

Policy and planning chairman's report

13 February 2020

Good afternoon and welcome to the first policy meeting of 2020. Our agenda is today as you will have noticed includes presentations from our MOU partners in all of our major towns. This report back session is an important part of this relationship as it gives all councillors a chance to hear from all the parties involved and ask questions of them, as well as the formalised reporting component back to RDC that is a requirement of this funding stream.

Also you will have noticed the summary of the central government legislative workload that Mr Hodder and the policy staff have summarised for us. I suspect that this current government will have a higher legislative workload once all of its advisory committees have reported back so watch this space in terms of our submission volume. One such example is the NPS on indigenous biodiversity, a very well-meaning piece of policy, that may be inherently difficult to enact in some parts of our landscape, with a consequent workload that may well be unfunded like many bits of central government legislation. One bit of legislation that this government and the last seems to have overlooked is the low wind, stable rain and sunshine bill for holiday makers, farmers and foresters. This seems to be overlooked year after year much to the annoyance of all who want to make a dollar out of our long sunshine hours without drought affecting the process, or just want to go to the beach without having sand blow in their eyes, sandwiches and spare clothing. Central government does have a lot to answer for in this space.

Lastly I would like to signal that we do perhaps need to review our policy on how much we spend on our recreational areas and parks. Taihape had one of its major events last weekend, the 3 day equestrian jumping event. Between 400 and 500 people arrive in all manner of vehicles over the 3 days with around 350 horses. They stay in our park which they love to come to due to the ambience of native and exotic the trees in and around the park. But having this number of folk living in a park with old and inadequate facilities is not for the faint hearted. Events run by volunteers are the bread and butter of the Rangitikei tourism and event scene, but with facilities that are literally falling down and barely functional can we continue in this manner for much longer? The one big draw card was that the main fields were green forgiving on man and beast due to the irrigation effort and investment by the Taihape park users and RDC so it is not all bad. Parks and reserves has been the poor cousin for far too long in our district, for the upcoming LTP round it is my assertion that this needs to change.

Angus Gordon

Chair Policy and Planning

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STRATEGIC PERFORMANCE FRAMEWORK MOU ORGANISATIONS

Partnering Organisation: Taihape Community Development Trust

Period under review: Work Plan 2019 to 2021

Group of Activities: Community Well-being

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- Attracting people to the Rangitikei to live (or to stay living here)
- Contribution to community outcomes: A buoyant District economy, Enjoying life in the Rangitikei

Activity: Economic development and District Promotion

Council's intended Level of Service is to:	Contract with local organisations to develop and deliver events, activities and projects to enliven the towns and District.	
Deliverables	Activities Undertaken	Outcomes
Design, lead and project manage 1 large scale event annually within the Taihape Ward.	Gumboot Day 2019 – complete Gumboot Day 2020 – In progress Xmas Parade – complete Xmas Dinner – complete	Our community is enjoying a festive year, with more visitors to Taihape for Gumboot Day 2019, than previous years, there were estimated 3000 attendees. The day statistics showed record levels of stall holders, static display, interactive events and the theme of the day was family friendly. Energy was high and excellent feedback through face to face and media streams. Gumboot day expenditure higher than in previous year however due to support from council, local and regional businesses sponsors allowed us to ensure it was a zero deficit. Gumboot Day 2020 – In progress , advertising booked, 30 stall holders confirmed, the focus this year, again is affordable family entertainment, we are achieving this with bouncy castles, jeeps, merry go round, Ronald McDonald is attending and we have highly flammable (Circus activities) entertaining the kids all day.

