangitikei Mail:</b> 11 Sept – RGT advert</p> <p><b>CD Times:</b> 23 Sept – Community make most of birthday</p> <p><b>Chronicle:</b> 24 Sept – A lot of talent on show in Rangitikei</p> <p><b>CD Times:</b> Letter to Editor – Blooming good Nicola-Mary Geraghty, TAS student, has now finished her weekly What's On In Taihape on Peak FM. Feed story ideas to CD Times/Chronicle reporters.</p> <p>11 Nov – Taihape promised technology edge; Xmas Parade advert.</p> <p>18 Nov – Gym members prepare for battle; Christmas dinner back on the menu.</p> <p>25 Nov – Xmas Parade advert.</p> <p>2 Dec – Christmas fun Saturday. Xmas Parade advert x 2.</p> <p>9 Dec – Memorial park makeover; Tinsel in Taihape; Festivity in the sun.</p> <p>12 Dec – Happy Christmas advert/Swim Centre advert.</p> <p>27 Jan – Youngsters gain swim skills</p> <p><b>NZ Herald:</b> 9 Jan – Taihape great little town, boots and all.</p> <p><b>CD Times:</b> 3 Feb – Gumboot becomes artwork</p> <p>17 Feb – The gumboot kings are back/Gumboot Day advert</p> <p><b>Wanganui Chronicle:</b> 18 Feb – 119-year landmark pub up for sale; Town 'will rise again' after stores close their doors</p> <p><b>CDTimes:</b> 24 Feb – Community Christmas dinner thanks advert; Cool pool fun; 3 page feature on Gumboot Day 2015</p>
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		<p><b>Manawatu Standard:</b> 28 Feb – ½ page Gumboot Day advert</p> <p><b>Wanganui Chronicle:</b> 4 March – Gumboot Day – ‘let’s give it a whirl’ feature.</p> <p>9 March – A celebration of the good ol’ gummies</p> <p><b>CD Times:</b> 10 March – Putting in the BOOT</p> <p>24 March –Gumboot Day competition results; Pool closes advert</p> <p>31 March – Gumboot Day thank you adverts – to sponsors, performing artists, and helpers.</p> <p>Was interviewed on Peak FM re Gumboot Day (and Mangaweka Bridge Opening/Settlers Ball). Was interviewed by Mark Sainsbury on Radio Live on Sunday 29 March re gumboot throwing as a sport. Assisted Jason Gunn and Lana to throw gumboots at Lane to promote their radio show and the taking of a lawnmower to Wellington! Their video was put on their FaceBook page and we shared it. Sky TV made 2 vignettes of Gumboot Day and screened on Sky.</p> <p><b>CD Times:</b> 13 April – Clubs Taihape AGM advert</p> <p>28 April – Belated Gumboot Day thanks advert</p> <p>12 May – Clubs Taihape AGM advert</p> <p>9 June – Local youngsters participate in health expo; Seeking more spring for festival’s step</p>
<b>Project 6:</b>		
Brochure	Update Taihape brochure	<p>Pub Charity donated \$2,412.89 for design and printing costs. Started planning design. Working with Greet n Meet Group. Hope to complete brochure by end Sept. Have adverts from The Wool Co., Mangaweka Gallery, Mokai Deer Hunting/Mokai Cottage, Gravity Canyon, Mangaweka Adventure Co., River Valley, Army Museum, Green Trout.</p>
<b>Project 7:</b>		
Town/district promotion	Organise and coordinate promotion in	Attended AGM of Rangitikei Tourism at Sugar Plum on

	Wellington (Raid on Wellington?) and regional towns (eg Women's Expo in Palmerston North in May/Man Show in Nov) to promote Taihape and/or Rangitikei activities and events.	27 August. ELITR meeting decided it would be appropriate to attend Women's Expo and Man Show alternatively in future years.
<b>Project 8:</b>		
Promote available assistance/advice services	Vision Manawatu Training, eg Ruapehu REAP Mokai Patea Services Business assistance/training opportunities	Ongoing, as relevant. Promote REAP courses. Organised self defence for women course on 21 June – 12 registered, 4 turned up!

<b>Outcome:</b>	Active promotion of the District nationally and internationally as a lifestyle destination	
	<b>Outputs and Milestones</b>	<b>Progress to date</b>
<b>Project 1:</b>		
Regional/national promotion activities	Promote Gumboot Day regionally, nationally and internationally.	G Day tag is on email signature. NZ Rural Games at Queenstown on Waitangi Weekend 2015 was a major opportunity. Gumboot Day publicity campaign included Ruapehu Bulletin, Peak FM, CD Times, Rangitikei Mail, Chronicle, Manawatu Standard, Napier/Hastings paper, the Tribune, CD Farmer. Plan to promote at World Champs in Italy in September.
<b>Project 2:</b>		
Producing and disseminating information via newsletters	<i>Talk Up Taihape</i> e-newsletter distributed to at least 20 people living out of Taihape.	Achieved.
<b>Project 3:</b>		
Producing and disseminating information via websites and social media	As above. Provide up to date information about projects, events, activities and community organisations on Taihape website. Provide up to date information for R/T website which is linked to Taihape website.	Ongoing. Update website Events Calendar and FaceBooks weekly. Register events on Eventfinda.



