

Policy/Planning Committee Meeting

Tabled Documents

9 July 2020

Item 7	Chairs report
Item 14	Appendix to Mokai Patea Services Quarterly Report
Item 14	Project Marton Quarterly Report
Item 15	Just up the Road
Item 15	Outcome from Business Survey for Marton Township Signs

Policy and planning Chairman's report July 2020

Good afternoon and welcome to the meeting today. It is good to be back "in person" having our meetings. It has been interesting to note the change of legislation and skills that have been adopted to allow the smooth running of councils such as ourselves through the Covid lockdown period. Whilst many of us became proficient at using electronic media to keep the wheels of administration turning, it was fascinating to note how ill prepared central government mechanisms were to seamlessly allow us to do so. Passing legislation at 5 seconds before midnight so that we can still legally function is as close to dropping the ball as you can get in a legislative sense. But in saying that it makes me wonder what unforeseen circumstances do we have in our own district as a result of threats that are over the horizon that we have chosen to ignore, or simply not seen coming with respect to the subsequent impacts on the ratepayers and residents of our district. I suspect that we use our timetabled review periods to look at our policies, by-laws and district plan but in doing so are we leaving gaps in terms of having our processes and controls fit for purpose when the unthinkable happens? I know our workloads are high in-house currently, but I would like to suggest that we plan for a forum or workshop where we look at the fundamental flexibility of our own processes and rule sets to examine them under a set of circumstances that would be rare or unthinkable in our current lives, but may well be currently unrecognised and out there lurking. Let's have a bit of a think about the unthinkable and put ourselves and our current systems to the test.

Angus Gordon

Chairman.

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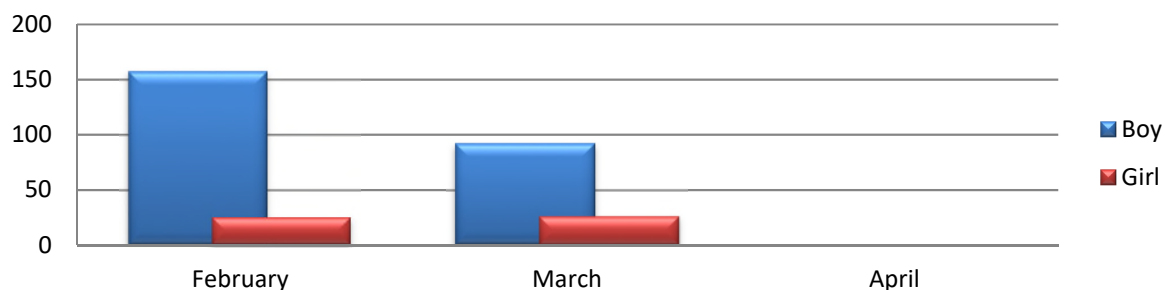
Tabled at: Policy Planning

on: 9 July 2018

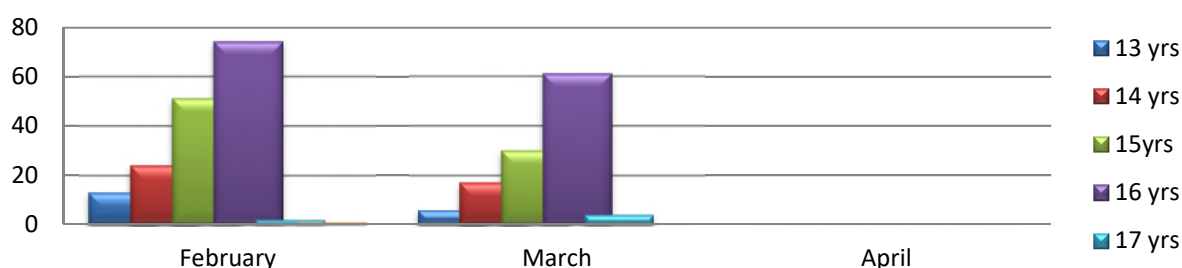
Mokai Patea Services Work plan Report February, March, April 2020