		<p>Of course, we will have Gumboot throwing and the army are setting up and running a children obstacle course. There is nonstop music and dancing on display as well as a cameo from the upcoming Mamma Mia cast.</p> <p>Due to the date change and coming closely after the A&P show our sponsors are less this year and we have adjusted our plans to ensure we work to a zero deficit.</p> <p>The 2019 Christmas Parade grew by 25% over 2018 and combining it with the Christmas in the Park event gave our region a day of family friendly activities while bringing more visitors to our town. Collaboration with church groups, local youth groups and local services ensured a better community engagement something they we will look at covering again 2020.</p>
<p>Support and collaborate on place making activities within Taihape Ward.</p>	<p>A placemaking initiative to beautify the grandstand</p> <p>CCTV plans and discussions in progress</p>	<p>The Trust is proactively seeking community feedback on potential place making activities. Ideas put forward include playground facilities near the gumboot throwing lane and revisiting the skate park proposal.</p> <p>The Trust has supported a project to beautify the grandstand on memorial park and has supplied boards and paint for this worthwhile initiative to reduce opportunities for graffiti in Taihape. The results of this has been well received as these boards depict the sporting entities of today and of years past. The symbolic nature of these story board highlights past, present and future generations of sports clubs and our communities.</p> <p>CCTV meeting with council, NZ Police in Taihape 14th Feb , engaging with Marton, Taihape, Bulls, Hunterville Police. Positive communications with the Snr Sgts of the area.</p>

<p>Support and collaborate with relevant parties to produce a collective Welcome Pack for persons moving to Taihape.</p>	<p>Welcome Pack / Info packs – distributed on demand. Available stocks at Info Centre, Medical Centre, Real Estate offices and Lawyers office.</p>	<p>The Welcome Pack is now an integral part of welcoming new residents to Taihape and the Trust is looking at how the information can be packaged to reduce waste as part of our sustainability program.</p> <p>These pack have been well sought after and had continuous positive feedback from our two real estate agents, the local Neighbourhood Watch group and the Taihape library. The list of contents is also reviewed twice a year and updated in consultation with RDC. The Trust is currently updating the 'Retiring in Taihape' brochure.</p>
<p>Support the aspirations of Council on the Economic Development activities being undertaken in the Taihape Ward</p>	<p>Awaiting on feedback from the RDC on developmental activities and will action once advised</p>	

Council's intended Level of Service is to:	Contract with local organisations to provide a range of information, such as: * Up-to-date calendar of events, and	
Deliverables	Activities Undertaken	Outcomes
Produce and manage a regular community newsletter within the Taihape Ward.	Talk UP Taihape is now distributed to more than 1500 homes and businesses in Taihape and over 360 online. We have been able to secure grant funding from Pub Charity for a colour edition in December 2019. A review of how Talk UP Taihape can reach further into the community and become self-funding commenced in October 2019	Talk UP Taihape has attracted new advertisers as well as maintained a stable advertising base. We now deliver to more than 400 rural residences as well as those in Taihape. Through the work of our trust more community organisations are using Talk UP Taihape to promote their activities and we are cross-promoting with regional partners including RDC. The increased interest is driving the current review. These activities have used a lot of our staff hours in putting article together, engaging with businesses and other local services. We review our costs monthly to maintain a low cost or break-even scenario.

Council's intended Level of Service is to:	Contract with local organisations to provide a website that is a gateway to the District, with links through to more local web pages, and social media opportunities.	
Deliverables	Activities Undertaken	Outcomes
<p>Facilitate and manage an online and social media presence that integrates all the 'intended level of service' deliverables within the workplan.</p>	<p>Our website continues to be the focal point of online information and is backed up by regular social media posts.</p> <p>At a recent event we deployed an online booking system for tickets and registration.</p> <p>We have developed collateral to allow residents to download registration forms for our events.</p>	<p>Access to our events and information is becoming more available through strategic use of print, online and other media.</p> <p>The new online booking system will be available for local events such as the upcoming Taihape Drama Club's Mamma Mia in early 2020. This is the first such system that is Taihape run and managed and has been successfully used in local events in 2019.</p> <p>We will be using this facility for Gumboot day events for 2020</p>