<b>Goal 2:</b>	<b>Attractive and vibrant towns which are sustainable</b>	
<b>Outcome:</b>	The development of events, activities and projects to enliven the towns and District	
	<b>Outputs and Milestones</b>	<b>Progress to date</b>
<b>Project 1:</b>		
Gumboot Day	Organise and coordinate Gumboot Day	Achieved. Saturday 7 March 2015. 24 stall-holders. Steve Hollander, Cutting Edge Sport (Event Manager NZ Rural Games) was MC. Art workshops were organised to encourage participation in Gumboot Day competitions – youth, W&I, seniors, schools/early childhood centres/ groups. The inaugural North Island Gumboot Throwing Champs resulted in a win by Brent Newdick and Janey Harrison. All activities were free – sack racing, hay bale stacking, egg throwing and catching, gumboot throwing. Gymnastics display. Fire Brigade display. Shave for Cure. Live music programme of local musicians throughout the Day. Great sponsorship from Skellerup and NZBTA. Local participation was well up on last year. Started planning for Gumboot Day 2016 – 12 March.
<b>Project 2:</b>		
Spring Fling	Organise and coordinate a Spring promotion for local businesses	Achieved. Worked with Claybird Gallery & Garden Centre to distribute 130 pots of spring flowers – daffodils, ranunculus and anemones– along the main street for Sept. Spring Fling window display had 19 businesses enter. The winner was Taihape Engineering Ltd (CD Times advertising package). 2 <sup>nd</sup> was Producers Market/The Hair Shop (Peak FM advertising package). Highly commended were the Majestic Theatre and Pilgrim Threads. The People's Choice vote winner was the Triple Centre – a \$50 bouquet sponsored by Westpac. Worked with TCB to hold the Taihape 120 <sup>th</sup> birthday

		<p>(since the settlers arrived) on Monday 15 Sept at Majestic Theatre – cutting the cake, signing the birthday book and viewing the doco “Turangaarere: the John Pohe story” – 44 attendees.</p> <p>Greenhaus sponsored red and white geraniums to put outside shops in December – a Xmas look!</p>
<b>Project 3:</b>		
Christmas Parade	Organise and coordinate a 2014 Parade	<p>Achieved.</p> <p>The Christmas Parade was resoundingly successful – excellent positive feedback – 23 floats (30+ vehicles). Great to have carols playing in the street, and the ni-Vanuatu Singers dancing and singing in the street after the Parade – and to have locals dancing in the street too! New competition – best decorated bike/trike/scooter. Prizes from Property Brokers, Taihape Honda, Lianne Adams. Thanks to Les and Terry Karatau for their help in organising the Parade.</p>
<b>Project 4:</b>	<p>Complete NZBTA Constitution and apply for incorporation.</p> <p>Attend the World Boot Throwing Championships if funding can be obtained.</p>	<p>Achieved. Incorporated on 12 July 2014. IGM was held on 28 Sept in Taihape – 11 attendees, 22 apologies. 26 members to date, of which 13 are financial, 2 are honorary.</p> <p>The NZBTA Board planned events in Queenstown for the inaugural Hilux NZ Rural Games and setting up a Taihape Gumboot-throwing Club. Skellerup is a major sponsor – for NZBTA admin, NI/SI champs, NZ Champs, Gumboot Day.</p> <p>5 administrators/helpers, 2 men + 4 women throwers were taken to the NZ Champs in Queenstown. The inaugural South Island Gumboot Throwing Champs were held on the Saturday with the NZ Championships held on Sunday. Mairead Fox, Dunedin, won the NZ women champs. Brent Newdick, Auckland, won the NZ men champs.</p> <p>Air NZ and Quantas declined sponsorship to the World Champs in Italy, but still waiting to hear from Emirates.</p>