Monthly Demographic Statistics

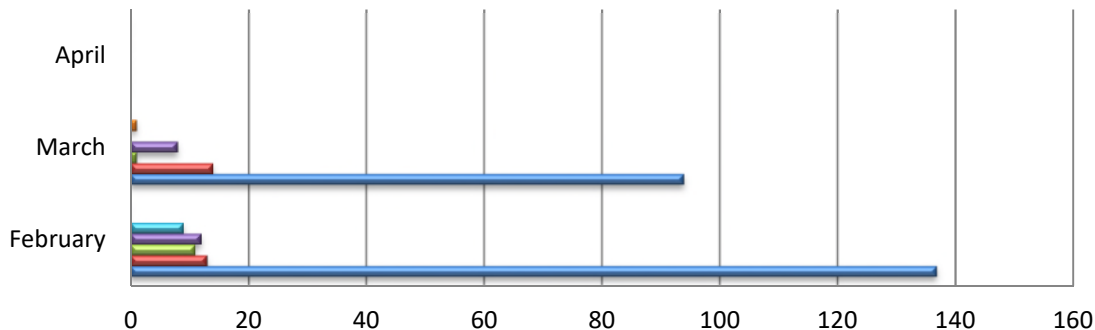
Gender



Age Group



Ethnicity



	February	March	April
Not Specified	0	0	0
Other	0	1	0
All Groups	9	0	0
Maori Pacifica	12	8	0
Maori/Pakeha	11	1	0
Pakeha	13	14	0
Maori	137	94	0

In the February Month there was a total of 182 rangatahi who signed into The Lobby within that 19 day period. On average we had 9 rangatahi sign in on any given day. There was one STAT holiday in this time frame and on one of the days we had no one in attendance at all.

Mokai Patea Services Work plan Report
February, March, April 2020

In the March **month** there was a total of 118 rangatahi who signed into The Lobby within that 15 day period. On average we had 7 rangatahi sign in on any given day.

*Due to the COVID 19 Pandemic the Lobby was closed from Monday 23 March and all of April hence we have no statistics for that time period.

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STRATEGIC PERFORMANCE FRAMEWORK MOU ORGANISATIONS

Partnering Organisation: Project Marton

Period under review: Work Plan 2019/20 **Feb- April**

Group of Activities: Community Well-being

- Attracting people to the Rangitikei to live (or to stay living here)
- Contribution to community outcomes: A buoyant District economy, Enjoying life in the Rangitikei



Activity: Four Well-being's – Development & Promotion

Council's intended Level of Service is to:	Contract with local organisations to develop and deliver events, activities and projects to enliven the towns and District.	
Deliverables	Activities Undertaken	Outcomes
Design, lead and project manage 2 large scale events annually within the Marton Ward.	<p>Harvest Festival 2020– Cancelled Due to Covid</p> <p>Event created. 189 Stall sites booked & mapped Competitions and activities created Volunteers engaged All entertainment and services contracted - Paid All advertising – delivered</p> <hr/> <p>All stalls cancelled – Some transferred, some refunded. All entertainment cancelled – loss incurred; Some have indicated they will come to next event. All services cancelled – Loss incurred; some have indicated they will support next event.</p>	<p>The PM events are the largest in the district, creating opportunities to showcase local talent, engaging community participation and generating pride. By packing these events with vibrant and fun entertainment these events are designed to create special memories for all visitors, including the young members of the community.</p> <p>Notably these large events bring up to 12,000 people into town, ensuring our town is highlighted as a welcoming, vibrant and exciting town to visit and live.</p> <p>The cancellation of the event was highly disappointing, but completely unavoidable.</p> <p>It has resulted in a negative financial impact on Project Marton.</p>

	<p>Advertising and press releases to notify cancellation.</p> <p>Funding returned to grant funders.</p>	
<p>Support and collaborate on place making activities within the Marton Ward.</p>	<p>Project Marton has actively supported the ongoing development of the Marton Skatepark, initial support of the Village Green development, collaborated with RSA to restore the Boer War Memorial, promotional support of the new Memorial Playground.</p> <p>Monies were to be raised at Harvest festival for the playground. However, as HF was cancelled that was unable to happen. Currently considering financial support for playground from other opportunities.</p>	<p>All of the developments within the township raise community pride and engagement, with a genuine sense of ownership of their town. The ongoing development of community projects creates a town that is interesting, exciting and offers opportunities to tick the right boxes for people looking for a town to settle in, making Marton an exciting option.</p> <p>NO outcomes during Feb-Apr</p>
<p>Support and collaborate with relevant parties to produce a collective Welcome Pack for persons moving to Marton.</p>	<p>Information packs collated with information to support settling-in in the community. The packs contain information for council services, local clubs & organisations, businesses, schools and newsletters to support newcomers to town. These are available to real estate agents and lawyers for dissemination to new residents.</p> <p>40 Packs disseminated in February. 20 Uncollected</p>	<p>With plenty of information available for newcomers, supporting them to integrate into community life easily. A multitude of opportunities to participate, welcoming new Martonians to join in the clubs and organisations, helping them to quickly feel like they can belong and are included.</p> <p>Volunteers were engaged to help collate the information received from 47 different clubs and organisations.</p>
<p>Collaborate with other organisations and businesses to support the aspirations of the business community and an After 5 networking group.</p>	<p>Facilitate the bi-monthly Business After-5. This is due to be increased to a monthly event.</p> <p>February – Mad Toms- RBP; Tim Easton 27 attendees April – Zoom RBP updated by Tim Easton. 19 Attendees.</p>	<p>Project Marton acknowledges and supports all local business, including those that do not have a town presence. The Business After 5 gives opportunity to network, share downtime together and build local friendships and collaborations. Presentations come with a wealth of knowledge and skills to share with businesses, while the local showcase offers opportunity to celebrate our local successes.</p>