Activity: Community Partnerships

Council's intended Level of Service is to:	Facilitate and lead on a Youth Action Plan that aims to enhance quality of life for children and young people in the District	
Deliverables	Activities Undertaken	Outcomes
<p>Support the aspirations of Council on Youth development and the provision of opportunities within in the Taihape Ward.</p> <p>(excluding Youth Zone)</p>	<p>The Trust facilitated a workshop for young artists to create Animal Face masks in July 2019.</p> <p>The inaugural Young Leaders Workshop in September 2019 launched the Trust's three-year Youth 4 Youth Project and included Student Volunteer Army founder Sam Johnson as one of its guest speakers, along with representatives from the NZDF recruitment team and the Brass Band Association of New Zealand.</p>	<p>Over the past six months, Taihape has established itself in our region as a leader of youth volunteering development through the Youth 4 Youth (Y4Y) program and is building capacity for young volunteers to help deliver community-led events in the region.</p> <p>We are supporting our future leaders to develop projects of their own that will enhance the community's participation in social and environmentally targeted projects. We have established a Project Steering Group for the Youth 4 Youth (Y4Y) program and this group includes three local students, including one who is the Chair of the Group. The Trust now has a register of more than 20 young future leaders keen to work on events and projects as volunteers.</p>



Events/Programmes & Workplan

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Tabled at Policy/Planning

Strategic Plan

On 13 February 2020

Mission

By drawing from past lessons, we build connections for future generations, harnessing their strengths, hearing their stories, celebrating our diversity.

Vision

Harnessing potential from within.

• To co-design, develop and deliver a community profile with Key stakeholders, agencies and local government.

• Develop stronger networks with community groups and partnering agencies that stimulate community led development and community wellbeing.

• Develop a model around, social, health, wellbeing, cultural, economic, environment and positive youth development identifying areas of need with an Action Plan that benefits the Bulls community.

• Work with the Bulls community to promote Bulls as a great place to live, work, play, raise a family and own a business in.

• Support effective volunteering for the benefit of individuals and the Bulls community.

• We acknowledge the Treaty of Waitangi and its principles and the importance of Māori as Tangatawhenua.

The purpose of the Trust is to improve Health and Wellbeing outcomes for Bulls and district residents, and to work toward a community which is “prosperous, attractive, and a safe place to live; where our people, our history and culture are valued, and development is sustainable”.

The success of our work and Community wellbeing would not be possible without the dedicated network of people, agencies, community groups, businesses, funders, the Rangitikei District Council, and residents to realise or Vision and Mission and stimulate community led projects and events that build social capital.

Annual Events

- Arts For Arts Sake
- Wear-A-Bull Arts 2020 (community request)
- Matariki Concert
- Rhythm In Bulls - Free Community Concert
- Bulls Christmas Parade/Whanau Day
- Pink Ribbon Fundraiser
- Men's health BBQ 2020
- Volunteers Morning Tea

Digital Platform

- Manage Facebook account
- Website combining Bulls NZ and Unforget-a-bull traffic to one point
- Manage new Bulls Website (bulls.kiwi)

Business Development

- Raise the profile of Bulls
- Provide Bulls Website for both Business and Community groups
- Encourage Business Development in Bulls

Partnering Agencies and Community Groups

- Continue to develop a sustainable work programme with MOU Agencies

- Bulls and Clifton School development of shared ideas
- Promotion of Volunteering
- Co-produce 142nd Rose Show
- Bulls in Bulls Project
- Bulls River Users Group
- Produce Monthly Bull-it-inn
- Co-produce and deliver Matariki Concert
- Co-produce and deliver Christmas Parade and Whanau Day
- Bulls River Group partnering with Corrections, Horizons, Schools and community
- Support Anzac Day celebration including Friends of Bess
- Partner with the RDC for Community Volunteer thank you
- Continue with community reference group, Councillors, and BCC
- Collaborate with BCC regarding the new logo and branding strategy for Bulls
- Support Community Groups with their endeavours
- Support the new Community Centre
- Continue placemaking partnership with BCC/Trust/Volunteers/Community Groups