<b>Project 5:</b>		
International Women's Day	Organise and coordinate an event for 8 March	Achieved. An open mic gig was organised at Awastone, Mangaweka – to 'celebrate having a voice in today's society' - @ 12 attendees.
<b>Project 6:</b>		
Producers Market	Support and promote the Producers Market	Ongoing. Planning to have a monthly promotion in TUT.
<b>Project 7:</b>		
Taihape activity trail	Continue to develop a children's activity trail round Taihape town based on The Lost Gumboot book	
<b>Project 8:</b>		
Rangitikei event(s)	Work with Bulls and Marton Town Coordinators on Rangitikei's Got Talent. Work to support Ratana's Got Talent and Turakina's Got Talent for 2014. Work with Mangaweka organisers on Mangaweka Day + Fakes & Forgeries exhibition. Support the Rangitikei Youth Forum	Ratana, Turakina and Hunterville declined to be involved for 2014. There is interest by Hunterville for 2015. Final RGT held in Bulls on 20 Sept – Bulls Town Hall was packed! Organised a bus from Taihape to Bulls, via Marton, for supporters. Local band 'Faith' was runner-up in the Open section. Promoting RGT 2015 to Taihape performing artists as there will not be a 2015 TGT. Organised judges for RGT. Assisting the Ruahine Rumble cycle race event
<b>Project 9:</b>		
Hanging baskets	Continue to work with businesses to reinstitute floral hanging baskets	CCTV cameras are installed and operating. Waiting on RDC staff to get back to us re water for baskets.
<b>Project 10:</b>		
Taihape's Got Talent	Organise Taihape's Got Talent	Very successful TGT on 23 August – 8 entries/ 2 guest artists (Richard Aslett and John Seagar, violinist from Auckland) - enthusiastic interest in holding TGT 2015. However, TGT will not be held this year. TCDT offered Taihape Musicians Club to take this over, but they declined. Promoting RGT 2015 to Taihape performing artists.

<b>Project 11:</b>		
Service Excellence Awards	Continue to promote our monthly SEA to develop a culture of excellence throughout our businesses and community.	July winner was Nicki Gray (Greenstone Insurance), August winner was Julie Gates, (Claybird Gallery & Garden Centre )– for her work with daffodils in pots, Sept winner was Sheryl Srhoj, (Information Centre (9 nominees)), Oct winners were Joseelleene Greenlees/ Emily Srhoj (Taihape Pharmacy), Nov winner was Jeffrey Wong (Alex Wong Ltd), Dec winner was Chris Bennett (Bennett Funeral Services/Bennetts Furnishers), Jan winner was Paul Waretini (Paul's Tyres & Alignments), Feb was Gayle Nepe (New World), March was Pauline Baddeley (The Quilted Gumboot), April was Alana Cameron (Taihape Sports), May was Teneille Lucas (Deja Vu) and June was Steven Bradley (Taihape Engineering Ltd). McDonalds Taihape sponsors this monthly Award - \$30 vouchers – until October. Westpac has agreed to sponsor after then.

<b>Outcome:</b>	Support, encourage and facilitate business investment within the towns and District	
	<b>Outputs and Milestones</b>	<b>Progress to date</b>
<b>Project 1:</b>		
Support businesses to work together	Tai-Happy Hour Business Forum	Encouraged Arohanui Hospice to develop a brochure of all Opportunity shops in Taihape – to promote Taihape as an Op Shop destination. The 3 July Tai-Happy was hosted by Little Blue Lamb (8 people/7 businesses); 7 August by Just4You/ Arohanui Hospice (11 people/8 businesses); 4 Sept by Event Safety Medics (Keith Rowland) – (6 people/5 businesses), 2 Oct by Selwyn Bethune, Fixer (13 people/11 businesses), 6 Nov by Greenhaus (2 people/2 businesses), 4 Dec was cancelled. 5 Feb was hosted by TCB to promote the Town Centre Plan process (8 people/7 businesses), 5 March by PGG

		Wrightson (3 people/1 business). TCDT Board decided to put Tai-Happy Hour into recess. Will work with Gretna to set up a Taihape Business Club.
<b>Project 2:</b>		
Promote business opportunities	Promote opportunities for business ventures as appropriate.	Ongoing. Businesses did not want a Totally Terrific Taihape winter sale promo.
<b>Project 3:</b>		
Promote businesses to start up and/or relocate to Taihape or Rangitikei	Encourage anyone who shows some interest!	Arohanui Hospice opened 21 Nov. Promoted Selwyn's new business, Fixer, by inviting him to host Tai-Happy Hour. Three new businesses – PilgrimThreads (now closed), Fixer, Kingfisher Cafe (now closed). New mosque has set up.
<b>Project 4:</b>	Support new businesses and help to retain existing businesses. Give opportunities to business to showcase themselves in <i>Talk Up Taihape</i> and on the Taihape FaceBook pages.	Offer space for a Business Profile in each <i>Talk Up Taihape</i> . Share information on FaceBook. Provide copy of <i>Talk Up Taihape</i> at Info Centre counter and Library, Le Cafe, Soul Cafe, Crystal Bar, Brown Sugar, Doctor and Physio, and Gretna Hotel.
<b>Project 5:</b>		
Encourage late night shopping opportunities, especially prior to Xmas.	Promote this at Tai-Happy Hour and among individual businesses.	Little interest by businesses. Andrea Spicer, High Country Clothing and Little Blue Lamb had one late night.

Group of Activities: Community Well-being

Activity: Community partnerships

Activity goals:

To proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver across the community outcomes.