	<p>Market Day and Harvest Festival creates many opportunities for businesses to leverage off the volume of people visiting town for the day.</p> <p>Some businesses and sponsors that were to attend the Harvest were promoted on the HF FB page</p>	<p>April BA5 - Mr Easton -Updated the group on how RBP had now refocussed to help small Business cope and survive the business operating restrictions that have been imposed as a result of the health risk NZ faces.</p> <p>They are now seeing 100% funding to bring in service providers to help small business – while there is now less that can be funded, but what can be funded has more money available.</p> <p>Rev Tim Duxfield presented on support available for locals, and requested business owners ensure their staff are aware of service available</p> <p>The large events offer opportunity for businesses, large and small to benefit, with many small local cottage industry marketing their wares, other businesses receiving more foot traffic and potential sales than any other day of the year, while other businesses still have supported the event while getting great visibility with sponsorship.</p> <p>While the HF did not go ahead, we ran a week of HF promotional info to support the businesses and sponsors of HF to provide recognition and acknowledgement to the support.</p>
<p>Support and collaborate with Council on the 'Four Well-being' development activities being undertaken in the Marton Ward.</p>	<p>Social. Connector platforms, events, community garden, Monthly Health Networking meetings</p> <p>HNW February, March and April meetings.</p> <p>April meeting by zoom with Ali Tilley.</p> <p>Economic – Markets, not delivered After 5.</p> <p>Feb After 5 Tim Easton-RBP, April by zoom, Tim Easton with update on RBP support for businesses.</p> <p>Environmental – Community Garden, workshops, documentary evenings, Harvest Fest. Community Garden working bees, Feb, March. Planning workshops.</p> <p>Cultural – M.Day, Samoan independence day, community garden.</p>	<p>All activities that we undertake align with at least one of the 4 well-beings. By actively considering the 4 well-beings in all the elements we deliver, ensures we are delivering richness for the community, and value for council.</p> <p>The connector platforms ensure everyone has opportunity to connect, participate and engage with the offerings within community, building a strong social fabric.</p> <p>The Health Networking meetings create a platform for social services to network, creating a stronger relationship, enabling them to better support their clients. April HNW with Ali Tilley focussed on stress management with breathing techniques explored to support people through Covid.</p> <p>The community garden fosters and promotes environmental wellbeing, utilising organic and permaculture methods to grow food while delivering workshops that embrace bio-diversity, soil protection, water conservation, and waste minimisation. The garden fosters a resilient, sustainable community, that values friendships and supports a caring and holistic environment.</p>

		<p>The Markets support businesses to engage, using the space to promote their products and services through sales and sponsorship avenues. The After 5 creates a strengthened local business framework, a database that connects community to businesses creating a platform for a strengthened economic environment.</p> <p>Market day is alive for the community and connects right back to all the groups and schools, showcasing the robust cultural identity within the community.</p> <p>The community garden further supports and embraces cultural knowledge sharing, with beds specifically dedicated for traditional crops, utilising traditional planting and harvesting methods.</p>
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Council's intended Level of Service is to:	Contract with local organisations to provide a range of information, such as: * Up-to-date calendar of events, and * Community newsletters	
Deliverables	Activities Undertaken	Outcomes
Design, produce and manage a regular community newsletter within the Marton Ward.	Weekly email newsletter. X 46 Monthly printed community newsletter x 11 <ul style="list-style-type: none"> The printed newsletter for April was unable to be delivered, May not printed. June printed, limited spaces to deliver to. Weekly email newsletters 	<p>Both operations have a high-level of collaboration, engagement and readership. Project Marton actively seeks information to share with the community, supporting all the groups to have a wider presence within the community.</p> <p>From feedback received these are both valuable resources of up to date information, offering information on clubs, activities, and events that residents can participate in.</p> <p>The weekly emails through April took a new focus on wellbeing, sharing information that was uplifting and interesting as there was not any activities or events to share.</p>