Bulls and District Community Trust Members

Helen Scully – Chair

Tim Scotland – Treasurer

Annabel Whisker – Secretary

Clifford Brown – Mike O'Byrne – Danelle Whakatihi

Heidi Macaulay – Co-ordinator - bulls.community@xtra.co.nz - 021 1745951

Key Outcomes	Annual Workplan Events, Activities and Programs		
Social	Monthly Newsletter <ul style="list-style-type: none"> Bull-it-inn 	Upkeep of Community Assets. <ul style="list-style-type: none"> James bull Bulls in Bulls A-bull signage Working with the BCC 	Infrastructure Support to a wide variety of Community Service and Sporting Groups, Educational and Bulls Businesses
	Rhythm in Bulls Free Community Concert	Digital Platform/Social Media <ul style="list-style-type: none"> Facebook Instagram Website 	Partnership with agencies, Volunteers and Community Groups for a School holiday program
Health and Wellbeing	Health Promotion Event <ul style="list-style-type: none"> Promoting Men's Health Providing Health posters for Men's Health in Bulls urinals 	Age Concern and Bulls Seniors <ul style="list-style-type: none"> Steady as You Go exercise group Online groceries Social interaction 	Connect-a-bull Community <ul style="list-style-type: none"> Civil Defence Plan for Bulls Increase awareness of disconnected residents or those with limited family connections Working with Police and Community Reference Group
	Community Health News in the Bull-it-inn	Attend Health Networking Meetings	Annual Pink Ribbon Fundraiser focusing on women's wellness
	Map Community Support and Neighbourhood Patrol Networks	Volunteer References <ul style="list-style-type: none"> Support volunteers with a record of completed tasks 	Identify opportunities for our rural isolated community
	Skills bank	Community reference Group	
Environmental Arts	Bulls River Users Group including Iwi, Horizons, Council, Bulls and Clifton School Green groups and Corrections	Continue supporting Bulls School Enviro Group and Clifton School Green Group with their projects	Planting of plants and planning a walkway with picnic spots at the River Reserve
	Work towards a 3 rd run of the Bull Bag project partnering with local Bulls businesses	Support Corrections with projects that enhance the Bulls landscape	Community Working Bees at the River <ul style="list-style-type: none"> connecting with nature good mental health promotion
	Complete the entrance way to River Reserve upgrade	Apply for Community Grant Funding from Horizons	Complete new signage through Community Initiatives
	Arts 4 Arts Sake	Bring back Wear A Bull Arts 2020 at community request	Support the Annual Bulls and District Community Rose Show
	Include Bulls, Clifton, Sanson School Artworks in the Art 4 Arts Sake Exhibition	Include Bulls Kindergartens Artworks in the Art 4 Art Sake Exhibition	Art 4 Arts Sake Free Workshops run in conjunction with the exhibition
	Matariki Concert	Greater immersion of Te Reo in the Bull-it-inn	Support the aspirations of Iwi and the Parewahawaha Marae
	Support the aspirations of our diverse cultural Community	Liaise with local Iwi	Waitangi Day celebrations 2021
Positive Youth Development	Promote stories from our young residents in the Bull-it-inn	Youth Development <ul style="list-style-type: none"> mentoring resume development work experience opportunities 	Capture opportunities that promote the talents of our young people at Bulls events
	Matariki Concert	Arts 4 Arts Sake Exhibition	Promote Bulls Sporting Clubs
	Work with Youth Development Officer from the RDC and promote awards	Bring back the Wear-a-bull Arts 2020 at community request	Provide work experience for UCOL students by way of their Internship program
Economic	Bulls in Bulls Project	Promote A-Bull Branding with our businesses and community groups	The Bull Bags <ul style="list-style-type: none"> project designed to reduce plastic in Bulls
	Complete new Website development for Bulls	Possible new business investment for Bulls	Encourage partnerships with local businesses for local events
	Incorporate Trust and A-Bull branding on promotional material	Art 4 Arts Sake Exhibition <ul style="list-style-type: none"> good events bring people to Bulls 	Permanent Signage to promote local events
	Promote Bulls and the wider district on Social Media	Liaise with other co-ordinators to promote events in the Rangitikei	Working with BCC for new logo for Bulls