Contribution to four well-beings: Economic Well-being

Contribution to community outcomes; Access to health services, A safe and caring community, Lifelong educational opportunities, A buoyant District economy, A treasured natural environment, Enjoying life in the Rangitikei

<b>Goal 1:</b>	<b>To proactively seek out opportunities for collaboration and support/facilitate inclusive partnerships to deliver across the community outcomes.</b>	
<b>Outcome</b>	<b>Effective programme of work through the Path to Well-being Initiative</b>	
	<b>Outputs and Milestones</b>	<b>Progress to date</b>
<b>Project 1:</b>		
Access to health services	Liaise with health professionals. Promote different forms of exercise in Taihape. Promote Green Prescription opportunities.	Ongoing. Attended the first session of the Falls Prevention Programme at the Health Centre on 3 July. Promoted Green Prescription opportunity at Pool to a member at 1 Oct Focus Group.
<b>Project 2:</b>		
Safe and caring communities	Liaise with theme group and TCB. Continue to ensure Taihape receives sufficient CCTV cameras. Promote anti-violence in town, eg Police programmes/poster, White Ribbon, work with Taumarunui Women's Refuge to enhance services to battered women.  Continue to work with RDC to develop youth services/Centre in Taihape.	Achieved. Attended 16 March meeting – Senior Safety Expo, submit to LTP, brochure re services for seniors.  Signed an MOU with Refuge to provide crisis advocacy regarding safe housing requirements (Safe House) – and will start a group in Taihape to support battered women until Refuge workers can get down to Taihape. Achieved. Continue to support the work of The Hutt. Attended the opening on 1 July 14 and Youth Expo on.
<b>Project 3:</b>		
Lifelong Educational Opportunities	Liaise with theme group, schools, early childhood centres, Te Kohango Reo, Ruapehu REAP	Regular liaison with REAP – promote REAP courses. Attended a REAP Board workshop on governance on 8 July 14.
<b>Project 4:</b>		

A buoyant District economy	Liaise with theme group. Support local businesses.	Encourage Buy Local in <i>Talk Up Taihape</i> . Attended 24 March initial meeting. Promoted this group – and the Rangitikei Growth Strategy.to local business operators.
<b>Project 5:</b>		
A treasured natural environment	Liaise with theme group, Rangitikei Environment Group/Friends of Mt Stewart/Rangitikei River Forum	Ongoing. Attended AGM on Rangitikei Environment Group on 1 Sept.
<b>Project 6:</b>		
Enjoying life in the Rangitikei	Walk-tober Swim 4 Life Work with Coordinators to update Rangitikei Arts & Crafts brochure – liaise with local artists for up to date information	Cancelled ELITR changed to a new swim lesson programme. Gathered info from local artists for new brochure. This is currently being put together in Marton. Chaired the ELITR meetings on 30 July, 3 Nov, 16 March and 23 June.
<b>Project 7:</b>		
TimeBank	Continue to develop the TimeBank project to recognise the many hours that volunteers often put in and to help support bringing the community closer together.	

Outcome	Increased social capital/cohesion/resilience	
	Outputs and Milestones	Progress to date
<b>Project 1:</b>		
Acknowledging, thanking and rewarding volunteers	Liaise/work with Library on their Volunteer event, promote this.	Achieved. All volunteers for Gumboot Day were acknowledged with a gift – Bandal vouchers, eggs, whatever. Nominated Richard Aslett for a Volunteer Recognition Award, Manawatu Volunteers.
<b>Project 2:</b>		
Collaboration and networking	Liaise with community groups and key individuals. Build/maintain relationships with the various communities within our community, eg Maori, seniors, etc Become a face and vital link where the	Ongoing. Regular liaison with THL, O&B, MPS, W&I, RDC, Police, REAP, Heartlands, Project Marton, Rangitikei Tourism, Bulls & District Community Trust, Richard Aslett (Mangaweka), TAS, TCB, REG, Rotary, Clubs Taihape, NZBTA. Submitted to LTP re mountain bike trail, fitness

	<p>coordinator is accessible and approachable, and people feel listened to.</p> <p>Establish and promote Time-Banking.</p>	challenge trail, enhanced skate park.
<b>Project 3:</b>		
Friends of Taihape	<p>Develop a database of 'Friends' – primarily ex-Taihapeites.</p> <p>Seek support for local projects, events, activities.</p>	
<b>Project 4:</b>		
Work with NGOs and government agencies	<p>Manage the MSD project, Taihape Connections, to meet the requirements of the funding. Liaise with Marton Connections. Promote the work/services of such agencies plus community groups.</p> <p>Develop the monthly Managers' Gatherings – TCDT, Police, THL, Mokai Patea Services, Raetihi Community Trust, W&amp;I, TAS.</p> <p>Develop the monthly Taihape Networking Group meetings with all service/community providers.</p> <p>Develop plans for an improved skate-park.</p> <p>Establish and develop the Rangitikei Housing Advisory Group.</p>	<p>Ongoing.</p> <p>Ongoing.</p> <p>At present still trying to change days to meet.</p> <p>Achieved. Taihape Networking Group meetings held on 2 July, 6 August, 3 Sept, 1 Oct, 5 Nov, 3 Dec, 4 Feb, 4 Mch, 1 April, 6 May, 3 June. Presentations were REAP, MPS budgeting services in Taihape, Community Dietician, MPS budget services/LAPP, CYF services, Youth Aid services, update on RDC's Positive Ageing Strategy, Child Support reform, Te Wananga o Aotearoa, Youth Services, Taumarunui Women's Refuge.</p> <p>Waiting to hear back from RDC re re-siting memorial garden to extend the skate-park. Had this raised in Park Users mtg (+ mountain bike trail, fitness challenge)</p> <p>Achieved. 90 responses to housing survey. Held 2 x Focus Groups – Yes (will be retiring in Taihape) and No/ Undecided. Collated info – key need is a brochure describing services for seniors in Taihape – almost completed. Attended presentation by</p>



