

Māori Agribusiness

Programme Presentation

6 July 2020

Ministry for Primary Industries
Manatū Ahu Matua



Māori Agribusiness (MAB)

MPI wants to ensure Māori agribusinesses and land owners:



have the tools, support systems and information in place to use their lands in a way that works for them



can respond to economic development and environmental challenges



can access MPI expertise and specialist advice or obtain independent expertise and advice



are supported to achieve their wider aspirations through the primary industries (for example, connection to the whenua and employment)



Māori Agribusiness (MAB)

The Māori Agribusiness Directorate Regional footprint:

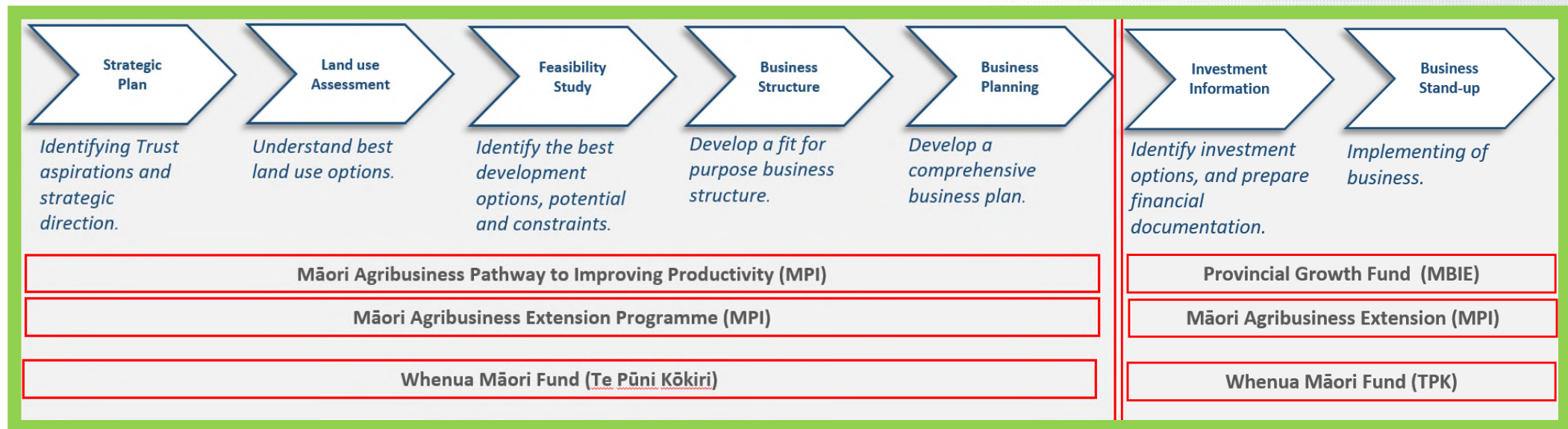
- Three regional teams: North, Central and South
- 15 Regional Advisors
- 8 Wellington-based Policy and Programme Officers

The Māori Agribusiness Directorate is part of the Agriculture and Investment Services Business Unit; being entirely focused on identifying and tailoring support to assist in sustainably increasing the productivity of land and primary sector assets.



Māori Agribusiness Development Pathway

MAB support for landowners/trusts is very flexible and is tailored based on where they sit on the development pathway, generally as below:



Māori Agribusiness Pathway to Improving Productivity (MAPIP)

MPI works with Māori land owners/trustees to identify specific support tailored to assist in sustainably increasing the productivity of land and primary sector assets.

