

11 July 2025

Email: [REDACTED]

Dear [REDACTED]

Local Government Official Information Request

Thank you for your request for information from Council. All requests to the Council for information are required to be considered in accordance with the Local Government Official Information and Meetings Act 1987 (LGOIMA). More information about how the Council handles LGOIMA requests can be found in the Council's LGOIMA Request Policy which is available on the Council's website.

Your request for information was received on 25 June 2025 and related to Rangitikei District Council's destination management plan. Our response is below:

1. How much was paid to TRC Tourism Limited to produce the Destination Management Plan (March 2022)?

Response:

\$54,109.81 (excl GST).

2. Where is TRC Tourism Limited headquartered?

Response:

Information on the headquarters of TRC Tourism Limited is available on their website - [Contact us | TRC Tourism](#)

3. What additional costs were incurred in producing the Plan, i.e staff time, koha, photography for example?

Response:

Staff time is not broken down into tasks, but staff were involved in some of the various workshops with stakeholders, which included Iwi, eat/stay/do operators, business associations, retail and hospitality, elected members etc. Staff also attended meetings with the Advisory Group. Photos were used from Council's existing photo library. Council printed approximately 20 copies of the document at a cost of \$2.50 each = \$50.

4. What has been the total amount paid to TRC Tourism in the last 5 years?

Response:

\$54,109.81 (excl GST) which was the total cost of the Destination Management Plan.

5. Please provide a link to the 'Social Pinpoint' data stated on page 14 of the Management Plan?

Response:

The data was held by TRC Tourism Ltd on their Social Pinpoint account - <https://trc.mysocialpinpoint.com.au/rangitikei-destination-management-plan/ideas#/> The link contains the feedback received. Feedback was available to the public during consultation but was removed from our Visit Rangitikei website once the consultation closed. Consultation period was 8 September 2021 – 1 October 2021.

Making this place home.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how to make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

Please note that it is our policy to proactively release our responses to official information requests, where appropriate. Our response to your request will be published shortly at <https://www.rangitikei.govt.nz/council/about/contact-us/official-information> with your personal information removed.

If you wish to discuss this decision with us, please feel free to contact Alicia Hansen 06 327 0099.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Katrina Gray', with a stylized flourish extending to the left.

Katrina Gray

Group Manager Strategy, Community & Democracy