	Continue to organise Civil Defence training for volunteers.	Ryman Retirement Villages on 3 Sept. Held 3 <sup>rd</sup> initial civil defence training on 25 March – total of 22 people now trained. 27 May meeting to develop a Community Response Plan – 16 attendees/8 apologies. Since then all services have met to align their emergency plans, and schools.
<b>Project 5:</b>		
Support community groups	Assist groups/act as an umbrella group for funding applications, eg Korowai Ball, Drama Club, Whanau Sports Day.	Achieved. Ongoing. Supported application by Birds on Signs group to Earle Creativity and Development Trust for signage – initially declined, but funded privately by the Earles. Provided letter of support for Taihape Museum's application to Lottery, and a support letter for Otaihape Maori Wardens. Working with Meet N Greet Group/TCB re gumboot stand at Gumboot Throwing Lane – achieved.
<b>Project 6:</b>		
<b>Project 7:</b>		
Finances	Ensure accurate financial records are kept.  Change to xero.com accounting system.	Achieved. Financial Statements for Yr End 30 June 2014 were approved.  Achieved.
<b>Project 8:</b>		
Funding	Apply to Lottery Community, Lottery Community Facilities Fund, Whanganui Community Foundation, Dudding Trust, COGS, RDC Community Grants (Creative Communities etc), Pub Charity, local sponsors, WPI and other funding providers as relevant. Ensure accountability reports are submitted.	Received \$3,632.85 ex <b>COGS</b> towards assistant manager's wage. Completed <b>Pub Charity</b> accountability report for \$717.40 towards TGT costs. Completed <b>Pub Charity</b> accountability report for \$1,743.10 towards costs of repairing the big black gumboot. Received \$517.50 ex <b>RDC</b> – final payment towards TGT/MGT/RGT 2013. Completed <b>Lottery Community</b> accountability report for 2013/14 grant - \$8,000. Granted \$15,000 ex <b>Lottery Community</b> for 2015/16. Received \$2,000 ex <b>Creative NZ Communities</b> for

		<p>Taihape Grandstand mural project. Completed accountability report to <b>Infinity Foundation Ltd</b> for \$1,779.79 towards Xmas Parade costs. Completed accountability report to <b>Pub Charity</b> for \$843.51 for First Aid training for pool lifeguards. Completed accountability report to <b>Pub Charity</b> \$560 for signage for White Ribbon Events Boards. <b>Grassroots Trust Ltd</b> declined our application for \$7,691.31 towards Gumboot Day costs. Completed accountability report to <b>Pub Charity</b> for \$2,500 towards Gumboot Day costs. Completed accountability report to <b>Dudding Trust</b> for \$4,000 towards Gumboot Day costs. Applied again for 2016. Applied for \$8,602 from <b>COGS</b></p>
<b>Project 9:</b>		
Staff/volunteers	Manage staff and volunteers appropriately. Ensure contracts are up to date for all staff.	Had 2 volunteers – Christina Meredith (cataloguing photos of decorated gumboots, A3 paper gumboots) and Viv Mortland (media file). Invited all volunteers to TCDT Xmas BBQ 2014 and/or gave chocolates/ Farmlands vouchers.

<b>Outcome:</b>	<b>Appropriate range of well-used Council and community facilities (ranging from active development of new facilities to ensuring the community gets good use out of what it has already)</b>	
	<b>Outputs and Milestones</b>	<b>Progress to date</b>
<b>Project 1:</b>		
Taihape Leisure Centre	Undertake the administration for Clubs Taihape Inc. of the development of Taihape Leisure Centre/Hub. Ensure the Business/Financial Plan is prepared	Waiting on Gaylene for upgrade of lease of part of Memorial Park for the Hub. Les was on the Steering Group looking at town facilities/CBD upgrade. Met with Danny Jonas, Sport Wanganui on 23 Sept – he