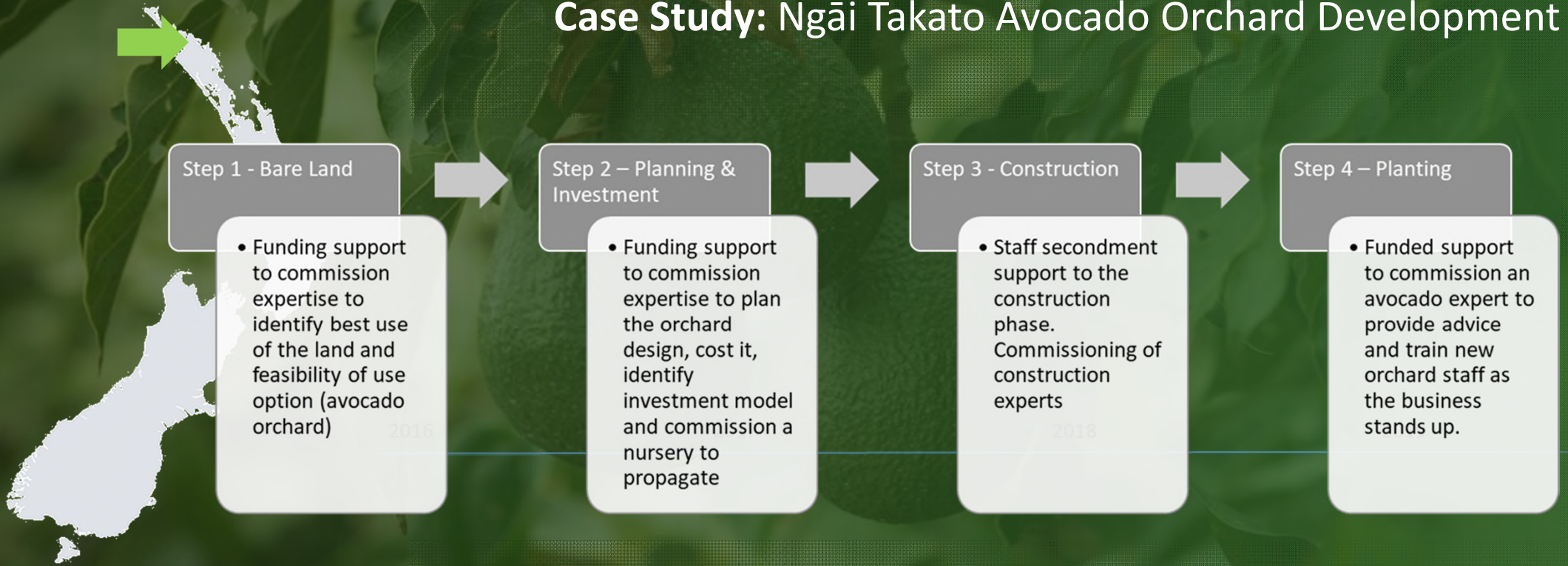
Support may include:

- Facilitation 
- Access to expertise and advice 
- Land use assessment 
- Business case development 
- Feasibility studies / operational plans 



Māori Agribusiness Pathway to Improving Productivity (MAPIP)

Case Study: Ngāi Takato Avocado Orchard Development



Māori Agribusiness Extension Programme (MABx)

Vision: To grow the number of Māori land owners and agribusinesses to make confident, well-informed change to achieve their aspirations through their primary sector assets.



Establishes clusters of like-minded groups facing similar issues or with similar aspirations.



Helps clusters explore these aspirations, identify and respond to challenges, and set a course to transition to more sustainable and productive land use.

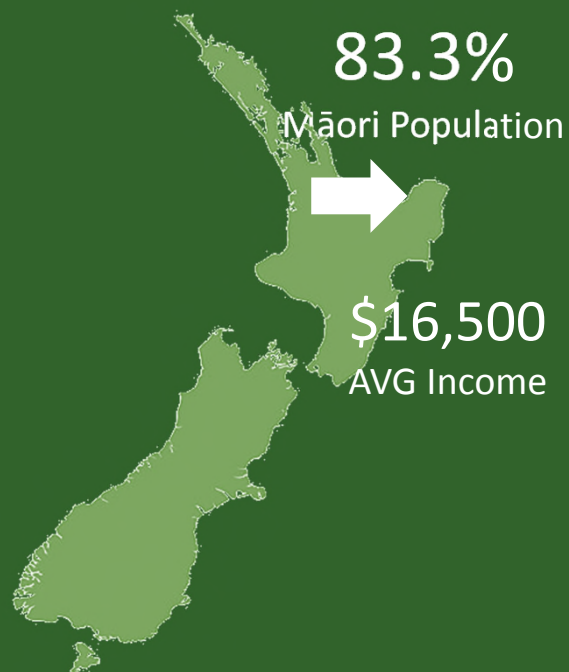


Builds long term capability of clusters to plan, implement and achieve their environmental, economic, social, and cultural aspirations through their primary sector assets.



Māori Agribusiness Extension Programme (MABx)

Case Study: Raukokore



The majority of Māori-owned land in Raukokore is leased out for maize production, with annual returns of around \$1,000 per hectare per year. A significant portion of this land is suitable for high-value horticulture, such as kiwifruit. This has orchard gate returns of \$60,000 - \$100,000 per hectare per year (Zespri figures), but it also has high start-up costs.

Since 2012, MAB have been working with the Raukokore community, as well as TPK, the Provincial Development Unit, and the Bay of Plenty Regional Council, to support a number of projects to enable land development in the area promoting better economic and social outcomes. As a result, 41 land blocks are now looking at transitioning into high value horticulture (primarily kiwifruit, but also macadamias).

Further avenues supporting Māori Agribusiness

- Sustainable Food and Fibres Future Fund – MPI
- One Billion Trees Fund – MPI
- Māori Agribusiness Workforce Redeployment Programme – MPI
- International Māori Agribusiness – MPI
- Whenua Māori Fund – TPK
- Provincial Growth Fund – MBIE



He pātai?