Council's intended Level of Service is to:	Contract with local organisations to provide a website that is a gateway to the District, with links through to more local web pages, and social media opportunities.	
Deliverables	Activities Undertaken	Outcomes

Facilitate and manage an online and social media presence that integrates all the 'intended level of service' deliverables within the workplan.	<p>Multiple FB pages, with Project Marton FB as main platform. Linking through to all local pages. Support and connection with Rangitikei website.</p> <p>109 PM FB posts – Reach 91,000 90 HF FB posts – Reach 142,000</p>	<p>Our reach on the PM page generally averages 5000 per week, with this effect often amplified using FB tools to gain even greater reach, up to 70,000 during events.</p> <p>The Project Marton page is often a point of contact for people considering moving to the town, highlighting the authentic community vibe of Marton, showcasing the multiple activities one can participate in.</p> <p>Despite a relatively quiet April, we still averaged over 7500 reach per week across the PM page indicating a high level of information shared to community.</p> <p>The Harvest promotion was cut short, due to cancellation, however still produced great coverage for the relatively short amount of time for media push.</p>
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Activity: Community Partnerships

Council's intended Level of Service is to:	Facilitate and lead on a Youth Action Plan that aims to enhance quality of life for children and young people in the District	
Deliverables	Activities Undertaken	Outcomes
Support the needs and aspirations of Youth within the Marton Ward.	<p>Supporting skills development within the events. We often work with groups of Marton youth during events, helping them to develop skills, while working in a dynamic and challenging work environment.</p> <p>Worked with a group of youth to support the HF. Event cancelled.</p>	<p>The youth are engaged and feel like their contribution is valuable and respected.</p> <p>Those involved learn skills in a real life setting, with genuine application, such as database, excel sheet management, mapping, social media and developing prop creation – and on the day these young people often work as part of our friendly welcoming crew, manning games areas and marshalling stallholders. The relationship has been invaluable and rewarding.</p>

Council's intended Level of Service is to:	Develop high trust contracts with agencies in each of the three main towns to undertake community development	
Deliverables	Activities Undertaken	Outcomes

<p>Support the needs and aspirations of our NZ European, Māori, and Pacifica Communities and Groups within the Marton Ward.</p>	<p>Actively providing all events within Marton with promotional support. <i>As seen through Facebook and newsletter inclusion.</i> Engaging with cultural groups to participate in events. <i>Nothing delivered during this period.</i> Utilising traditional Samoan and Maori crops and methods for growing at the community garden. <i>Taro did well at the garden and was utilised during this period, however due to Covid we have no figures. Nothing further delivered during this period.</i></p>	<p>Actively promoting activities happening with Ngati Apa and our Samoan community groups has prompted opportunities for the community to engage - supporting a bridge between cultures that allows the entire community to enjoy, embrace and respect other cultures. By ensuring the garden uses traditional crops, and herbs and offers workshops to promote traditional techniques has given the wider community an opportunity to further celebrate other cultures, while welcoming all cultural groups to engage at the garden. The garden continued to be used during this period, however no figures were collated. <i>The rarake/puha, while not cultivated, are left available for the community to harvest. These are well harvested and we appeared to have a very long season when they would have usually died back.</i></p>
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Note: Many of these activities are not specifically MoU operations and are delivered on top of the MoU deliverables. Through an understanding of the needs of the community and genuine desire to serve, many activities are created and delivered to support the wellbeing of the community. Further to that, Project Marton also undertakes several other activities that are not included within this report.

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MARTON TOWNSHIP SIGNS FOR STATE HIGHWAYS 1 & 3 BUSINESS FEEDBACK								
A total of 16 Businesses completed the business survey and voted as follows								
All businesses voted to have the additional informative signs								
Businesses involved		Toilets	Petrol Stations	Shopping	Supermarket	Food	Accomadation	Play Ground
Mollys		*	*	*		*	*	*
Journey on in		*	*	*		*	*	*
Highland evolution dancing		*	*	*		*	*	*
Alf downs appliances		*	*	*		*	*	*
Leaf and petal		*	*	*		*	*	*
Fat Rabbit		*	*		*	*	*	
Itza Deal		*	*	*		*	*	*
Book Shop		*	*		*	*	*	*
Get n Give		*	*		*	*	*	*
Color Plus		*	*	*		*	*	*
Te Kainga Creative		*	*	*		*	*	*
Foor Doors down		*	*		*	*	*	*
One Stop Stationary		*	*	*		*	*	*
Mcgruers		*	*	*		*	*	*
Marton players INC		*	*		*	*	*	*
District Monitor		*	*		*	*	*	*
		16	16	10	6	16	16	15

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