	for review by RDC.	is involved with district wide sport strategy. Received figures from RDC re costs of the Park maintenance contract (\$20,000pa). Met again with TCB and NZMCA re NZMCA using croquet grounds. C/T happy for casual camping but not for a formal lease with NZMCA. Met with Peter Shore re Park consultation. Clubs Taihape AGM was 3 June.
<b>Project 2:</b>		
Hautapu hydro scheme	Coordinate the re-commissioning of the Hautapu hydro power scheme Ensure the RMA application is completed and submitted	Resource consent application is almost completed.
<b>Project 3:</b>		
Taihape Swim Centre	Manage the Taihape Swim Centre.	Annual Pool report for RDC for 2013/14 has been submitted. Pool Manager's updated employment contract has been signed. The Pool opened 3 Nov – closed on 29 March 2015.
<b>Project 4:</b>		
Taihape Town Hall	Encourage use of the Taihape Town Hall.	Ongoing.
<b>Project 5:</b>		
CCTV cameras	Help to ensure that Taihape has sufficient CCTV cameras to cover the need	Achieved.

# Attachment 7

## Update on Communications Strategy

This regular report provides the Committee with an update with progress on the Council's Communications Strategy; media and communication activity.

## Update on Action Plan – 31 August 2015

<i>Action Description</i>	<i>Expected Completion</i>	<i>Lead Responsibility</i>	<i>Status</i>
Investigate the potential use of social media for the dissemination of information	August 2014	Executive Officer (Carol Downs)	<ul style="list-style-type: none"> <li>An RDC Facebook page was created in January. Other social media avenues can be explored if they are deemed appropriate (e.g Twitter)</li> </ul>
Develop the Council intranet as the primary internal business support tool	Ongoing	Information Management Officer (TBC)	<ul style="list-style-type: none"> <li>Work is being done to re-design an appropriate intranet page, this will now be progressed as the website has been finished.</li> </ul>
Develop and implement Corporate Identity guidelines to reinforce our professionalism	September 2014	Executive Officer (Carol Downs)	<ul style="list-style-type: none"> <li>A Uniform Policy was introduced earlier this year, and most key frontline staff and those working "in the field" now wear corporate uniforms.</li> </ul>
Develop the Council website as the primary customer/resident self-help tool	Ongoing	Information Management Officer (TBC)	<ul style="list-style-type: none"> <li>The new website was launched on Friday, 29 May 2015.</li> </ul>
Provide Elected members and staff with training to ensure appropriate standards are maintained	By the end of 2015	Executive Officer (Carol Downs)	<ul style="list-style-type: none"> <li>Planning underway to take place by the end of 2015</li> </ul>
Key staff to have undertaken appropriate communications training	By the end of 2015	Executive Officer (Carol Downs)	<ul style="list-style-type: none"> <li>Planning underway to take place by the end of 2015</li> </ul>
Investigate and implement (where appropriate) the most effective ways of communicating within and beyond Council	Ongoing	Executive Officer (Carol Downs)	<ul style="list-style-type: none"> <li>RDC will take part in the LGNZ Performance Uplift Programme and dovetail into that process.</li> </ul>

## August Media Activity

The table below outlines the media activity during August, including printed media articles and website activity:

- Rangitikei Bulletin – 1 edition was published in August in Rangitikei Mail, Central District Times and District Monitor
- Rangitikei Line – next edition is due out in early September
- 19 articles relating to Council appeared in local papers, during August, as outlined in the table below. Of these 11 were positive, 7 were negative and 1 was neutral.
- Council's website and Facebook page continued to play a pivotal role as a key communication channel keeping the public updated on the aftermath of the floods.

Date	Media Channel	Article Heading and Topic
3/8/15	Wanganui Chronicle x 2	Council backs bill on amalgamation (RDC is backing a private member's bill that would require individual districts to vote in favour of any future council amalgamations)  Volunteers recognised (re the public barbecue held for those affected by the flood and who assisted at the time)
4/8/15	Wanganui Chronicle	Debt wiped in lengthy dispute over rates (RDC and Tamati Potaka)
6/8/15	Wanganui Chronicle District Monitor	"A job well done" (public barbecue)  At the council (report from the Council meeting)
8/8/15	Wanganui Chronicle x 2	Wyley's bridge renewal starts new era (the opening ceremony)  Council wants to extend rates breaks for business
10/8/15	Wanganui Chronicle	Smoke testing will begin later this month to determine which pipe need repair or renewal
11/8/15	Central District Times	Residents to foot big flood bill
12/8/15	Wanganui Chronicle	Community face new battle over old college site (old Taihape Area School site)
13/8/15	Wanganui Chronicle District Monitor x 2	Council to discuss upgrade (MWWTP)  New Wyley's Bridge opened  Mayor - \$4M shortfall doesn't mean rate rise
17/8/15	Manawatu Standard	Wastewater plant to get clean start (MWWTP)
17/8/15	Wanganui Chronicle	Waste plant to get upgrade (MWWTP)
25/8/15	Central District Times	Forestry accord sought
27/8/15	District Monitor Wanganui Chronicle	Vouchers for flood affected (Rangitikei Lodge, through the Freemason's Charity and New World Marton donated \$50 New World Vouchers to the RDC Mayoral Relief)

Date	Media Channel	Article Heading and Topic
		Instructor fights dogs' menace tag (hearing on dog classification objection)
28/8/15	Wanganui Chronicle	Rates aid for flood damage

### SOLGM Community Plan Forum

The Executive Officer attended the Community Plan Forum in August, where the main focus was debriefing the 2015 Long Term Plan process and feedback on Council's Consultation Documents.

Bruce Robertson from the Office of the Auditor-General gave feedback on the Consultation Document (CD), noting the average length of the CDs across Councils was 32 pages; the quality of (most) questions was well done, as were the options for each question/issue; the Elected Members involvement was apparent through the CDs; good CDs used the Infrastructure and Financial Strategies to set the scene. A large number of Council's used other approaches, such as social media and less formal approaches, along with tools (such as web based calculators) to connect and get the message to their community. Bruce's overall impression was that Council's did connect better with their communities for this LTP and used more innovative ways to do this.

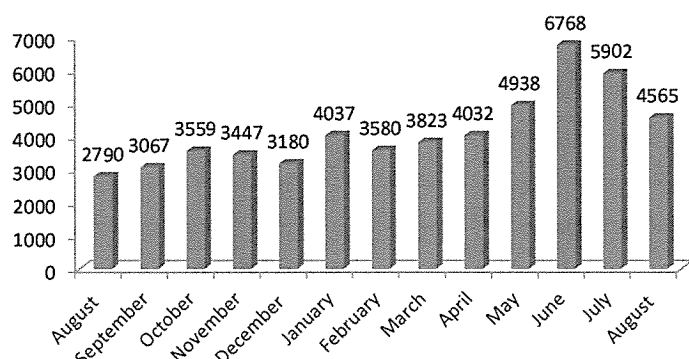
The emphasis on the 2018 LTP / CD will be on the Significance and Engagement Policy; more clarity around the significant issues Councils are facing; the nature and quality of the information in the CDs; and issued a challenge to Councils to reduce the average length of the document from 32 pages. Audit will also place greater focus on Levels of Service, especially if these have significantly changed. Councils need to think about climate change, community resilience and 'disruptive' technology (innovations that could disrupt an existing market).

SOLGM asked all Council's to submit their CDs to be judged on the best ones across the country. 68 Council's took part in this competition. While Timaru District Council was the overall winner, Rangitikei was placed ninth and was only 1 of 10 Councils to receive over 70% in the allocated marks. This was a good result for us and has provided areas of improvement for the 2018 LTP!

### Website Statistics

Activity on Council's website for August:

#### Website Visits 2014-15



In August 54% of those who visited Council's website were new visitors to the site. Council's Facebook page also continued to be a popular source for information in relation to the June flood event.

#### **Top Council Webpages Visited (August)**

1. Home page
2. Rates/My property
3. Cemeteries
4. Services

#### **Top Six Geographical Locations**

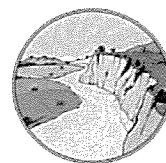
##### **Visiting the Website (August)**

1. Palmerston North area
2. \*Auckland
3. \*Wellington
4. Christchurch
5. Blenheim
6. Napier

\* note smaller areas can be recorded as Auckland or Wellington

Carol Downs  
**Executive Officer**

# Attachment 8



**Rangitikei**  
UNFOUNDED...

# MEMORANDUM

TO: Policy/Planning Committee

FROM: Priscilla Jeffrey

DATE: 2 September 2015

SUBJECT: **Update on the Path to Well-Being initiative and other community development programmes – September 2015**

FILE: 1-CO-4

## 1 Background

- 1.1 In consultation with the Chair of the Policy/Planning Committee, this report identifies meetings that have taken place involving members of the Policy Team through the Community Partnerships activity, focussing on the Path to Well-being initiatives. Added commentary is provided where necessary.
- 1.2 This report also covers applications for external funding as required by the Policy on external grant applications made by Council.

## 2 Meetings

What?	When/Where?	Why?
Digital Enablement Plan Steering Group	3 August Marton	Development of the Digital Enablement Plan.
Rangitikei Heritage Group	4 August Huntermville	Bi-monthly meeting. Discussion about WW1 DVD, heritage inventories, local issues, Heritage Strategy.
Safe and Caring Community meeting	5 August Taihape	Regular meeting – general panui on Positive Ageing, Housing Action Group, Youth Action Plan, Welfare Committee (Civil Defence), Neighbourhood Support and Healthy Families.
Taihape Health Networking	5 August Taihape	Regular networking meeting.
Digital Enablement Plan Steering Group	5 August Taihape	Development of the Digital Enablement Plan.



Rangitikei Housing Action Group:	7 August Taihape	Understanding rest home subsidies meeting following Ageing in Taihape survey to provide information about rest home subsidies.
Southern Rangitikei Health Networking	17 August Marton	Regular networking meeting
Marton Community Charter Advisory Group	17 August Marton	Monthly meeting: planned youth engagement day for early September.
Digital Enablement Plan Steering Group	17 August Marton	Development of the Digital Enablement Plan.
Grace Taiaroa (Te Kotuku Hauora), Te Ora Nyman (WDHB) and Julie Herewini/Jamie Procter (Healthy Families)	19 August Marton	Discussion about establishing the Marton Prevention Partnership as part of Healthy Families. Agreed to piggy back on existing partnerships rather than develop additional round of meetings. Synergy is good with a) Marton Community Charter and b) Bouyant Economy Theme Group.
Bouyant Economy sub-group project.	20 August Marton	Marketing Marton as a place to do business and providing a central point of information through the Library.
Digital Enablement Plan Steering Group	20 August Taihape	Development of the Digital Enablement Plan.
Digital Enablement Plan Steering Group	24 August Marton	Development of the Digital Enablement Plan.
Digital Enablement Plan Marton Group + Inspire.Net	27 August Marton	Scoping of the potential contribution from Inspire to the development of broadband infrastructure

### 3 Treasured Natural Environment Group Newsletter

- 3.1 The Treasured Natural Environment Group has been working on developing a newsletter of environmental activities through the Rangitikei District. The first issue was released on 28 August and will be prepared and distributed quarterly. The newsletter can be found on the Rangitikei District Council website and in the libraries.

#### **4 External Funding Applications**

- 4.1 The Rangitikei Heritage Group funding application to the Community Initiatives Fund for the reprinting of the Rangitikei Heritage Brochures was successful for the reprint of 1500 copies.
- 4.2 The final reporting has been completed for the World War 1 Commemorations, Environment and Heritage Lottery grant to restore the District war memorials.

#### **5 Digital Enablement Plan**

- 5.1 During August steering group meetings have been occurring in Marton and Taihape to help develop the Digital Enablement Plan 'Rapiditikei'. 'Rapiditikei' is attached as a separate agenda item.

#### **6 Recommendations**

- 6.1 That the memorandum 'Update on the Path to Well-Being initiative and other community development programmes – September 2015' be received.

Priscilla Jeffrey  
Governance Administrator

## Appendix 1

Fund	Project description	How much	Desired outcomes and milestones	Lead Agency	Council role	Policy Team Role	Final report due
MSD - Quality Services and Innovation Fund	Taihape Community Connections; to develop better collaborative and referral practices amongst local health and social service providers, collation and provision of information about services within Taihape.	\$120,000	Central information resource, improved access to services	Taihape Community Development Trust	Support Agency	Prepared application, project steering group: no reporting responsibilities	Dec-13
Lottery Community Facilities Fund	Renewal of Shelton Pavilion in Centennial Park	\$100,856	Refurbishment of Shelton Pavilion in line with Park Management Plan	RDC	Lead agency, fund holder	Prepared application, holds funds, manages project, reports back to funder	Oct-15
PowerCo Trust Whanganui	Renewal of Shelton Pavilion in Centennial Park	\$10,000	Refurbishment of Shelton Pavilion in line with Park Management Plan	RDC	Lead agency, fund holder	Prepared application, holds funds, manages project, reports back to funder	Oct-15
Whanganui Community Foundation	Swim 4 All	\$10,000	Swimming lessons for Primary School aged children in the Rangitikei District	RDC	Lead agency, fund holder	Prepared application, holds funds, manages project, reports back to funder	Jan-16

Fund	Project description	How much	Desired outcomes and milestones	Lead Agency	Council role	Policy Team Role	Final report due
Lottery Community Committee	Swim 4 All	\$10,000	Swimming lessons for Primary School aged children in the Rangitikei District	RDC	Lead agency, fund holder	Prepared application, holds funds, manages project, reports back to funder	Apr-16
MYD - Youth Development Fund	Youth Action Plan	\$15,000	Delivery of one youth-led civic projects in Taihape, District-wide training in place-making	RDC	Lead agency, fund holder	Prepared application, holds funds, manages project, reports to funder. In kind support from Council. Cash support from TCP budget for Place-making training sessions.	Jun-16
MYD - Community Investment Fund	Youth Action Plan	\$20,000	Support for Marton Youth Club pending feasibility study on longer term	RDC	Lead agency, fund holder	Holds funds, contracts with HYPE for youth club management. Responsibility to deliver feasibility study to be agreed within Marton Community Charter.	Dec-15
New Zealand Community Trust	Swim 4 All	\$15,000	Travel costs associated with swimming lessons in the Rangitikei District	RDC	Lead agency, fund holder	Prepared application, holds funds, manages project, reports back to funder	To be submitted for consideration (September 2015)
KiwiSport	Swim 4 All	\$10,000	Swimming lessons for Primary School aged children in the Rangitikei District	RDC	Lead agency, fund holder	Prepared application, holds funds, manages project, reports back to funder	To be submitted for consideration (September 2015)
as at 02/09/2015	Confirmed	\$285,856					